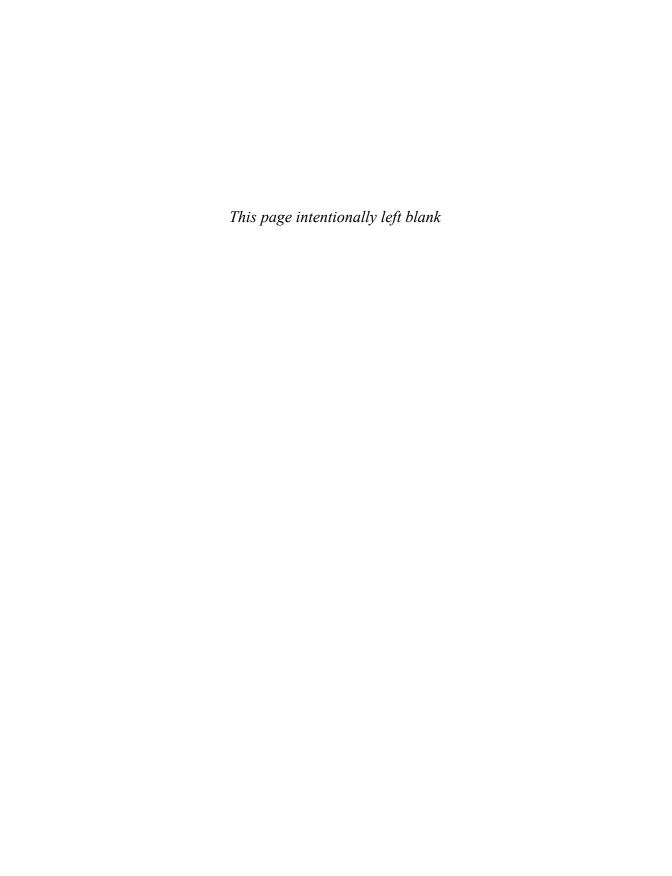


EFFECTIVE CYBERSECURITY

A Guide to Using Best Practices and Standards



Effective Cybersecurity



Effective Cybersecurity

Understanding and Using Standards and Best Practices

William Stallings

★Addison-Wesley

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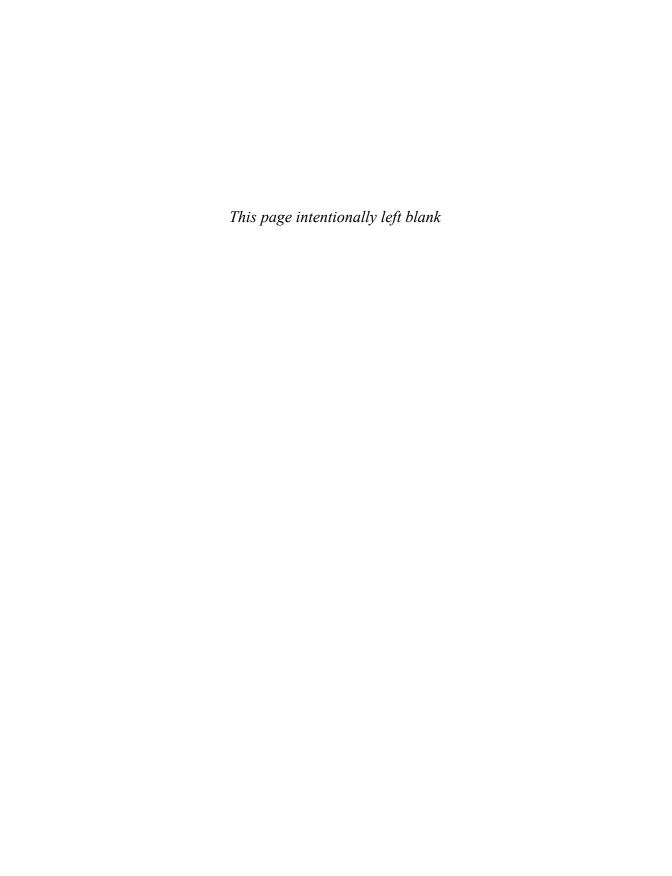
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To Tricia, my loving wife, the kindest and gentlest person.



Contents at a Glance

xxvi		Preface
	Best Practices, Standards, and a Plan of Action	CHAPTER 1
4	FOR CYBERSECURITY	PART I PLANNING
42	Security Governance	CHAPTER 2
74	Information Risk Assessment	CHAPTER 3
136	Security Management	CHAPTER 4
157	G THE CYBERSECURITY FUNCTION	PART II MANAGIN
160	People Management	CHAPTER 5
178	Information Management	CHAPTER 6
210	Physical Asset Management	CHAPTER 7
248	System Development	CHAPTER 8
280	Business Application Management	CHAPTER 9
304	System Access	CHAPTER 10
366	System Management	CHAPTER 11
392	Networks and Communications	CHAPTER 12
448	Supply Chain Management and Cloud Security	CHAPTER 13
482	Technical Security Management	CHAPTER 14
546	Threat and Incident Management	CHAPTER 15
602	Local Environment Management	CHAPTER 16
622	Business Continuity	CHAPTER 17

PART	III	SEC	URIT	Y ASS	ESS	ME	NT										665
	CH.	APTE	R 18	Secu	ity I	Vlon	itori	ing a	and	lmp	orov	em	ent.	 	 	 	666
	App	pendi	A: R	eferen	ces a	and	Sta	nda	rds					 	 	 	694
	App	pendi	к В: G	lossary	<i>/</i>									 	 	 	708
	Ind	ex												 	 	 	726

Appendix C (Online Only): Answers to Review Questions

You can find Appendix C at informit.com/title/9780134772806. Click the Downloads tab to access the PDF file.

Table of Contents

Preface	xxvii
Chapter 1: Best Practices, Standards, and a Plan of Action	2
1.1 Defining Cyberspace and Cybersecurity	3
1.2 The Value of Standards and Best Practices Documents	6
1.3 The Standard of Good Practice for Information Security	7
1.4 The ISO/IEC 27000 Suite of Information Security Standards	12
ISO 27001	15
ISO 27002	17
1.5 Mapping the ISO 27000 Series to the ISF SGP	18
1.6 NIST Cybersecurity Framework and Security Documents	21
NIST Cybersecurity Framework	22
NIST Security Documents	25
1.7 The CIS Critical Security Controls for Effective Cyber Defense	27
1.8 COBIT 5 for Information Security	29
1.9 Payment Card Industry Data Security Standard (PCI DSS)	30
1.10 ITU-T Security Documents	32
1.11 Effective Cybersecurity	34
The Cybersecurity Management Process	34
Using Best Practices and Standards Documents	36
1.12 Key Terms and Review Questions	38
Key Terms	38
Review Questions	38
1.13 References	39

Pa	rt I: Planning for Cybersecurity	41
Cha	apter 2: Security Governance	42
2.1	Security Governance and Security Management	43
2.2	Security Governance Principles and Desired Outcomes	45
	Principles	45
	Desired Outcomes	46
2.3	Security Governance Components	47
	Strategic Planning	47
	Organizational Structure	51
	Roles and Responsibilities	55
	Integration with Enterprise Architecture	58
	Policies and Guidance	63
2.4	Security Governance Approach	63
	Security Governance Framework	63
	Security Direction	64
	Responsible, Accountable, Consulted, and Informed (RACI) Charts	66
2.5	Security Governance Evaluation	68
2.6	Security Governance Best Practices	69
2.7	Key Terms and Review Questions	70
	Key Terms	70
	Review Questions	71
2.8	References	71
Cha	apter 3: Information Risk Assessment	74
3.1	Risk Assessment Concepts.	75
	Risk Assessment Challenges	78
	Risk Management	80
	Structure of This Chapter	84

3.2	Asset Identification
	Hardware Assets
	Software Assets85
	Information Assets
	Business Assets
	Asset Register
3.3	Threat Identification
	The STRIDE Threat Model 89
	Threat Types 90
	Sources of Information
3.4	Control Identification
3.5	Vulnerability Identification
	Vulnerability Categories
	National Vulnerability Database and Common Vulnerability Scoring System
3.6	Risk Assessment Approaches
	Quantitative Versus Qualitative Risk Assessment
	Simple Risk Analysis Worksheet
	Factor Analysis of Information Risk
3.7	Likelihood Assessment
	Estimating Threat Event Frequency
	Estimating Vulnerability119
	Loss Event Frequency
3.8	Impact Assessment
	Estimating the Primary Loss
	Estimating the Secondary Loss
	Business Impact Reference Table
3.9	Risk Determination 128

3.10 Risk Evaluation	28
3.11 Risk Treatment	29
Risk Reduction	30
Risk Retention	30
Risk Avoidance	30
Risk Transfer	31
3.12 Risk Assessment Best Practices	31
3.13 Key Terms and Review Questions	32
Key Terms	32
Review Questions	33
3.14 References	34
Chapter 4: Security Management 1	36
4.1 The Security Management Function	37
Security Planning1	40
Capital Planning 1	42
4.2 Security Policy	45
Security Policy Categories	46
Security Policy Document Content	47
Management Guidelines for Security Policies	51
Monitoring the Policy	51
4.3 Acceptable Use Policy	52
4.4 Security Management Best Practices	54
4.5 Key Terms and Review Questions	54
Key Terms	54
Review Questions	55
4.6. Deferences	<i></i>

PART II: Managing the Cybersecurity Function	157
Chapter 5: People Management	160
5.1 Human Resource Security	161
Security in the Hiring Process	
During Employment	
Termination of Employment	165
5.2 Security Awareness and Education	166
Security Awareness	168
Cybersecurity Essentials Program	173
Role-Based Training	173
Education and Certification	174
5.3 People Management Best Practices	175
5.4 Key Terms and Review Questions	176
Key Terms	176
Review Questions	176
5.5 References	177
Chapter 6: Information Management	178
6.1 Information Classification and Handling	179
Information Classification	179
Information Labeling	185
Information Handling	186
6.2 Privacy	186
Privacy Threats	189
Privacy Principles and Policies	191
Privacy Controls	196

6.3	Document and Records Management	198
	Document Management	200
	Records Management	202
6.4	Sensitive Physical Information	204
6.5	Information Management Best Practices	205
6.6	Key Terms and Review Questions	206
	Key Terms	206
	Review Questions	207
6.7	References	208
Cha	apter 7: Physical Asset Management	210
7.1	Hardware Life Cycle Management	211
	Planning	213
	Acquisition	214
	Deployment	214
	Management	215
	Disposition	216
7.2	Office Equipment	217
	Threats and Vulnerabilities	217
	Security Controls	219
	Equipment Disposal	222
7.3	Industrial Control Systems	223
	Differences Between IT Systems and Industrial Control Systems	225
	ICS Security	
7.4	Mobile Device Security	231
	Mobile Device Technology	233
	Mobile Ecosystem	
	Vulnerabilities	236

	Mobile Device Security Strategy	238
	Resources for Mobile Device Security	243
7.5	Physical Asset Management Best Practices	244
7.6	Key Terms and Review Questions	245
	Key Terms	245
	Review Questions	245
7.7	References	246
Cha	apter 8: System Development	248
8.1	System Development Life Cycle	248
	NIST SDLC Model	249
	The SGP's SDLC Model	252
	DevOps	254
8.2	Incorporating Security into the SDLC	259
	Initiation Phase	260
	Development/Acquisition Phase	264
	Implementation/Assessment Phase	266
	Operations and Maintenance Phase	
	Disposal Phase	272
8.3	System Development Management	273
	System Development Methodology	274
	System Development Environments	275
	Quality Assurance	277
8.4	System Development Best Practices	278
8.5	Key Terms and Review Questions	278
	Key Terms	278
	Review Questions	279
8.6	References	279

