

Michael Miller

Sams **Teach Yourself**

Vine™

in **10**
Minutes

SAMS

FREE SAMPLE CHAPTER

SHARE WITH OTHERS



Michael Miller

Sams **Teach Yourself**

VineTM

in **10 Minutes**

SAMS

800 East 96th Street, Indianapolis, Indiana 46240

Sams Teach Yourself Vine in 10 Minutes
Copyright © 2014 by Pearson Education, Inc.

All rights reserved. No part of this book shall be reproduced, stored in a retrieval system, or transmitted by any means, electronic, mechanical, photocopying, recording, or otherwise, without written permission from the publisher. No patent liability is assumed with respect to the use of the information contained herein. Although every precaution has been taken in the preparation of this book, the publisher and author assume no responsibility for errors or omissions. Nor is any liability assumed for damages resulting from the use of the information contained herein.

ISBN-13: 978-0-7897-5236-9
ISBN-10: 0-7897-5236-0

Library of Congress Control Number: 2013944070

Printed in the United States of America

First Printing September 2013

Trademarks

All terms mentioned in this book that are known to be trademarks or service marks have been appropriately capitalized. Pearson Education, Inc. cannot attest to the accuracy of this information. Use of a term in this book should not be regarded as affecting the validity of any trademark or service mark.

Warning and Disclaimer

Every effort has been made to make this book as complete and as accurate as possible, but no warranty or fitness is implied. The information provided is on an “as is” basis. The author and the publisher shall have neither liability nor responsibility to any person or entity with respect to any loss or damages arising from the information contained in this book.

Bulk Sales

Pearson Education, Inc. offers excellent discounts on this book when ordered in quantity for bulk purchases or special sales. For more information, please contact

U.S. Corporate and Government Sales
1-800-382-3419
corpsales@pearsontechgroup.com

For sales outside of the U.S., please contact

International Sales
international@pearson.com

Editor-in-Chief

Greg Wiegand

Executive Editor

Rick Kughen

Managing Editor

Kristy Hart

Project Editor

Katie Matejka

Senior Indexer

Cheryl Lenser

Proofreader

Seth Kerney

Technical Editor

Karen Weinstein

Publishing Coordinator

Kristen
Watterson

Cover Designer

Mark Shirar

Compositor

Nonie Ratcliff

Table of Contents

1	What Is Vine—and What Can You Do With It?	1
	Introducing Vine.....	1
	What Vine Does.....	2
	Recording (Short) Videos.....	2
	Sharing Videos.....	4
	What Vine Doesn't Do.....	5
	No Editing.....	5
	No Uploading.....	6
	How You Can Use Vine.....	6
	Summary.....	6
2	Downloading and Signing Up for Vine	7
	Downloading the Vine App for iOS Devices.....	7
	Downloading the Vine App for Android Devices.....	9
	Signing Up for a New Vine Account.....	9
	Signing In with Twitter.....	10
	Signing Up with an Email Address.....	12
	Signing In Manually.....	13
	Logging Out of Vine.....	14
	Summary.....	16
3	Navigating Vine	17
	Switching Screens.....	17
	Exploring Vine's Screens.....	18
	Exploring the Home Screen.....	18
	Exploring the Explore Screen.....	19
	Exploring the Activity Screen.....	20
	Exploring the Profile Screen.....	21

Exploring the Settings Screen	21
Exploring the Find People Screen	23
Discovering the Shooting Screen	23
Summary	24
4 Personalizing Vine	25
Customizing Your Vine Profile	25
Change Your Profile Picture	25
Change Your Name, Description, and Location	27
Configuring Vine Settings	28
Enter or Change Contact Information	28
Change Your Password	29
Protect Your Posts	29
Post Sensitive Material	30
Connect to Your Twitter and Facebook Accounts	31
Summary	32
5 Finding Vines	33
Exploring Popular and Trending Videos	33
Viewing Popular Videos	33
Viewing On The Rise Videos	34
Viewing Vines by Channel	34
Using Hashtags to Find New Videos	36
Viewing Trending Hashtags	36
Searching for Hashtags	37
Searching for People on Vine	38
Summary	40
6 Watching Vines	41
Viewing a Vine on Your Mobile Device	41
Watching a Vine	41
Liking a Vine	42

Commenting on a Vine	43
Viewing the Poster's Profile	44
Viewing a Vine on Your Computer	45
Viewing a Vine from a Tweet	45
Viewing a Vine from Facebook	47
Summary	48
7 Following Other Vinesters	49
Finding Other Vinesters	49
Finding Twitter Friends	49
Finding Friends From Your Address Book	50
Searching for People	51
Searching From the Search Box	52
Inviting a Friend via Text Message	53
Inviting a Friend via Email	54
Viewing Profile Pages	55
Following People	56
Choosing to Follow	57
Unfollowing a Person	57
View—and Manage—the People You Follow	57
View Your Followers	59
Summary	59
8 Shooting a Vine	61
Basic Recording	61
Shooting a Continuous Video	61
Shooting with the Front-Facing Camera	64
Displaying a Grid	65
Focusing on a Point in the Picture	66
Creating a Video with Multiple Shots	66
Shooting Multiple Shots	66
Showing a “Ghost” of a Previous Shot	67

