

Using Other Social Networks

Although Facebook and Pinterest are the most popular social media among users 50+, there are many other social networks you engage in. This section briefly looks at three additional networks.

More About Social Media

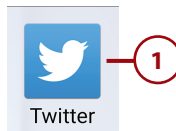
Learn more about Facebook, Pinterest, Twitter, and other social networks in my companion book, *My Social Media for Seniors*, available online and in bookstores everywhere.

Twitter

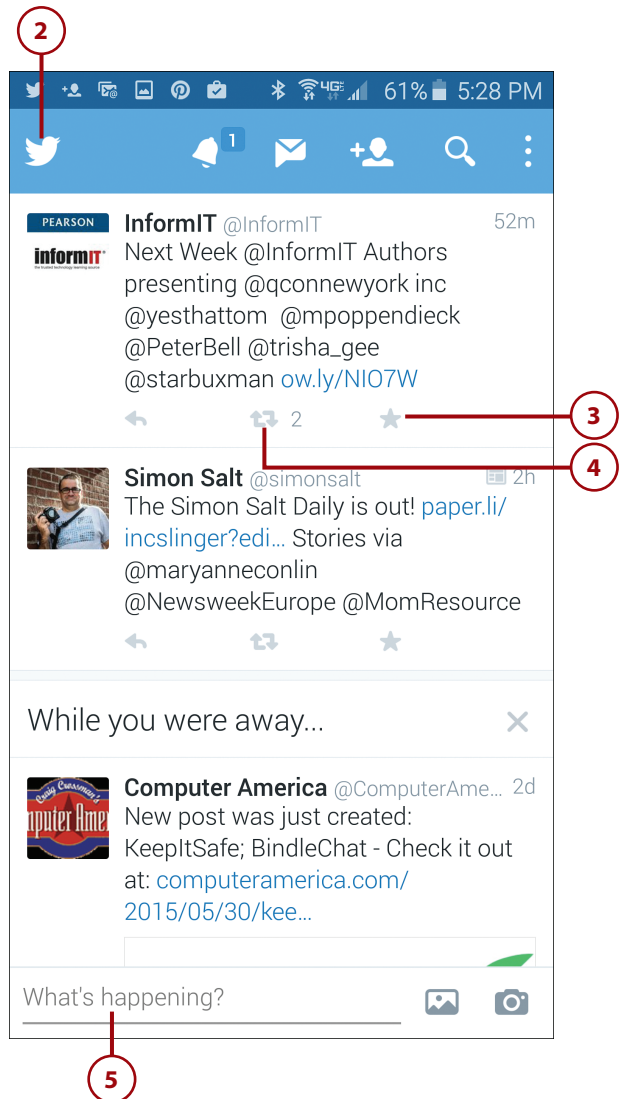
Although Twitter isn't among the most popular social networks for all users, it is very popular among the general public—especially people in their 20s and 30s. It's kind of like Facebook, but with only posts—called *tweets*—and no groups or pages or any of that. Tweets are short (140 characters or less), kind of like text messages, although they can include links to web pages, photos, and videos. Like the other social networks, you identify people you want to follow and then you see all of their tweets in your feed. People who follow you see your tweets in their feed.

Twitter is completely free to use. You have to sign up to use it, however, which you can do from the Twitter app, available for free from the Google Play Store.

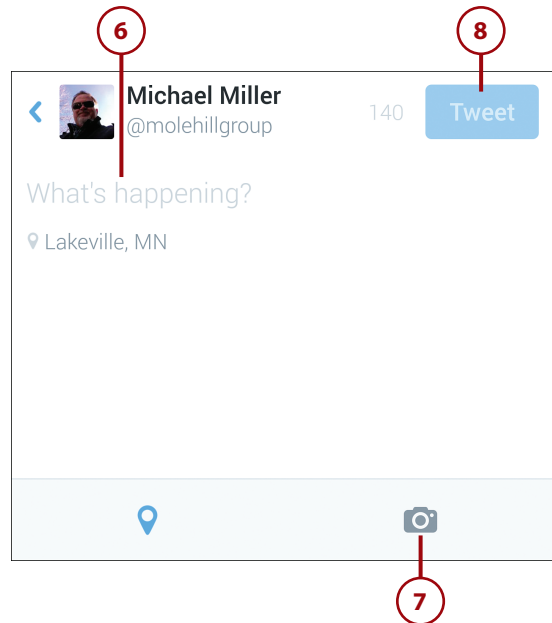
- 1 From your Home or Apps screen, tap the Twitter icon to open the Twitter app.