Chapter 9: Business Application Management	280
9.1 Application Management Concepts	281
Application Life Cycle Management	281
Application Portfolio Management	283
Application Performance Management	285
9.2 Corporate Business Application Security	287
Business Application Register	287
Business Application Protection	288
Browser-Based Application Protection	289
9.3 End User-Developed Applications (EUDAs)	295
Benefits of EUDAs	296
Risks of EUDAs	296
EUDA Security Framework	297
9.4 Business Application Management Best Practices	300
9.5 Key Terms and Review Questions	301
Key Terms	301
Review Questions	302
9.6 References	302
Chapter 10: System Access	304
10.1 System Access Concepts	304
Authorization	306
10.2 User Authentication	307
A Model for Electronic User Authentication	307
Means of Authentication	310
Multifactor Authentication	311
10.3 Password-Based Authentication	312
The Vulnerability of Passwords	313
The Use of Hashed Passwords	315

	Password Cracking of User-Chosen Passwords	317
	Password File Access Control	319
	Password Selection	320
10.4 Posse	ession-Based Authentication	322
	Memory Cards	322
	Smart Cards	323
	Electronic Identity Cards	325
	One-Time Password Device	328
	Threats to Possession-Based Authentication	329
	Security Controls for Possession-Based Authentication	330
10.5 Biom	etric Authentication	330
	Criteria for Biometric Characteristics	331
	Physical Characteristics Used in Biometric Applications	332
	Operation of a Biometric Authentication System	333
	Biometric Accuracy	335
	Threats to Biometric Authentication	337
	Security Controls for Biometric Authentication	339
10.6 Risk	Assessment for User Authentication	341
	Authenticator Assurance Levels	341
	Selecting an AAL	342
	Choosing an Authentication Method	345
10.7 Acces	ss Control	347
	Subjects, Objects, and Access Rights	348
	Access Control Policies	349
	Discretionary Access Control	350
	Role-Based Access Control	351
	Attribute-Based Access Control	353
	Access Control Metrics	358

10.8 Customer Access	360
Customer Access Arrangements	360
Customer Contracts	361
Customer Connections	361
Protecting Customer Data	361
10.9 System Access Best Practices	362
10.10 Key Terms and Review Questions	363
Key Terms 3	363
Review Questions	363
10.11 References	364
Chapter 11: System Management 3	366
11.1 Server Configuration	368
Threats to Servers	368
Requirements for Server Security	368
11.2 Virtual Servers	370
Virtualization Alternatives	371
Virtualization Security Issues	374
Securing Virtualization Systems	376
11.3 Network Storage Systems	377
11.4 Service Level Agreements	379
Network Providers3	379
Computer Security Incident Response Team	381
Cloud Service Providers	382
11.5 Performance and Capacity Management	383
11.6 Backup	384
11.7 Change Management	386
11.8 System Management Best Practices	389

11.9 Key 7	Ferms and Review Questions	390
	Key Terms	390
	Review Questions	390
11.10 Refe	erences	391
Chapter 1	2: Networks and Communications	392
12.1 Netw	ork Management Concepts	393
	Network Management Functions	393
	Network Management Systems	399
	Network Management Architecture	402
12.2 Firew	valls	404
	Firewall Characteristics	404
	Types of Firewalls	406
	Next-Generation Firewalls	414
	DMZ Networks	414
	The Modern IT Perimeter	416
12.3 Virtua	al Private Networks and IP Security	417
	Virtual Private Networks	417
	IPsec	418
	Firewall-Based VPNs	420
12.4 Secu	rity Considerations for Network Management	421
	Network Device Configuration	421
	Physical Network Management	423
	Wireless Access	426
	External Network Connections	427
	Firewalls	428
	Remote Maintenance	429

12.5	Electronic Communications	430
	Email	430
	Instant Messaging	436
	Voice over IP (VoIP) Networks	438
	Telephony and Conferencing	444
12.6	Networks and Communications Best Practices	444
12.7	Key Terms and Review Questions	445
	Key Terms	445
	Review Questions	445
12.8	References	446
Chap	oter 13: Supply Chain Management and Cloud Security	448
13.1	Supply Chain Management Concepts	449
	The Supply Chain	449
	Supply Chain Management	451
13.2	Supply Chain Risk Management	453
	Supply Chain Threats	456
	Supply Chain Vulnerabilities	459
	Supply Chain Security Controls	460
	SCRM Best Practices	463
13.3	Cloud Computing	466
	Cloud Computing Elements	466
	Cloud Computing Reference Architecture	470
13.4	Cloud Security	473
	Security Considerations for Cloud Computing	473
	Threats for Cloud Service Users	474
	Risk Evaluation	475
	Best Practices	476
	Cloud Service Agreement	477

13.5	Supply Chain Best Practices	478
13.6	Key Terms and Review Questions	479
	Key Terms	479
	Review Questions	479
13.7	References	480
Chap	oter 14: Technical Security Management	482
14.1	Security Architecture	483
14.2	Malware Protection Activities	487
	Types of Malware	487
	The Nature of the Malware Threat	490
	Practical Malware Protection	490
14.3	Malware Protection Software	494
	Capabilities of Malware Protection Software	494
	Managing Malware Protection Software	495
14.4	Identity and Access Management	496
	IAM Architecture	497
	Federated Identity Management	498
	IAM Planning	500
	IAM Best Practices	501
14.5	Intrusion Detection	502
	Basic Principles	503
	Approaches to Intrusion Detection	504
	Host-Based Intrusion Detection Techniques	505
	Network-Based Intrusion Detection Systems	506
	IDS Best Practices	508
14.6	Data Loss Prevention	509
	Data Classification and Identification	509
	Data States	510

14.7 Digital Rights Management	512
DRM Structure and Components	513
DRM Best Practices	515
14.8 Cryptographic Solutions	517
Uses of Cryptography	517
Cryptographic Algorithms	518
Selection of Cryptographic Algorithms and Lengths	525
Cryptography Implementation Considerations	526
14.9 Cryptographic Key Management	528
Key Types	530
Cryptoperiod	532
Key Life Cycle	534
14.10 Public Key Infrastructure	536
Public Key Certificates	536
PKI Architecture	538
Management Issues	540
14.11 Technical Security Management Best Practices	541
14.12 Key Terms and Review Questions	543
Key Terms	543
Review Questions	543
14.13 References	544
Chapter 15: Threat and Incident Management	546
15.1 Technical Vulnerability Management	547
Plan Vulnerability Management	547
Discover Known Vulnerabilities	548
Scan for Vulnerabilities	549
Log and Report	551
Remediate Vulnerabilities	551

15.2	Security Event Logging	554
	Security Event Logging Objective	556
	Potential Security Log Sources	556
	What to Log	557
	Protection of Log Data	557
	Log Management Policy	558
15.3	Security Event Management	559
	SEM Functions	560
	SEM Best Practices	561
15.4	Threat Intelligence	563
	Threat Taxonomy	564
	The Importance of Threat Intelligence	566
	Gathering Threat Intelligence	568
	Threat Analysis	569
15.5	Cyber Attack Protection	570
	Cyber Attack Kill Chain	570
	Protection and Response Measures	573
	Non-Malware Attacks	576
15.6	Security Incident Management Framework	577
	Objectives of Incident Management	579
	Relationship to Information Security Management System	579
	Incident Management Policy	580
	Roles and Responsibilities	581
	Incident Management Information	583
	Incident Management Tools	583
15.7	Security Incident Management Process	584
	Preparing for Incident Response	585
	Detection and Analysis	586

	Containment, Eradication, and Recovery	587
	Post-Incident Activity	588
15.8 Emerg	ency Fixes	590
15.9 Forens	ic Investigations	592
	Prepare	593
	Identify	594
	Collect	594
	Preserve	595
	Analyze	595
	Report	596
15.10 Threa	at and Incident Management Best Practices	597
15.11 Key 7	Terms and Review Questions	598
	Key Terms	598
	Review Questions	599
15.12 Refer	rences	599
Chapter 16:	: Local Environment Management	602
16.1 Local	Environment Security	602
	Local Environment Profile	603
	Local Security Coordination	604
16.2 Physic	cal Security	606
	Physical Security Threats	606
	Physical Security Officer	609
	Defense in Depth	610
	Physical Security: Prevention and Mitigation Measures	612
	Physical Security Controls	615
16.3 Local I	Environment Management Rest Practices	619

16.4	Key Terms and Review Questions	620
	Key Terms	620
	Review Questions	620
16.5	References	621
Chap	oter 17: Business Continuity	622
17.1	Business Continuity Concepts	625
	Threats	626
	Business Continuity in Operation	628
	Business Continuity Objectives	629
	Essential Components for Maintaining Business Continuity	630
17.2	Business Continuity Program	630
	Governance	631
	Business Impact Analysis	631
	Risk Assessment	632
	Business Continuity Strategy	634
17.3	Business Continuity Readiness	637
	Awareness	637
	Training	638
	Resilience	639
	Control Selection	640
	Business Continuity Plan	642
	Exercising and Testing	647
	Performance Evaluation	650
17.4	Business Continuity Operations	655
	Emergency Response	655
	Crisis Management	656
	Business Recovery/Restoration	657

17.5 Business Continuity Best Practices	660
17.6 Key Terms and Review Questions	661
Key Terms	661
Review Questions	661
17.7 References	662
Part III: Security Assessment	665
Chapter 18: Security Monitoring and Improvement	666
18.1 Security Audit	666
Security Audit and Alarms Model	667
Data to Collect for Auditing	668
Internal and External Audit	672
Security Audit Controls	673
18.2 Security Performance	678
Security Performance Measurement	678
Security Monitoring and Reporting	686
Information Risk Reporting	688
Information Security Compliance Monitoring	690
18.3 Security Monitoring and Improvement Best Practices	691
18.4 Key Terms and Review Questions	692
Key Terms	692
Review Questions	692
18.5 References	693
Appendix A: References and Standards	694
Appendix B: Glossary	708
Index	726

Appendix C (Online Only): Answers to Review Questions

You can find Appendix C at informit.com/title/9780134772806. Click the Downloads tab to access the PDF file.

Preface

There is the book, Inspector. I leave it with you, and you cannot doubt that it contains a full explanation.

—The Adventure of the Lion's Mane, by Sir Arthur Conan Doyle

Background

Effective cybersecurity is very difficult. A number of organizations, based on wide professional input, have developed best-practices types of documents as well as standards for implementing and evaluating cybersecurity. On the standards side, the most prominent player is the National Institute of Standards and Technology (NIST). NIST has created a huge number of security publications, including 9 Federal Information Processing Standards (FIPS) and well over 100 active Special Publications (SP) that provide guidance on virtually all aspects of cybersecurity. Equally important is the International Organization for Standardization (ISO) 27000 series of standards on information security management systems. Other organizations that have produced cybersecurity standards and guidelines include:

- **ISACA/COBIT:** The COBIT-5 for information security and related documents are widely used by the industry.
- ITU Telecommunication Standardization Sector (ITU-T): Most important are the series X.1050 through X.1069 on security management.
- Internet Society (ISOC): A number of published standards and RFCs relate to cybersecurity.

In addition, a number of professional and industry groups have produced best-practices documents and guidelines. The most important such document is *The Standard of Good Practice for Information Security* (SGP), produced by the Information Security Forum (ISF). This almost 300-page document provides a wide range of best practices based on the consensus of industry and government organizations. Another key organization is the Center for Internet Security (CIS), which has published detailed lists of industry-approved security controls and metrics. Other respected organizations have also produced a number of similar documents.

Thus, there is an immense amount of practical, widely accepted material available. The problem is that the amount of information is so massive that it is difficult for cybersecurity practitioners to take advantage of it to build and maintain effective cybersecurity systems and policies.

The objective of this book is to organize, consolidate, and explain all this material to enable the security practitioner to make effective use of it.

This book is addressed to people in both IT and security management, people tasked with maintaining IT security, and a wide range of others interested in cybersecurity and information security.