Deleting a Video	68
Deleting a Video	68
Deleting a Video After Posting	68
Tips for Advanced Recording	69
Watch the Light	69
Keep the Camera Steady	69
Fade In	70
Set the Lens Before You Record	70
Use the Rule of Thirds	71
Record From a Distance	71
Pay Attention to the Sound	72
Summary	72
9 Describing Your Vine	73
Why Descriptions Are Important	73
Writing an Effective Caption	74
Be Descriptive	74
Write for Search	76
Include Hashtags	77
Tag Other Users	77
Adding a Location to Your Vine	78
Summary	80
10 Using Hashtags	81
Understanding Hashtags	81
Adding Hashtags to Your Videos	82
Including a Hashtag in the Caption	82
Tips for More Effective Hashtags	83
Searching Vine with Hashtags	84
Searching Hashtags	84
Displaying Related Videos	85
Summary	86

11	Sharing Your Vine	87
	Sharing New Vines to Social Media	87
	Sharing a New Vine to Twitter	87
	Sharing a New Vine to Facebook	88
	Sharing Existing Vines to Social Media	89
	Sharing an Existing Vine to Twitter	89
	Sharing an Existing Vine to Facebook	90
	Reviving a Vine	91
	Sharing via Email	92
	Sharing to YouTube	93
	Summary	96
12	Planning Your Vine	97
	Why Planning is Important	97
	Before You Start.....	98
	Setting a Goal	98
	Determining Your Target Audience	99
	Telling a Story	100
	The Parts of a Story	100
	How to Tell Your Story	101
	Creating Scripts and Storyboards	102
	Writing a Script	102
	Constructing a Storyboard	103
	Summary	104
13	Shooting People	105
	Shooting Other People	105
	Shooting a Talking Head	105
	Shooting a Conversation	107
	Shooting a Group of People	108
	Shooting an Action Shot	108

Shooting a Selfie	109
Summary	110
14 Shooting a How-To	111
How to Plan a How-To Video—Step-by-Step	111
Understanding How-To Videos	111
Laying Out the Steps	112
Adapting Instructions for a Six-Second Vine	113
Converting Steps to Shots	113
Show, Don't Tell	115
Plan It Out	116
Shoot the Video	116
Summary	117
15 Creating a Stop Motion Video	119
Understanding Stop Motion Animation	119
Preparing a Stop Motion Vine	122
Shooting in Stop Motion	123
Summary	125
16 Creating the Perfect Loop	127
What's a Loop?	127
Planning a Loop	129
Shooting a Loop	131
Match Up the First and Last Shots	131
Keep the Camera Steady	132
Don't Forget the Audio... ..	133
Summary	133
17 Using Accessories for Better Vines	135
Enhancing the Picture	135
Keeping It Steady with a Tripod	135
Shooting a Better Picture with External Lighting	137

Getting a Different View with Add-On Lenses	140
Creating Special Effects	142
Enhancing the Sound with an External Microphone	143
Other Cool Accessories	145
Adding Remote Recording	145
Shooting Action	147
Summary	148
18 Embedding a Vine on a Web Page or Blog	149
Generating the Embed Code	149
Copying the Code	151
Embedding a Vine in a Web Page	153
Embedding a Vine in a Blog Post	153
Summary	154
19 Viewing Vines on Other Sites	155
Why Vine Isn't on the Web	155
Finding Vines on the Web	156
Seenive	156
Vinebox	158
Vines Map	159
VineRoulette	159
VinesZap	160
Vpeeker	161
Summary	162
20 Downloading Vines	163
Saving a Vine to Your Computer	163
Converting a Vine to an Animated GIF	165
Summary	167

21	Uploading Videos Not Shot with the Vine App	169
	Is the Vine App the Only Way to Upload Videos to Vine?	169
	Uploading an Existing Video to Vine	170
	What You Need	170
	Creating and Editing the Video	171
	Encoding the Video	171
	Recording a Dummy Vine	174
	Replacing the Dummy Vine	174
	Uploading Your Custom Video	175
	Summary	176
22	Vine Do's and Don'ts	177
	Do These Things	177
	Think Visually	177
	Post What's Interesting to You—and To Others	178
	Describe Your Vine	178
	Use Popular Hashtags	179
	Be Social—Like, Follow, and Comment	179
	Don't Do These Things	179
	Don't Try to Fit Too Much Into Six Seconds	180
	Don't Over Post	180
	Don't Post Objectionable Content	180
	Don't Steal	181
	Summary	182
	Index	183

About the Author

Michael Miller has written more than 100 non-fiction how-to books over the past two decades, as well as a variety of web articles. His best-selling books include *Que's Absolute Beginner's Guide to Computer Basics*, *Facebook for Grown-Ups*, *My Pinterest*, and *Sams Teach Yourself YouTube in 10 Minutes*. Collectively, his books have sold more than one million copies worldwide.

Miller has established a reputation for clearly explaining technical topics to non-technical readers, and for offering useful real-world advice about complicated topics. More information can be found at the author's website, located at www.molehillgroup.com. He can be contacted via email at vine@molehillgroup.com. His Twitter handle is @molehillgroup.

Dedication

To Sherry, as usual.

Acknowledgments

Thanks to the usual suspects for turning my manuscript into a book, including but not limited to Rick Kughen, Greg Wiegand, Katie Matejka, Seth Kerney, and technical editor Karen Weinstein.

We Want to Hear from You!

As the reader of this book, *you* are our most important critic and commentator. We value your opinion and want to know what we're doing right, what we could do better, what areas you'd like to see us publish in, and any other words of wisdom you're willing to pass our way.

You can email or write us directly to let us know what you did or didn't like about this book—as well as what we can do to make our books stronger.

Please note that we cannot help you with technical problems related to the topic of this book.

When you write, please be sure to include this book's title and author as well as your name and phone or email address. We will carefully review your comments and share them with the author and editors who worked on the book.

