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# Step by Step

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# Outlook® for Mac 2011

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*Maria Langer*

# Microsoft® Outlook® for Mac 2011

Step by Step

**Maria Langer**

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*To Chuck Joiner, with thanks.*



# Contents

Introducing Microsoft Outlook for Mac 2011 . . . . .	x i
New Features . . . . .	x ii
Let's Get Started! . . . . .	x ii
Modifying the Display of the Ribbon . . . . .	x iii
Dynamic Ribbon Elements. . . . .	x iii
Changing the Width of the Ribbon . . . . .	x iv
Adapting Exercise Steps . . . . .	x iv
Features and Conventions of This Book . . . . .	xvii
Using the Practice Files . . . . .	x ix
Getting Support and Giving Feedback . . . . .	xxiii
How to Access Your Online Edition Hosted by Safari . . . . .	xxv
Acknowledgments . . . . .	xxix

## Part 1 **Start Here**

<b>1</b>	<b>Getting Started Using Outlook</b>	<b>3</b>
	Setting Up Email Accounts in Outlook. . . . .	4
	Adding an Exchange Account . . . . .	8
	Adding an Email Account. . . . .	11
	Importing Entourage Data into Outlook. . . . .	14
	Troubleshooting Connection Problems. . . . .	17
	Setting Up Exchange Accounts . . . . .	17
	Setting Up Other Email Accounts . . . . .	18
	Setting Additional Email Account Options . . . . .	18
	Key Points . . . . .	19

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[microsoft.com/learning/booksurvey](http://microsoft.com/learning/booksurvey)

<b>2</b>	<b>Introducing the Outlook Interface</b>	<b>21</b>
	Exploring the Outlook Interface . . . . .	22
	Working with the Ribbon . . . . .	25
	Working in Mail View . . . . .	28
	Working in Calendar View . . . . .	36
	Working in Contacts View . . . . .	41
	Working in Tasks View . . . . .	46
	Working in Notes View . . . . .	50
	Key Points . . . . .	53

**Part 2 Mail**

<b>3</b>	<b>Composing and Sending Email Messages</b>	<b>57</b>
	Creating Messages . . . . .	58
	Formatting Message Text . . . . .	63
	Inserting Media in Messages . . . . .	71
	Attaching Files to Messages . . . . .	74
	Changing Message Settings . . . . .	76
	Sending Messages . . . . .	79
	Key Points . . . . .	81

<b>4</b>	<b>Reading and Responding to Email Messages</b>	<b>83</b>
	Retrieving Messages . . . . .	84
	Reading Messages . . . . .	87
	Working with Email Attachments . . . . .	93
	Viewing Message Sender Information . . . . .	96
	Replying to Messages . . . . .	98
	Forwarding Messages . . . . .	101
	Printing Messages . . . . .	103
	Automatically Replying to Messages . . . . .	106
	Scheduling Meetings from Messages . . . . .	109
	Key Points . . . . .	111

<b>5</b>	<b>Organizing Your Inbox</b>	<b>113</b>
	Sorting and Grouping Messages . . . . .	114
	Assigning Categories to Messages . . . . .	120

Organizing with Folders . . . . .	122
Searching for Messages with Filters . . . . .	128
Using Smart Folders . . . . .	133
Deleting Messages and Folders . . . . .	135
Key Points . . . . .	137

## **6 Fine-Tuning Email Settings 139**

Setting Reading and Composing Options . . . . .	140
Defining Default Font Settings . . . . .	145
Working with Signatures . . . . .	147
Scheduling Actions . . . . .	153
Using Rules to Process Messages . . . . .	160
Managing Mailing Lists . . . . .	167
Blocking Spam . . . . .	171
Securing Your Email . . . . .	174
Exploring Advanced Account Settings . . . . .	177
Key Points . . . . .	181

## **Part 3 Calendar**

### **7 Scheduling Appointments and Meetings 185**

Scheduling Appointments . . . . .	186
Scheduling Meetings . . . . .	191
Modifying Calendar Items . . . . .	195
Responding to Meeting Invitations . . . . .	201
Setting Event Options . . . . .	204
Key Points . . . . .	210

### **8 Managing Your Calendar 213**

Setting Calendar Options . . . . .	214
Working with Calendar Views . . . . .	216
Working with Multiple Calendars . . . . .	219
Sharing Calendar Information . . . . .	224
Printing Calendars . . . . .	229
Key Points . . . . .	232



**Part 4**    **Contacts**

<b>9</b>	<b>Managing Contact Information</b>	<b>235</b>
	Creating Contact Records .....	236
	Viewing Contact Information .....	244
	Modifying and Deleting Contact Records.....	247
	Working with Contact Groups.....	250
	Key Points .....	255
<b>10</b>	<b>Organizing Your Contacts List</b>	<b>257</b>
	Viewing and Sorting the Contacts List.....	258
	Assigning Categories to Contacts.....	265
	Organizing Contacts with Folders .....	269
	Searching for Contacts.....	273
	Using Smart Folders .....	277
	Key Points .....	279
<b>11</b>	<b>Working with Contact Records</b>	<b>281</b>
	Setting Contact Options.....	282
	Working with Contact Information.....	286
	Creating and Sharing vCards.....	290
	Printing Contact Records .....	295
	Synchronizing Contacts .....	300
	Key Points .....	303

**Part 5**    **Tasks and Notes**

<b>12</b>	<b>Tracking Tasks</b>	<b>307</b>
	Creating Tasks .....	308
	Flagging Items for Follow Up .....	314
	Viewing Tasks.....	317
	Filtering Tasks.....	321
	Searching for Tasks .....	323
	Modifying and Removing Tasks .....	326
	Printing Tasks.....	329
	Key Points .....	333

<b>13</b>	<b>Taking Notes</b>	<b>335</b>
	Creating Notes . . . . .	335
	Formatting Notes . . . . .	339
	Viewing and Organizing Notes . . . . .	343
	Sharing Notes . . . . .	348
	Key Points . . . . .	351

**Part 6 Program Management**

<b>14</b>	<b>Using Shared Features</b>	<b>355</b>
	Managing Categories . . . . .	356
	Using the Toolbox . . . . .	362
	Searching with Spotlight . . . . .	366
	Checking Spelling and Grammar . . . . .	371
	Using AutoCorrect and AutoFormat . . . . .	377
	Using the My Day Application . . . . .	382
	Importing and Exporting Data . . . . .	386
	Key Points . . . . .	390

	<b>Glossary . . . . .</b>	<b>391</b>
--	---------------------------	------------

	<b>Index . . . . .</b>	<b>397</b>
--	------------------------	------------

	<b>About the Author . . . . .</b>	<b>415</b>
--	-----------------------------------	------------



# Introducing Microsoft Outlook for Mac 2011

Microsoft Outlook for Mac 2011 is an electronic communication and personal information management application that can help you take control of your email Inbox, contacts list, and calendar—all with one attractive and consistent interface. From one place, you can store, organize, manage, and retrieve many types of information. With Outlook for Mac, you can:

- Send, receive, forward, and organize email messages.
- Include images and other multimedia files as attachments to email messages you send.
- Send files created with Microsoft Office or other applications to clients, coworkers, family, or friends.
- Preview file attachments received as email attachments from others.
- Filter out junk or spam email messages.
- Schedule events, such as appointments or meetings, including recurring events.
- Invite people to meetings and keep track of their responses so that you know who will attend.
- View upcoming events and get reminders for them.
- Store contact information, including phone numbers, email addresses, Web sites, and mailing addresses, for people you know.
- Maintain and organize tasks lists.
- Store information as notes.
- Search through email messages, calendar events, contacts lists, tasks, and notes to find the information you need when you need it.

In an enterprise environment, Outlook interacts with a Microsoft Exchange Server to provide unified communications services, including real-time presence and status information, specialized functionality for internal messaging, scheduling information, and many other useful features.

## New Features

Part of the Microsoft Office for Mac 2011 suite of applications, Outlook replaces Entourage 2008 with a whole new look and powerful new features. Here's a quick list of some of the ones you'll find most useful:

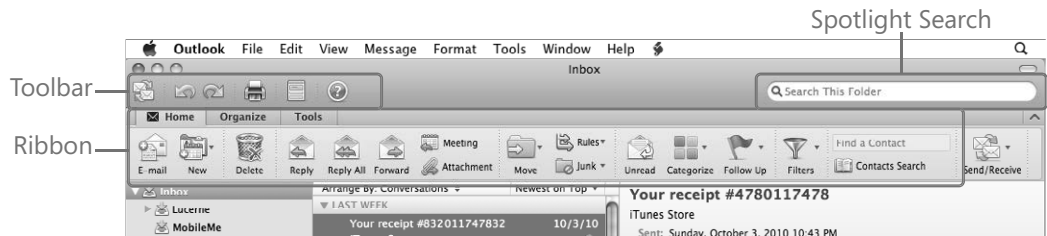
- The Microsoft Office ribbon puts the features and commands you use most right at the top of the Outlook window, organized by tabs.
- A unified Inbox displays all of your incoming messages together.
- Conversations make it possible to view long email threads under a single subject.
- Displaying your calendar in meeting invitations makes it easy to see, at a glance, whether you're free to attend a meeting.
- .PST import makes it easy to switch from the Windows version of Outlook to the Mac OS version.
- Mac OS X integration taps into standard Mac OS features such as Quick Look and Spotlight.
- The cleaner, more attractive interface makes it easier to work with your information.

## Let's Get Started!

Outlook for Mac 2011 offers many great features to help you work smarter and more efficiently with your email, calendar, contacts, tasks, and notes. But don't just take my word for it. Dive in and see for yourself on the pages that follow.

# Modifying the Display of the Ribbon

The goal of the Microsoft Office working environment is to make working with Office documents—for example, Microsoft Outlook for Mac 2011 email messages—as intuitive as possible. You work with an Office document and its contents by giving commands to the application in which the document is open. All Office for Mac 2011 applications organize commands on a horizontal bar called the ribbon, which appears across the top of each application window whether or not there is an active document.



Commands are organized on task-specific tabs of the ribbon, and in feature-specific groups on each tab. In Outlook for Mac, commands generally take the form of buttons and lists.

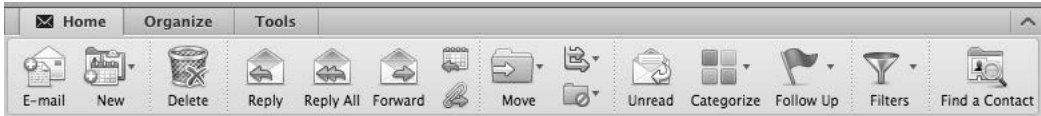
Throughout this book, we discuss the commands and ribbon elements associated with the Outlook feature being discussed. In this topic, we discuss the general appearance of the ribbon, things that affect its appearance, and ways of locating commands that aren't visible on compact views of the ribbon.

## Dynamic Ribbon Elements

The ribbon is dynamic, meaning that the appearance of commands on the ribbon changes as the width of the ribbon changes. A command might be displayed on the ribbon in the form of a large button, a small button, a small labeled button, or a list entry. As the width of the ribbon decreases, the size, shape, and presence of buttons on the ribbon adapt to the available space.

For example, when sufficient horizontal space is available, the buttons on the Home tab of the Outlook application window are spread out and you're able to see the commands available in each group as large or wide buttons.

If you decrease the width of the ribbon, some buttons shrink and their button labels disappear.



## Changing the Width of the Ribbon

The width of the ribbon is dependent on the horizontal space available to it, which depends on these two factors:

- **The width of the application window** Resizing the application window to full size provides the most space for ribbon elements. You can resize the application window by dragging the resize handle in the lower-right corner of the window.
- **Your screen resolution** Screen resolution is the size of your screen display expressed as pixels wide × pixels high. The greater the screen resolution, the greater the amount of information that will fit on one screen. Your screen resolution options are dependent on your monitor. At the time of writing, possible screen resolutions range from 800 × 600 to 2048 × 1152. In the case of the ribbon, the greater the number of pixels wide (the first number), the greater the number of buttons that can be shown on the ribbon, and the larger those buttons can be. You can change the screen resolution in the Displays preferences pane of System Preferences.

## Adapting Exercise Steps

The screen images shown in the exercises in this book were captured at a screen resolution of 1024 × 768 at 72 dots per inch. If any of your settings are different, the ribbon on your screen might not look the same as the one shown in the book. Specifically, the buttons you see might be represented by larger or smaller icons than those shown, with or without button labels.

When we instruct you to give a command from the ribbon in an exercise, we do it in this format:

- On the **Home** tab, click the **Reply** button.

If the command is on a menu, we give the instruction in this format:

- On the **Home** tab, click the **New** button and then, in the menu, click **Folder**.

The first time we instruct you to click a specific button in each chapter, we display an image of the button in the page margin to the left of the exercise step.

If differences between your display settings and ours cause a button on your screen to look different from the one shown in the book, you can easily adapt the steps to locate the command. First, click the specified tab. Then look for a button that features the same icon in a larger or smaller size than that shown in the book. If necessary, point to buttons to display their names in ScreenTips.

If you prefer not to have to adapt the steps, set up your screen to match ours while you read and work through the exercises in the book.






# Features and Conventions of This Book

This book has been designed to lead you step by step through all the tasks you're most likely to want to perform in Microsoft Outlook for Mac 2011. If you start at the beginning and work your way through all the exercises, you will gain enough proficiency to be able to create and work with email messages, calendar events, contact records, tasks, and notes. However, each topic is self-contained. If you complete all the exercises and later need help remembering how to perform a procedure, the following features of this book will help you locate specific information:

- **Detailed table of contents** Search the listing of the topics and sidebars within each chapter.
- **Chapter thumb tabs** Easily locate the beginning of the chapter you want.
- **Topic-specific running heads** Within a chapter, quickly locate the topic you want by looking at the running heads at the top of odd-numbered pages.
- **Glossary** Look up the meaning of a word or the definition of a concept.
- **Keyboard Shortcuts** If you prefer to work from the keyboard rather than with a mouse, find keyboard shortcuts in many places throughout the book.
- **Detailed index** Look up specific tasks and features in the index, which has been carefully crafted with the reader in mind.