Organization of the Book

The book consists of three parts:

- Part I, "Planning for Cybersecurity": This part of the book provides guidelines for effectively managing the cybersecurity mission, including security governance and security requirements. The ISF defines *security governance* as "the framework by which policy and direction is set, providing senior management with assurance that security management activities are being performed correctly and consistently." Part I of this book provides guidance in developing a set of risk and security requirements to ensure that there are no gaps in an organization's cybersecurity practices.
- Part II, "Managing the Cybersecurity Function": This part of the book examines in detail the security controls intended to satisfy the defined security requirements. The 13 chapters in this part encompass the broad range of management, operational, and technical means used to achieve effective cybersecurity.
- Part III, "Security Assessment": This part of the book discusses techniques for auditing and monitoring the performance of cybersecurity controls, with a view to spotting gaps in the system and devising improvements.

Supporting Websites

The author maintains a companion website at WilliamStallings.com/Cybersecurity that includes a list of relevant links organized by chapter and an errata sheet for the book.

The author also maintains the Computer Science Student Resource Site at ComputerScienceStudent.com. The purpose of this site is to provide documents, information, and links for computer science students and professionals. Links and documents are organized into seven categories:

- **Math:** Includes a basic math refresher, a queuing analysis primer, a number system primer, and links to numerous math sites.
- **How-to:** Provides advice and guidance for solving homework problems, writing technical reports, and preparing technical presentations.
- **Research resources:** Provides links to important collections of papers, technical reports, and bibliographies.
- Other useful: Provides a variety of other useful documents and links.
- Computer science careers: Lists useful links and documents for those considering a career in computer science.



WilliamStallings. com/Cybersecurity Companion website



ComputerScience Student.com Computer Science Student Resource Site

- Writing help: Provides help in becoming a clearer, more effective writer.
- **Miscellaneous topics and humor:** You have to take your mind off your work once in a while.

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Acknowledgments

This book has benefited from review by a number of people, who gave generously of their time and expertise. I especially thank Akhil Behl and Michael Shannon, who each devoted an enormous amount of time to a detailed review of the entire manuscript. I also thank the people who provided thoughtful reviews of the initial book proposal: Steven M. Bellovin, Kelley Dempsey, Charles A. Russell, Susan Sand, and Omar Santos.

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Finally, I would like to thank the many people at Pearson responsible for the publication of the book. This includes the staff at Pearson, particularly Executive Editor Brett Bartow, Development Editor Marianne Bartow, and Senior Project Editor Lori Lyons. Thanks also to the marketing and sales staffs at Pearson, without whose efforts this book would not be in front of you.

With all this assistance, little remains for which I can take full credit. However, I am proud to say that, with no help whatsoever, I selected all the quotations.

About the Author and Contributors

Dr. William Stallings has made a unique contribution to understanding the broad sweep of technical developments in computer security, computer networking, and computer architecture. He has authored 18 textbooks, and, counting revised editions, a total of 70 books on various aspects of these subjects.

His writings have appeared in numerous ACM and IEEE publications, including the *Proceedings of the IEEE* and *ACM Computing Reviews*. He has 13 times received the award for the best computer science textbook of the year from the Text and Academic Authors Association.

With more than 30 years in the field, he has been a technical contributor, a technical manager, and an executive with several high-technology firms. He has designed and implemented both TCP/IP-based and OSI-based protocol suites on a variety of computers and operating systems, ranging from microcomputers to mainframes. Currently, he is an independent consultant whose clients have included computer and networking manufacturers and customers, software development firms, and leading-edge government research institutions.

He created and maintains the Computer Science Student Resource Site at ComputerScienceStudent. com. This site provides documents and links on a variety of subjects of general interest to computer science students (and professionals). He is a member of the editorial board of *Cryptologia*, a scholarly journal devoted to all aspects of cryptology.

Dr. Stallings holds a Ph.D. from M.I.T. in computer science and a B.S. from Notre Dame in electrical engineering.

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Chapter 2

Security Governance

A prince or general can best demonstrate his genius by managing a campaign exactly to suit his objectives and his resources, doing neither too much nor too little. But the effects of genius show not so much in novel forms of action as in the ultimate success of the whole.

-On War, Carl Von Clausewitz

Learning Objectives

After studying this chapter, you should be able to:

- Explain the concept of security governance and how it differs from security management.
- Provide an overview of the key components of security governance.
- Discuss the topics that should be covered in a strategic security plan.
- Discuss the topics that should be covered in an information security report.
- Explain the roles and responsibilities that are part of security governance.
- Present an overview of the concepts of information security architecture.
- Present an overview of security governance best practices.

NIST SP 800-100, *Information Security Handbook: A Guide for Managers*, defines information security governance as follows:

Information security governance

The process of establishing and maintaining a framework and supporting management structure and processes to provide assurance that information security strategies are aligned with and support business objectives, are consistent with applicable laws and regulations through adherence to policies and internal controls, and provide assignment of responsibility, all in an effort to manage risk.

ITU-T X.1054, *Governance of Information Security*, defines information security governance as "the system by which an organization's information security-related activities are directed and controlled."

More generally, the term *security governance* encompasses **governance** concerns for cybersecurity, information security, and network security.

2.1 Security Governance and Security Management

To better understand the role of security governance, it is useful to distinguish between information security governance (previously defined), information security management, and information security implementation/operations. ISO 27000 defines **information security management** as follows:

The supervision and making of decisions necessary to achieve business objectives through the protection of the organization's information assets. Management of information security is expressed through the formulation and use of information security policies, procedures and guidelines, which are then applied throughout the organization by all individuals associated with the organization.

And **information security implementation/operations** can be defined in this fashion:

The implementation, deployment and ongoing operation of security controls defined within a cybersecurity framework.

Figure 2.1 suggests the hierarchical relationship between these three concepts. The security governance level communicates the mission priorities, available resources, and overall risk tolerance to the security management level. In essence, security governance is the process of developing a **security program** that adequately meets the strategic needs of the business. The security management level uses the information as inputs into the risk management process that realizes the security program. It then collaborates with the implementation/operations level to communicate security requirements and create a cybersecurity profile. The implementation/operations level integrates this profile into the system development life cycle and continuously monitors security performance. It executes or manages security-related processes related to current infrastructure on a day-to-day basis. The security management level uses monitoring information to assess the current profile and reports the outcomes of that assessment to the governance level to inform the organization's overall risk management process.

governance

Establishment of policies and continuous monitoring of their proper implementation by the members of the governing body of an organization. Governance includes the mechanisms required to balance the powers of the members (with the associated accountability) and their primary duty of enhancing the prosperity and viability of the organization.

security program

The management, operational, and technical aspects of protecting information and information systems. A security program encompasses policies, procedures, and management structure and mechanism for coordinating security activity.

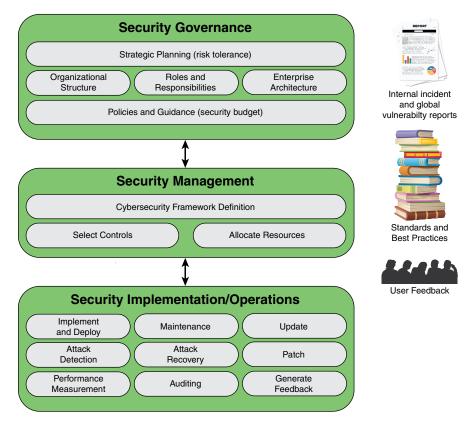


FIGURE 2.1 Information Security Management System Element

Figure 2.1 illustrates the key responsibilities at each level. As indicated, there is interaction among the three layers in the ongoing evolution of the information security management system (ISMS). In addition, three supplemental factors play roles. Internal security incident reports and global vulnerability reports from various sources help define the threat and level of risk that the organization faces in protecting its information assets. The numerous standards and best practices documents provide guidance on managing risk. User feedback comes from both internal users and external users who have access to the organization's information assets. This feedback helps improve the effectiveness of policies, procedures, and technical mechanisms. Depending on the organization and its cybersecurity approach, each of the three factors plays a role to a greater or lesser extent at each level.

This chapter is devoted to security governance. Chapter 3, "Information Risk Assessment," covers security management, and the succeeding chapters cover security implementation/operations.

2.2 Security Governance Principles and Desired Outcomes

Before getting into the details of security governance, an overview of principles and desired outcomes provides useful context.

Principles

X.1054 provides concepts and guidance on principles and processes for information security governance, by which organizations evaluate, direct, and monitor the management of information security. X.1054 lays out as a key objective of information security governance the alignment of information security objectives and strategy with overall business objectives and strategy. X.1054 lists six principles for achieving this objective:

- Establish organizationwide information security. Information security, or cybersecurity, concerns should permeate the organization's structure and functions. Management at all levels should ensure that information security is integrated with information technology (IT) and other activities. Top-level management should ensure that information security serves overall business objectives and should establish responsibility and accountability throughout the organization.
- Adopt a risk-based approach. Security governance, including allocation of resources and budgets, should be based on the risk appetite of an organization, considering loss of competitive advantage, compliance and liability risks, operational disruptions, reputational harm, and financial loss.
- Set the direction of investment decisions. Information security investments are intended to support organizational objectives. Security governance entails ensuring that information security is integrated with existing organization processes for capital and operational expenditure, for legal and regulatory compliance, and for risk reporting.
- Ensure conformance with internal and external requirements. External requirements include mandatory legislation and regulations, standards leading to certification, and contractual requirements. Internal requirements comprise broader organizational goals and objectives. Independent security audits are the accepted means of determining and monitoring conformance.
- Foster a security-positive environment for all stakeholders. Security governance should be responsive to **stakeholder** expectations, keeping in mind that various stakeholders can have different values and needs. The governing body

information technology (IT)

Applied computer systems, both hardware and software, and often including networking and telecommunications, usually in the context of a business or other enterprise. IT is often the name of the part of an enterprise that deals with all things electronic.

stakeholder

A person, a group, or an organization that has interest or concern in an organization. Stakeholders can affect or can be affected by the organization's actions, objectives, and policies. Some examples of stakeholders are creditors, directors, employees. government (and its agencies), owners (shareholders), suppliers, unions, and the community from which the business draws its resources.

- should take the lead in promoting a positive information security culture, which includes requiring and supporting security education, training, and awareness programs.
- Review performance in relation to business outcomes. From a governance perspective, security performance encompasses not just effectiveness and efficiency but also impact on overall business goals and objectives. Governance executives should mandate reviews of a performance measurement program for monitoring, audit, and improvement that links information security performance to business performance.

Adherence to these principles is essential to the success of information security in the long term. How these principles are to be satisfied and who is responsible and accountable depend on the nature of the organization.

Desired Outcomes

The IT Governance Institute defines five basic outcomes of information security governance that lead to successful integration of information security with the organization's mission [ITGI06]:

- Strategic alignment: The support of strategic organizational objectives requires that information security strategy and policy be aligned with business strategy.
- **Risk management**: The principal driving force for information security governance is risk management, which involves mitigating risks and reducing or preventing potential impact on information resources.
- **Resource management**: The resources expended on information security (e.g., personnel time and money) are somewhat open ended and a key goal of information security governance is to align information security budgets with overall enterprise requirements.
- Value delivery: Not only should resources expended on information security be constrained within overall enterprise resource objectives, but also information security investments need to be managed to achieve optimum value.
- Performance measurement: The enterprise needs metric against which to judge information security policy to ensure that organizational objectives are achieved.

It is worthwhile to keep these outcomes in mind throughout the discussion in the remainder of the chapter.

2.3 Security Governance Components

SP 800-100 lists the following key activities, or components that constitute effective security governances (refer to Figure 2.1):

- Strategic planning
- Organizational structure
- Establishment of roles and responsibilities
- Integration with the enterprise architecture
- Documentation of security objectives in policies and guidance

The following sections examine each of these components in turn.