- 2 Tap the Twitter icon to display your feed. Tweets from people you follow are listed here.
- 3 Tap the star icon to “star” a tweet you like.
- 4 Retweet a tweet (that is, post it to the people who follow you) by tapping the retweet icon then tapping Retweet.
- 5 Create a new tweet by tapping the What’s Happening? box at the bottom of the screen.



- 6 Use the onscreen keyboard to enter the text for your tweet. Remember to keep it less than 140 characters!
- 7 Tweet a photo by tapping the camera icon and then selecting a photo stored on your phone.
- 8 Tap the Tweet button to post your tweet.



LinkedIn

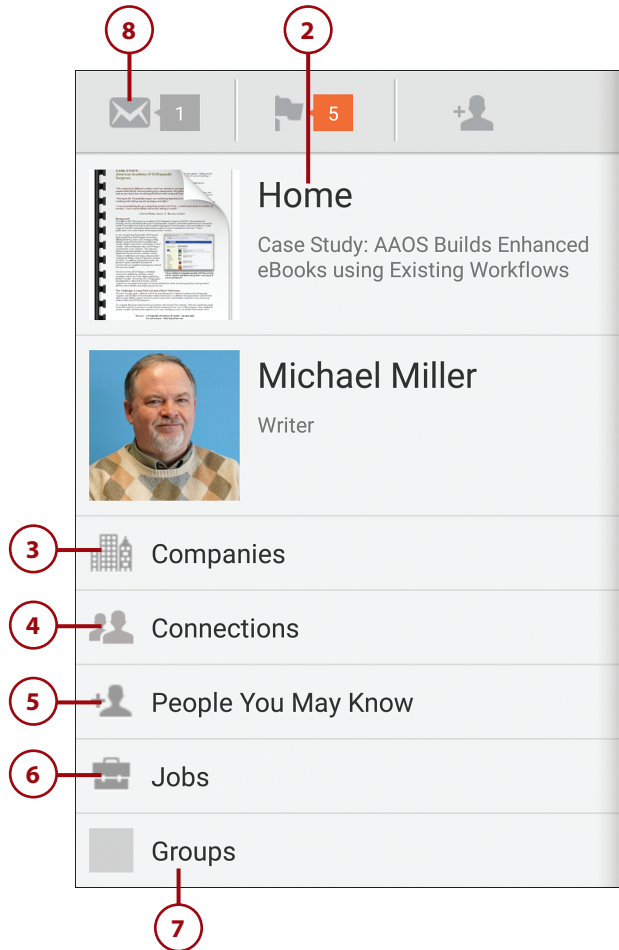
LinkedIn is a social network with a business bent. It's designed primarily for business professionals, and it's a good way to keep in touch with others in your profession, including people you've worked with in the past. LinkedIn is particularly useful if you're in the market for a new job; it's easy to make new contacts and do your business networking online.

Like all the other social networks, LinkedIn is free to use; all you have to do is create an account and enter a little information about yourself. You access LinkedIn on your phone from its mobile app, which is available for download (for free) from the Google Play Store.

- 1 From your Home or Apps screen, tap the LinkedIn icon to open the LinkedIn app.



- 2 Swipe in from the left side of the screen to display the Home panel.
- 3 Tap Companies to find and follow individual companies.
- 4 Tap Connections to view people you follow.
- 5 Tap People You May Know to find other people you might want to follow.
- 6 Tap Jobs if you're in market for a new job.
- 7 Tap Groups to find and follow topic-specific groups.
- 8 Tap the messages icon to view and send private messages to other members.