You can save time when reading this book by understanding how the *Step by Step* series shows exercise instructions, keys to press, buttons to click, and other information.

<b>Convention</b>	<b>Meaning</b>
<b>SET UP</b>	This paragraph preceding a step-by-step exercise indicates the practice files that you will use when working through the exercise. It also indicates any requirements you should attend to or actions you should take before beginning the exercise.
<b>CLEAN UP</b>	This paragraph following a step-by-step exercise provides instructions for saving and closing open files or programs before moving on to another topic. It also suggests ways to reverse any changes you made to your computer while working through the exercise.
<b>1</b>	Blue numbered steps guide you through hands-on exercises in each topic.
<b>2</b>	
<b>1</b>	Black numbered steps guide you through procedures in sidebars and expository text.
<b>2</b>	
<b>See Also</b>	This paragraph directs you to more information about a topic in this book or elsewhere.
<b>Troubleshooting</b>	This paragraph alerts you to a common problem and provides guidance for fixing it.
<b>Tip</b>	This paragraph provides a helpful hint or shortcut that makes working through a task easier.
<b>Important</b>	This paragraph points out information that you need to know to complete a procedure.
<b>Keyboard Shortcut</b>	This paragraph provides information about an available keyboard shortcut for the preceding task.
<b>Command+B</b>	A plus sign (+) between two keys means that you must press those keys at the same time. For example, "Press Command+B" means that you should hold down the Command key while you press the B key.
 Save	Pictures of buttons appear in the margin the first time the button is used in a chapter.
<b>Black bold</b>	In exercises that begin with SET UP information, the names of program elements, such as buttons, commands, windows, and dialog boxes, as well as files, folders, or text that you interact with in the steps, are shown in black, bold type.
<b>Blue bold</b>	In exercises that begin with SET UP information, text that you should type is shown in blue bold type.

# Using the Practice Files

Before you can complete the exercises in this book, you need to copy the book's practice files to your computer. These practice files, and other information, can be downloaded from here:

*<http://aka.ms/651890/files>*

Display the detail page in your Web browser and follow the instructions for downloading the files.

**Important** The Microsoft Outlook for Mac 2011 program is not available from this Web site. You should purchase and install that program before using this book.

The following table lists the practice files for this book.

Chapter	File
Chapter 3: Composing and Sending Email Messages	Images Antelope Canyon.jpg GC Clouds.jpg GC Trees.jpg Kaibab Plateau.jpg LCRG.jpg London Bridge.jpg LP Aerial.jpg San Juan Aerial.jpg Stucco-100.jpg Stucco-50.jpg Movies ExploringSedona.mp4 Gila Monster.m4v GrandCanyonDayTrip.mp4 Other Files Flyer.docx More Message Text.textClipping

Chapter	File
Chapter 3: Composing and Sending Email Messages ( <i>continued</i> )	vCards Ben Andrews.vcf Josh Bailey.vcf Kim Akers.vcf Lisa Andrews.vcf Maria Langer.vcf Nancy Anderson.vcf
Chapter 6: Fine-Tuning Email Settings	Coho Winery.jpg Grapes.jpg
Chapter 9: Managing Contact Information	Mike Entin.jpg vCards Ben Andrews.vcf Josh Bailey.vcf Kim Akers.vcf Lisa Andrews.vcf Maria Langer.vcf Nancy Anderson.vcf
Chapter 10: Organizing Your Contacts List	Ben Andrews.vcf Josh Bailey.vcf Kim Akers.vcf Lisa Andrews.vcf Michael Entin.vcf Nancy Anderson.vcf
Chapter 11: Working with Contact Records	April Reagan.vcf Eric Gilmore.vcf Kim Akers.vcf
Chapter 12: Tracking Tasks	Report.docx

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<b>Chapter</b>	<b>File</b>
Chapter 13: Taking Notes	Phone Call Note.txt Images Antelope Canyon.jpg GC Clouds.jpg GC Trees.jpg Kaibab Plateau.jpg LCRG.jpg London Bridge.jpg LP Aerial.jpg San Juan Aerial.jpg
Chapter 14: Using Shared Features	Message Text.txt

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# Getting Support and Giving Feedback

## Errata

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4. On your book's catalog page, find the Errata & Updates tab

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## Getting Help with Microsoft Outlook for Mac 2011

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If your question is about Microsoft Outlook for Mac 2011 or another Microsoft software product and you cannot find the answer in the product's Help system, please search the appropriate product solution center or the Microsoft Knowledge Base at:

*support.microsoft.com*



You can post questions and search previously answered questions at the Microsoft Answers community-based forums at:

*answers.microsoft.com*

In the United States, Microsoft software product support issues not covered by the Microsoft Knowledge Base are addressed by Microsoft Product Support Services. Location-specific software support options are available from:

*support.microsoft.com/gp/selfoverview/*

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*www.microsoft.com/learning/booksurvey*

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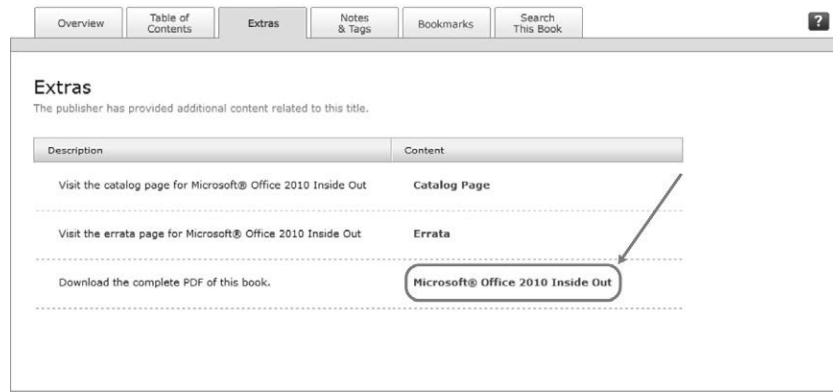
## Stay in Touch

Let's keep the conversation going! We're on Twitter: *http://twitter.com/MicrosoftPress*.

# How to Download the Online Edition to Your Computer

In addition to reading the online edition of this book, you can also download it to your computer. First, follow the steps in the preceding section. After Step 7, do the following:

1. On the page that appears after Step 7 in the previous section, click the Extras tab.
2. Find “Download the complete PDF of this book,” and click the book title:



A new browser window or tab will open. Your browser will either immediately begin downloading the file or will display a dialog box you can use to instruct it to save the file in the default download location.

3. When the file has finished downloading, locate it on your hard disk—it will likely be in your Downloads folder on your Desktop—and double-click its icon to extract the PDF file from the ZIP archive.
4. Double-click the book’s PDF file icon to open it in your default PDF reader application.

**Note** If you have a problem with your voucher or access code, please contact [mspinput@microsoft.com](mailto:mspinput@microsoft.com), or call 800-889-8969, where you’ll reach O’Reilly Media, distributor of Microsoft Press books.



# Acknowledgments

I'd like to thank the people that were instrumental in helping me create this book.

First, at O'Reilly, Kenyon Brown. Ken and I worked together in the early 1990s on one of my very first books, back when he was with another publisher. He remembered me and was kind enough to give me a try for this project. For that, I thank him.

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At Microsoft Corporation, Andy Ruff, Richard Kmiecik, and Albert Andersen. These guys helped make sure the information I provided was technically correct.

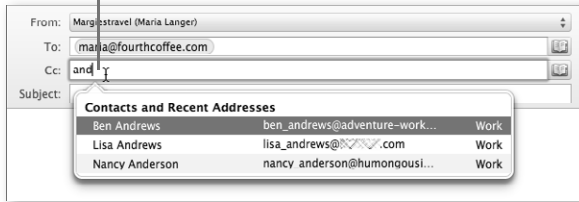
I'd also like to thank Chuck Joiner, for letting me know that Microsoft Press was looking for an Outlook book author. I owe my participation in this project to him. Thanks, Chuck.

Finally, a big thanks goes out to my husband, Michael Chilingirian, for taking my usual vented frustrations and giving his usual support.



# Chapter at a Glance

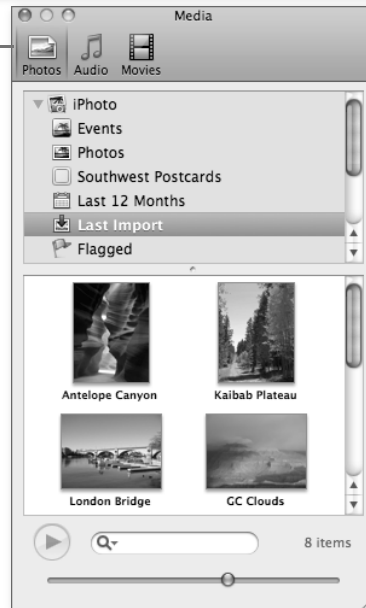
Outlook makes it easy to address messages to contacts, **page 58**



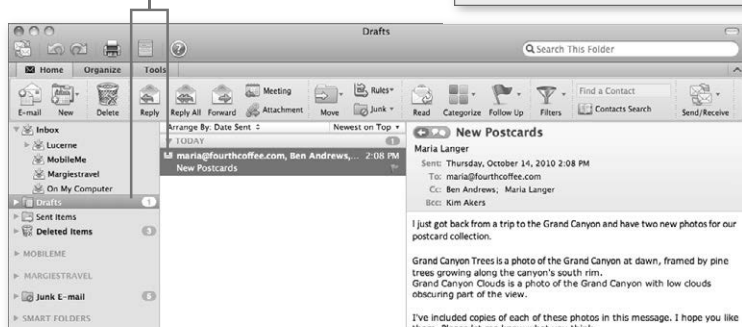
The Message tab offers many text formatting options, **page 63**



Use the Media Browser to insert photos, audio, or movies into your e-mail messages, **page 71**



Messages are stored as drafts until they are sent, **page 76**



# 3 Composing and Sending Email Messages

---

**In this chapter, you will learn how to**

- ✓ Create messages.
  - ✓ Format message text.
  - ✓ Insert media in messages.
  - ✓ Attach files to messages.
  - ✓ Change message settings.
  - ✓ Send messages.
- 

Although Microsoft Outlook for Mac 2011 includes views for managing appointments, meetings, contacts, tasks, and notes, it's most often used for sending and receiving email in Mail view. *Email*, which is short for *electronic mail*, has all but replaced old-fashioned printed and mailed letters for most business and personal communication. It's much faster and cheaper to send email messages, so sending paper-based or so-called *snail mail* is becoming a thing of the past. In a world where many people are becoming concerned about conserving resources, email, which is not usually printed, saves paper (and money spent on paper) and prevents waste. Whether you need to communicate about business or personal matters, email simply makes sense.

Email, however, can go beyond simple text communication. You can format your messages so they look good and are easier to read. You can include clickable hyperlinks to make it easy for recipients to go directly to Internet content you specify. You can also include images or attach other computer files.

**Tip** In this chapter and throughout this book, we often refer to email messages as simply *messages*. When discussing other types of messages—for example, *instant messages* or *text messages*—we use those full terms.

For example, you might compose a message to a client about a job proposal and attach a copy of the proposal as a Microsoft Word or Adobe PDF file for the client to review. You might also attach images of what your product looks like to help your client visualize what you're writing about. A link to the product page on your company's Web site would be a handy way to provide access to more information. Email makes all this easy.

You can also set options for email messages that are just not possible with paper-based mail. For example, you can set a message as high priority so the recipient knows it's important. If a message has sensitive content, you can encrypt it. And if you want the recipient to be certain that the message came from you, you can digitally sign it.

**See Also** For more information about security features for email, see the section titled "Securing Your Email" in Chapter 6, "Fine-Tuning Email Settings."

In this chapter, you will use Mail view within Outlook for Mac to create, address, and compose messages. You will also include a custom signature, format message text, embed images, and attach files. Finally, you will set basic options for your message and send it on its way.

**Important** You'll use the messages you create in this chapter as practice files for exercises in later chapters of this book.

**Practice Files** Before you can complete the exercises in this chapter, you need to copy the book's practice files to your computer. The practice files you'll use to complete the exercises in this chapter are in the Chapter03 practice file folder. A complete list of practice files is provided in "Using the Practice Files" at the beginning of this book.

## Creating Messages

Creating an email message is a relatively straightforward process. You begin by displaying a message composition window and then provide the recipient addresses, subject, and content of the message.

If you have more than one email account configured in Outlook, a From pop-up menu appears in the message header. This menu includes all of the email accounts configured in Outlook and determines the return address for the message.

**Tip** If you use one email account far more often than others, you might want to specify that account as the default account for sending messages. You can set your default email account in Outlook preferences, as discussed in Chapter 6.

Outlook offers three different fields for addressing a message. You can find them in the message header of the message composition window:



- **To** Enter the email address of the primary recipient in this field.

The primary recipient is the person or persons you expect to respond to the message.

- **Cc** Enter the email addresses for additional recipients to receive a copy of the message.

*Cc* stands for *carbon copy*. In the days before copy machines, typists would use carbon paper to make copies of documents as they typed them. The term *cc* is from that era; a carbon copy would go to each of the Cc recipients. In Outlook, a list of these recipients appears in this field for all recipients to see.

- **Bcc** Enter the email addresses for additional recipients to receive a copy of the message without others knowing they received it.

*Bcc* stands for *blind carbon copy*. This field works very much like the Cc field, but Bcc recipients are hidden in the recipients' copy of the message.

**Tip** By default, the Bcc field does not appear in the message form. To display it, on the Options tab of the message composition window, click the Bcc button.

You must have at least one email address in at least one of these fields. (You cannot send an email message without a recipient!) You can have any number of recipients in each field.

There are several different ways to enter a recipient's email address in Outlook:

- Type the complete email address into the field.

**Tip** To type more than one email address in an address field, separate each address with a semicolon (;).

- Type part of a previously used address into the field. Outlook displays a list of matches as you type. You can then click the address you want to enter it into the field.
- Click the Contacts Search button on the right side of the address field and, in the Contacts Search pane that appears, search your Outlook contacts for the recipient. In the list of search results, click the To, Cc, or Bcc button to assign that recipient to an address field.