Strategic Planning

It is useful for this discussion to define three hierarchically related aspects of strategic planning (see Figure 2.2):

- Enterprise strategic planning
- Information technology (IT) strategic planning
- Cybersecurity or information security strategic planning

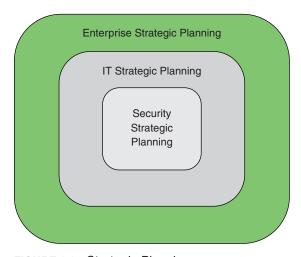


FIGURE 2.2 Strategic Planning

Enterprise strategic planning involves defining long-term goals and objectives for an organization (for example, business enterprise, government agency, or nonprofit

strategic plan

A document used to communicate, within the organization, the organization's goals, the actions needed to achieve those goals, and all the other critical elements developed during planning exercises.

organization) and the development of plans to achieve these goals and objectives. The management activity involved in enterprise strategic planning is described in the Strategic Management Group's *Strategic Planning Basics* [SMG17] as an activity used to set priorities, focus energy and resources, strengthen operations, ensure that employees and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization's direction in response to a changing environment. It involves the development of a **strategic plan** and the ongoing oversight of the implementation of that plan.

IT strategic planning is the alignment of IT management and operation with enterprise strategic planning. The need to move beyond IT management and to ensure that the IT planning process is integrated with enterprise strategic planning follows from two strategic factors: mission necessity and enterprise maturity [JUIZ15]. With many actors exploiting IT to maximize effectiveness, an organization must engage in strategic planning to ensure that investments in IT produce business value and that the assessment of risks is aligned with enterprise goals and objectives. This is a necessity to support the overall enterprise mission. Further, as the IT infrastructure develops and matures, meeting enterprise strategic goals is likely to involve new arrangements with outside providers, such as cloud service providers, more use of mobile devices by employees and outside actors, and perhaps reliance on a variety of new hardware and software to develop Internet of Things (IoT) capability. These activities may create unintended barriers to flexibility and introduce new areas of risk. IT management must be guided by strategic planning to meet these challenges.

One of the best-documented examples of IT strategic planning is the process used at Intel [HAYD08a, HAYD08b, PETE12]. It is worth examining this model because it also serves as a model for security strategic planning. Intel's IT strategic planning process comprises six phases, as shown in Figure 2.3.

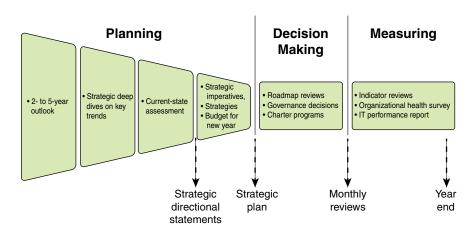


FIGURE 2.3 Intel's IT Strategic Planning Process

The six phases are as follows:

- 1. Two- to five-year business and technology outlook: At the beginning of the year, the planning team takes as input an overall vision and mission statement developed at the enterprise level. During this phase, the team reviews the enterprise strategies, technology trends, employee trends, and so on to better understand the future environment that will shape the IT organization and its deliverables. IT subject matter experts from throughout the organization are recruited to help define the major trends that may be critical in shaping the organization and its decision making in the next few years.
- 2. Strategic deep dive: The team identifies a small number of high-impact areas that require more in-depth analysis to inform the overall strategic planning process. Depending on circumstances at a given point in time, these may include IoT, social media trends, and changing regulatory compliance rules.
- 3. Current-state assessment: The planning team analyzes the current state of all the IT-related systems and policies and compares these with the long-range outlook, paying special attention to the key drivers developed in the preceding phase. The result is a set of recommendations for adjustments to IT's focus areas and spending plans.
- **4. Imperatives, roadmaps, and finances:** The next phase is the development of a strategic plan for IT. The plan includes a discussion of strategic objectives and a budget and investment plan. The plan reflects IT's highest-priority items and provides an outcome framework for defining success. Each item includes a roadmap that can influence budget and organization decisions in the upcoming year.
- 5. Governance process and decision making: Once the annual budget is approved, the information from the preceding phases is used to guide the governance process and the many decisions made across the organization to implement the strategic plan and one-year strategic objectives. These decisions include project chartering, supplier selection, sourcing, investment trade-off decisions, and so on.
- 6. **Regular reviews:** Monthly reviews based on a wide variety of input help ensure that the strategic plan and governance decisions are followed. This culminates in a year-end assessment. Reviews continue into the following year until a new strategic plan and new governance decisions provide input for modifying the review process.

This process can include a security strategic planning component, or planning can occur in a coordinated and parallel fashion in another team.

Information security strategic planning is alignment of information security management and operation with enterprise and IT strategic planning. The pervasive use and value of IT within organizations has resulted in an expanded notion of IT's delivery of value to the organization to include mitigation of the organization's risk [ZIA15]. Accordingly, IT security is a concern at all levels of an organization's governance and decision-making processes, and information security strategic planning is an essential component of strategic planning.

An information security strategic plan should be embodied in a document that is approved by the appropriate executives and committees and is regularly reviewed. Table 2.1 suggests an outline for such a document.

 TABLE 2.1
 Elements of a Strategic Plan Document

Section	Description
Definition	
Mission, vision, and objectives	Defines the strategy for aligning the information security program with organizational goals and objectives, including the role of individual security projects in enabling specific strategic initiatives.
Priorities	Describes factors that determine strategy and the priorities of objectives.
Success criteria	Defines success criteria for the information security program. Includes risk management, resilience, and protection against adverse business impacts.
Integration	Strategy for integrating the security program with the organization's business and IT strategy.
Threat defense	Describes how the security program will help the organization defend against security threats.
Execution	
Operations plan	An annual plan to achieve agreed objectives that involves agreeing on budgets, resources, tools, policies, and initiatives This plan (a) can be used for monitoring progress and communicating with stakeholders and (b) ensures that information security is included from the outset in each relevant project.
Monitoring plan	This plan involves planning and maintaining a stakeholder feedback loop, measuring progress against objectives, and ensuring that strategic objectives remain valid and in line with business needs.
Adjustment plan	This plan involves ensuring that strategic objectives remain valid and in line with business needs as well as procedures to communicate the value.
Review	
Review plan	This plan describes procedures and individuals/committees involved in regular review of the information security strategy.

Organizational Structure

The organizational structure to deal with cybersecurity depends, in large part, on the size of the organization, its type (for example, government agency, business, nonprofit), and the organization's degree of dependence on IT. But the essential security governance functions to be performed are in essence the same across organizations. Figure 2.4, which is based on a figure in X.1054, illustrates these basic functions within a broader context.

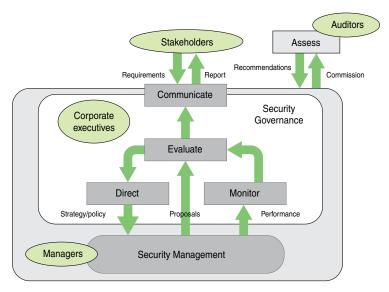


FIGURE 2.4 Framework for Security Governance

The basic security governance functions are as follows:

- **Direct:** Guiding security management from the point of view of enterprise strategies and risk management. This function involves developing an information security policy.
- Monitor: Monitoring the performance of security management with measurable indicators.
- Evaluate: Assessing and verifying the results of security performance monitoring in order to ensure that objectives are met and to determine future changes to the ISMS and its management.
- **Communicate:** Reporting enterprise security status to stakeholders and evaluating stakeholder requirements.

This framework includes the governing cycle to direct, monitor, and evaluate the ISMS. The evaluation incorporates both the results of the monitoring and proposals from security management to dictate changes and improvements. This cycle is in accordance with Requirement 4.4 in ISO 27001 that the organization shall establish, implement, maintain, and continually improve an ISMS.

The evaluate function triggers communication with stakeholders in the form of a report, which can be issued annually, more frequently, or based on a security incident. As indicated in the Information Security Governance Framework [OHKI09], reporting to stakeholders serves two purposes:

- **Accountability:** Reporting enables stakeholders to ensure that information security is being managed effectively, and it should include the following:
 - Information security policy
 - Risk evaluation
 - Risk measures and response
 - Management systems
- **Effect on corporate value:** Reporting should disclose the following:
 - Estimates of the costs and benefits of making an inventory of information assets. The information security risk assessment process includes making a complete inventory of information assets. This inventory may support improved strategic management of the information assets, apart from security concerns, which may enhance corporate value.
 - Estimates of the value of an inventory of information assets that is developed as a result of information security activities.
 - The extent to which information security activities increase the brand value as well as the trust of the customers and partners.
 - The economic value of protected information assets.
 - The amount by which the security implementation reduces the risk of damaging the information assets.

The following sidebar provides an example of an information security report outline, from the Information Security Governance Framework [OHKI09]. This report structure is based on a study of private companies by the Japanese Ministry of Economics, Trade and Industry. It gives an overall picture of the enterprise's information security governance. Section 5, in particular, involves providing a status update, which should be in sufficient detail for stakeholders to determine whether information security activities are being carried out as planned.

Information Security Report

(1) Basic Information

Includes the purpose of issue of the report, cautions relating to usage, target periods and responsible departments.

(2) Concept of Management Regarding Information Security

Includes policy regarding information-security undertakings, target scope, ranking of stakeholders in the report and messages to stakeholders.

(3) Information Security Governance

Information security management system (e.g., placement of responsibility, organizational structure and compliance), risks relating to information security and information security strategy.

(4) Information Security Measures Planning and Goals

Includes action plan and target values.

(5) Results and Evaluation of Information Security Measures

Includes results, evaluation, information security quality improvement activities, management of overseas bases, outsourcing, social contribution activities relating to information security and accident reports.

(6) Principle Focal Themes Relating to Information Security

Includes internal controls and protection of personal information, undertakings to be particularly emphasized such as Business Continuity Plans, introduction to themes and newly devised points.

(7) Third-Party Approval, Accreditation, etc. (if Required)

Includes ISMS compliance evaluation system, information security audits, privacy mark systems, number of persons with information security qualifications, classification, and ranking.

X.1054 provides an example of information security status report structure that includes the following detailed contents:

■ Introduction

 Scope (strategy, policies, standards), perimeter (geographic/organizational units), period covered (month/quarter/six months/year)

Overall status

■ Satisfactory/not yet satisfactory/unsatisfactory

- Updates (as appropriate and relevant)
 - Progress toward achieving the information security strategy
 - Elements completed/in-hand/planned
 - Changes in information security management system
 - ISMS policy revision, organizational structure to implement ISMS (including assignment of responsibilities)
 - Progress toward certification
 - ISMS (re)certification, certified information security audits
 - Budgeting/staffing/training
 - Financial situation, headcount adequacy, information security qualifications
 - Other information security activities
 - Business continuity management involvement, awareness campaigns, internal/external audit assistance
- Significant issues (if any)
 - Results of information security reviews
 - Recommendations, management responses, action plans, target dates
 - Progress in respect of major internal/external audit reports
 - Recommendations, management responses, action plans, target dates
 - Information security incidents
 - Estimated impact, action plans, target dates
 - Compliance (or noncompliance) with related legislation and regulations
 - Estimated impact, action plans, target dates
- Decision(s) required (if any)
 - Additional resources
 - To enable information security to support business initiative(s)

Such an outline is particularly useful for organizations that expect to enhance their reputation by emphasizing their security (for example, information and communications technology businesses). Transparency of the organization's approach to its security risk and appropriate disclosure is also effective at increasing trust. Common awareness can be shared among stakeholders through such activities. For example,

public cloud service providers share considerable detail about the information security program and even go the extent of allowing customers to conduct audits and vulnerability testing with prior arrangement. Other service providers and organizations with business customers traditionally did not provided this level of transparency.

Finally, the assess function depicted in Figure 2.4 is performed by independent thirdparty auditors, commissioned by enterprise top management.