Email: consumer@samspublishing.com

Mail: Sams Publishing
 ATTN: Reader Feedback
 800 East 96th Street
 Indianapolis, IN 46240 USA

Reader Services

Visit our website and register this book at informit.com/register for convenient access to any updates, downloads, or errata that might be available for this book.

This page intentionally left blank

LESSON 4

Personalizing Vine

In this lesson, you learn how to personalize your Vine profile and configure important settings in the Vine app.

Customizing Your Vine Profile

If you signed into Vine with your Twitter credentials, Vine automatically imports information from your Twitter account to create your Vine profile. You can view your profile by tapping the Menu button and then tapping Profile.

Once you're on your Profile page, you can edit much of your profile information. This way, you can maintain a slightly different profile on Vine than you do on Twitter.

Change Your Profile Picture

The first thing you personalize about your Vine account is your profile picture. By default, Vine uses the same picture you use for your Twitter profile. You can select or take a different photo, however. Follow these steps:

1. Tap Menu > Profile to display your profile page, shown in Figure 4.1.
2. Tap your profile picture to show the available actions, as shown in Figure 4.2.
3. To remove the current photo without replacing it with a new one, tap Remove Photo.



FIGURE 4.1 Tap your profile picture to change it.



FIGURE 4.2 Remove your profile picture or choose a new one.

4. To upload a new photo stored on your phone or tablet, tap Choose Existing Photo. When your Camera Roll appears, tap the photo you want to use. When the Move and Scale screen appears, drag or resize the photo as necessary, then tap Choose.
5. To take a new photo with your phone's camera, tap Take New Photo. When your camera activates, tap to use the front-facing camera, smile, and tap the Camera button. When the Move and Scale screen appears, drag or resize the photo as necessary, then tap Use.

Change Your Name, Description, and Location

As noted, Vine pulls your name and other personal information from your Twitter account. If you want to change or correct this information for your Vine profile, you can. Follow these steps:

1. Tap Menu > Profile to display your profile page.
2. Tap Settings to display the Settings page, shown in Figure 4.3.

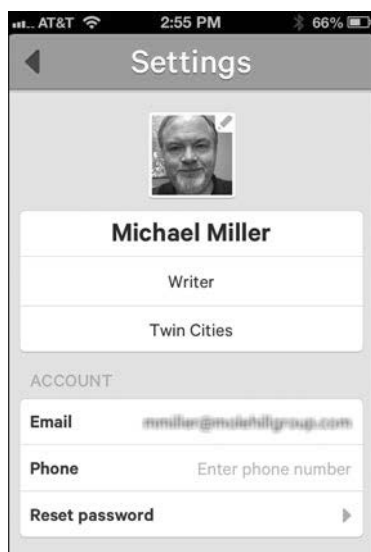


FIGURE 4.3 Editing your personal information.

3. To change the name displayed with your Vine posts, tap your name and edit it with the onscreen keyboard.
4. To change your description/occupation, tap it and then edit it with the onscreen keyboard.
5. To change your current location, tap it and then edit it with the onscreen keyboard.

Configuring Vine Settings

There are a handful of system settings for the Vine app that you might want or need to configure at some point. They're all accessible from the Settings page.

Enter or Change Contact Information

Vine would like to know how to contact you, via either email or phone. You don't have to enter either piece of information, but if you want to, you can. Follow these steps:

1. Tap Menu > Profile to display your profile page.
2. Tap Settings to display the Settings page.
3. Scroll to the Account section, shown in Figure 4.4.

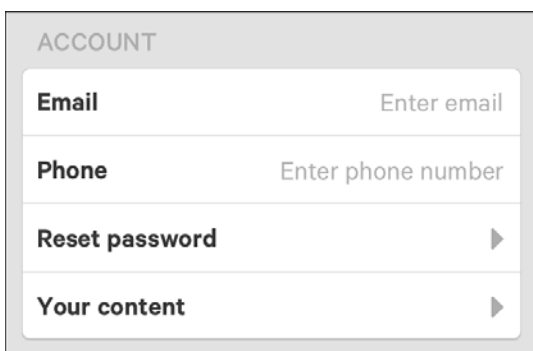


FIGURE 4.4 Editing your contact information.

4. To enter or change your email address, tap the Email field and edit it with the onscreen keyboard.
5. To enter or change your phone number, tap the Phone field and edit it with the onscreen keyboard.

Change Your Password

You should periodically change your account password to make it harder for identity thieves to hack into your Vine account. Follow these steps:

1. Tap Menu > Profile to display your profile page.
2. Tap Settings to display the Settings page.
3. Scroll to the Account section and tap Reset Password.
4. When prompted that instructions will be sent to your email address, tap Send.
5. Vine sends instructions for resetting the password to you via email. Follow these instructions to reset your password.

NOTE: Reset via Email

Vine requires you to have entered an email address before you can reset your system password. The reset instructions are sent to you via email, to keep hackers from changing your password without your knowledge.

Protect Your Posts

By default, everyone on Vine can see the videos you upload. You can, however, limit your viewership only to those people who are following you. This is called “protecting” your posts.

To protect your posts in this fashion, follow these steps:

1. Tap Menu > Profile to display your profile page.
2. Tap Settings to display the Settings page.

3. Scroll to the Account section and tap Your Content to display the Your Content page, shown in Figure 4.5.
4. Tap “on” the Posts Are Protected switch.