**See Also** You can learn more about working with the Outlook Contact features in Chapter 9, "Managing Contact Information."

You enter the content of your message in the message body. This part of the window works like a little word processor with word wrap and formatting capabilities. You can enter as much text as you like in the message body. You can even paste in content from another document. You can also embed images right within the message body or attach files to the message.

**See Also** Formatting text, embedding images, and attaching files are covered later in this chapter, in the sections titled “Formatting Message Text,” “Inserting Media in Messages,” and “Attaching Files to Messages.”

When you create a message, you have the option of sending it to its recipients or saving it as a draft. Saving it as a draft is a way to put it aside and finish it later if you get interrupted while composing the message or if you need additional information you have to wait to get. Draft messages are saved into the Drafts folder, which is listed in the navigation pane. You can open a draft message at any time to complete and send it—or to delete it if you change your mind about sending it.

In this exercise, you’ll open a message composition window and fill in the message header with recipients and a subject. You’ll then enter a brief message in the message body. You’ll finish up by saving the message as a draft that you can finish in a later exercise.



**SET UP** You need the six vCard files located in the Chapter03/vCards folder and the More Message Text text clipping file in the Chapter03/Other Files folder to complete this exercise. Drag the vCard files into the Contact View window to add them to your address book. In the Outlook view switcher, click the Mail button to switch to Mail view. Then follow these steps.

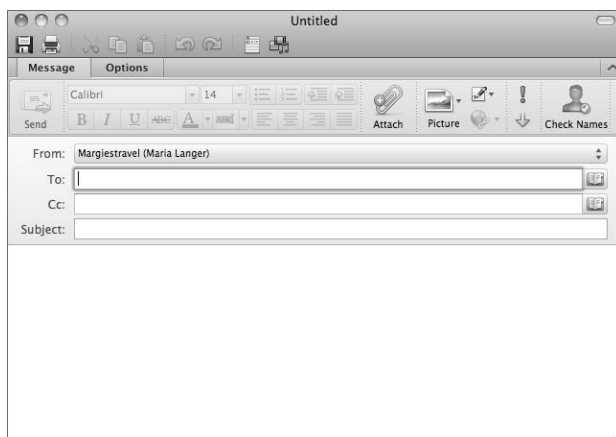


Email

1. On the **Home** tab, click the **Email** button.

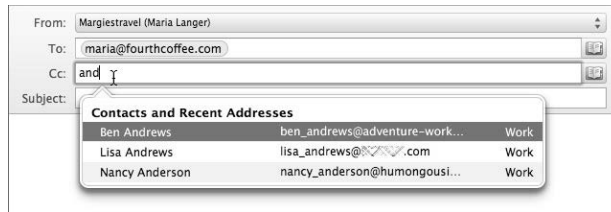
**Keyboard Shortcut** Press Command+N.

An empty message composition window opens.



2. If the message header includes a **From** field, click it to display its pop-up menu. Then click the email account you want to use to send the message.
3. In the **To** field, type **maria@fourthcoffee.com**.
4. Press Tab to move to the **Cc** field.

5. Type **and**. Outlook attempts to match what you typed with your contacts and displays results in the **Contacts And Recent Addresses** menu.



6. Click **Ben Andrews**. His name is entered into the Cc field.
7. In the **Cc** field after Ben's name, type your email address.
8. Press Tab. If your name and email address is in your contacts list, your email address is replaced with your name. Otherwise, it appears as an email address.
9. In the **Options** tab of the message composition window, click the **Bcc** button. A Bcc field appears in the message header beneath the Cc field. It appears for just this message.



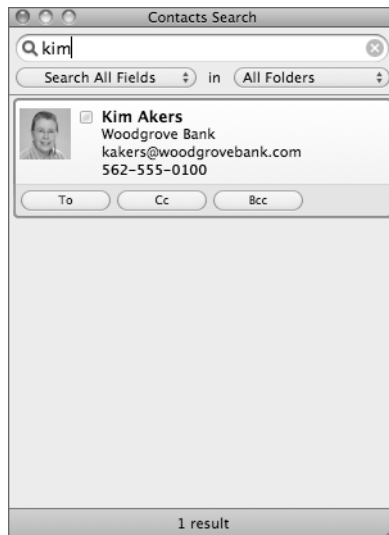
Bcc

**See Also** You can set Outlook preferences so the Bcc field appears in all message composition windows. The section titled "Setting Reading and Composing Options" in Chapter 6 explains how.



Contacts Search

10. On the right end of the **Bcc** field, click the **Contacts Search** button. The Contacts Search pane appears.
11. In the search field at the top of the **Contacts Search** pane, type **Kim**. Kim Akers's name appears in the list.

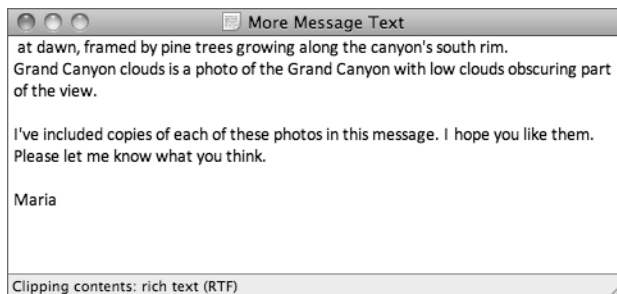


12. Click the **Bcc** button in Kim's record to add her name to the **Bcc** field.
13. In the **Subject** field, enter **New Postcards**.
14. In the message body, type **I just got back from a trip to the Grand Canyon and have two new photos to add to our postcard collection**. Press Return twice and then type **Grand Canyon Trees is a photo of the Grand Canyon**.

As you can see, you enter text into the message composition window's message body the same way you'd enter text into Word or any other word processor.

Because you're not reading this book to get typing practice, copy and paste the remaining message text from a text clipping.

15. In the **Finder**, double-click the **More Message Text** file to open it in a text clipping window.



16. Press Command+A to select all text in the text clipping. Then press Command+C to copy it to the **Clipboard**. Switch back to the message composition window. Make sure the cursor is blinking after the word *Canyon*. Then press Command+V to paste the text in.

As you can imagine, you can do the same thing with existing text in any kind of document to paste it from that document into a message.

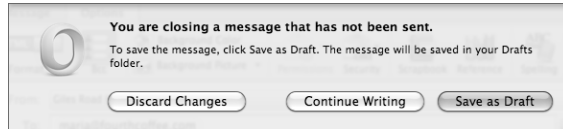
17. Examine the title bar of the message composition window.



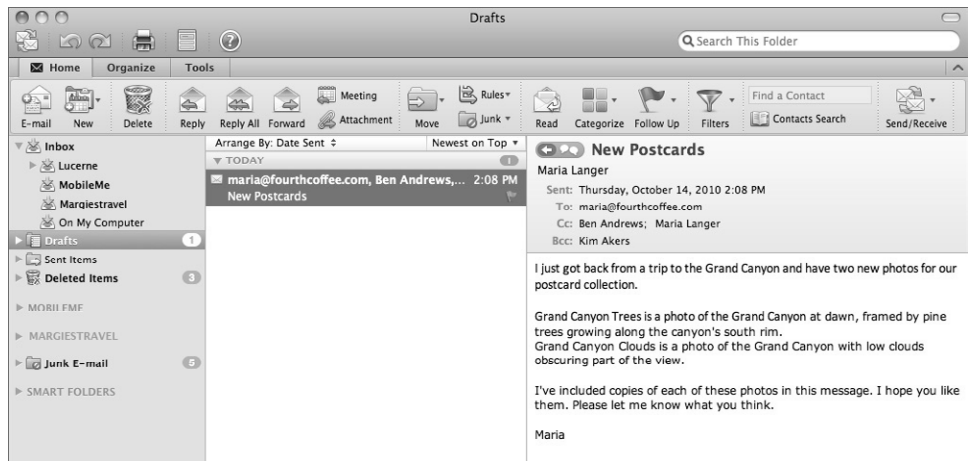
The name of the window is now **New Postcards**. The subject of a message appears on the title bar unless the Subject field is empty.

A dark red dot appears in the close button. This indicates that the message contains unsaved changes.

18. Click the close button. A dialog sheet appears, warning that you are closing a message that hasn't been sent.



19. Click **Save as Draft**. The message is saved and the window closes.
20. In the navigation pane, click **Drafts**. The draft message you just saved appears in the item list.
21. In the item list, select the draft message you just created. Its content appears in the reading pane.



**✘ CLEAN UP** No clean-up steps are required. You are ready to continue to the next exercise.

## Formatting Message Text

Outlook offers two options when it comes to text formatting:

- **Plain Text** is just that—plain text. No formatting options are available. All text appears in 12-point Consolas font in the message composition window. How it appears in a recipient's email client software depends on how his or her software is configured.
- **HTML** is formatted text that uses *hypertext markup language*—the same formatting technique used for most Web pages. HTML gives you control over many aspects of a message's formatting. Best of all, it's understood by almost all email client software, so there's a good chance that the formatting you include in your messages will be seen by the messages' recipients.

By default, Outlook is set up to create new messages in HTML format. You can switch to plain text on a message-by-message basis. If you always want to use plain text for the messages you write, you can set Outlook preferences to use plain text as the default for all new messages.

**See Also** You can learn how to set the default formatting option for new messages in the section titled “Setting Reading and Composing Options” in Chapter 6.

If you use HTML formatting for the messages you write, Outlook offers a wide range of formatting options for your message text:

- Change the font, font size, and color of text.
- Apply font styles such as bold, italic, underline, and strikethrough.
- Highlight text characters.
- Create bulleted or numbered lists.
- Adjust indentation.
- Set paragraph alignment.
- Set a background color or picture.
- Format text as a clickable hyperlink.

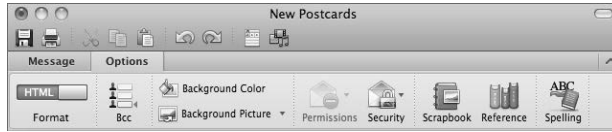
You apply formatting to message text in Outlook the same way you might apply formatting in Word or another word processor: select the text you want to format and then apply formatting. You can see the results immediately. If you don't like what you see, you can use the Undo command to undo a formatting change.

In Outlook, you can apply formatting using five different interface elements:

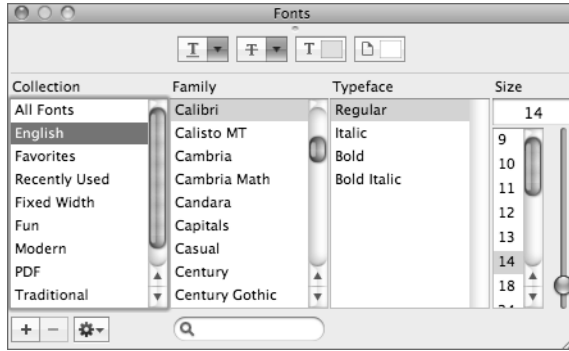
- **Message tab** This tab on the ribbon in the message composition window includes buttons and menus you can use to apply basic character and paragraph formatting to selected text.



- **Options tab** This tab on the ribbon in the message composition window includes options for changing the background color or background picture of a message.

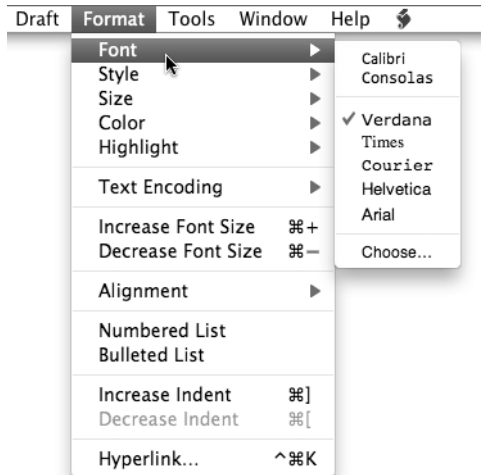


- **Fonts panel** The Mac OS X Fonts panel offers a standard interface for setting font formatting options. You can display the Fonts panel by clicking Choose at the bottom of the Font menu on the Message tab.



**Important** With the Fonts panel, you can apply any font installed on your computer to selected message text. If the font you apply is not installed on the message recipient's computer, he or she will not see the message formatted as you intended.

- **Format menu** Using the commands on this menu's submenus, you can apply all kinds of formatting to selected text in a message.



- **Keyboard shortcuts** Many formatting options have keyboard shortcuts. Here's a table for reference.

Command	Keyboard Shortcut
Bold	Command+B
Italic	Command+I
Underline	Command+U
Strikethrough	Shift+Command+X
Increase Font Size	Shift+Command+=
Decrease Font Size	Command+- (Minus)
Left Align	Shift+Command+[
Centered	Shift+Command+\
Right Aligned	Shift+Command+]
Increase Indent	Command+]
Decrease Indent	Command+[
Hyperlink	Control+Command+K

In this exercise, you'll open the New Postcards message you created in the previous exercise and format the text. You'll also experiment with background colors and pictures.



**SET UP** You need the Stucco-50 and Stucco-100 images in the Chapter03/Images folder to complete this exercise.

1. In the navigation pane, click **Drafts**.
2. In the item list, double-click the **New Postcards** message to open it in a message composition window.
3. On the **Options** tab, click the **Format** button. A confirmation dialog sheet appears, asking if you're sure you want to turn off HTML formatting.

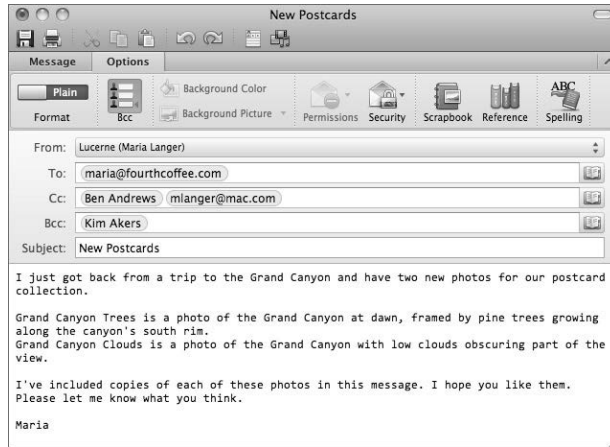


Format



4. Click **Yes**. The document's text changes to 12-point Consolas font.





5. With the cursor anywhere in the message body, examine the **Message** tab. All formatting options are unavailable (gray). You cannot use the ribbon commands to format plain text.