Roles and Responsibilities

A key aspect of security governance is defining the roles and responsibilities of executives related to information security. Typically, these are **C-level** executives. Executive positions that play a role in security governance include the following:

- Chief executive officer (CEO): Responsible for the success or failure of the organization, overseeing the entire operation at a high level.
- Chief operating officer (COO): Generally second in command to the CEO. Oversees the organization's day-to-day operations on behalf of the CEO, creating the policies and strategies that govern operations.
- Chief information officer (CIO): In charge of IT strategy and the computer, network, and third-party (for example, cloud) systems required to support the enterprise's objectives and goals.
- Chief security officer (CSO) or chief information security officer (CISO): Tasked with ensuring data and systems security. In some larger enterprises, the two roles are separate, with a CSO responsible for physical security and a CISO in charge of digital security.
- Chief risk officer (CRO): Charged with assessing and mitigating significant competitive, regulatory, and technological threats to an enterprise's capital and earnings. This role does not exist in most enterprises. It is most often found in financial service organizations. In enterprises in which a CRO is not present, organizational risk decisions may be the responsibility of the CEO or board of directors.
- Chief privacy officer (CPO): Charged with developing and implementing policies designed to protect employee and customer data from unauthorized access.

Figure 2.5 shows an example of reporting relationships among these roles for a large enterprise. In smaller organizations, a number of these roles may be assumed by a single individual.

C-level

Chief level. Refers to high-ranking executives in an organization. Officers who hold C-level positions set the company's strategy, make high-stakes decisions, and ensure that the day-to-day operations align with fulfilling the company's strategic goals.

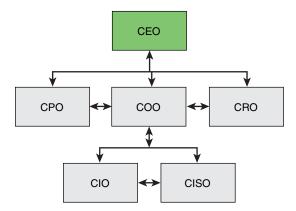


FIGURE 2.5 Possible Reporting Relationships for Security Governance

Two breakdowns of responsibility are useful in showing how to structure security-related roles in an organization. Figure 2.6, based on one in the Corporate Governance Task Force's *Information Security Governance: A Call to Action* [CGTF04], shows a recommended assignment of roles and responsibilities. This useful report also provides a more detailed discussion of these roles as well as a list of recommendations for implementing effective security governance.



FIGURE 2.6 Security Governance Roles and Responsibilities Example

The Business Software Alliance's *Information Security Governance: Toward a Framework for Action* [BSA03] proposes a governance framework based on three categories (see Table 2.2):

- **Governance/business drivers:** What am I required to do? What should I do?
- Roles and responsibilities: How do I accomplish my objectives?
- **Metrics/audit:** How effectively do I achieve my objectives? What adjustments do I need to make?

 TABLE 2.2
 Information Security Governance Responsibilities

Governance/ Business Drivers	Roles and Responsibilities	Metrics/Audit
Corporate Executiv	e	
Legislation, ROI	 Provide oversight and coordination of policies Provide oversight of business unit compliance Ensure compliance reporting Monitor actions to enforce accountability 	Financial reporting, monetizing losses, conforming to policies
Business Unit Head	I	
Standards, policies, budgets	 Provide information security protection commensurate with the risk and business impact Provide security training Develop the controls environment and activities Report on effectiveness of policies, procedures, and practices 	Policy violations, misuse of assets, internal control violations
Senior Manager		
Standards, audit results	 Provide security for information and systems Periodic assessments of assets and their associated risks Determine level of security appropriate Implement policies and procedures to cost-effectively reduce risk to acceptable levels Perform periodic testing of security and controls 	Risk assessment and impact analy- sis, control envi- ronment activities, remedial actions, policy and proce- dure compliance, security and control test results

Governance/ Business Drivers	Roles and Responsibilities	Metrics/Audit
CIO/CISO		
Security policies, security operations, and resources	 Develop, maintain, and ensure compliance with the program Designate a security officer with primary duties and training Develop required policies to support the security program and business-unit-specific needs Assist senior managers with their security responsibilities Conduct security awareness training 	Security awareness effectiveness, inci- dent response and impact analysis, security program effectiveness, infor- mation integrity, effects on informa- tion processing

Integration with Enterprise Architecture

A key element of security governance is the development of an **information security architecture**. This **architecture** provides information on how security capabilities (for example, identity and access management) are placed and used in the **enterprise architecture**. It allocates security requirements and controls to common services or infrastructures. It also provides a foundation for achieving risk-appropriate information system security, determining what circumstances and which security controls apply to information systems.

Over the past 20 years, a number of enterprise architecture models have been developed and adopted by various organizations. Two widely used governance resources for developing an information security architecture as part of an enterprise architecture are The Open Group Architecture Framework (TOGAF) [TOG11] and the Federal Enterprise Architecture Framework (FEAF) [OMB13]. The FEAF is the most comprehensive of all the enterprise architectures in use [SESS07], and this section provides an overview of it. Although developed for use by U.S. federal agencies, the FEAF is used effectively as a governance tool by other government organizations, private enterprises, nonprofit groups, and other organizations.

The FEAF provides the following:

- A perspective on how enterprise architectures are viewed in terms of subarchitecture domains
- Six reference models for describing different perspectives of the enterprise architecture
- A process for creating an enterprise architecture

information security architecture

An embedded, integral part of the enterprise architecture that describes the structure and behavior for an enterprise's security processes, information security systems, personnel, and organizational sub-units, showing their alignment with the enterprise's mission and strategic plans.

architecture

The way in which the component parts of an entity are arranged, organized, and managed.

- A transitional process for migrating from a pre-enterprise architecture to a post-enterprise architecture paradigm
- A taxonomy for cataloging assets that fall within the purview of the enterprise architecture
- An approach to measuring the success of using the enterprise architecture to drive business value

The sub-architecture domains represent specific areas of the overall framework. The domains provided a standardized language and framework for describing and analyzing investments and operations.

Each domain is defined in terms of a set of artifacts, which are essentially items of documentation that describe part or all of an architecture. [EAPA17] describes three levels of artifacts:

- **High-level artifacts**: These document strategic plans and objectives, typically in the form of policy statements and diagrams.
- **Mid-level artifacts**: These document organizational procedures and operations, such as services, supply chain elements, information flows, and IT and network architecture. Typical artifacts at this level are narrative description, flowcharts, spreadsheets, and diagrams.
- Low-level EA artifacts: These document the specific resources, such as applications, interfaces, data dictionaries, hardware, and security controls. Typical artifacts at this level are detailed technical specifications and diagrams.

The FEAF describes six domains:

- Strategy
- Business
- Data and information
- Enabling applications
- Host and infrastructure
- Security

Corresponding to the six domains are six reference models that describe the artifacts in the corresponding domains (see Table 2.3).

enterprise architecture

The systems, infrastructure, operations, and management of all information technology throughout an enterprise. The architecture is typically organized as high-level internally compatible representations of organizational business models, data, applications, and information technology infrastructure.

Reference Model	Elements	Goals/Benefits
Performance reference model	Goals, measurement areas, measurement categories	Improved organizational performance and governance, cost benefits
Business reference model	Mission sectors, functions, services	Organization transformation, analysis, design, and reengineering
Data reference model	Domain, subject, topic	Data quality/reuse, information sharing, Agile development
Application reference model	System, component, interface	Application portfolio management, cost benefits
Infrastructure reference model	Platform, facility, network	Asset management standardization, cost benefits
Security reference model	Purpose, risk, control	Secure business/IT environment

TABLE 2.3 Enterprise Architecture Reference Models

The following description provides further detail of the reference models (RMs):

- Performance reference model (PRM): Defines standard ways of describing the value delivered by enterprise architectures, linked to the strategy domain. An example of a PRM artifact for this domain is a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis report that presents the strengths, weaknesses/limitations, opportunities, and threats involved in a project or in a business venture, including risks and impacts.
- Business reference model (BRM): Describes an organization through a taxonomy of common mission and support service areas. The BRM provides guidance in defining functions and services in various mission sectors of the enterprise and is linked to the business services domain. An example of a BRM artifact for this domain is a use-case narrative and diagram that describes a set of possible sequences of interactions between systems and users in a particular environment and related to a particular goal.
- Data reference model (DRM): Facilitates discovery of existing data holdings residing in silos and enables understanding the meaning of the data, how to access it, and how to leverage it to support performance results. The DRM is linked to the data and information domain. An example of a DRM artifact for this domain is a data dictionary, which is a centralized repository of information about data such as name, type, range of values, source, and authorization for access for each data element in the organization's files and databases.
- Application reference model (ARM): Categorizes the system- and application-related standards and technologies that support the delivery of service capabilities. The ARM provides guidance in developing a uniform scheme for documenting system, components, and interfaces and for managing

- application portfolios. It is linked to the enabling applications domain. An example of an ARM artifact for this domain is a system/application evolution diagram. This artifact documents the planned incremental steps toward migrating a suite of systems and/or applications to a more efficient suite, or toward evolving a current system or application to a future implementation.
- Infrastructure reference model (IRM): Categorizes the network- or cloud-related standards and technologies to support and enable the delivery of voice, data, video, and mobile service components and capabilities. The ARM provides guidance in developing a uniform scheme for documenting platform, facility, and network elements and managing assets. It is linked to the host infrastructure domain. An example of an IRM artifact for this domain is a hosting concept of operations, which presents the high-level functional architecture, organization, roles, responsibilities, processes, metrics, and strategic plan for hosting and use of hosting services. Other artifacts provide detailed documentation of infrastructure elements.
- Security reference model (SRM): Provides a common language and methodology for discussing security and privacy in the context of the organization's business and performance goals. The SRM provides guidance in risk-adjusted security/ privacy protection and in the design and implementation of security controls. It is linked to the security domain. An example of an SRM artifact for this domain is a continuous monitoring plan, which describes the organization's process of monitoring and analyzing the security controls and reporting on their effectiveness.

Figure 2.7 illustrates the interactions among the reference models.

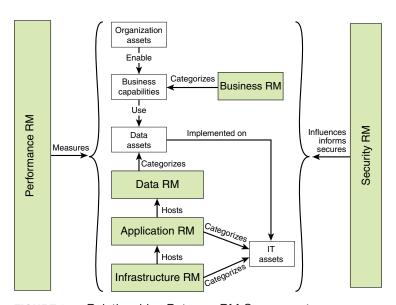


FIGURE 2.7 Relationships Between RM Components

These reference models operate on four categories of assets:

- Organization assets: These assets include investments, programs, processes, applications, infrastructures, and individuals.
- Business capabilities: A business capability represents the ability of an organization to perform an activity that results in an outcome of value. A business capability can be viewed as an assembly of organization assets for a specific purpose.
- **Data assets:** Data assets include databases, files, and other data resources available to the organization.
- IT assets: IT assets include devices, peripherals, systems, applications, and IT capital investments.

Figure 2.8 shows in more detail the interaction between the security reference model and the other reference models.

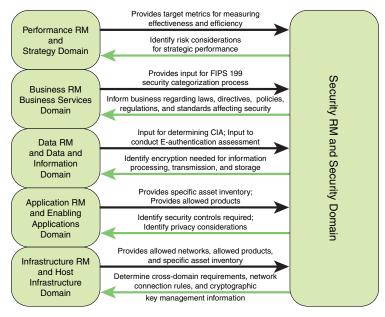


FIGURE 2.8 Interactions Between the Security Reference Model and Other Reference Models

An enterprise architecture is a powerful methodology for enabling enterprise and security governance, and it should be viewed as an essential element of governance.

Policies and Guidance

NIST SP 800-53, Security and Privacy Controls for Federal Information Systems and Organizations, defines an information security policy as an aggregate of directives, rules, and practices that prescribes how an organization manages, protects, and distributes information. It is an essential component of security governance, providing a concrete expression of the security goals and objectives of the organization. The policies, together with guidance documents on the implementation of the policies, are put into practice through the appropriate selection of controls to mitigate identified risks. The policies and guidance need to cover information security roles and responsibilities, a baseline of required security controls, and guidelines for rules of behavior for all users of data and IT assets.

2.4 Security Governance Approach

Effective security governance requires the development and clear documentation of a framework, which is a structured approach for overseeing and managing risk for an enterprise. The implementation and ongoing use of the governance framework enables the organization's governing body to set clear direction for and demonstrate their commitment to information security and risk management.