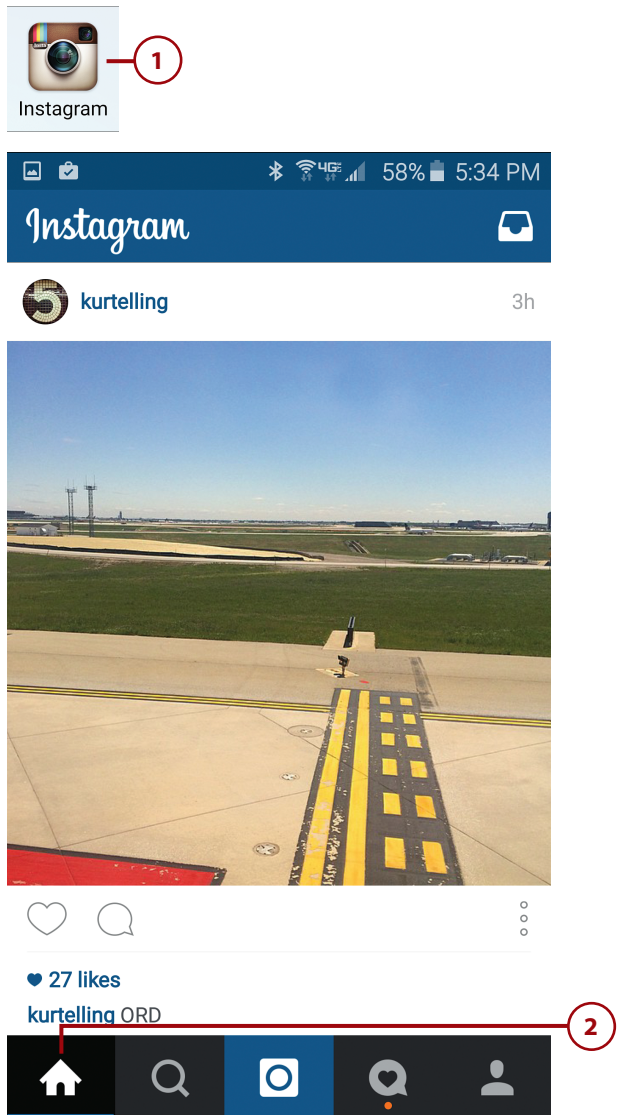


Instagram

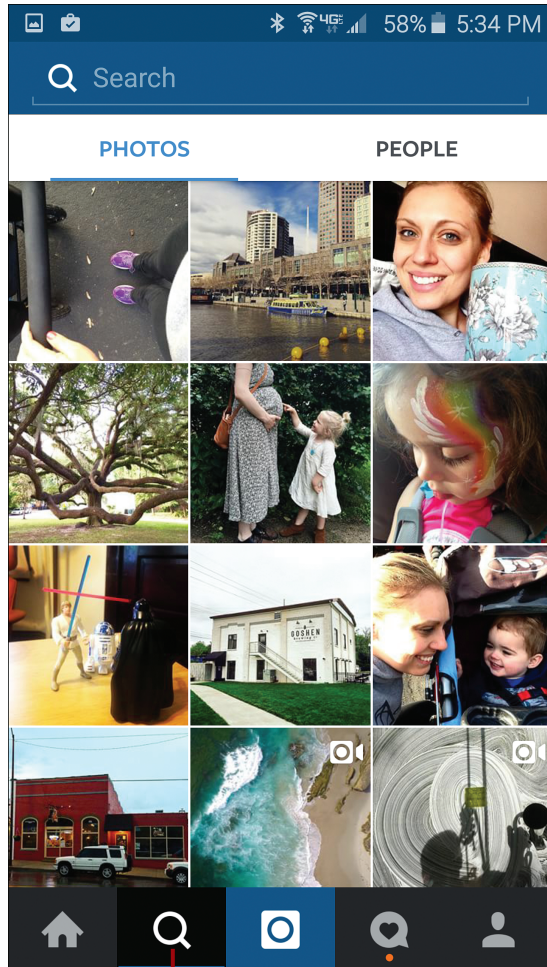
Instagram differs from the other social networks in that it exists to help people share the photos they take. In fact, the Instagram app is a pretty good camera app in and of itself; it includes lots of photo editing controls and special effects that you can apply.

Like all the other social networks here, Instagram is free after you sign up. You can install the Instagram app (for free) from the Google Play Store, and then use it to shoot and share photos from your phone.