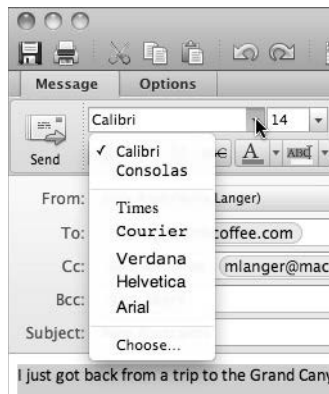
6. Click the **Format** menu to display it. Almost all options are unavailable. You cannot use menus to format plain text.

7. On the **Options** tab, click the **Format** button. The message window switches back to HTML mode. The text returns to 14-point Calibri font. You can now format it again.



8. Select all the text in the message body.

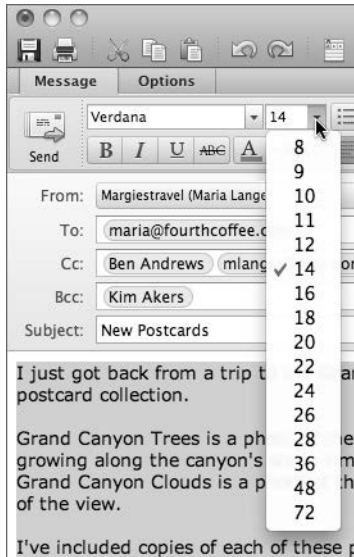
9. On the **Message** tab, click the **Font** arrow to display the menu.



10. Click **Verdana**. The Verdana font is applied to all selected text.



11. On the **Message** tab, click the **Font Size** arrow to display the menu.



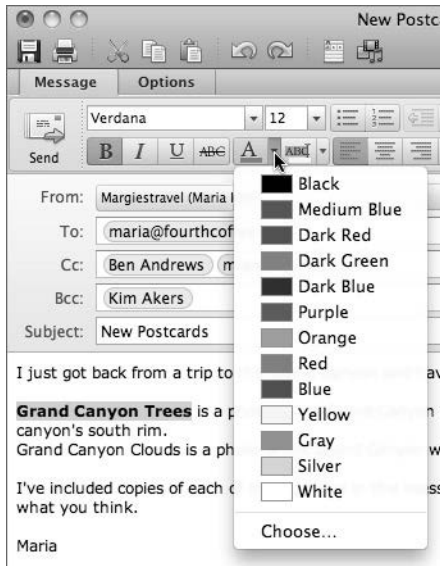
12. Click **12**. The font size of all selected text is reduced to 12 points.

**Tip** Another way to set the font size is to type a value in the Font Size box instead of choosing from the menu, and then press Return.

13. Select the words *Grand Canyon Trees* at the beginning of the second paragraph.

14. On the **Message** tab, click the **Bold** button. The selected text turns bold.

15. On the **Message** tab, click the **Font Color** arrow to display the menu.



16. Click **Dark Green**. The dark green color is applied to the selected text, and the color on the Font Color button becomes dark green. You have not only applied the color but you have set the default color for the button.
17. Select the words *Grand Canyon Clouds* at the beginning of the third paragraph.
18. On the **Message** tab, click the **Bold** button. The selected text turns bold.
19. On the **Message** tab, click the **Font Color** button. The dark green color is applied to the selected text.
20. Select the two paragraphs beginning with the bold words *Grand Canyon*. On the **Message** tab, click the **Bulleted List** button. The two paragraphs become indented bullet items.



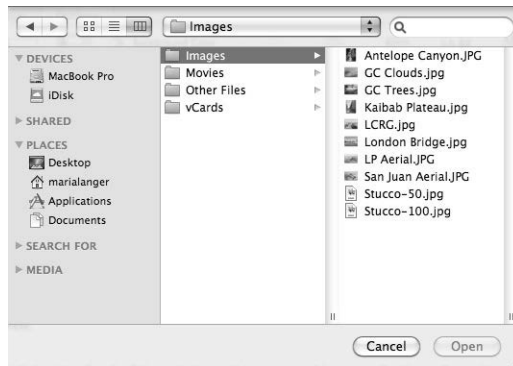
Bulleted List

**Tip** If a third bullet appears at an empty paragraph after the list, click to the right of it and click the Bulleted List button to reset that paragraph without bullets.

21. Select the name *Maria* at the end of the message.
22. On the **Message** tab, click the **Font** arrow to display the menu, and then click **Choose**. The Fonts panel appears.
23. In the **Family** scrolling list, click **Lucida Calligraphy**. The font applied to the selected text changes.
24. In the **Size** box, enter **14**. The font size of the selected text changes.
25. On the **Fonts** panel title bar, click the close button to close it.
26. On the **Options** tab, click the **Background Picture** arrow, and then click **Choose** from the menu that appears. A standard **Open** dialog sheet appears. Use it to navigate to the **Chapter03/Images** folder.



Background Picture

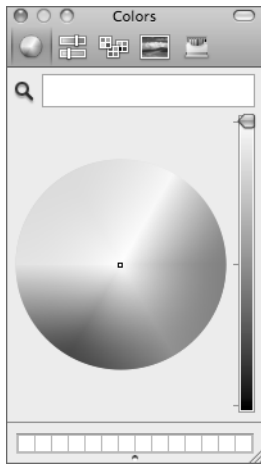


27. Click the **Stucco-100** image file, and then click **Open**. The image is placed in the background of the message. Unfortunately, because the image is so dark, the text is difficult to read.

28. On the **Options** tab, click the **Background Picture** arrow, and then click **Choose**. The Open dialog sheet that appears should point to the Images folder inside the Chapter03 folder.
29. Click the **Stucco-50** image file, and then click **Open**. The image replaces the original image. Because it's a lighter color, the text is legible.
30. On the **Options** tab, click the **Background Picture** arrow, and then click **Remove**. The image is removed from the background.
31. On the **Options** tab, click the **Background Color** button. A standard Mac OS Colors panel appears.



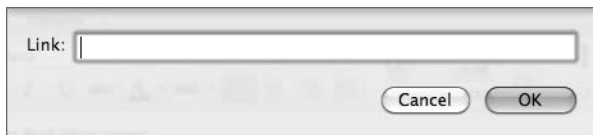
Background Color



32. In the **Colors** panel, use one of the color pickers to select a light color. The color is immediately applied to the background of the message, so you can see how it will look before you make a final decision.
33. On the **Colors** panel title bar, click the close button to close it.
34. Select the words *Grand Canyon* in the first paragraph.
35. On the **Message** tab, click the **Insert a Hyperlink** button. A dialog sheet with a Link field appears.



Insert a Hyperlink



36. In the **Link** field, type **http://www.nps.gov/grca**, and then click **OK**. The selected text turns into a blue, underlined hyperlink, similar to what you might find on a Web page. Clicking this text opens web page of the URL you typed.



Save

37. On the message composition window toolbar, click the **Save** button or press Command+S to save changes to the message.



**CLEAN UP** No clean-up steps are required. You are ready to continue to the next exercise.

## Inserting Media in Messages

With Outlook, you can insert images, sounds, and movies into messages. You can do this in one of four ways:

- **Media Browser** You can use this feature to select a photo from your iPhoto library, an audio file from your iTunes library, or a movie from your Movies folder or iTunes library. This integration with Mac OS and popular Apple applications makes it easy to find and insert the media you want.

**Important** You must have Apple's iPhoto application, which is part of the iLife suite of products, installed on your computer to use the Photo Browser to insert images in your email messages.

- **Picture From File** This command displays a standard Open dialog sheet that you can use to locate, select, and open an image file to insert.
- **Copy and Paste** As you might expect, you can copy and paste an image from another application into an Outlook message body. This is a handy technique when the image is already open on your computer.
- **Drag and drop** Outlook supports drag-and-drop copying from the Finder. Just drag the icon for the media file you want to include from a Finder window into the message body to copy the file to the message.

**Important** You can only insert media into an HTML format message. HTML format is discussed in the section titled "Formatting Message Text" earlier in this chapter. If you want to include media files in a plain message, they must be attached. Attaching files is covered in the section "Attaching Files to Messages" later in this chapter.

When you insert a picture, the image appears embedded in the message body instead of as an attachment. Sounds and movies appear as attachments. If the message recipient has an email application that supports media in HTML messages, all media may appear in the body of the message, and sounds and movies can be played from within the message.

### Inserting Media: Outlook vs. Entourage

If you're upgrading from Microsoft Entourage to Outlook, you may notice that Outlook handles multimedia elements differently. In Entourage, inserted pictures, sounds, and movies appeared *inline*, within the message body. In Outlook, only pictures appear within the message body; other multimedia appears as an attachment.

Microsoft made this change when it rewrote the message authoring code for Outlook 2011 to be more consistent with the way attachments are handled within other email applications. Keep in mind, however, that if the recipient's email application supports media in HTML messages—as Apple Mail does—the media might appear within the message, even if it is attached.

**Tip** It's a good idea to make sure that recipients can view or play back multimedia format files you share with them. Although each computer supports different file formats, the most commonly supported formats include JPEG, GIF, and PNG for images; MP3 for sound; and MPEG or QuickTime for movies.

In this exercise, you'll use three different techniques to insert a number of multimedia elements into the draft message you created earlier in this chapter.

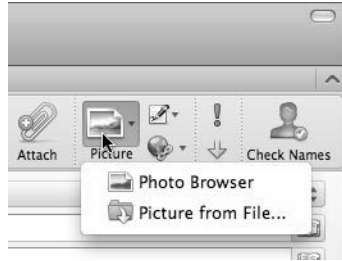


**SET UP** If you have iPhoto installed, you need the photo files located in the Chapter03/Images folder to complete some of this exercise. Drag all but the Stucco photos onto the iPhoto icon to copy them into iPhoto. If you have iTunes installed, you need the three movie files located in the Chapter03/Movies folder to complete some of this exercise. Drag the movie files onto the iTunes icon to copy them into iTunes. Quit both iPhoto and iTunes. Drag the Gila Monster movie to the Movies folder in your Home folder. Make sure you have access to the Chapter03 files from the Finder. Open the draft message you worked on in the previous exercise if it is not already open.

1. Click after *Maria* in the last paragraph of the message and press Return twice.
2. On the **Message** tab, click the **Picture** button to display the menu.



Picture

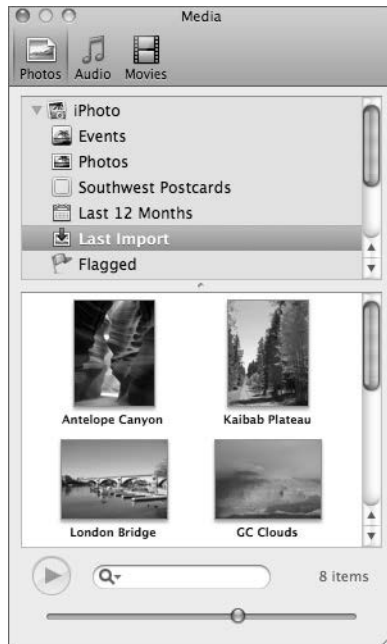


Photos

3. Click **Photo Browser** to open the **Media Browser**. If necessary, click the **Photos** button.

If you have iPhoto installed, the top half of the Media Browser is populated with your iPhoto library information. (If you don't have iPhoto installed, skip to step 6.)

4. Click **Last Import** to display the photos you imported for this exercise.



**Important** The image files may appear in a different order than what is shown here.

5. Drag the **GC Clouds** photo from the **Media Browser** to the space at the end of the message body. The photo is pasted into the message body.
6. On the **Media Browser** title bar, click the close button.
7. Make sure the cursor is just to the right of the inserted image. Then, on the **Message** tab, click the **Picture** button to display its menu again.
8. Click **Picture from File**. A standard Open dialog sheet appears.

9. Navigate to the **Chapter03/Images** folder, click **GC Trees.jpg**, and then click **Open**. The image is inserted into the message beneath the other image. (If you don't have iPhoto installed, you can repeat this process to insert the GC Clouds image.)



Media Browser



Movies

10. On the message composition window toolbar, click the **Media Browser** button. The Media Browser opens again.
11. In the **Media Browser**, click the **Movies** button. The top half of the Media Browser displays the Movies folder and, if you have iTunes installed, an iTunes icon.
12. Click either **Movies** or **iTunes** to display movies in the bottom half of the window.
13. Drag the **Gila Monster** movie from the **Media Browser** to the message body. The movie appears as an attachment in the message header.



14. On the message composition window toolbar, click the **Save** button or press Command+S to save changes to the message.



**CLEAN UP** No clean-up steps are required. You are ready to continue to the next exercise.

## Attaching Files to Messages

You can attach any kind of file to an email message to send it to a message recipient. This enables you to collaborate with coworkers on the creation of Microsoft Office documents, taking full advantage of its powerful commenting and change-tracking features. It also makes it possible to share any kind of file with someone else.

In addition to using the Media Browser to attach sounds and movies, which was covered in the previous section of this chapter, Outlook offers two ways to attach a file to a message:

- **Attach command** This button or command displays a standard Open dialog sheet that you can use to locate, select, and open the files you want to attach. This makes it possible to attach any file you can access from your computer.
- **Drag and drop** With Outlook, you can drag file icons from the Finder into a message window. If the file is not an image file, it is automatically attached.

You can attach files to any message, whether it's in HTML or plain text format. Attachments are added to the attachments list in the message header.



If you change your mind about an attachment, you can easily remove it before sending the message by simply selecting it and pressing Delete. The attachment is removed from the message but is not removed from its source location on disk.

### File Attachment Considerations

You should keep in mind a few important things when attaching files to share with message recipients:

- Attaching a file does not guarantee that the recipient will be able to open it. When attaching a document created with a specific application, you may want to ask the message recipient whether he or she has software that can open it before attaching and sending it. If there's any doubt about document compatibility, you might consider saving the document as a PDF—just remember that all editing capabilities will likely be lost.
- Consider file size when attaching any file—including the multimedia elements discussed in the previous section. Some email accounts have restrictions on incoming message sizes or mailbox size. If, for example, you attempt to send 8 MB of attached files to an email account that can accept only 5 MB, that message will not be received. It's often more practical to use FTP or some other file transfer option when sharing very large files.
- When attaching multiple files to an email message, you may want to use the built-in Mac OS compression feature to compress or “zip” the files into one archive. Not only will this make the total file size smaller, but it will keep the files together in one neat package.