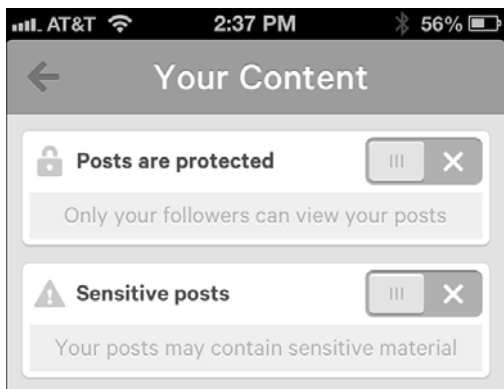


FIGURE 4.5 Configuring Vine content options.

NOTE: Make Public

You can switch “off” the Posts Are Protected option at any time to make your posts public again.

Post Sensitive Material

If you think your vines are going to contain material that may be offensive to some viewers, you may want to flag them as such. Follow these steps to tell people your account may contain sensitive material:

1. Tap Menu > Profile to display your profile page.
2. Tap Settings to display the Settings page.
3. Scroll to the Account section and tap Your Content to display the Your Content page.
4. Tap “on” the Sensitive Posts switch.

NOTE: Disable Sensitive Posts

If you find your posts *don't* contain offensive material, you can switch “off” the Sensitive Posts option at any time.

Connect to Your Twitter and Facebook Accounts

By default, your Vine account is connected to your Twitter account. If you've entered an email address into your contact information, you can disconnect these accounts if you like. In addition, you can connect your Vine account to your Facebook account, so that the videos you post to Vine are cross-posted to Facebook.

Follow these steps:

1. Tap Menu > Profile to display your profile page.
2. Tap Settings to display the Settings page.
3. Scroll to the Social Networks section, shown in Figure 4.6.

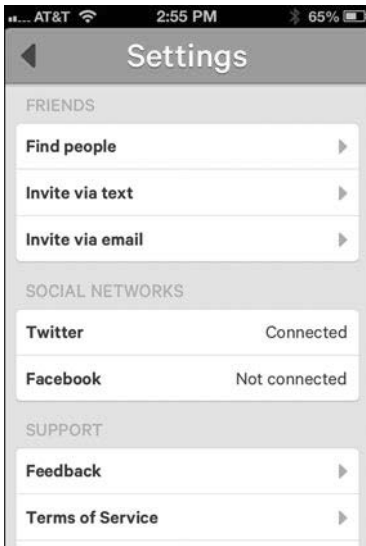


FIGURE 4.6 Connecting to your Twitter and Facebook accounts.

4. To disconnect your Twitter account, tap Twitter. When the next panel appears, tap Disconnect Twitter.
5. To connect your Facebook account, tap Facebook. If you're currently logged into Facebook on your mobile device, Vine will connect your accounts automatically. If not, you'll be prompted to enter your Facebook username and password.

Summary

In this lesson, you learned how to enter and edit personal information in your Vine profile, and to configure important Vine settings.

Index

Symbols

@ (at sign)

- referencing users, 44
- tagging people in descriptions, 77

(hashtags), 36

- in comments, 44
- in descriptions, 76-77, 82-84
- explained, 81-82
- finding similar videos, 85-86
- for how-to videos, 115
- origin of, 82
- searching for, 37-38, 84-85
- trending hashtags, 179
 - viewing*, 36-37

A

accessories

- add-on lenses, 140-143
- bicycle mounts, 147

external lighting, 137-138

external microphone, 143-145

remote trigger devices,
145-146

tripod, 135, 137

waterproof cases, 147

accounts

Facebook

connecting to, 31-32

sharing videos, 88-91

viewing videos from, 47

Twitter

disconnecting from, 31-32

sharing videos, 87-89

signing into Vine with, 10

viewing videos from,
45-47

Vine

creating, 9-13

logging out, 14-15

signing in manually,
13-14

- action shots, recording, 108
- Activity screen, 20
- add-on lenses, 140-143
- address book contacts, searching for, 50-51
- addresses (email), signing into Vine with, 12-13
- allowing location information, 10
- Ames, Jethro, 128
- Android devices, downloading Vine app, 9
- animation
 - GIF animation, converting videos to, 165-167
 - stop motion, 67
 - explained, 119-122*
 - planning, 122-123*
 - recording, 123-125*
- aspect ratio, 171
- at sign (@)
 - referencing users, 44
 - tagging people in descriptions, 77
- audience, determining, 99
- audio
 - external microphone, 143-145
 - in looping videos, 133
 - recording videos, 72

B

- backlighting, avoiding, 106
- batteries, recording videos from a distance, 71
- bicycle mounts, 147
- blog posts, embedding videos in, 153-154

C

- camera
 - accessories
 - add-on lenses, 140-143*
 - bicycle mounts, 147*
 - external lighting, 137-138*
 - external microphone, 143-145*
 - remote trigger devices, 145-146*
 - tripod, 135-137*
 - waterproof cases, 147*
 - steadying in looping videos, 132
- camera roll, saving videos in, 64
- captions. *See* descriptions
- case sensitivity
 - hashtags, 36, 81
 - keywords, 76
- categories, viewing videos by, 34-36
- changing
 - contact information, 28-29
 - password, 29
 - personal information on Vine profile, 27-28
 - profile picture, 25-27
 - screens, 17-18
- channels, viewing videos by, 34-36
- characters (story-telling), 100
- Cignoli, Meagan, 122
- commenting on videos, 43-44
- companies, Vine videos from, 99
- computer, saving videos to, 163-165

conflict (story-telling), 101
connecting to Twitter/Facebook accounts, 31-32
contact information, changing, 28-29
contacts. *See* people
continuous video, recording, 61-64
conversations, recording, 107-108
converting
 step-by-step instructions into shots, 133-115
 videos to animated GIFs, 165-167
copying embed code, 151-153
copyright issues, 181-182