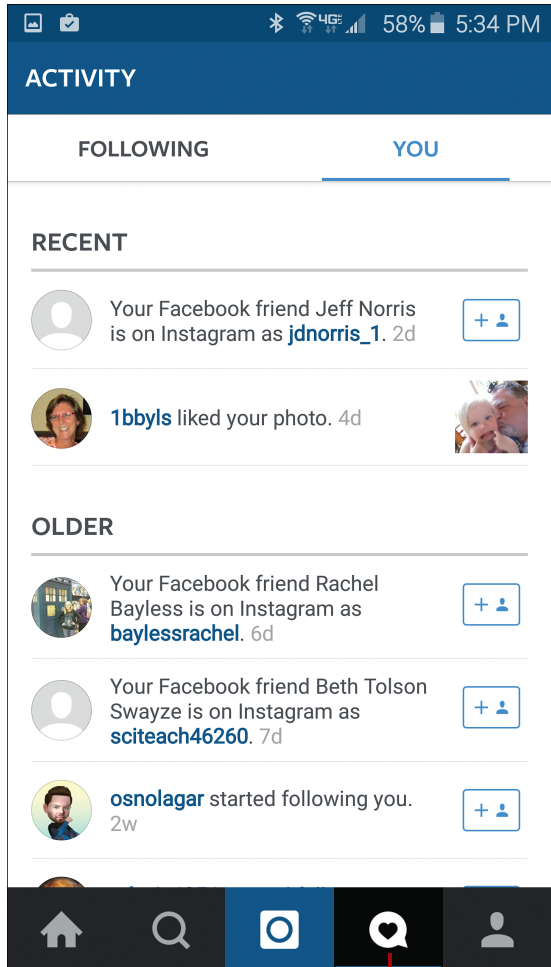
- 1 From your Home or Apps screen, tap the Instagram icon to open the Instagram app.
- 2 Tap the Home icon to view photos shared by your friends.



- 3 Tap the Search icon to browse and search for photos taken by other users.

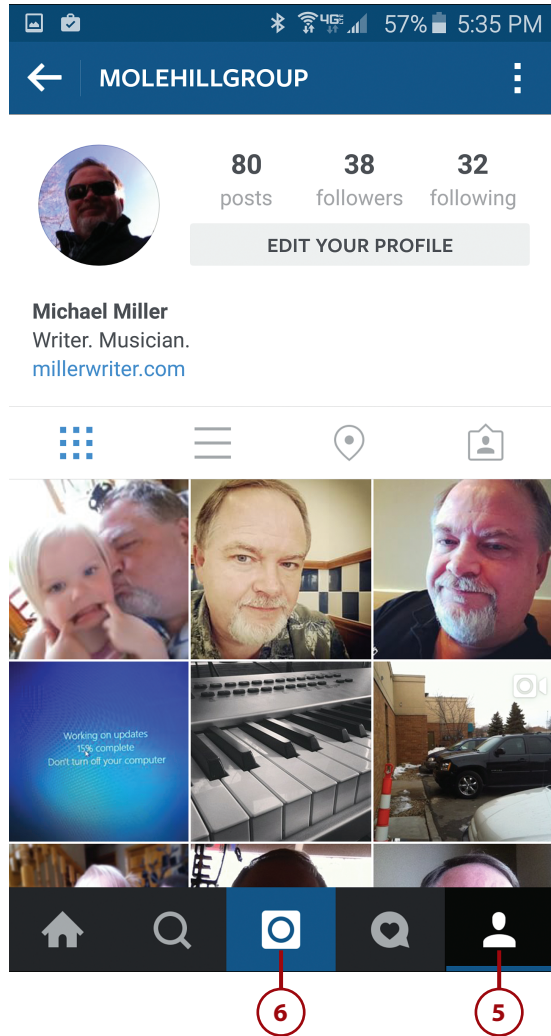


- 4 Tap the Activity icon to view your activity and your friends' activity on Instagram.