In this exercise, you'll attach a Word document to the draft message you've been working on throughout this chapter. You'll also remove an attachment so it is not sent with the message.



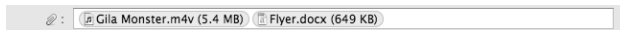
**SET UP** You need the **Flyer** document located in the **Chapter03/Other Files** folder to complete this exercise. Make sure you have access to the **Chapter03** files. Open the draft message you worked on in the previous exercise if it is not already open.



Attach

1. On the **Message** tab, click the **Attach** button. In the **Open** dialog sheet that appears, navigate to the **Chapter03/Other Files** folder.

2. Click **Flyer**, and then click **Choose**. The file is added to the attachments field in the message header.



3. In the attachments field, click the **Gila Monster** movie file you attached in the previous exercise.
4. Press Delete. The attachment is removed.
5. On the message composition window toolbar, click the **Save** button or press Command+S to save changes to the message.

**✘ CLEAN UP** No clean-up steps are required. You are ready to continue to the next exercise.

## Changing Message Settings

Before sending a message, you might want to set additional message options for it. Outlook offers a number of useful settings, such as the following:

- **Signature** This is a predefined footer for the bottom of the message. Normally, it includes the sender's name and contact information, but it can include any text you like. Signatures are optional, but you can set up Outlook so it automatically appends a signature to every message you write.

**See Also** Creating and managing signatures is covered in detail in the section titled "Working with Signatures" in Chapter 6.

- **Security** These features enable you to digitally sign or encrypt a message. This helps protect the message from unauthorized access. By default, new messages are neither digitally signed nor encrypted.

**See Also** Security features for email messages are covered in the section titled "Securing Your Email" in Chapter 6.

- **Priority** This setting offers one way to tell the message recipient how important the message is. By default, each message is set for normal priority, but you can also set it for high or low priority.

It's important to note that all of the message settings discussed in this part of the chapter are completely optional. You might never use any of them. Or you might focus on those you find most useful. Explore them to see which ones can help you work better with Outlook.

In this exercise, you'll insert a signature and set the priority for the draft message you've been working with throughout this chapter.

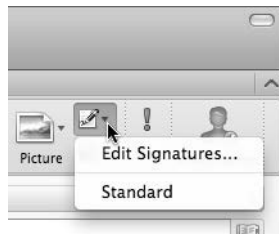


**SET UP** You don't need any practice files to complete this exercise. Open the draft message you worked on in the previous exercise if it is not already open.

1. If necessary, click to position the cursor at the very end of the message body, right after the second image, and then press Return twice. This inserts two empty paragraphs at the end of the message.
2. On the **Message** tab, click the **Signatures** button to display the menu. This menu includes the Edit Signatures command, as well as at least one signature.



Signatures



3. Click **Standard**. The standard signature is inserted at the cursor.

**Important** If you have not yet configured a signature, the Standard signature may appear as just two dashes. You can customize the Standard signature or create other signatures that will appear in the Signatures menu. Chapter 6 explains how.

**Tip** You can modify or delete an inserted signature just like any other message body text.

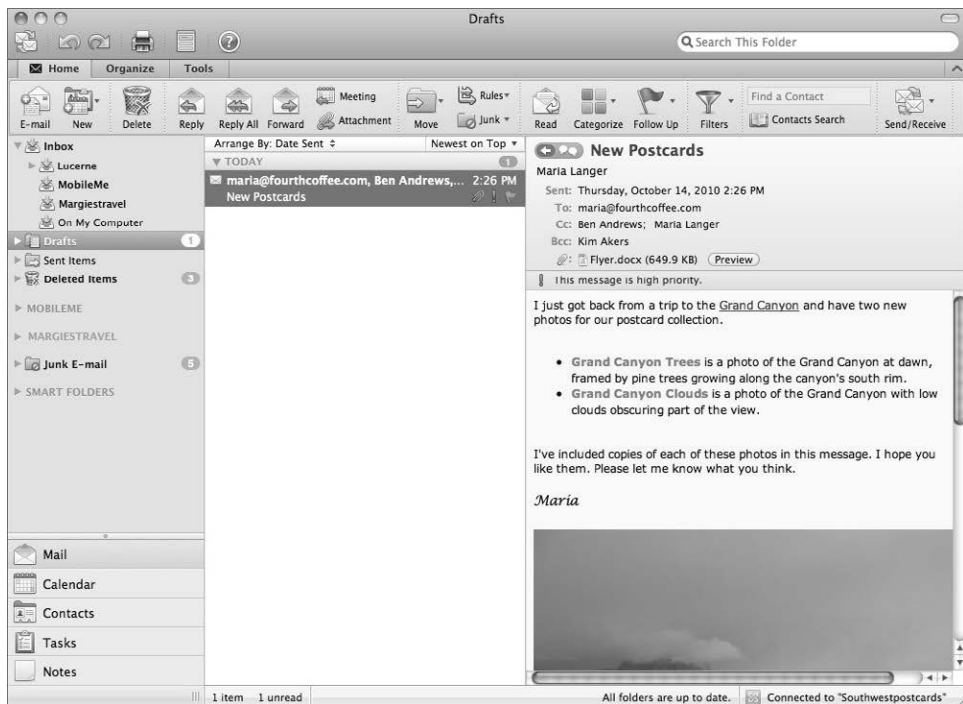


High Priority

4. On the **Message** tab, click the **High Priority** button. The button turns dark gray to indicate that it is selected.

**Tip** You can set a message to normal priority by clicking the selected priority button again to deselect it.

5. On the message composition window toolbar, click the **Save** button or press Command+S to save changes to the message.
6. On the message composition window's title bar, click the close button. The window closes.
7. In the navigation bar, click **Drafts**, and then click the **New Postcards** message you've been working with. You should see several things:
  - In the item list, icons for attachments and high priority appear beneath the message time.
  - In the reading pane, the message header includes attachment information.
  - Beneath the message header, a note indicates that the message is high priority.



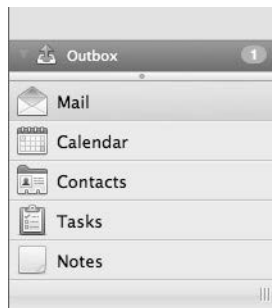
**✘ CLEAN UP** No clean-up steps are required. You are ready to continue to the next exercise.

## Sending Messages

When your message has been addressed, composed, formatted, and fine-tuned as desired, it's ready to send. Just click the Send button, and the message is sent to its recipients.

There are a few additional things to consider when sending an email message:

- If you don't have an Internet connection, you cannot send the message. Instead, when you click the Send button, Outlook places the message in an Outbox that appears right above the view switcher. The message remains there until you are connected to the Internet and it can be sent.



**Tip** If you plan on working with Outlook for an extended period of time while offline, choose Work Offline from the Outlook menu. This will avoid any error messages that might appear when Outlook tries to connect to the Internet. When Internet access is available, be sure to choose Work Offline from the Outlook menu to disable this feature. Outlook should immediately connect to the Internet to send and receive messages.

- Email travels quickly, but it won't be received by the recipient until he or she checks email. So although a recipient sitting at his or her computer might receive a message from you almost immediately after you send it, a recipient on vacation without Internet connectivity might not receive your message until he or she returns a week or more later. Many people don't check work-related email accounts during off-work hours or personal email accounts while at work. Be patient if you don't get an immediate response.
- Spam filters on the recipient's email server or within the recipient's email client software could also prevent your message from reaching the recipient—or simply delay it until the recipient checks his or her Junk E-mail or Spam folder. Spam filters look for words and patterns within a message to identify potential spam content; no spam filter is perfect. Spam filters don't normally notify senders when messages are marked as spam, so you might never know your recipient didn't get the message you sent.

- If the email address you send a message to is incorrect, the message should *bounce* back with some sort of notification. This could be immediate if the information after the @ symbol is correct, or it could be several days later if the part after the @ symbol is wrong. Keep this in mind the first time you contact someone by email; if the message bounces back, chances are that you entered the email address incorrectly in Outlook or the address is old and the email account has since been closed.



Check Names

### Checking Names

The Check Names button, which appears on the Message tab, makes it possible to validate the names of message recipients before sending the message. The trouble is, this feature requires either a Microsoft Exchange account with EWS/HTTP services enabled or that an LDAP server be set up as part of your Outlook configuration. In addition, it requires that each recipient either have an account on your Exchange server or be listed in a configured LDAP server.

If you do not have an LDAP server configured, this feature will not work at all. If a recipient is not listed on a configured LDAP server, this feature will not work for that recipient.

After a message has been sent, it moves from the Drafts folder to the Sent Items folder. Once it is there, you can open it to consult it, resend it, or delete it. How long an item remains in the Sent Items folder depends on the type of account it was sent from and the settings for that account.

**See Also** You can learn more about working with email messages stored in Outlook in Chapter 5, “Organizing Your Inbox,” and about account settings in Chapter 6.

In this exercise, we’ll take a last look at the draft message we’ve been working on throughout this chapter before sending it out to its recipients.



**SET UP** You don’t need any practice files to complete this exercise.

1. In **Mail** view, in the navigation pane, click **Drafts**, and then double-click the **New Postcards** message. The message opens in a message composition window.

- Note that although the email message includes four recipients, only one of them—you in the Cc field—is valid. If you send the message with all recipients, you'll likely get three error messages. If you prefer not to see these error messages, select the invalid addresses (maria@fourthcoffee.com, Ben Andrews, and Kim Akers) one at a time and press Delete to remove them. Be sure to retain at least one email address.

**Tip** If you're curious about what happens when you send email to invalid addresses, you can leave all recipients in the message header. Shortly after sending the message you should begin to get "Undelivered Mail" messages.



Send

- On the **Message** tab, click the **Send** button. The message window closes and the message is sent.



**CLEAN UP** No clean-up steps are required. Leave Outlook open if you are continuing to exercises in the next chapter.

## Key Points

- You create email messages in a message composition window.
- You can use the Contacts Search feature of Outlook to address messages to recipients.
- A message can include plain or formatted text, images, and other attached files.
- You can save a message as a draft so you can finish it at a later time if you need to.
- You can insert a preconfigured signature at the end of your messages and set message priority before sending.
- You need to be connected to the Internet to send a message; if you're not connected, Outlook will save the message in an Outbox until you are connected and the message can be sent.





# Index

## A

- abbreviations, AutoCorrect to expand 380
- Accept, as meeting invitation response 201, 203
- Account Description field 18
- Account headers, in Mail view 29
- Accounts window 18
  - displaying 6, 8
- actions
  - on individual emails 160
  - scheduling 153–159
  - types 155
- Add Account option, in Welcome window 4
- Address Book 41
  - adding mailing list to 169
  - folders 41
  - printing 296
  - printing style 297
- Address Book (Entourage) 25
- Advanced account settings dialog sheet, Security pane 175
- Advanced pane, for mailing lists 168
- alert sounds, for checked email 86
- alignment of text 66
- All day event field, for appointment 187
- All Items button, for searches 129
- All Mail button, as search filter 129
- alphabetizing. *See* sorting
- Any Recipient is Me filter 128
- AOL mail 4
- Apple Mail, importing data from 14, 386
- Apple MobileMe accounts 300, 303
  - contracts synchronized by 302
  - deleting messages 135
  - Folders pane 180
  - folder synchronization 84
  - Outlook support for 4
  - support for folders on server 122
- appointments 38, 185
  - adding to calendar 223
  - changing 197
  - converting to meeting 196
  - default reminder for 215
  - deleting 196, 198, 209–210
  - dragging between calendars 223, 224
  - modifying 195
  - scheduling 186–191
  - setting options 204–210
- Appointment tab on ribbon 37
- Categorize 208–209
- Delete 210
- Edit Series 209–210
- Invite 198
- Private 208
- Recurrence 206
- Reminder drop-down list 206
- Save & Close 190, 208
- Status menu 206–207
- Appointment toolbar 196
- appointment window 186
  - changing meeting window to 40
  - opening 189, 197
- archiving email messages 122
- area code, default 282, 284
- Arrange By options
  - for contacts list 259
  - for messages 114–116
- Attachment button 101, 102
- attachment field, for email 32
- Attachments filter, for searches 130
- attachments to email 58, 93–96
  - considerations 75
  - filter based on 128
  - filter based on size 131
  - note as 349
  - sounds and movies as 71
- attribution of original email 143
- audio file, selecting to insert in email 71
- authentication method, for Exchange account 9
- AutoCorrect 377–382
- AutoCorrect preferences pane 379
- AutoFormat 379–382
- automatically synchronizing folders 124
- automatic configuration of email accounts
  - failure 17–18
- automatic replies to email 106–109
  - disabling 108, 109

## B

- background of message
  - color for 70
  - inclusion when printing 104
  - picture for 69
- Bcc field for email
  - automatic inclusion of self 144
  - displaying 61
  - entering address in 59
  - in message header 32
  - and replies 98
- Bilingual Dictionary 362
- birthdays
  - Add Reminder button for 289
  - field for contacts 242
- black and white printing of calendar 231
- blind carbon copy 59. *See also* Bcc field for email
- Blocked Senders pane, in Junk E-mail Protection dialog box 171
- blue arrow, as forwarded message indicator 101
- bold text 34, 66, 68
  - AutoFormat for 379
  - in notes 53, 340
- bounce back of email 80
- browser (web)
  - launching to view Microsoft Mactopia Web site 6
  - opening from contact record 289
- bulleted list
  - AutoFormat for 379, 381–382
  - converting text to 339
  - in email 69
- Busy status, for calendar event 204
- buttons to display menus 26