Security Governance Framework

The definition, monitoring, and maintenance of a security governance framework entails a number of tasks:

- Appoint a single executive to be ultimately responsible for security governance, whose duties including implementing the framework and developing and monitoring an information security strategy and security assurance program. The framework needs to encompass all of the elements discussed in Section 2.3.
- Decide and communicate to top executives the objectives of the security governance framework, including ensuring alignment with overall organization policies and goals, enhancing business value, and adequately managing risk.
- Ensure integration of the security architecture with the enterprise architecture, as discussed in Section 2.3.
- Include a process that enables the governing body to evaluate the operation of the information security strategy to ensure that it aligns with business needs the organization's current risk appetite.
- Regularly review the organization's risk appetite to ensure that it is appropriate for the current environment in which the organization operates.
- Formally approve the information security strategy, policy, and architecture.

Security Direction

A governing body is responsible for ensuring that there is effective security direction. Typically, the governing body consists of those individuals ultimately responsible for what the organization does. In a publicly held company, for example, this is the board of directors, supplemented by executive managers who have operational responsibility for various business units.

The Information Security Forum's (ISF's) Standard of Good Practice for Information Security (SGP) recommends that effective security direction be provided by a combination of a single individual responsible for information security supported by a governing body. The single individual is a CISO or equivalent executive. This individual's responsibilities include implementing the organization's overall approach and ensuring that a security mind-set permeates the organization. This latter requirement entails coordination and collaboration with executives, managers, and operations personnel.

The SGP also recommends that the governing body include the CISO and have a mission to support the CISO as well as review the activities that are under the CISO's direction. Other members of the governing body could include the CIO, key department heads, and heads of business support functions such as human resources. The governing body assists in the coordination of security activities and ensuring that the CISO has the resources and authority required to effect needed changes. In addition, the governing body reports security status and plans to the stakeholders.

COBIT 5 provides a more elaborate governing body structure than the SGP suggests, and it is worthwhile for larger organizations. COBIT 5 distinguishes five distinct roles/structures:

- Chief information security officer (CISO): The CISO has overall responsibility for the enterprise information security program. The CISO is the liaison between executive management and the information security program. The CISO should also work with key business stakeholders to address information protection needs. The CISO is responsible for:
 - Establishing and maintaining an ISMS
 - Defining and managing an information security risk treatment plan
 - Monitoring and reviewing the ISMS
- Information security steering (ISS) committee: This committee ensures, through monitoring and review, that good practices in information security are applied effectively and consistently throughout the enterprise. The ISS committee is responsible for enterprisewide information security decision making in support of strategic decisions made by the enterprise risk management committee.

- Information security manager (ISM): The ISM has overall responsibility for the management of information security efforts, including application security, infrastructure security, access management, threat and incident management, risk management, awareness program, metrics, and vendor assessments.
- Enterprise risk management (ERM) committee: This committee is responsible for the decision making of the enterprise to assess, control, optimize, finance, and monitor risk from all sources for the purpose of increasing the enterprise's short- and long-term value to its stakeholders.
- Information custodians/business owners: These individuals serve as liaisons between the business and information security functions. They are associated with types of information, specific applications, or business units in an enterprise. They serve as trusted advisors and monitoring agents regarding information within the business.

COBIT 5 makes a distinction between the CISO and the ISM, with the CISO being a C-level position with oversight of an ISM, who has operational management responsibilities [ISAC08]. Other organizations combine the roles of CISO and ISM and may dispense with the CISO title.

Also, many organizations have a single security governing body, but COBIT 5 recommends a split into two committees for larger organizations. The ISS committee focuses on ensuring that security policies and practices are effectively implemented and monitored, and the ERM committee focuses on risk assessment. The suggested composition of the ISS committee is as follows:

- CISO: Serves as ISS committee chair and liaison to the ERM committee.
- **ISM:** Communicates design, implementation, and monitoring of practices.
- Information custodians/business owners: Are in charge of certain processes or business applications; responsible for communicating business initiatives that may impact information security and information security practices that may impact the user community.
- IT manager: Reports on the status of IT-related information security initiatives.
- **Representatives of specialist functions:** May include, permanently or as needed, representatives from internal audit, human resources, and legal departments.

The suggested composition of the ERM committee is as follows:

- **CISO:** Provides the committee with advice on specific information risks.
- CEO, COO, CFO, etc.: One or more representatives of senior executive management.

- Information custodians/business owner: Are in charge of certain processes or business applications; responsible for communicating business initiatives that may impact information security and information security practices that may impact the user community.
- Audit/compliance representative: Advises committee on compliance risk.
- **Legal representative:** Provides legal input.
- **CRO:** Advises on risk from strategic, financial, operational, reputational, and compliance perspectives.

Responsible, Accountable, Consulted, and Informed (RACI) Charts

COBIT addresses the responsibility of all roles played by employees involved in IT governance actions. The COBIT responsibility model is formalized through a RACI chart matrix attached to all 34 COBIT processes. RACI explains what the responsibilities of all employees are regarding the key activities performance:

- **Responsible:** A person doing an activity and expected to deliver or submit the assigned work portion within the given deadlines. For example, in the case of software development project, developers are responsible.
- Accountable: A person with decision-making authority and who is expected to ensure the successful completion of project work. For example, a team leader or a project coordinator is accountable.
- Consulted: A stakeholder who should be included in any decision making or work activity by being consulted prior to the decision or action. This may a person whose area of responsibility would be affected by the activity, such as a business unit manager, or a person whose expertise should be consulted, such as a technical professional.
- Informed: A person who needs to know of decision making or actions after they occur. Such a person may have a direct concern in the outcome and progress of the work.

RACI charting helps avoid the following problems:

- Unclear accountability between individuals or departments
- Redundancies or work not being accomplished
- Delayed or incomplete work
- Inadequate communication and/or coordination
- Unclear approval/decision-making processes

Table 2.4 shows a portion of the RACI chart for security governance. The table indicates which entity is accountable for each activity, and which entity or entities are responsible for that activity.

 TABLE 2.4
 Partial COBIT 5 RACI Chart for Organizational Structures

Activity	CISO	ISS	ISM	ERM	IC/BO
Identify and communicate information security threats, desirable behaviors, and changes needed to address these points.	A		R		
Ensure that environmental and facilities management adheres to information security requirements.	A		R		
Provide ways to improve efficiency and effectiveness of the information security function (for example, through training of information security staff; documentation of processes, technology, and applications; and standardization and automation of the process).	A		R		
Define and communicate an information security strategy that is in line with the business strategy.	R	Α			
Research, define, and document information security requirements.	R	Α			
Validate information security requirements with stakeholders, business sponsors, and technical implementation personnel.	R	Α			
Develop information security policies and procedures.	R	Α			
Define and implement risk evaluation and response strategies and cooperate with the risk office to manage the information risk.	R			A	
Ensure that the potential impact of changes is assessed.	R	Α			
Collect and analyze performance and compliance data related to information security and information risk management.	R		R		
Raise the profile of the information security function within the enterprise and potentially outside the enterprise.		R			R

A = accountable

R = responsible

IC/BO = Information custodians/ business owners

2.5 Security Governance Evaluation

An ancient Roman saying asks "Who will guard the guards themselves?" Those who are responsible for enterprise governance and information security governance need to be open to evaluation of their efforts at governance. In a publicly held corporation, the board performs or commissions such evaluation, and in any organization, the auditing function illustrated in Figure 2.7 encompasses an assessment of the governance function.

Johnston and Hale's article "Improved Security Through Information Security Governance" reports a useful set of metrics for evaluating security governance [JOHN09] (see Table 2.5).

TABLE 2.5 Indicators of Information Security Governance Effectiveness

Indicator Category	Indicators
Executive management support	Executive management understands the relevance of information security to the organization Executives promote effective information security governance Executives actively support the information security program Executives comply with all aspects of the information security program Executive management understands their responsibility for information security Executives understand the liability associated with not executing information security responsibilities
Business and information security relationship	Security investments are optimized to support business objectives Business process owners actively support the information security program Business process owners view security as an enabler Business process owners are involved in evaluating security alternatives Business process owners actively support the development of a security culture Business process owners accept responsibility for information security Business process owners are accountable for information security
Information protection	All information in use within the organization is identified Information is classified according to criticality Information is classified according to sensitivity Information classifications are enforced Information classifications are applied to information received from outside entities Information classifications are applied to information provided to an outside entity Ownership responsibilities for all information are assigned Applications that process sensitive information are identified Applications that support critical business processes are identified Data retention standards are defined and enforced

The metrics fall into three categories:

- Executive management support: This is a critical component for cybersecurity program success. If top executives exhibit an understanding of security issues and take an active role in promoting security, this influence is felt throughout the firm. Strong executive management security awareness and support promotes a culture of secure practices.
- Business and information security relationship: An effective security governance program conveys a strong relationship between business goals and objectives and information security. When information security is incorporated into the enterprise planning process, employees tend to feel a greater responsibility for the security of their assets and view security not as an impediment but as an enabler.
- **Information protection:** These indicators of security governance effectiveness deal with the pervasiveness and strength of information security mechanisms. These indicators reflect the degree of awareness of information security issues and the level of preparedness, enterprisewide, to deal with attacks.

The SGP mandates that an organization adopt a consistent and structured approach to information risk management to provide assurance that information risk is adequately addressed. A key element is that a structured technique be used at the governing body level, such as the ISF Business Impact Reference Table (BIRT), discussed in Chapter 3. The BIRT is used to document the maximum level of risk or harm that the organization is prepared to accept in any given situation and is used to inform any decisions about information risk throughout the organization.

Based on the risk appetite, the security strategy, security controls, and security assessment measures are developed.

2.6 Security Governance Best Practices

The ISF SGP breaks down the best practices in the security governance category into two areas and five topics and provides detailed checklists for each topic. The areas and topics are as follows:

Security governance approach: This area provides guidance for establishing, maintaining, and monitoring an information security governance framework, which enables the organization's governing body to set clear direction for and demonstrate their commitment to information security and risk management.

- Security governance framework: This topic provides a checklist of actions for establishing a security governance framework and ensuring that the organization's overall approach to information security supports high standards of governance.
- **Security direction:** This topic outlines a recommended top-down management structure and mechanism for coordinating security activity (for example, an information security program) and supporting the information security governance approach. It includes discussion of a CISO, a working group, and the tasks of each.
- **Security governance components:** This area provides guidance for supporting the information security governance framework by creating an information security strategy and implementing an information security assurance program that are aligned with the organization's strategic objectives.
 - **Information security strategy:** Provides a checklist for developing an information security strategy.
 - **Stakeholder value delivery:** Focuses on how the organization should implement processes to measure the value delivered by information security initiatives and report the results to all stakeholders.
 - **Information security assurance:** Discusses actions to assure that information risk is being adequately addressed.

2.7 Key Terms and Review Questions

Key Terms

After completing this chapter, you should be able to define the following terms:

architecture
C-level
chief executive officer (CEO)
chief information officer (CIO)
chief information security officer
(CISO)
chief operating officer (COO)
chief privacy officer (CPO)
chief risk officer (CRO)
chief security officer (CSO)
enterprise architecture
enterprise risk management (ERM)
committee

Federal Enterprise Architecture
Framework (FEAF)
governance
information security architecture
information security governance
information security implementation/
operations
information security steering (ISS)
committee
information security management
information security strategic planning
information technology (IT)
IT strategic planning

RACI chart security governance security implementation/ operations security management security program stakeholder strategic plan

Review Questions

Answers to the Review Questions can be found online in Appendix C, "Answers to Review Questions." Go to informit.com/title/9780134772806.

- 1. Briefly differentiate between information security governance and information security management.
- 2. Explain how the three supplemental factors in Figure 2.1—internal incident and global vulnerability reports, standards and best practices, and user feedback—play interconnected roles in designing a security program.
- **3.** Differentiate between internal and external stakeholders from an information security point of view.
- 4. What are the two key pillars on which IT strategy planning should ideally be based?
- **5.** What are the three categories of metrics for evaluating an organization's security governance?
- **6.** What are the five roles within a security governing body structure defined in COBIT 5?
- **7.** Explain the acronym RACI from context of information security policy.