D

Das, Yves, 128
deleting
 comments, 44
 videos, 68-69
descriptions, 178
 hashtags in, 77, 82-84
 for how-to videos, 115
 importance of, 73
 keywords in, 76
 length of, 75
 tagging people in, 77
 tips for writing, 74-77
 on Vine profile, changing, 27-28
disconnecting from Twitter/Facebook accounts, 31-32
displaying. *See* viewing

distance, recording videos from, 71
downloading
 videos to computer, 163-165
 Vine app
 for Android devices, 9
 for iOS devices, 7-9
dummy Vine videos
 recording, 174
 replacing, 174-175

E

editing
 contact information, 28-29
 non-Vine videos, 171
 personal information on Vine profile, 27-28
 Vine videos, inability to, 5
email
 inviting people to join Vine, 54-55
 sharing videos, 92
 signing into Vine, 12-13
embed code
 copying, 151-153
 generating, 149-150
Embed Post page, 92
embedding videos
 in blog posts, 153-154
 copying embed code, 151-153
 generating embed code, 149-150
 in web pages, 153
encoding non-Vine videos, 171-173
existing videos. *See* non-Vine videos

Explore screen, 19-20, 52-53
external lighting, 106, 137-138
external microphone, 143-145

F

Facebook

- connecting to, 31-32
- sharing videos, 88-91
- viewing videos from, 47

fading in/out, 70
Find People screen, 23
finding. *See* searching
fisheye lens, 142
flagging sensitive posts, 30
focusing on specific point, 66
followers, viewing, 59
following people, 56-57
Foursquare, 80
friends. *See* people
front-facing camera, recording with, 64

G

generating embed code, 149-150
Ghost function

- for stop motion animation, 124
- viewing “ghost” shots, 67

GIF animation, converting videos to, 165-167
goals, setting for video, 98-99

grid

- displaying on viewscreen, 65
- Rule of Thirds, 71

groups of people, recording, 108

H

Handbrake, 172
hashtags (#), 36, 179

- in comments, 44
- in descriptions, 76-77, 82-84
- explained, 81-82
- finding similar videos, 85-86
- for how-to videos, 115
- origin of, 82
- searching for, 37-38, 84-85
- trending hashtags, 179
 - viewing*, 36-37

history of Vine, 1-2
Home screen, 18
horizontal orientation, avoiding, 62
how-to videos

- breaking into steps, 112
- converting steps to shots, 113-115
- descriptions, 115
- planning, 111-112, 116
- recording, 116-117
- timing, 114
- without narration, 115-116
- on YouTube, 113

I-J-K

- iExplorer, 174
- installing Vine app
 - for Android devices, 9
 - for iOS devices, 7-9
- interesting videos, achieving, 178
- inviting people
 - via email message, 54-55
 - via text message, 53-54
- iOS devices, downloading Vine app, 7-9
- keywords. *See* hashtags

L

- legal issues, copyright, 181-182
- length
 - of descriptions, 75
 - of videos, 2-3, 62
- lenses, add-on, 140-143
- lighting
 - external lighting, 137-138
 - in looping videos, 132
 - for recording videos, 69, 106
- liking videos, 42-43
- location information
 - adding to videos, 78-79
 - allowing, 10
 - on Vine profile, changing, 27-28
- logging out of Vine account, 14-15
- looping videos
 - explained, 127-129
 - planning, 129-131
 - recording, 131
 - audio*, 133
 - matching first/last shots*, 131-132
 - steady camera*, 132
- Love, Charlie, 129

M-N-O

- macro lens, 140
- managing people you are following, 57
- manually signing into Vine account, 13-14
- matching first/last shots in looping videos, 131-132
- microphone, external, 143-145
- multiple shots, recording videos with, 66-67
- name on Vine profile, changing, 27-28
- narration, how-to videos without, 115-116
- non-story-telling purposes of videos, 100
- non-Vine videos, uploading
 - ability to, 169-170
 - completing upload, 175
 - creating and editing video, 171
 - encoding video, 171-173
 - recording dummy video, 174

replacing dummy video,
174-175
software needed, 170

offensive posts

avoiding, 180-181
flagging, 30

On The Rise videos, viewing, 34

orientation of videos, 62

origin of hashtags, 82

original video, returning to, 86

P

Padgham, Ian, 120

password, changing, 29

pausing videos, 41

people

following, 56-57
*managing followed
people, 57*

inviting

*via email message, 54-55
via text message, 53-54*

recording

*action shots, 108
conversations, 107-108
groups, 108
selfies, 109-110
talking heads, 105-107*