## C

- calendar data (.ics) calendar format file 110
- calendar pane 37
- calendars
  - creating 219
  - deleting 220
  - deleting item 196
  - displaying all categories 218
  - indicator of tentative meeting acceptance 202
  - item types 185
  - modifying items 195–200
  - opening another user's 221, 227
  - printing 229–232
  - removing shared 229
  - scheduling appointments 186–191, 223
  - scheduling meetings 191–195
  - setting event options 204
  - setting options 214–216
  - sharing information 224–229
  - stopping shared 229
  - working with multiple 219–224
- Calendar view 36–41, 185, 216–218
  - appointment display 190–191
  - displaying 39
  - imported holidays displayed 388
  - keyboard shortcut for 24
  - meeting display 194
  - Spotlight search of 368, 370
- Calibri font 67, 145
- Call Contact icon 96
- canceling
  - meetings 196, 200
  - searches 130
- Capitalize first letter of sentences option for AutoCorrect 378
- Capitalize names of days option for AutoCorrect 378
- carbon copy 59. *See also* Cc field for email
- categories 113, 213
  - in Address Book 41
  - applied to moved events 224
  - assigning to contact records 265–269
  - assigning to note 345
  - for calendar events 204
  - for calendars 216, 220
    - displaying list 222
  - in Calendar view 37
  - in Contact view 44
  - deleting
    - from contact 265, 269
    - from message 122
    - from Outlook 361
  - displaying 361
  - managing 356–361
  - in Notes view 51
  - predefined in Outlook 120, 265, 356
  - printing
    - all tasks in one 330
    - contacts for one 297
    - and project management 314
    - for tasks 309
    - in Tasks view 47
- Categories preferences pane 356, 357, 360, 361
- Categorize menu, Clear All 120
- Category filter 128
- Cc field for email 32, 59, 60–61
  - automatic inclusion of self 144
  - including for reply 98
- center alignment of text 66
- certificate
  - for digital signature 175
  - for email account 176
  - for encrypting email 175

- Certificates pane, in contact window 245
- character formatting 64
- Check Document Now command 373
- Check Grammar With Spelling command 372
- Check Spelling While Typing command 372
- Choose Folder command 124
- Choose Folder dialog box 157, 164, 168, 170
- Clear All Filters 129
- clearing all categories from messages 120
- clearing filters 322
- Clipboard 374
  - copying text clipping to 62
- clipping in Scrapbook 363
- collapsed version of Print dialog box 230
- color
  - of categories 356, 358–359
    - for messages 113, 120
  - of email background 64, 70
  - of email in item list 121
  - of email text 145
  - of font in note 340
  - for selected text 34
  - for text 68
- Colors panel 146
- columns
  - clicking heading to sort list by 116, 119
  - in contact list
    - moving 264
    - sorting by 262
  - displaying or hiding 120
  - in Task view
    - hiding and displaying 319
- COMMAND key, for selecting multiple messages 127
- comma-separated values (CSV) files, importing 386
- comments, in response to meeting invitation 201, 203
- company, as contact 236
- Completed field, for task search filter 325
- completed tasks
  - filtering 321
  - marking 50, 326
- compression feature, for multiple attached files 75
- Configure automatically check box, for Exchange account 9
- confirmation dialog sheet, for deleting folders 136
- Conflict Resolver dialog box 301
- connections, troubleshooting problems 17–18
- Consolas font 63, 145
- contact card, displaying 97
- contact card window, for mailing list 169
- contact groups 235, 250–254
  - deleting 254
  - hiding member information 253
  - permission to access calendar 225
  - saving 252
- contact management software, vCard support 291
- Contact menu, This Contact is Me 290
- contact records 281
  - address book for 41
  - assigning categories 265–269
  - creating 236–244
  - displaying based on category 268
  - exporting 387–389
  - filter for those recently modified 276
  - flagging for follow-up 314
  - folders for organizing 269–273
  - for vCard 290
  - modifying and deleting 247–250
  - moving between folders 271
  - opening 287
  - for personal information 290
  - saving changes 249
  - search for 273–276
  - synchronizing 300–303
  - viewing detailed information 244
- contact records list
  - adding vCard information to 290–291, 293
  - choosing meeting invitees from 191
  - configuration options 282–286
  - displaying 246
  - dragging vCard file to 294
  - information display from 96
  - viewing and sorting 258–264
- contact record window 42–43, 45, 46
- Contacts And Recent Addresses menu 253
- Contacts button (My Day window) 383
- Contacts pane, in My Day window 385
- Contacts search
  - displaying options 285
  - sort order for results 282
- Contacts Search button 59
- Contacts Search pane 61
- Contacts Search window 273
- Contacts view 41–46, 235, 314
  - displaying 44
  - keyboard shortcut for 24
  - list view pane 244
  - reading pane, display options 258
  - Spotlight search 368, 369–371
- Contact tab on ribbon, Save & Close 239, 244
- contact window 286–289
  - opening 97, 247
  - opening vCard in 293
- Contains pop-up menu, for search filter 275
- conversations
  - Inbox item list display as 89
  - setting options for 141–142
- Conversations option
  - for arranging messages 115

## Copy and Paste

- in notes 337
- text clipping to Microsoft Office Clipboard 62
- to insert media in email 71
- Copy To Folder command 124, 126
- Correct Spelling Automatically command 372
- Correct TWo INitial CApitals option for AutoCorrect 378
- coworker's calendar, opening 221, 227
- Create a task button (My Day window) 383
- Create New Folder dialog box 170
- criteria for rules 161
- current date, displaying in Calendar 40
- custom arrangements, for grouping and sorting messages 116
- Custom Arrangements: Mail window 117–118
- custom folders for mail 113
- custom repeating interval, for appointments 207–208

**D**

- dash character 379
- date and time printing
  - on address book 297
  - on message 104
  - on note 348
  - on task list 331
- Date Modified column, sorting notes by 344
- date picker 187, 189
- Date Received
  - filter 128, 130
  - item list sorted by 116, 117
- Date Sent filter 128
- dates for automatic email replies 107, 108
- days of the week, setting as work days 214
- Day view 39
  - printing 230
  - scaling window grid 217
- Decline, as meeting invitation response 201
- declining meeting invitation 202
- Default Address Format 283–284
- default email application, setting Outlook as 6, 7
- default settings for Outlook 22
  - for area code 282, 284
  - email account for replies or forwarded messages 144
  - email account for sending messages 58
  - font and font size for plain text 145
  - HTML for email 144
  - for menu button 27
  - reminder time for events 215
  - restoring for arrangement 120
  - restoring view to 114
    - for signature 148, 152
- Deleted Items folder 135
  - including in searches 129
- Deleted Items, in Mail view 28
- Delete Junk Mail action 155
- Delete Mail action 155
- deleting
  - appointments 196, 198, 209–210
  - calendar item 196
  - calendars 220
  - categories 361
  - categories from contact 265, 269
  - category 120
  - category tag from message 122
  - contact groups 254
  - contact records 247, 250
  - draft message 35
  - email
    - and folders 135–137
    - from folders 136
    - junk email 171, 173
    - on server 19
  - flagged contact 329
  - folder for contacts list 269, 273
  - notes 53
  - signatures 152
  - smart folders 278
  - tasks 50, 326, 329
- Description field
  - changing 195
- description of task 309
- desktop, vCard icon on 292
- Details field, for appointment 188, 189
- Details pane, in Contacts view 45
- Details pane, in contact window 244
- Dictionary 362
  - adding word to 376
  - displaying 364–365
- digital signature 76, 174, 245
- disclosure triangle 29–30, 124
  - for categories in Calendar 39
  - for conversation message list 89
  - to display categories list 267
  - to display smart folders 137
  - for Out of Office reply options 108
- disk drive, saving email attachment to 95
- Dock, Microsoft Outlook icon on 5
- Does Not Contain pop-up menu, for search filter 275
- domains, blocking junk mail from specific 171
- downloading pictures embedded in incoming messages, options 142

- Drafts folder 60, 80
  - deleting email from 135
  - searches of 129
- Drafts in Mail view 28
  - displaying 63
  - saving 60, 63
  - saving or discarding 35
- dragging
  - appointments 197–198
    - between calendars 223
  - for attaching files 74
  - events between calendars 220
  - media from Finder 71
  - messages into Inbox folders 123
  - note contents 347
  - vCard file to contacts list 294
- Due date
  - for tasks 49, 309, 310, 326
  - for task search filter 325
- Due Today folder 322
- Duration field
  - changing 195
  - for appointment 187–188, 189, 206

## E

- edit box
  - for folder name 124
  - for smart folder name 134
- Edit Custom Arrangements dialog box 116
- Edit Mailing List Rule dialog box 167, 169
- Edit menu
  - Delete 220
  - Find and Advanced Find 323
  - Paste 374
  - Spelling And Grammar 371, 373, 374
- Editor option, for calendar 226
- Edit Rule dialog box 161, 163
- Edit Schedule dialog box 153, 156, 158
- Edit Signatures command 77
- email accounts
  - adding 11–13
  - additional options 18–19
  - advanced settings 177–181
    - server settings 178
  - checking for mail in all 86
  - displaying list 124
  - information needed for manual configuration 18
  - listing messages from one 91
  - multiple
    - displaying items for single 29
    - Inboxes for each 87
  - Outlook for centralizing 5
  - selecting for sending messages 58
  - setting up 4–8

- email addresses
  - blocking email from 173
  - encryption certificate for 245
  - inclusion when printing 104, 105
  - for meeting invitees 185, 191
  - for recipient 59
  - verifying for contact 283
- Email address field
  - for email account 11
  - for Exchange account 9
- email attachments 58, 93–96
  - considerations 75
  - filter based on 128
  - filter based on size 131
  - note as 349
  - sounds and movies as 71
- email etiquette 98
- email messages. *See also* junk email
  - archiving 122
  - automatic categories based on contacts 357
  - automatic replies to 106–109
  - basics 57–58
  - changing settings 76–78
  - COMMAND key for selecting multiple 127
  - composing preferences 143–144
  - content entry 59
  - creating 58–63
  - deleting 135–137
  - dragging into folders 123, 126
  - fields for arranging messages 115
  - formatting text 63–71
  - forwarding 101–103
  - inserting media 71–74
  - marking as junk 172
  - moving to folders 124
  - pictures in incoming 89
  - printing 103–106
  - reading 87–93
  - reading preferences settings 140–142
  - removing category from 120
  - replies to 98–101
  - retrieving 84–86
  - rules to process 160–166
  - saving as draft 60, 63
  - scheduling actions 153–159
  - scheduling meetings from 109–110
  - security 174–177
  - sending 79–81
    - to contact group 252–253
  - signatures 147–153
  - task creation from 49
  - task from 314
  - to send note 348
  - to send vCard 291–292
  - viewing list for Inbox 90
  - with meeting invitation 203

- em-dash 379
- .eml files 102
- Empty Deleted Items Folder schedule 153
  - changing 156
- encryption
  - certificate storage 245
  - of email 76, 175
- en-dash 379
- End date, for printed calendar 230, 232
- Ends field
  - changing 195
  - for appointment 187
- Ends time field
  - for meeting 194
  - for printed calendar 230, 232
- Entourage 3
  - importing data from 386
  - vs. Outlook
    - inserting media 72
    - interface 25
    - upgrading from 5, 314
- envelope icon 87, 90
- error log window 85
- error messages, incorrect email address and 81
- errors, alert sound for 85
- Eudora, importing data from 386
- events on calendar. *See also* appointments; meetings
  - categories to control display 217
  - dragging between calendars 220
- Excel Auto Web Publish action 155
- exceptions for Autocorrect 378
- Exchange accounts
  - adding 8–10
  - advanced settings for security 180
  - automatic replies from 106–109, 108
  - calendar visibility to others 213
  - creating folder for email 123
  - Delegates pane for Advanced settings 179
  - deleting messages 135
  - dragging message from Inbox to folder 123
  - folder synchronization 84
  - Outlook support for 4
  - sharing calendar between 224
  - troubleshooting setup 17
- Expanded display for groups 118
- expanded version of Print dialog box 230
- expanding conversations
  - settings for 141
- exporting data 386–389
- Export window 388

## F

- Family category 120
- fields
  - in contact record 236
    - adding 238
  - inclusion in printed Address Book 297
  - search for contacts 274
  - sorting contacts list by 262
- file attachments. *See* attachments to email
- file formats
  - for multimedia 72
  - importing and exporting 386–387
- File menu
  - Import 7
  - Print 296, 330
- file size, and attachment limitations 75
- filters 114
  - clearing 322
  - cumulative 322
  - for searches 128–133
    - criteria 274–276
  - on Search tab 129
  - smart filters for saving 133
  - tasks 321–323
- Finder 62, 293
  - drag and drop media from 71
  - dragging attachment into 95
- First day of week setting 215
- Flagged Contacts smart folder 277
- Flagged field, for task search filter 325
- Flagged filter 128
- Flagged Items tasks, filtering 321
- Flagged Mail smart folder 133
- flagging items for follow-up 314–316
- Folder Properties: Calendar dialog box, Permissions pane 228
- Folder Properties dialog box, Permissions pane 224
- folders
  - Address book 41
  - for calendars 221
  - creating 162
  - including in contacts search 274
  - for mailing list messages 168, 170
  - for organizing contacts 269–273
    - deleting 269, 273
    - from synchronization 301
    - moving records between 271–272
  - for organizing tasks 318
  - Smart folders 277–279
  - Spotlight search of 366, 367

- folders for email 122–127
  - as search filter 129
  - creating 123
  - creating for email account 124
  - deleting 135–137, 136
  - deleting email from 136
  - dragging messages into 123, 126
  - moving messages to 124
  - restrictions on deleting 135
  - selected, blue as indicator 136
  - smart 133–134
  - synchronizing 122, 124, 127
- Folders pane
  - for IMAP accounts 180
- fonts for email message 34
  - default settings 145–147
- font size 68, 69
  - changing 66
    - in notes 340
  - for email 147
- Fonts panel 65, 69
- footer for printed address book 299
- forcing folder synchronization 124
- Format menu 65, 67
- formatting
  - email message text 63–81
  - notes 339–343
  - signature 151
- Forward As vCard command 290
- Forward button 101, 102
- forwarding
  - email messages 101–103
    - HTML or plain text mode 144
    - setting options for 143
  - notes 348, 349
- Free status, for calendar event 204
- Friends category 120
- From field
  - for meeting 191
  - for message 60
- From filter, for searches 129
- From pop-up menu, for selecting email account 58
- Full Name field 18