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Index

Numbers	customer access			
	arrangements, 360 connections, 361			
10 Key Facts Businesses Need to Note About the GDPR, 193				
2017 Data Breach Investigations Report (Verizon), 294	contracts, 361			
	data security, 361			
(1-31-21-7), = 3-1	defined, 360			
A	functions of, 305			
<u>* </u>	user authentication, 304, 307			
AAL (Authentication Assurance Levels),	authenticators, 311			
biometric authentication, 341–347	biometric authentication, 330–331 biometric authentication, AAL, 341–347			
ABAC (Attribute-Based Access Control), 349,				
353–355 attribute metadata, 355–357	biometric authentication, accuracy of, 333, 335–336			
resources, 357–358	biometric authentication, artifact			
access (system)	detection, 340			
access control, 305, 347	biometric authentication, biometric			
ABAC, 349, 353–355	spoofing, 339			
ABAC, attribute metadata, 355–357	biometric authentication, costs of, 333			
ABAC, resources, 357–358	biometric authentication, criteria for, 331			
access rights, 348–349	biometric authentication, cryptographic			
ACL, 350–351	devices, 345			
DAC, 349–351	biometric authentication, FMR, 335–336			
discretionary access control, 312	biometric authentication, FNMR, 335–336			
MAC, 349	biometric authentication, liveness detection, 340			
metrics, 358–360	,			
objects, 348	biometric authentication, lookup secrets, 345			
RBAC, 349, 351–353 subjects, 348	biometric authentication, memorized secrets, 345			
authorization, 305, 306–307	biometric authentication, operating			
best practices, 362–363	characteristic curves, 336			
565t practices, 502 505	biometric authentication, operation of, 333–335			

biometric authentication, OTP devices, 345 accidental behavior (culture of security), 169 biometric authentication, PAD, 339–340 account attacks (specific), 313 biometric authentication, physical accountability, 5 characteristics used in, 332–333 accounting management, 393, 395-396 biometric authentication, presentation accreditation attacks, 339-340 C&A, 266, 270 biometric authentication, risk assessment, Security Accreditation Packages, 269 341-347 security accreditation. See authorization biometric authentication, security controls, ACL (Access Control Lists), 350-351 339-341 acquisition phase (HAM), 214 biometric authentication, threats to, 337–339 active monitoring, 511-512 factors of, 310-311 actuators, ICS, 224 hardware tokens, 322 address books, office equipment threats/ hardware tokens, eID cards, 325–327 vulnerabilities, 218 hardware tokens, memory cards, 322–323 administration, port administration, VoIP hardware tokens, OTP devices, 328–329 networks, 443 hardware tokens, security controls, 330 adware, 91, 487 hardware tokens, smart cards, 323–325 aggregation, privacy threats, 190 hardware tokens, threats to, 329–330 Al (Artificial Intelligence), non-malware inherence factor, 310 attacks, 577 knowledge factor, 310 algorithms (cryptographic), 518 multifactor authentication, 311–312 ALM (Application Life Cycle Management), passwords, 312 257-259, 281-283 passwords, blacklists, 321 AM (Application Management), 280–281 passwords, cracking, 317–319 ALM, 281-283 APFM, 283 passwords, file access control, 319-320 defined, 283 passwords, hashed passwords, 315-316 passwords, OTP devices, 328–329 matrix, dimensions of, 283-284 passwords, PACE, 327 portfolio management practices, 284-285 passwords, regulating password reengineering, 284 selection, 321 APM, 285-286 passwords, shadow password files, 319 defined, 286 passwords, system-selected passwords, steps of, 286-287 321-322 application security, 287 passwords, UNIX password schemes, business application registers, 287-288 315-316 external application security, 289 passwords, user-selected passwords, 320 internal application security, 288–289 passwords, vulnerabilities, 313–315 web applications, 293 possession factor, 310 web applications, policies, 294-295 accessibility web applications, risks, 289–291 increased accessibility, privacy threats, 191 web applications, WAF, 291–293 remote access security, ICS, 230 best practices, 300-301

defined, 281	security, 287
EUDA, 295–296, 301	business application registers, 287-288
benefits of, 296	external application security, 289
risks of, 296–297	internal application security, 288-289
security framework, 297-300	web applications, 293
TCO, 281–283	web applications, policies, 294-295
anomaly detection (intrusion detection), 504–505	web applications, risks, 289–291 web applications, WAF, 291–293
antivirus software	technology stacks, 234
cyber attack kill chains, 574	unknown authorship of, 237
real-time antivirus software, VoIP networks, 443	vetting process, 240–241 web applications
AP (Access Points)	Open Web Application Security Project,
NAP, physical network management, 423	290–291
rogue AP, wireless network security, 427	security, 293
WAP	security, policies, 294–295
network management, 416	security, risks, 289–291
SSID, 426	security, WAF, 291–293
APFM (Application Portfolio Management),	appropriation, privacy threats, 191
283	APT (Advanced Persistent Threats), 566
defined, 283	architectures
matrix, dimensions of, 283–284	defined, 58
portfolio management practices, 284–285	enterprise architectures, 59
reengineering, 284	FEAF, 58–59
APM (Application Performance	RM, 59–62
Management), 285–286	security governance integration, 58
defined, 286	information security architectures, 58
steps of, 286–287	ARM (Application Reference Models), 60-61
app stores, 236	arrangements (customer), access
application whitelisting	control, 360
defined, 164	artifact detection, biometric
ICS, 229	authentication, 340
application-layer firewalls, VoIP networks, 443	assets
application-level gateways (stateful	asset register, 87–88
inspection firewalls), 413	business assets, defined, 87
applications	defined, 4, 75–77
backups, 641–642	hardware assets, defined, 85
cloud-based applications, security, 232	identifying, 84–85
EUDA, 295–296, 301	information assets, defined, 86–87
benefits of, 296	physical asset management, 210–211
risks of, 296–297	CMDB, 212
security framework, 297–300	HAM, 211–212

password guessing, 313

HAM, average life cycle duration of	phishing, defined, 565
common hardware, 216	popular password attacks, 313
HAM, deployment phase, 214–215	presentation attacks, 339-340
HAM, disposition phase, 216	side-channel attacks, 242
HAM, management phase, 215–216	social engineering attacks, defined, 571
HAM, planning phase, 213–214	source routing attacks, 411
ICS, defined, 223	spear phishing, defined, 571
ICS, elements of, 224–225	specific account attacks, 313
ICS, IT systems versus, 225–228	tiny fragment attacks, 411
ICS, security, 227–228, 229–231	audits
ICS, threats/vulnerabilities, 228-229	business continuity readiness, 653-654
mobile devices, ecosystem of, 234-236	ERM committees, 66
mobile devices, security, 231-233	security audits
mobile devices, technology stacks, 233-234	controls, 673–677
office equipment, 217	data collection, 668–672
office equipment, cryptographic erasure,	defined, 666–667
222–223	elements of, 668
office equipment, disposal of, 222–223	external audits, 672–673
office equipment, OS security, 219	internal audits, 672
office equipment, physical security, 219	logs, 671–672
office equipment, security controls, 219-222	objectives of, 667
office equipment, threats/vulnerabilities,	security audit trails, 667, 671–672
217–219	AUP (Acceptable Use Policies), 146, 152-153
risk assessment, determining future	email, 434–435
problems, 79	IM, 436–437
RM assets, 62	SANS Institute AUP template, 152–153
software assets, defined, 85	authentication
ATE (Awareness, Training, Education), 172	DANE, 433
attack surfaces	device authentication, VoIP networks, 443
defined, 230	digital authentication, 308
reducing, ICS, 230	DMARC, 433
attacks	managing, ICS, 230
brute-force attacks, 532	MFA, 230
cyber attacks, defined, 570	possession-based authentication. See hardware
DDoS attacks	tokens
cyber attack kill chains, 575	user authentication, 304, 307
defined, 575	authenticators, 311
DoS attacks, servers, 368	biometric authentication, 330–331
exploits, defined, 566	biometric authentication, AAL, 341–347
man-in-the-middle attacks, VoIP, 443	biometric authentication, accuracy of, 333,
non-malware attacks, 576–577	335–336
offline dictionary attacks, 313	

HAM, acquisition phase, 214

biometric authentication, artifact detection, 340	NIST SP 800-63 Digital Identity Model, 307–310
biometric authentication, biometric	passwords, 312
spoofing, 339	passwords, blacklists, 321
biometric authentication, costs of, 333	passwords, cracking, 317–319
biometric authentication, criteria for, 331	passwords, file access control, 319–320
biometric authentication, cryptographic devices, 345	passwords, hashed passwords, 315–316 passwords, OTP devices, 328–329
biometric authentication, FMR, 335-336	passwords, PACE, 327
biometric authentication, FNMR, 335-336	passwords, regulating password
biometric authentication, liveness detection, 340	selection, 321 passwords, shadow password files, 319
biometric authentication, lookup secrets, 345	passwords, system-selected passwords,
biometric authentication, memorized secrets, 345	321–322
biometric authentication, operating characteristic curves, 336	passwords, UNIX password schemes, 315–316
biometric authentication, operation of,	passwords, user-selected passwords, 320
333–335	passwords, vulnerabilities, 313–315
biometric authentication, OTP devices, 345	possession factor, 310
biometric authentication, PAD, 339–340	VoIP networks, 443
biometric authentication, physical characteristics used in, 332–333	authenticity, 5 authorization, 305, 306–307
biometric authentication, presentation attacks, 339–340	operations/maintenance phase (NIST SDLC), 272
biometric authentication, risk assessment,	security, 269, 270
341–347	automation, passwords, 314
biometric authentication, security controls, 339–341	auto-rooters, 91, 488 availability, 5
biometric authentication, SP 800-63B guidelines, 340–341	avoidance controls, 100
biometric authentication, threats to, 337–339	В
cryptography and, 518	_
factors of, 310-311	backdoors (trapdoors), 91, 488
hardware tokens, 322	background checks/screening, 162-163
hardware tokens, eID cards, 325-327	backups
hardware tokens, memory cards, 322-323	application backups, 641–642
hardware tokens, OTP devices, 328-329	cold site backups, 385
hardware tokens, security controls, 330	data restoration from backups, cyber attack kill
hardware tokens, smart cards, 323-325	chains, 574
hardware tokens, threats to, 329-330	hot site backups, 386
inherence factor, 310	systems management, 384–386
knowledge factor, 310	warm site backups, 386
multifactor authentication, 311-312	BCM (Business Continuity Management), 623, 625

application backups, 641–642	BCMS (Business Continuity Management
BCMS, 625	Systems), 625
BCP, 625, 642	BCP (Business Continuity Plan), 625, 642
components of, 642-644	components of, 642-644
crisis management plans, 645-646	crisis management plans, 645–646
emergency response plans, 644-645	emergency response plans, 644-645
governance, 630-631	governance, 630-631
overview of, 643-644	overview of, 643-644
recovery/restoration plans, 646-647	recovery/restoration plans, 646-647
best practices, 660	behaviors (culture of security)
BIA, 631–632	accidental behavior, 169
business continuity readiness	malicious behavior, 168-169
awareness, 637–638	negligent behavior, 168
BCP, 642-647	best practices
control selection, 640-642	AM, 300–301
exercising/testing, 647–650	BCM, 660
performance evaluations, 650–654	cloud computing, 476-477
resilience, 639–640	communications, 444-445
training, 638–639	cryptography, 542
business continuity strategies	DRM, 515–517, 542
cost balancing, 634–635	IAM, 501–502, 542
determination/selection, 635–636	IDS, 508–509
protection/mitigation, 637	incident management, 597-598
resource requirements, 636–637	information management, 205-206
business resilience, 639–640	intrusion detection, 508-509, 542
components of, 630	local environment security, 619
COOP, defined, 630	malware, 541
crisis management plans, 656-657	network management, 444-445
effectiveness of, 628–629	people management, 175-176
elements of, 623	physical asset management, 244-245
emergency response plans, 655-656	physical security, 619
ICT supply chains, 630	PKI, 542
incident response process, 659	risk assessment, 131-132
objectives of, 629	SCM, 478–479
process of, 655	SCRM, 463–466
recovery/restoration plans, 657–659	security governance, 69-70
resources, 622–623	security incident management frameworks,
risk assessment, 632-634	597–598
threats	security management, 154
cyber attacks, 627	security monitoring, 691–692
human-caused physical threats, 627–628	SEM, 561–563
natural disasters, 626	system access, 362–363
system problems, 627	system development, 278