searching for, 38-39

*address book contacts,
50-51*

*from search box (Explore
page), 52-53*

specific people, 51-52

Twitter friends, 49

tagging in descriptions, 77

unfollowing, 57

viewing followers, 59

personal information on Vine pro-
file, changing, 27-28

Phan, Khoa, 119

picture on Vine profile, changing,
25-27

planning

how-to videos, 111-112, 116

looping videos, 129-131

stop motion animation,
122-123

videos

goal of video, 98-99

importance of, 97-98

script, writing, 102-103

*storyboard, creating,
103-104*

story-telling, 100-102

target audience, 99

playing. *See* viewing

plot (story-telling), 101

popular hashtags, viewing, 36-37

Popular Now videos, viewing, 33

posting videos, 63

frequency of, 180

previous shots, viewing as “ghost”
shots, 67

privacy, protecting posts, 29-30

profile

personal information,

changing, 27-28

picture, changing, 25-27

viewing, 25, 44, 55-56

Profile screen, 21

protecting posts, 29-30

purpose of Vine, 6

Q-R

recording

dummy Vine videos, 174

how-to videos, 116-117

looping videos, 131

audio, 133

*matching first/last shots,
131-132*

steady camera, 132

non-Vine videos, 171

stop motion animation,
123-125

videos

of action shots, 108

continuous video, 61-64

of conversations, 107-108

fading in/out, 70

*focusing on specific
point, 66*

from a distance, 71

*with front-facing
camera, 64*

grid display, 65

of groups of people, 108

length of, 2-3

lighting, 69

*with multiple shots,
66-67*

Rule of Thirds, 71

selfies, 109-110

setting up, 70

sound, 72

steady camera, 69

of talking heads, 105-107

viewing 'ghost' shots, 67

zooming, 109

referencing usernames, 44

related videos, finding, 85-86

remote trigger devices, 145-146

replacing dummy Vine videos,
174-175

reporting videos, 44

requirements

uploading non-Vine
videos, 170

for Vine, 2

resolution (story-telling), 101

returning to original video, 86

reviving videos, 91-92

Rule of Thirds, 71

S

saving videos

in camera roll, 64

to computer, 163-165

on Vpeeker, 161-162

screens

- Activity, 20
- Explore, 19-20
- Find People, 23
- Home, 18
- Profile, 21
- Settings, 21
- Shooting, 23
 - switching, 17-18
- scripts for videos, writing, 102-103
- search box (Explore page), 52-53
- searching
 - for hashtags, 37-38
 - for people, 38-39
 - address book contacts, 50-51*
 - from search box (Explore page), 52-53*
 - specific people, 51-52*
 - Twitter friends, 49*
 - for videos by hashtag, 36, 84-85
 - writing descriptions for, 76
- security
 - password, changing, 29
 - protecting posts, 29-30
- Seenive website, 156-158
- selfies, recording, 109-110
- sensitive posts, flagging, 30
- setting (story-telling), 100
- setting up to record, 70
- Settings screen, 21
 - connecting to
 - Twitter/Facebook accounts, 31-32
 - contact information, changing, 28-29
 - flagging sensitive posts, 30
 - password, changing, 29
 - protecting posts, 29-30
- sharing videos, 4
 - via email, 92
 - via Facebook, 88-91
 - by reviving, 91-92
 - via Twitter, 87-89
 - to video-sharing services, 95
 - to YouTube, 93-95
- shooting. *See* recording
- Shooting screen, 23
- shots
 - converting step-by-step instructions into, 113-115
 - matching first/last in looping videos, 131-132
- signing in manually to Vine account, 13-14
- signing up for Vine account, 9
 - with email address, 12-13
 - with Twitter, 10
- similar videos, finding, 85-86
- single-tapping, 124
- social network, Vine as, 179
- software for uploading non-Vine videos, 170
- sound
 - external microphone, 143-145
 - in looping videos, 133
 - recording videos, 72
- special characters in hashtags, 82
- special effects, creating, 142-143

- steady camera
 - importance of, 69
 - in looping videos, 132
 - tripod, 135, 137
- step-by-step instructions
 - breaking tasks into, 112
 - converting into shots, 113-115
- stop motion animation, 67
 - explained, 119-122
 - planning, 122-123
 - recording, 123-125
- storyboards, creating, 103-104
- story-telling, 100
 - methods for, 101-102
 - parts of a story, 100-101
- switching screens, 17-18
- system settings
 - connecting to
 - Twitter/Facebook accounts, 31-32
 - contact information, changing, 28-29
 - flagging sensitive posts, 30
 - password, changing, 29
 - protecting posts, 29-30

T

- tagging people in descriptions, 77
- tags. *See* hashtags
- talking heads, recording, 105-107
- target audience, determining, 99
- telephoto lens, 140
- text messages, inviting people to join Vine, 53-54

- time limitations in Vine, 180
- timing for how-to videos, 114
- trending hashtags, 179
 - viewing, 36-37
- trending videos, viewing, 34
- tripod, 135-137
- Twitter
 - accounts
 - disconnecting from, 31-32*
 - signing into Vine with, 10*
 - origin of hashtags, 82
 - searching for friends, 49
 - sharing videos, 87-89
 - viewing videos from, 45-47

U

- unfollowing people, 57
- unliking videos, 43
- uploading non-Vine videos. *See also* sharing videos
 - ability to, 6, 169-170
 - completing upload, 175
 - creating and editing video, 171
 - encoding video, 171-173
 - recording dummy video, 174
 - replacing dummy video, 174-175
 - software needed, 170
- usernames
 - referencing, 44
 - searching for, 38-39
 - address book contacts, 50-51*

from search box (Explore page), 52-53
specific people, 51-52
Twitter friends, 49
 tagging in descriptions, 77