## G

- General pane, in contact window 244
- GIF file format 72
- Google Gmail 4
- Grammar check 371–376
  - limitations 374
- grouping messages 114–120
  - custom arrangements for 116

- groups of contacts 235, 250–254
  - deleting 254
  - hiding member information 253
  - permission to access calendar 225
  - saving 252

## H

- Has Attachment filter 128
- header for printed address book 299
- hiding
  - columns 120
    - in Task view 319
  - contact group member information 253
  - reading pane 92, 119, 260
- High Priority filter 128
- High Priority folder 322
- High Priority Mail smart folder 133
- Holiday category 120
- holidays, importing 387–389
- Home tab on ribbon 25
  - Appointment 189, 223
  - Attachment 101, 102
    - for Calendar view 37, 39
      - Today button 40
      - View Date button 40
  - Categorize 120, 265, 266, 269, 345, 359
    - Add New 357
    - Edit Categories 360
  - check boxes for task filtering 322
  - Contact 239
  - Contact Group 251
    - for Contacts view 42
      - Contact button 46
      - Email button 45
  - Delete 136, 273, 326, 329
  - Details 261
  - Email 253, 374
  - Filters 128, 129, 130–132, 322
    - Clear All Filters 129, 130
    - Date Received 130
    - Unread 130
  - Find a Contact 273
  - Follow Up 315
    - Clear Flag 329
  - Forward 101, 102, 291, 348, 349
- Junk
  - Junk E-mail Protection 171, 173
  - Mark As Not Junk 172, 174
- List 261
- for Mail view 30
  - Email button 33, 60
- Meeting 40, 109–110, 110, 193, 253
- Move 124

## Home tab on ribbon, continued

- Choose Folder 124
- Copy To Folder 124, 126
  - folder name displayed in menu 125
- New 26, 162
  - Folder 123, 124, 219, 222, 269, 346
- Note 337
- for Notes view 51
  - Delete button 53
- Open Calendar 227, 228
- Permissions 228
- Picture 341
  - Picture from File 342
- Read 90, 93
- Reply 98, 99
- Reply All 98
- Rules 160
- Send/Receive arrow 86
- Send/Receive button 85
- Task 310, 312
  - for Tasks view 47
    - Delete button 50
    - Follow Up arrow 49
    - Follow Up button 49
    - Task button 48
- Unread 90, 93
- Hotmail account 4
- HTML (Hypertext markup language) 63–64
  - turning off formatting 66
- HTML mode
  - font color for 146
  - font for 145, 147
  - setting as default for email 144
  - settings for 144
- hyperlinks
  - formatting text as 66
  - in email 70
  - URLs converted to 379, 382
- I**.ics (calendar data) calendar format file 110
- identities, selecting when importing Entourage data 15
- If area for rule 161, 163
- Ignore Spelling command 376
- images
  - for contacts 236, 243
  - embedded in incoming messages, download options 142
  - inclusion when printing message 104
  - in incoming email message 89
  - for message background 64, 69
  - in notes 339
  - inserting 342
    - print preview 351
  - selecting to insert in email 71
    - in signatures 148, 150
- IMAP (Internet Message Access Protocol) 4
- IMAP accounts
  - advanced settings for security 180
  - automatic checks for new messages 153
  - deleting messages 135
  - dragging message from Inbox to folder 123
  - Folders pane 180
  - folder synchronization 84
  - Outlook support for 4
  - server settings for 179
  - settings for 142
  - setting up 12
    - support for folders on server 122
- Important field, for task search filter 325
- Import Complete page 16
- importing
  - data 386–389
    - Entourage data 6, 14–16
    - vCards 291
- Import option, in Welcome window 4
- Import window 387
- Import wizard 14
- Inbox 28, 35, 87
  - messages remaining in 90
  - unread messages in 87
  - viewing list of messages 90
- Inbox organization
  - basics 113–114
  - category assignment to messages 120–122
  - deleting messages and folders 135–137
  - filters for searches 128–133
    - with folders 122–127
    - with smart folders 133–134
  - sorting and grouping messages 114–120
- Inbox zero 123
- incoming mail. *See* email messages
- Incoming server field, for email account 12
- indented text 66
- individuals. *See* users
- INitial CAPs panel for AutoCorrect exceptions 378
- initials, AutoCorrect to expand 380
- inserting
  - media in messages 71–74
  - page breaks 298
  - pictures in notes 342
  - signature in email 77, 149
- Internet connection
  - dial-up 155
  - for running schedule 154
  - for sending email 79
- Internet information for contacts 237
  - menu display 241



Internet Message Access Protocol (IMAP) 4. *See also* IMAP accounts

invitees to meeting 185

- email addresses for 191
- field for list of 191
- indicating importance of 199
- manually setting response 193, 200
- notice of meeting cancellation 196
- response from 194
  - changes to 196

iPhoto 72

iSync application 300

italic text 66

- AutoFormat for 379

Item Contains filter bar 133, 134

item lists 23, 32

- font for 145

iTunes 72

## J

JPEG file format 72

Junk category 120

junk email 140

- blocking 171–174
- deleting, maximum age setting for 173
- in Mail view 29

Junk Email folder

- deleting email from 135, 171
- including in searches 129
- reviewing messages in 172

Junk E-mail Protection dialog box 171, 173

## K

Kerberos

- for Exchange account authentication 9

keyboard shortcuts

- for opening message composition window 60
- for opening Outlook Preferences window 283
- for text formatting 66
- for views 24

## L

last used filters, restoring 129

Launch Alias action 155

LDAP servers 246

- for email address verification 283
- and organizational information for contact 244
- troubleshooting information access 45
- for validating message recipient names 80

left alignment of text 66

Level pane, in Junk E-mail Protection dialog box 171

List address field, for mailing list rule 168

list pane, in Tasks view 47

list view, for calendar 217

Location field

- changing 195
- for appointment 186, 189, 206
- for meeting 194

Location filter 129–130

## M

Mac OS X dictionary, adding word to 373

Mac OS X Fonts panel 65

magnification of contact record picture 243

magnifying glass icon 288

Mailing List Manager 139, 167

- displaying 169

mailing lists 167–170

- Advanced pane 168

mail proxy server 17

mail server

- POP account messages retained on 19
- SSL for 12

Mail view 28–36

- Categorize, Add New 358
- deleting items from 135
- keyboard shortcut for 24
- ribbon 30
- Spotlight search of 368

Manager category 120

managing email. *See* Inbox organization

Mark as read setting options 141

MBOX format text file 386

Media Browser 71, 74

- opening 73
- Photos pane 341–342

meeting invitations

- declining 202
- email message with 203
- responding to 201–204

meeting invitees 185

- email addresses for 191
- field for list of 191
- indicating importance of 199
- manually setting response 193, 200
- notice of meeting cancellation 196
- response from 194
  - changes to 196

Meeting Response tab, Send 203

meeting response window, opening 201

meetings 38, 185  
 canceling 196, 200  
 changing 198  
 converting appointments to 196  
 default reminder for 215  
 determining available times for participants 191  
 scheduling from email messages 109–110  
 modifying 195  
 scheduling 97, 191–195  
 setting options 204–210

Meeting tab on ribbon 26  
 Cancel 198  
 Decline 203  
 Scheduling 199  
 Send 192, 194  
 Send Cancellation 200  
 Send Update 196

Meeting window 38, 45  
 for group invitation 253  
 opening 40  
 Scheduling Assistant 194  
 green check for invitee 192

Menu bar 22, 23

menus, buttons to display 26

message body of email 32, 33

message composition window 31, 45, 58, 253  
 displaying 97  
 Message tab 64  
 Send 177  
 opening 35, 60, 374  
 Options tab 64  
 Bcc field 61  
 Security 174, 177  
 text entry in 62  
 title bar 62

Message field, for meeting 191

Message header for email 32, 33

Message menu, Attachments, Save 95

message reading window 32, 88, 91, 92  
 opening reply 98  
 Print button 104

messages. *See* email messages

message sender, viewing information 96–97

Message tab on ribbon 34  
 Attach 75  
 Check Names 80  
 for character and paragraph formatting 64  
 High Priority button 77  
 Insert a Hyperlink 70  
 for message composition window 31  
 Picture 72  
 plain text and 67  
 Reply button 35  
 Send 81, 100  
 Signatures 77

message text in the item list, color of 120

Method pop-up menu, for Exchange account 9

Microsoft Communicator 286  
 launching from contact record 287

Microsoft Exchange Server 4. *See also* Exchange accounts  
 calendar 185  
 support for folders on server 122

Microsoft Hotmail 4

Microsoft Mactopia Web site 6

Microsoft Messenger for Mac 286

Microsoft Office 286  
 copying text clipping to Clipboard 62

Microsoft Outlook icon 5

Microsoft Word, Flag for Follow Up command 47

Minimize button 35

minimizing ribbon 26

MobileMe accounts (Apple) 300, 303  
 contacts synchronized with 302  
 deleting messages 135  
 Folders pane 180  
 folder synchronization 84  
 Outlook support for 4  
 support for folders on server 122

Mobile Phone column, in contacts list 263

Modified field, for task search filter 325

month, filtering email for current 130

Month view 39  
 printing 230

movie, selecting to insert in email 71

moving  
 appointments 197  
 contact records between folders 271  
 email messages to folders 124, 125

MP3 file format 72

MPEG file format 72

My Calendars heading 219

My Day application 382–386  
 opening 384  
 window 213, 355

## N

Name format  
 for printed address book 297

names  
 for Calendar folder 222  
 for folders 125  
 changing 270  
 inclusion when printing message 104, 105  
 for rules 161  
 for smart folders 134

navigation pane 22, 23, 123  
 calendars in 219  
 in Calendar view 36

- clearing all displayed check boxes 267
    - in Contact view 41
    - in Tasks view 47, 317
    - in Notes view 51
  - Shared Calendars 227
    - showing new categories 357
  - Networking category 120
  - Newest on Top sort order 117
  - notes
    - category assignment 345
    - converting text to bulleted list 339
    - copy and paste 337
    - creating 335–338
    - dragging contents 347
    - font size change 340
    - formatting 339–343
    - forwarding 349
    - inserting pictures 342
      - about mailing list 168
      - about meeting 201
    - pasting clipping text into 364
    - pictures in 339
    - printing 348
    - saving 336, 338
    - sharing 348–351
    - sorting by Date Modified column 344
    - viewing and organizing 343–347
  - Notes lists 51
  - Notes pane, in contact window 245
  - Notes view 50–53, 336
    - displaying 52
    - keyboard shortcut for 24
    - Spotlight search of 368
  - note window 52, 336
    - closing 337
    - opening 337
  - numbered list, AutoFormat for 379
- O**
- Office 2008 Identities folder, Entourage data in 14
  - Office Reminders
    - turning on 316
  - Office Reminders window 205–206, 208
  - Office ribbon 21. *See also* ribbon
  - .olm files
    - exporting 387
    - importing 386
  - On My Computer
    - Calendars 219
    - Inbox 122
      - creating folder for 123, 126
  - Open dialog sheet 73
    - for attaching files 74
  - opening
    - attachment from within Outlook 94
    - Outlook, running schedule when 154
  - Open Other User's Folder dialog box 227, 228
  - Open Outlook Contact icon 97
  - Options tab on ribbon
    - Arrangement, Custom Arrangements 116
    - Background Picture arrow 69
    - for background of message 64
    - for Mail view 35
      - Format button 67
    - for message composition window 31
    - Spelling 375
  - order of rules when running 162
  - Organization pane in Contacts view 45, 244
  - Organize tab on ribbon 25
    - All Read 90
    - Arrange By 114, 116, 261, 320, 344
      - Custom Arrangements 117
      - Make This The Default View 264
      - Restore to Defaults 120
    - in Calendar view 37
    - Categorize 345
      - Add New 357
    - Completed 321
    - for Contacts view 42
    - Conversations 91
    - Flagged Items 321
    - Grid 217, 218
    - List 218
    - for Mail view 30
    - Me 290
    - Me button 46
    - Month 218
    - for Notes view 51
    - Overdue 321
    - Reading Pane 259, 317, 343
      - Hidden 92, 119
    - Scale slider 217, 218
    - Sync 124, 127
      - and deleted messages 135
    - for Tasks view 47
    - Week 218
  - outgoing email. *See* email messages
  - Outgoing Server field, for email account 12
  - Outlook
    - checking for email 84
    - information types 22
    - opening attachment from within 94
    - predefined categories 265
    - search throughout 368
    - setting as default email application 7
    - views 24
  - Outlook Data File format, importing 386

- Outlook default settings 22
  - for area code 282, 284
  - email account for replies or forwarded messages 144
  - email account for sending messages 58
  - font and font size for plain text 145
  - HTML for email 144
  - for menu button 27
  - reminder time for events 215
  - restoring for arrangement 120
  - restoring view to 114
  - for signature 148, 152
- Outlook for Mac window 21
- Outlook for Windows, importing data from 14
- Outlook interface
  - basics 22–25
  - Calendar view 36–41
  - Contacts view 41–46
  - vs. Entourage 25
  - Mail view 28–36
  - Notes view 50–53
  - ribbon 25–27
  - Tasks view 46–50
  - troubleshooting appearance 22
- Outlook menu
  - Preferences 144, 147, 181
  - Work Offline 79
- Outlook Preferences window 283, 379
  - Accounts preferences pane 176, 177, 181
  - Calendar 214, 215
  - Fonts preferences pane 145, 147
  - General preferences 7
  - Reading preferences pane 144
  - Rules 160
  - Schedules 153
  - Signatures 148, 149
- Outlook window
  - viewing messages in 32
- Out Of Office Assistant 106, 108
- Out Of Office status, for calendar event 204
- Overdue field, for task search filter 325
- Overdue filter 128
- Overdue folder 322
- Overdue Mail folder 133
- Overdue tasks, filtering 321
  - on printed note 348
  - on printed task list 331
- paper clip icon 93, 95
- paper copies, vs. electronic 103
- paragraph formatting 64
- Password field
  - for email account 12
  - for Exchange account 9
- pasting. *See also* Copy and Paste
  - clipping text into note 364
- PDF file format
  - for attachments 75
  - for message output 105
  - from Print dialog box 231
- Permissions pane, for calendar 226, 228
- Personal category 120
- personal information for contacts 237–238
  - menu display 242
- Phone List 299–300
  - printing 296
- phone numbers
  - default format 240, 284
  - for contacts 236
  - format options 282
  - menu of fields 240
- Picture from File command 71
- pictures
  - for contacts 236, 243
  - embedded in incoming messages, download options 142
  - inclusion when printing message 104
  - in incoming email message 89
  - inserting in note 342
  - for message background 64, 69
  - in notes 339
  - in print preview of note 351
  - selecting to insert in email 71
  - in signatures 148, 150
- plain text 63
  - default font and font size 145
  - font for 145
  - and grayed-out formatting options 67
  - settings for 144
  - switching to 64
- PNG file format 72
- POP accounts
  - advanced settings for security 180
  - automatic checks for new messages 153
  - dragging message from Inbox to folder 123
  - folders for 122
  - message storage on server 19
  - Outlook support for 4
  - server settings for 179
  - setting up 12
- Post Office Protocol (POP) 4

