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Back in 1993, I was tasked at KHOU-TV to produce “The Buddy Ryan Show” for the Houston Oilers and our station. Now you have to understand, Buddy was not the head coach; Jack Pardee was. But the fiery defensive coordinator, who already had a reputation for making the life of the head coach difficult, was well established in the NFL. (He played second fiddle to Mike Ditka when the Bears won the Super Bowl in 1986.) We were producing “The Jack Pardee Show” the same season as “Quarterback Corner with Warren Moon,” so the difficulty was to give a unique twist to each program so that the viewers would be getting something different.

With Jack and Buddy, that wasn't too hard. They not only had different personalities; we would air Jack's program live on Sunday nights after the late news, so for the most part, Jack's program was a “postgame show.” But both Warren and Buddy were pregame shows, so we had to give them separate looks. To accomplish that, we needed to think of things that were different visually. To complicate matters, NFL Films was the rights holder to all game footage, even video we may have shot, so we were only allowed to use two minutes of “game film” in a 30-minute broadcast.

Both shows were recorded in front of live audiences. With Warren's program it was in a studio, but for Buddy we produced it at a country-and-western bar. Where Warren's program was much more “family oriented,” Buddy's audience was a lot more, shall we say, “cowboy.” We did our best to make sure all the participants were sober, including Buddy, so the crowd wasn't raucous, but it certainly wasn't reserved.

Perhaps the most untraditional visual device was the creation of a segment called “Buddy's Doghouse,” as in who's on Buddy's list, as he was known to be, well, abrasive. I remember coming up with the idea in training camp with the show's host, former NFL Quarterback Giff Nielsen, who thought it would be a riot. So we created a visual doghouse that animated on the screen, with the signature “Buddy's Doghouse” over the door where we could add a picture of the offending person. Oftentimes it would be a player who might have made a bad play, but the *coup de grace* was when Buddy had to add himself. That's because he tried to throw a punch at offensive coordinator Kevin Gilbride during a game on national television. Yes, there is nothing like having two coaches on the same team trying to fight during a game. The program ran for only one season as Buddy was hired by the Arizona Cardinals when the season ended, but to this day, I have had former players come up to me and ask, “Who's in Buddy's Doghouse this week?”

# APPENDIX: KEYBOARD SHORTCUTS

Top 15 Shortcuts for Adobe Photoshop	
SHORTCUT	WHAT IT DOES
V	Selects the Move tool
Cmd+O	Opens an existing image
Cmd+S	Saves the active image
M	Selects the last-used Marquee tool
C	Selects the Crop tool
Option+Cmd+I	Displays the Image Size dialog
Cmd+A	Selects everything on one layer
Cmd+D	Deselects whatever is selected
Cmd+L	Displays the Levels dialog
Cmd+[plus]	Zooms image display, but doesn't change the image
Cmd+[minus]	Zooms out of image display
Cmd+1	Displays image at 100 percent size
Cmd+0	Fills screen with image
D	Sets default colors to black and white
X	Switches foreground and background colors

Top 15 Keyboard Shortcuts for Adobe Audition*	
SHORTCUT	WHAT IT DOES
V	Selects the Move tool
Cmd+O	Opens an existing edit
Shift+Cmd+E	Exports multitrack mixdown
R	Selects the Razor tool
Option+Shift+Cmd+K	Cuts all tracks at the position of playhead
T	Selects Time Selection tool
Shift+Cmd+Delete	Deletes selected region and removes the gap
I/O	Sets an In or Out
G	Clears the In and Out
+	Zooms into Timeline
-	Zooms out of Timeline
\	Fits Timeline in window
M	Adds marker
Option+Cmd+left/right arrow	Jumps to next/previous marker
Option+,/Option+.	Nudges clip one video frame left or right

\*Based on the default shortcuts

## Top 15 Keyboard Shortcuts for Apple Final Cut Pro X

SHORTCUT	WHAT IT DOES
A	Selects Arrow (Selection) tool
Option+N	Creates new event
Cmd+N	Creates new project
Cmd+I	Opens Media Import window
I/O	Sets an In or Out
Option+X	Clears In and Out
F	Mark selected clip or range as a Favorite
M	Sets a marker
Control+;/Control+'	Jumps playhead to previous/next marker
Control+Cmd+1	Shows/hides Browser
Cmd+4	Shows/hides Inspector
Cmd+[plus]/Cmd+[minus]	Zooms into/out of window
Shift+Z	Fills the window
E	Creates an Append edit
Q	Creates a Connected Clip edit

### Top 15 Keyboard Shortcuts for Apple Motion\*

SHORTCUT	WHAT IT DOES
Shift+S	Selects the Arrow (Selection) tool
Cmd+3	Shows/hides the Inspector
Cmd+4	Shows/hides the Layers panel
F6	Shows/hides the Timeline
F7	Shows/hides the HUD
F8	Maximizes Viewer
Q	Selects 3D Transform tool
A	Enables keyframe recording
' (apostrophe)	Toggles safe zones on/off
Cmd+N	Creates a new project
Cmd+I	Imports media clip
Cmd+S	Saves Motion project
Cmd+E	Exports Movie
I/O	Sets an In/Out
Cmd+[plus]/Cmd+[minus]	Zooms into/out of Viewer

\*Based on the Motion Command Set