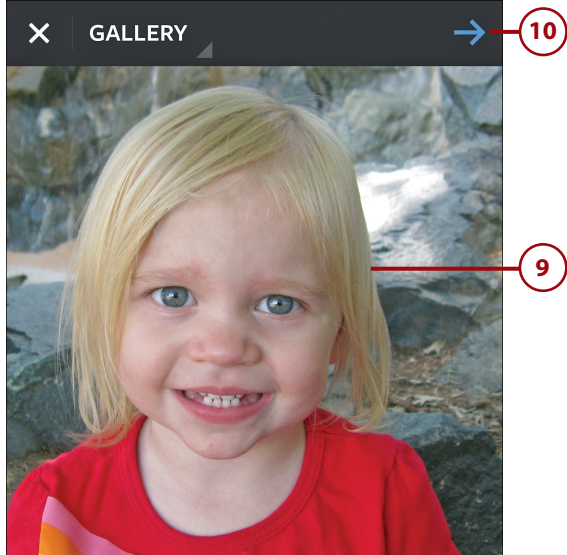
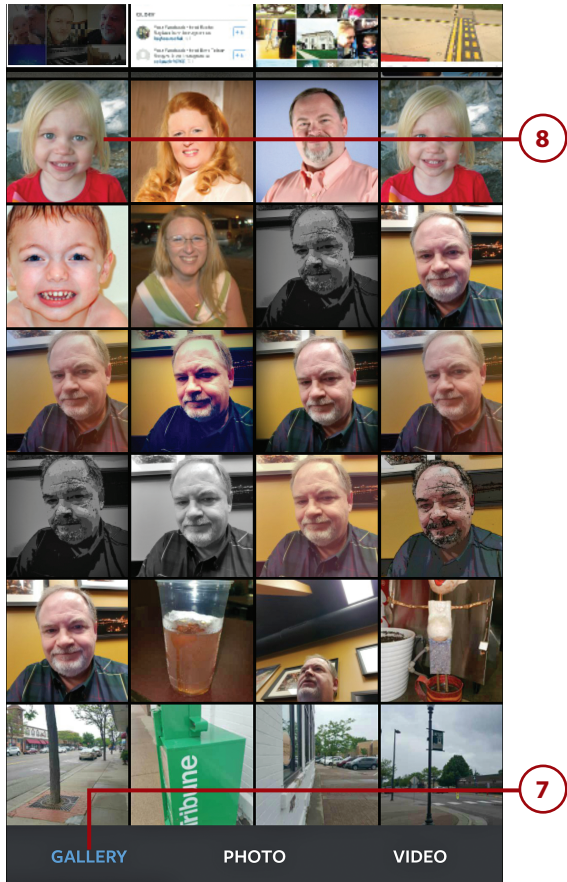


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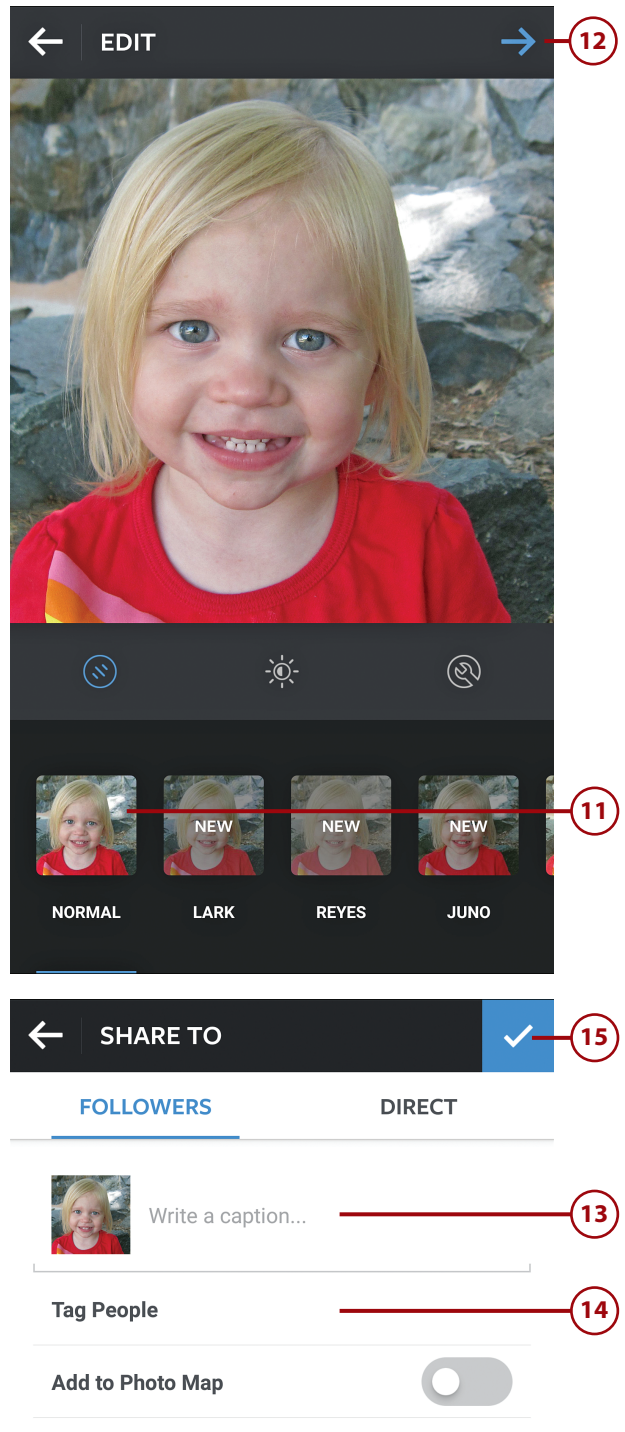
- 5 Tap the Profile icon to view your profile and pictures you've taken and shared.
- 6 To take or share a new photo, tap the Camera icon.