V

vertical orientation, 62

videos

by specific people, searching for, 38-39
 channels, viewing by, 34-36
 commenting on, 43-44
 converting to animated GIFs, 165-167
 copyright issues, 181-182
 deleting, 68-69
 deleting comments, 44
 descriptions, 178
 hashtags in, 77, 82-84
 importance of, 73
 keywords in, 76
 length of, 75
 tagging people in, 77
 tips for writing, 74-77
 editing, lack of, 5
 embedding
 in blog posts, 153-154
 copying embed code, 151-153
 generating embed code, 149-150
 in web pages, 153

flagging as sensitive, 30
 hashtags, 36, 179
 searching for, 37-38
 viewing trending, 36-37

how-to videos

breaking into steps, 112
converting steps to shots, 113-115
descriptions, 115
planning, 111-112, 116
recording, 116-117
timing, 114
without narration, 115-116
on YouTube, 113

interesting videos, achieving, 178

length of, 2-3

liking, 42-43

location information, adding, 78-79

looping videos

explained, 127-129
planning, 129-131
recording, 131-133

minimum length, 62

non-story-telling purposes, 100

non-Vine videos. *See* non-Vine videos

offensive posts

avoiding, 180-181
flagging, 30

On The Rise, viewing, 34

orientation, 62

- pausing, 41
- planning
 - goal of video*, 98-99
 - importance of*, 97-98
 - script, writing*, 102-103
 - storyboard, creating*, 103-104
 - story-telling*, 100-102
 - target audience*, 99
- Popular Now, viewing, 33
- posting, 63
 - frequency of*, 180
- protecting, 29-30
- recording
 - of action shots*, 108
 - continuous video*, 61-64
 - of conversations*, 107-108
 - fading in/out*, 70
 - focusing on specific point*, 66
 - from a distance*, 71
 - with front-facing camera*, 64
 - grid display*, 65
 - of groups of people*, 108
 - lighting*, 69
 - with multiple shots*, 66-67
 - Rule of Thirds*, 71
 - selfies*, 109-110
 - setting up*, 70
 - sound*, 72
 - steady camera*, 69
 - of talking heads*, 105-107
 - viewing “ghost” shots*, 67
 - zooming*, 109
- reporting, 44
- saving
 - in camera roll*, 64
 - to computer*, 163-165
 - on Vpeeker*, 161-162
- searching by hashtag, 84-85
- sharing, 4
 - via email*, 92
 - via Facebook*, 88, 90-91
 - by revining*, 91-92
 - via Twitter*, 87, 89
 - to video-sharing services*, 95
 - to YouTube*, 93-95
- stop motion animation
 - explained*, 119-122
 - planning*, 122-123
 - recording*, 123-125
- time limitations, 180
- uploading pre-existing videos.
 - See non-Vine videos*
- viewing, 41
 - by channel*, 34-36
 - from Facebook*, 47
 - finding similar videos*, 85-86
 - on mobile devices*, 155
 - On The Rise videos*, 34
 - Popular Now videos*, 33
 - on Seenive*, 156-158
 - from Twitter*, 45-47
 - from viewing page*, 93

- on Vinebox, 158*
 - on VineRoulette, 159*
 - on Vines Map, 159*
 - on VinesZap, 160-161*
 - on Vpeeker, 161*
- as visual content, 177
- volume, adjusting, 42
- video-sharing services, sharing videos to, 95
- viewing
 - followers, 59
 - “ghost” shots, 67
 - grid on viewscreen, 65
 - profile pages, 44, 55-56
 - trending hashtags, 36-37
 - videos, 41
 - by channel, 34-36*
 - from Facebook, 47*
 - finding similar videos, 85-86*
 - on mobile devices, 155*
 - On The Rise videos, 34*
 - Popular Now videos, 33*
 - on Seenive, 156-158*
 - from Twitter, 45-47*
 - from viewing page, 93*
 - on Vinebox, 158*
 - on VineRoulette, 159*
 - on Vines Map, 159*
 - on VinesZap, 160-161*
 - on Vpeeker, 161*
- Vine profile, 25

Vine

- history of, 1-2
- posting frequency, 180
- profile
 - personal information, changing, 27-28*
 - picture, changing, 25-27*
 - viewing, 25*
- purpose of, 6
- requirements for using, 2
- as social network, 179
- system settings
 - connecting to Twitter/Facebook accounts, 31-32*
 - contact information, changing, 28-29*
 - flagging sensitive posts, 30*
 - password, changing, 29*
 - protecting posts, 29-30*
- time limitations, 180
- visual content, 177
- website, 2, 155
- what to avoid, 179-182
- what to do, 177-179
- Vine accounts
 - creating, 9
 - with email address, 12-13*
 - with Twitter, 10*
 - logging out, 14-15
 - signing in manually, 13-14

Vine app

- downloading
 - for Android devices, 9*
 - for iOS devices, 7-9*
- profile pages, viewing, 44, 55-56
- screens
 - Activity, 20*
 - Explore, 19-20*
 - Find People, 23*
 - Home, 18*
 - Profile, 21*
 - Settings, 21*
 - Shooting, 23*
 - switching, 17-18*
- zoom feature, 65