## P

- page breaks in printed address book 297
  - inserting 298
- page numbers
  - inclusion when printing message 105
  - on printed address book 297
  - on printed calendar 231
  - removing 232

- preconfigured Outlook filters 128–129
- preconfigured smart folders 133
- predefined categories 120
- predefined criteria, for message filters 114
- presets for printing 104
- preview
  - of message PDF 105
  - of printed message 105
- Preview button, for attachment 94, 95
- Previous Day button (My Day window) 384
- primary calendars 219
- Print dialog box
  - for calendar 230, 231
  - for contacts 296, 298
  - for messages 104, 105
  - for notes 350
  - for tasks 329–333
  - variations in display 104
- printing
  - calendars 229–232
  - contact records 295–300
  - email messages 103–106
  - notes 348
  - tasks 329–333
- priority
  - for email 76, 77
  - for grouping items 118
  - for tasks 309, 311
    - sorting list by 320
- Private option, for calendar events 204
- Progress window 85, 86
- project management, categories and 314
- projects 307
- .pst files, importing 386
- in Tasks view window 317
  - moving to bottom 92
  - opening attachment from 96
- Received and Date Sent filter, for searches 130
- Receive Mail action 155
- Recently Completed folder 322
- Recently Completed smart folder 328
- record 236. *See also* contact records
- recurrence dialog sheet 210
- Recurrence option
  - for schedule 154
  - for task 309
  - for repeating calendar events 204
- Recurring Schedule dialog box 158
- recurring series of appointments, deleting 210
- recurring tasks 328
- Reference Tools panel 355, 362, 364
- reminder
  - for Birthday field 243
  - for calendar event 204
  - permanently dismissing window 205
  - for task 309, 310, 326
- removing. *See* deleting
- Repeating Schedule 154
- Replace text as you type option for
  - AutoCorrect 377
- replies to email 98–101
  - discarding 100
  - HTML or plain text mode 144
  - including original message text 99
  - setting options for 143
- request for an RSVP option, for calendar event 204
- responding to meeting invitations 201–204
  - changing 202
- response from meeting invitees 194
  - changing 196
  - manually setting 193, 200
- restoring last used filters 129
- reverse sort order 116
- Reviewer option for calendar 226
- ribbon 21, 23, 25–27. *See also* specific tab names
  - in Calendar view 37
  - in Contacts view 42
  - in Tasks view 47
  - in Mail view 30
  - for message composition window 31
  - for message reading window 33
  - minimizing 26
- right alignment of text 66
- Rules feature in Outlook 123
  - for automatic email replies 107
  - for mailing lists 139
  - to process email messages 160–166
  - testing 166

## Q

- Qualcomm Eudora, importing data from 386
- Quick Look, for attachments 94, 96
- QuickTime file format 72
- quitting Outlook, running schedule when 154

## R

- read, email message marked as 90
- reading email messages 87–93
- reading pane 22, 23, 35
  - for contact information
    - General tab 246
    - group member list in 252
  - for incoming messages 88
  - hiding 92, 119, 260
  - in Task view 319

Rules preferences pane 160  
 displaying 163  
 Run AppleScript action 155

## S

Safe Domains pane, in Junk E-mail Protection dialog box 171

### saving

appointment changes 197  
 contact record changes 249  
 contract groups 252  
 email attachment to disk 95  
 email message as draft 35, 60, 63  
 filters in smart folders 133  
 notes 52, 336, 338  
 Outlook preferences changes 144  
 search filters 277  
 smart folder changes 278  
 smart folder settings 133  
 tasks 49, 384  
   changes 327

Schedule Meeting button 97  
 for contact record 287

Schedules preferences pane 156  
 Next Run column 158

### scheduling

actions 153–159  
 appointments 186–191  
 meetings 191–195  
   from email messages 109–110

Scheduling Assistant 226  
 field for meetings 191

Scheduling Assistant pane  
 options for changes 196  
 when changing meeting 199–200

Scrapbook 355, 362

ScreenTips 26, 287

search. *See also* Spotlight search

for contacts 273–276  
 for messages 114  
   canceling 130  
   filters for 128–133

saving  
 criteria in smart folders 133  
 filters 277

for tasks 323–325

search box, for Copy to Folder command 126

Search tab on ribbon 130, 366

Advanced 130, 134, 277, 278

All Contacts 274, 370

All Items 369

All Mail 131

All Tasks 323

Attachment 131

Company 275

displaying 131

Email 275

filters on 129–130

Flagged 276

Has Address 275

Has Phone 275

Modified 276

Name 275

Save 133, 277

Subject 131

Secure Sockets Layer (SSL), for mail server 12

### security

for email messages 76, 140, 174–177

setting options for 142

Select an Identity pane 15

selected folders, blue as indicator 136

### selecting

all text in text clipping 62

contact 42

email account for sending messages 58

multiple messages with COMMAND key 127

multiple records in contact list 266

text for inclusion in message reply 100, 102

Select User dialog box 225, 228, 229

Send All action 155

Send All schedule 153

Send an Instant Message icon 96

senders, blocking junk email from specific 171

Send Mail button 96

for contact record 97, 287

Send & Receive All schedule 153

Sent Items folder 80

deleting email from 135

including in searches 129

Sent Items in Mail view 28

Sent To filter, for searches 130

### servers

advanced settings for email accounts 178

email folders on 122

LDAP 246

for email address verification 283

and organizational information for contact 244

troubleshooting information access 45

for validating message recipient names 80

### mail

POP account messages retained on 19

SSL for 12

Settings button (My Day window) 383

### sharing

calendars 224–229

removing 229

notes 348–351

- shortcut keys. *See* keyboard shortcuts
  - for saving notes 336
  - Show in Groups command 116
  - Show Spelling and Grammar command 373
  - signatures 76, 147–153
    - creating 150
    - deleting 152
    - formatting 151
    - inserting 77
    - setting default 152
  - Signatures preferences pane 148
  - Size filter bar, closing 132
  - size of attached files, filter based on 131
  - size of font 34, 68, 69
    - changing 66
  - Smart folders 133–134, 277–279
    - in Contacts view 42
    - deleting 135–136
    - displaying list 137
    - in Mail view 29
    - in Notes view 51
    - preconfigured 133
    - saving settings 133
    - for tasks 321, 322
    - in Tasks view 47
  - S/MIME standard 175
  - Snooze button, for reminder window 205
  - Sort groups, for custom arrangement 118
  - sorting
    - Calendar list 217, 218
    - contact records list 258–264
    - contacts search result 282
    - messages 114–120
      - custom arrangements for 116
    - notes by Date Modified column 344
    - printed address book records 297
    - task list 317, 319
      - order for 47
  - spam. *See* junk email
  - spam filters 29, 79
  - Spelling check 371–376
    - limitations 374
  - Spotlight search 366–371
  - Spotlight search box 131
  - SSL (Secure Sockets Layer), for mail server 12
  - Standard signature 147
    - displaying 149
  - Start a Video Call icon 97
  - Start date
    - for meeting 194
    - for printed calendar 230, 232
    - for task 309
    - for task search filter 325
  - Starts field
    - changing 195
      - for appointment 187, 189
      - for tasks 326
  - Starts time field
    - for appointment 189, 206
    - for meeting 194
  - Start time, for printed calendar 230, 232
  - status bar 22, 23
    - item count for list on 125
  - Status option, for calendar event 204
  - street addresses
    - default format 283
    - options for 289
    - predefined formats 282
  - strikethrough text 66
  - style
    - for printed task list 330
    - for printed calendar 230, 231
    - for task list 332
  - subfolders, as search filter 129
  - Subject field
    - for appointment 186, 189, 206
    - changing 195
    - for email 32, 62
    - of forwarded message 101
    - for meeting 194
    - of reply 98
    - for task search filter 325
  - Subject filter bar 131–132
  - Subject filter, for searches 130
  - synchronizing contacts 300–303
  - synchronizing folders 122, 127
    - automatic vs. forcing 124
  - Sync Services 300
    - preferences pane 301
  - synonyms 365
- ## T
- tab-delimited text file 386
    - exporting 386, 389
  - tabs on ribbon 25. *See also* specific tab names
  - task lists 47
    - for current week 322
    - selecting fields to include 331
  - task name field 49
  - tasks
    - adding to My Day 384
    - creating 308–314
    - examples 307
    - filtering 321–323
    - flagging items for follow-up 314–316
    - marking as completed 50, 326
    - modifying and removing 326–329
    - options for printed calendar 230

tasks, continued  
 printing 329–333  
 recurring 328  
 search for 323–325  
 viewing 317–321  
 Tasks button (My Day window) 383  
 Tasks view 46–50, 308, 315  
 displaying 48  
 keyboard shortcut for 24  
 Spotlight search of 368  
 Task tab on ribbon  
 Categorize 311, 312  
 Mark Complete 327  
 Recurrence 312–313  
 Save & Close 312, 328  
 Save & Close button 49  
 task window 308, 310  
 opening 320, 327  
 Team category 120, 121  
 Tentative status  
 as meeting invitation response 201, 202  
 for calendar event 204  
 testing rules 162, 166  
 text clipping window 62  
 text for automatic email replies 107  
 text wrap, in printed task list 332  
 Then area for rule 161, 164  
 Thesaurus 362  
 displaying 364–365  
 Timed Schedule 154  
 Time zone  
 for appointment 188, 189  
 setting default for calendar events 215  
 title of task 309  
 Today button (My Day window) 384  
 to-do list 307. *See also* tasks  
 To field 59  
 for email 32, 60  
 for meeting 191, 194  
 toolbar 22, 23  
 for message composition window 31  
 for message reading window 33  
 My Day 383  
 Print button 104, 105  
 Toolbox 355, 362–366  
 Tools menu (Outlook), Accounts 8  
 Tools menu (Word), Flag for Follow Up 315  
 Tools tab on ribbon 25  
 in Calendar view 37  
 for Contacts view 42  
 Export 388  
 Import 387  
 Mailing Lists 169  
 for Mail view 30  
 for Notes view 51

Out Of Office 106, 109  
 Schedules 153, 156  
 Sync Service 301  
 Translation 362  
 Travel category 120  
 troubleshooting  
 connection problems 17–18  
 LDAP server information 45  
 Outlook window appearance 22  
 ribbon appearance 23

## U

underline text 66  
 Undo command 35  
 for formatting changes 64  
 Unread field, for task search filter 325  
 Unread filter 128, 130–131  
 unread items 30  
 unread messages in Inbox 91  
 Updated Contacts smart folder 277  
 URLs, converting to hyperlinks 379, 382  
 User Name  
 for email account 12  
 for Exchange account 9  
 users. *See also* specific account types (email accounts; Exchange accounts; etc.); contacts  
 permission to access calendar 225

## V

vCards 60  
 creating and sharing 290–295  
 desktop icon for 292  
 from another user, adding to contact list 290–291  
 opening in contact window 293  
 .vcf file extension 290  
 Verdana font 67  
 View menu  
 Columns 116, 119–120, 262  
 Me Contact 290  
 Scrapbook 362  
 views 24  
 Calendar view 36–41, 185, 216–218  
 appointment display 190–191  
 displaying 39  
 imported holidays displayed 388  
 keyboard shortcut for 24  
 meeting display 194  
 Spotlight search of 368, 370  
 Contacts view 41–46, 235, 314  
 displaying 44  
 keyboard shortcut for 24



- list view pane 244
- reading pane display options 258
- Spotlight search 368, 369–371
- Day view 39
  - printing 230
  - scaling window grid 217
- Mail view 28–36
  - Categorize, Add New 358
  - deleting items from 135
  - keyboard shortcut for 24
  - ribbon 30
  - Spotlight search of 368
- Month view 39
  - printing 230
- Notes view 50–53, 336
  - displaying 52
  - keyboard shortcut for 24
  - Spotlight search of 368
- Tasks view 46–50, 308, 315
  - displaying 48
  - keyboard shortcut for 24
  - Spotlight search of 368
- view switcher 21, 22, 23, 189
  - Contacts 314
  - resizing 24
  - Tasks 315

## W

- Web addresses, in contact record, opening 289
- Web browser
  - launching to view Microsoft Mactopia Web site 6
  - opening from contact record 289
- Web Search 362

- Week view
  - printing 230
  - scaling window grid 217
  - switching to 218
- Welcome To Outlook For Mac window 4
  - What's New button 6
- width of column
  - changing 264
  - in task list 319
- Window menu
  - Categories 361
  - Error Log 85
  - My Day 383
  - Progress 85, 86
- Windows Live ID account 286
- Windows Live Messenger 97
- Word document, flagging for follow-up 314
- Work day ends setting 214, 215
- Work day starts setting 214, 215
- Work Fax column, in contacts list 263
- Work Offline 79
- Work Schedule, options for 214
- Work week setting 214, 215
- Work Week view 39
  - printing 230, 231
  - scaling window grid 217
- wrapping text, in printed task list 332

## Y

- yellow alert icon 85