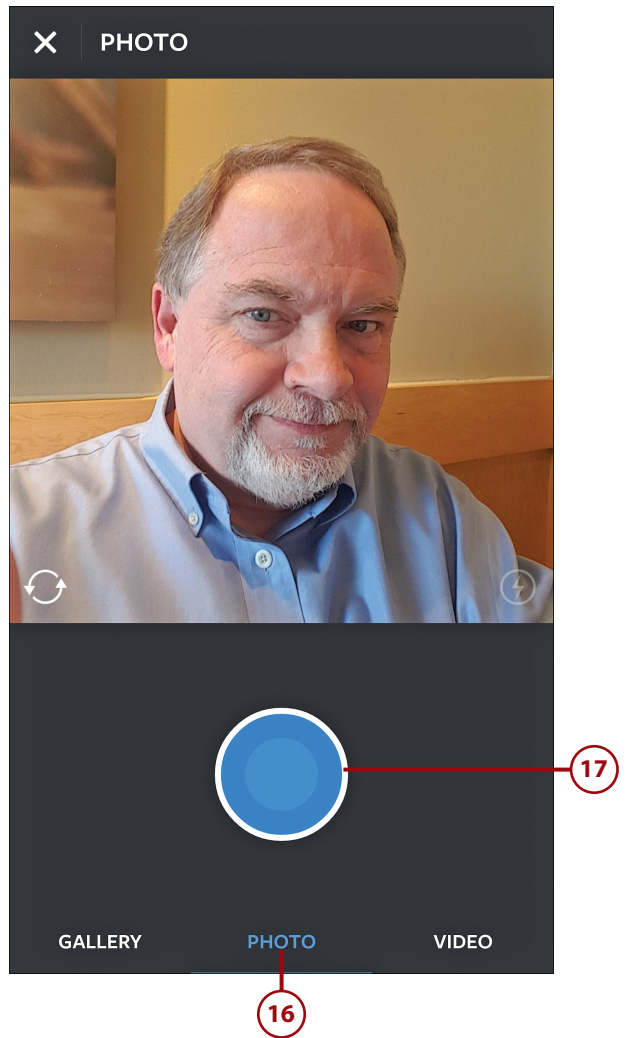
- 7 Tap Gallery to share an existing photo.
- 8 Tap the picture you want to share.
- 9 Use your fingers to crop the photo to a square, if necessary. (Instagram only displays square photos.)
- 10 Tap the next arrow.



- 11 Tap to apply a filter, if you want.
- 12 Tap the next arrow.
- 13 Type a caption for this photo.
- 14 Tap Tag People to tag anyone included in or who you think might be interested in this photo.
- 15 Tap the check mark to post the photo.



- 16 Tap Photo to shoot and post a new photo.
- 17 Aim your phone's camera then tap the big blue button. You see a preview of your photo.



- 18 Tap a filter at the bottom to apply a special effect.
- 19 Tap the next arrow.
- 20 Type a caption for this photo.
- 21 Tap Tag People to tag anyone included in or who you think might be interested in this photo.
- 22 Tap the check mark to post the photo.