Vinebox website, 158

VineRoulette website, 159

vines. *See* videos

Vines Map website, 159

VinesZap website, 160-161

visual content, 177

volume, adjusting, 42

Vpeeker website, 161

W

watching. *See* viewing

waterproof cases, 147

Weaver, Mark, 120

web pages, embedding videos
in, 153

websites

Seenive, 156-158

Vine, 2, 155

Vinebox, 158

VineRoulette, 159

Vines Map, 159

VinesZap, 160-161

Vpeeker, 161

wide angle lens, 141

writing**descriptions**

hashtags in, 76-77, 82-84

importance of, 73

length of, 75

tagging people in, 77

tips for, 74-77

scripts for videos, 102-103

X-Y-Z

YouTube

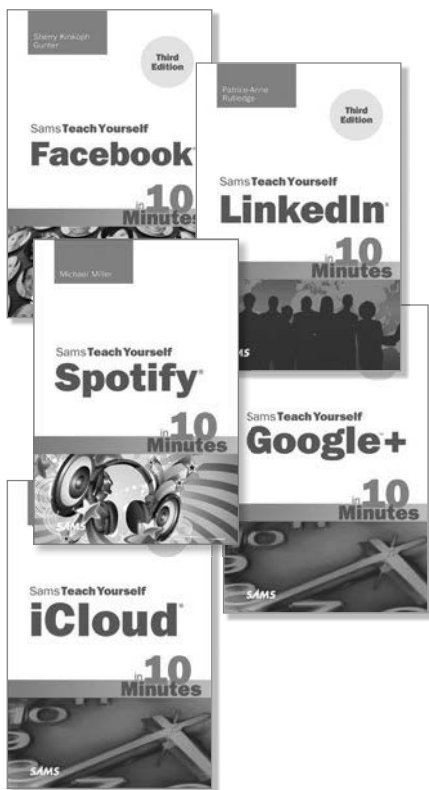
for how-to videos, 113

sharing videos to, 93-95

zoom feature, 65, 109

Sams**Teach Yourself**

from Sams Publishing



Sams **Teach Yourself in 10 Minutes** offers straightforward, practical answers for fast results.

These small books of 250 pages or less offer tips that point out shortcuts and solutions, cautions that help you avoid common pitfalls, and notes that explain additional concepts and provide additional information. By working through the 10-minute lessons, you learn everything you need to know quickly and easily!

When you only have time for the answers, Sams Teach Yourself books are your best solution.

Visit informit.com/samsteachyourself for a complete listing of the products available.

Sams Publishing is a Pearson brand and part of the family of bestselling technology publishers.

informIT.com THE TRUSTED TECHNOLOGY LEARNING SOURCE



★ Addison-Wesley Cisco Press EXAM/CRAM IBM Press. QUE PRENTICE HALL SAMS | Safari

SAMS

REGISTER



THIS PRODUCT

informit.com/register

Register the Addison-Wesley, Exam Cram, Prentice Hall, Que, and Sams products you own to unlock great benefits.

To begin the registration process, simply go to informit.com/register to sign in or create an account.

You will then be prompted to enter the 10- or 13-digit ISBN that appears on the back cover of your product.

Registering your products can unlock the following benefits:

- Access to supplemental content, including bonus chapters, source code, or project files.
- A coupon to be used on your next purchase.

Registration benefits vary by product. Benefits will be listed on your Account page under Registered Products.

About InformIT — THE TRUSTED TECHNOLOGY LEARNING SOURCE

INFORMIT IS HOME TO THE LEADING TECHNOLOGY PUBLISHING IMPRINTS Addison-Wesley Professional, Cisco Press, Exam Cram, IBM Press, Prentice Hall Professional, Que, and Sams. Here you will gain access to quality and trusted content and resources from the authors, creators, innovators, and leaders of technology. Whether you're looking for a book on a new technology, a helpful article, timely newsletters, or access to the Safari Books Online digital library, InformIT has a solution for you.

informIT.com

THE TRUSTED TECHNOLOGY LEARNING SOURCE

Addison-Wesley | Cisco Press | Exam Cram
IBM Press | Que | Prentice Hall | Sams

SAFARI BOOKS ONLINE

InformIT is a brand of Pearson and the online presence for the world's leading technology publishers. It's your source for reliable and qualified content and knowledge, providing access to the top brands, authors, and contributors from the tech community.

LearnIT at InformIT

Looking for a book, eBook, or training video on a new technology? Seeking timely and relevant information and tutorials? Looking for expert opinions, advice, and tips? **InformIT has the solution.**

- Learn about new releases and special promotions by subscribing to a wide variety of newsletters. Visit **informit.com/newsletters**.
- Access FREE podcasts from experts at **informit.com/podcasts**.
- Read the latest author articles and sample chapters at **informit.com/articles**.
- Access thousands of books and videos in the Safari Books Online digital library at **safari.informit.com**.
- Get tips from expert blogs at **informit.com/blogs**.

Visit **informit.com/learn** to discover all the ways you can access the hottest technology content.

Are You Part of the IT Crowd?

Connect with Pearson authors and editors via RSS feeds, Facebook, Twitter, YouTube, and more! Visit **informit.com/socialconnect**.



Try Safari Books Online FREE for 15 days

Get online access to Thousands of Books and Videos



Safari[®]
Books Online

FREE 15-DAY TRIAL + 15% OFF*
informit.com/safaritrial

➤ Feed your brain

Gain unlimited access to thousands of books and videos about technology, digital media and professional development from O'Reilly Media, Addison-Wesley, Microsoft Press, Cisco Press, McGraw Hill, Wiley, WROX, Prentice Hall, Que, Sams, Apress, Adobe Press and other top publishers.

➤ See it, believe it

Watch hundreds of expert-led instructional videos on today's hottest topics.

WAIT, THERE'S MORE!

➤ Gain a competitive edge

Be first to learn about the newest technologies and subjects with Rough Cuts pre-published manuscripts and new technology overviews in Short Cuts.

➤ Accelerate your project

Copy and paste code, create smart searches that let you know when new books about your favorite topics are available, and customize your library with favorites, highlights, tags, notes, mash-ups and more.

* Available to new subscribers only. Discount applies to the Safari Library and is valid for first 12 consecutive monthly billing cycles. Safari Library is not available in all countries.



Addison
Wesley

Cisco Press



IBM
Press

Microsoft
Press



O'REILLY



PEARSON
IT Certification



que

SAMS

vmware PRESS

WILEY