systems management, 389–390	lookup secrets, 345
technical security management, 541-542	memorized secrets, 345
best practices and standards documents,	operating characteristic curves, 336
6–7, 36–37	operation of, 333–335
CIS CSC, 27–28	OTP devices, 345
COBIT 5 for information security, 29-30	PAD, 339–340
ISO/IEC 27000 suite of information security	physical characteristics used in, 332-333
standards, 12–13	presentation attacks, 339–340
ISMS, 13–15	risk assessment, 341–347
ISO 27001, 14, 15–16	security controls, 339–341
ISO 27002, 14, 17–18	SP 800-63B guidelines, 340–341
ISO 27005, 15	threats to, 337–339
ISO 27014, 15	biometric spoofing, 339
ISO 27036, 15	BIRT (Business Impact Reference Tables),
mapping to ISF SGP, 18–21	126–127
ITU-T security documents, 32-34	blacklists, 321
NIST cybersecurity framework and security	blackmail, privacy threats, 191
documents, 21–22, 25–26	blockchains, 95
components of, 22–25	bots (zombies), 91, 489
FIPS 200, 26	breach of confidentiality, privacy threats, 190
FIPS 800-27, 26	BRM (Business Reference Models), 60
SP 800-12, 26	brute-force attacks, 532
SP 800-55, 26	business application management. See AM
SP 800-100, 26	(Application Management)
SP 800-144, 26	business application registers, 287-288
SP 1800, 26	business assets, 87
PCI-DSS, 30–32	Business Continuity Management (BCM),
Standard of Good Practice for Information	623, 625
Security (SGP), 7–10	application backups, 641–642
areas of, 10–12	BCMS, 625
categories of, 10–12	BCP, 625, 642
mapping ISO 27000 suite to ISF SGP, 18–21	components of, 642-644
BIA (Business Impact Analysis), 631–632	crisis management plans, 645-646
biometric authentication, 330–331	emergency response plans, 644-645
AAL, 341–347	governance, 630-631
accuracy of, 333, 335-336	overview of, 643-644
artifact detection, 340	recovery/restoration plans, 646-647
biometric spoofing, 339	best practices, 660
costs of, 333	BIA, 631–632
criteria for, 331	business continuity readiness
cryptographic devices, 345	awareness, 637-638
FMR, 335–336	BCP, 642-647
FNMR, 335–336	control selection, 640-642
liveness detection, 340	

exercising/testing, 647–650	information security costs, 144-145
performance evaluations, 650-654	investment lifecycle, 142-145
resilience, 639–640	CCB (Change Control Boards)
training, 638–639	defined, 271
business continuity strategies	NIST SDLC security
cost balancing, 634–635	disposal phase, 273
determination/selection, 635-636	operations/maintenance phase, 272
protection/mitigation, 637	CEO (Chief Executive Officers)
resource requirements, 636–637	ERM committees, 65
business resilience, 639–640	security governance, 55
components of, 630	CERT (Computer Emergency Response
COOP, defined, 630	Teams), vulnerability management, 548-549
crisis management plans, 656-657	certificates (public key), 536-538
effectiveness of, 628–629	certifications
elements of, 623	C&A, 266, 270
emergency response plans, 655-656	CISM, 175
ICT supply chains, 630	CISSP, 175
incident response process, 659	defined, 15
objectives of, 629	GSEC, 174
process of, 655	SANS computer security training and
recovery/restoration plans, 657–659	certification, 175
resources, 622–623	security awareness/education, 174-175
risk assessment, 632-634	SSCP, 175
threats	CFO (Chief Financial Officers), ERM
cyber attacks, 627	committees, 65
human-caused physical threats, 627–628	change control
natural disasters, 626	CCB
system problems, 627	defined, 271
business resource threats, 89	NIST SDLC security, disposal phase, 273
BYOD (Bring Your Own Device) policies, 173	NIST SDLC security, operations/ maintenance phase, 272
	defined, 271
C	change management, 169, 386-389
C&A (Certification and Accreditation), 266, 270	characteristic curves, biometric authentication, 336
C-level roles/responsibilities, 55	Chase Bank online privacy policy, 190
CA (Certification Authorities), 539–540	CIO (Chief Information Officers), security
cables, telecommunication cables, physical	governance, 55
network management, 423	circuit-level gateways (stateful inspection
capacity management, 383–384	firewalls), 413–414
capacity planning, 138	CIS (Center of Internet Security), CIS CSC, 27–28
capital planning, security planning	Cisco Annual Cybersecurity Reports, 98

CISM (Certified Information Security	service agreements, 477–478
Manager), 175	service models, 467–468
CISO (Chief Information Security Officers)	threats, 474–475
COBIT 5, 64	CMDB (Configuration Management
ERM committees, 65	Database), 212
ISS committees, 65	COBIT 5 (Control Objectives for Business and Related Technology 5)
security governance, 55	change management, 386
security management, 137	information security, 29–30
security management, role in, 138–140	CISO, 64
CISSP, 175	ERM committees, 65
classifying	information custodians, 65
information, 179	,
labeling information, 185	ISM, 65
NIST risk management framework, 179–183	ISS committees, 64
RFID tags, 185	RACI charts, 66–67
security classification process, 183–185	security governance, 64–66
threats, 89–90	sensitive information management, 204–205
clickless malware, 490	code injection, 92
cloud computing	coding, mobile codes, 91
applications, security, 232	cold site backups, 385
best practices, 476–477	collecting information, threats to
cloud auditors, 471, 472	privacy, 189
cloud brokers, 471–472	communications, 430
cloud carriers, 471, 472	best practices, 444–445
cloud consumers, 471–472	email, 430–431
cloud service providers, 382–383	AUP, 434–435
community clouds, 468	DANE, 433
context of, 468–469	DKIM, 433
CP, 471–472	DMARC, 433
defined, 466	MDA, 432
deployment models, 468–470	MS, 432
elements of, 466–467	MSA, 432
hybrid clouds, 468	MTA, 432
IaaS, 468, 472	MUA, 431–432
PaaS, 468, 472	S/MIME, 433
private clouds, 468–469	SPF, 433
public clouds, 468, 469–470	STARTTLS, 433
reference architecture, 470–472	trustworthy email standards, 432–434
risk assessment, 475–476	IM, 436
SaaS, 467–468	AUP, 436–437
security, 473	security policies, 437–438
risk assessment, 475–476	IP telephony/conferencing, 444
threats, 474–475	ii telephony/conteleneng, 444

copy/scan logs, office equipment threats/

context, 440–442	vulnerabilities, 218
processing, 439–440	costs
security, 443	balancing, business continuity strategies,
signaling, 439	634–635
threats, 442–443	cybersecurity, 6
community clouds, 468	risk assessment, 108
compliance monitoring, security performance, 690–691	COTS (Commercial-Off-The-Shelf) software, 288
conferencing/IP telephony, 444	countermeasures, 26
confidentiality, 5, 190	CP (Cloud Providers), 471–472
configuration management, 393, 396–397	CPO (Chief Privacy Officers), security governance, 55
defined, 139	crackers (hackers), 92
ICS, 230	cracking passwords, 317-319
security management and, 139 connection reviews. See ORR	credentials
	CSP, 308
connections (customer), access control, 361 container virtualization, 85, 374	defined, 309
contingency planning and security	crisis management plans, 645-646, 656-657
management, 139	critical information, 171
contingency training, 267–269	Critical Security Controls for Effective Cyber Defense (CSC), 27–28
contracts (customer), access control, 361	CRO (Chief Risk Officers)
control gates, NIST SDLC security, 260	ERM committees, 66
development/acquisition phase, 266	security governance, 55
implementation/assessment phase, 270	cryptanalysis, 532
initiation phase, 263	cryptographic devices, biometric
operations/maintenance phase, 272	authentication, 345
controllers, ICS, 225	cryptographic erasure, 222-223
controls	cryptography
avoidance controls, 100	algorithms, 518, 525
checklist of controls, 101–102	best practices, 542
deterrent controls, 100–101	data encryption, 517-518
identifying, 98–99	data integrity, 518
online catalog of security controls, 99–100	digital signatures, 518, 524-525
responsive controls, 101	implementation considerations, 526-528
vulnerability controls, 101	key management
COO (Chief Operating Officers)	cryptoperiods, 532-533
ERM committees, 65	cryptosystems, 528
security governance, 55	group keys, 530
COOP (Continuity of Operations), 630	key life cycles, 534–536
COPPA (Children's Online Privacy Protection Act), 195	resources, 529–530
AUI, 100	types of keys, 530-531

VoIP networks, 438

public key encryption, 520-521	essentials program, 173
secure hash functions, 522-524	information security, 4, 68-69
symmetric encryption, 518–520	COBIT 5, 29–30, 64–66
user authentication, 518	information security architectures, 58
uses of, 517–518	information security governance, defined,
cryptoperiods, 532-533	42–43
CSC (Critical Security Controls for Effective	information security reports, 53–55
Cyber Defense), 27–28	information security standards, 12-21
CSIRT (Computer Security Incident Response	information security strategic planning, 50
Teams), 381–382	Standard of Good Practice for Information
CSO (Chief Security Officers), security	Security (SGP), 9–12
governance, 55	integrity, 5
CSP (Credential Service Providers), 308	learning continuum, phases of, 167
CTI (Cyber Threat Intelligence). See threat intelligence	management process, 34–37
culture of security, 168	network security, 4
customer access	nonrepudiation, 5
arrangements, 360	objectives of, 4–5
connections, 361	user needs versus security implementation, 6
contracts, 361	cyberspace
data security, 361	complexity of, 5
defined, 360	defined, 3
CVSS metrics, NVD, 105–107	scale of, 5
cyber attack kill chains, 570	
actions phase, 573, 575	D
command-and-control phase, 573, 575	DAC (Discretionary Access Control), 349–351
delivery phase, 572, 573–574	DANE (DNS-based Authentication of Named
exploit phase, 572, 574	Entities), 433
installation phase, 572, 574–575	DAS (Direct Access Storage), 377
non-malware attacks, 576–577	data at rest (DLP), 510–511
reconnaissance phase, 570–571, 573	data breaches, 294
weaponization phase, 571, 573	data encryption, 517–518
cyber attacks	data in motion (or transit), DLP, 510, 511–512
BCM, 627	data in use (DLP), 510, 512
defined, 570	data integrity, 518
cybersecurity	data restoration from backups, cyber attack
accountability, 5	kill chains, 574
authenticity, 5	data tampering, 89
availability, 5	databases, fingerprinting, 509
benefits of, 6	DBIR (Data Breach Investigations Reports),
confidentiality, 5	93–94
costs of, 6	DDoS (Distributed Denial-of-Service) attacks
defined, 3	cyber attack kill chains, 575
ucinicu, 3	defined, 92, 575

de-perimeterization, mobile devices, 232	DMZ (Demilitarized Zones), 508
decisional interference, privacy threats, 191	DMZ networks and firewalls, 414–416
defense in depth strategies (physical	DNS attacks, 92
security), 610–612	documents, 140-141
deployment phase (HAM), 214–215	AUP, 146, 152–153
deployment reviews. See ORR	awareness program communication materials,
deterrent controls, 100–101	170–172
development/acquisition phase (NIST SDLC), 250–251, 264–266	BCP, 642 components of, 642–644
device authentication, VoIP networks, 443	crisis management plans, 645–646
DevOps, 254–256	emergency response plans, 644–645
ALM, 257–259	overview of, 643–644
defined, 254	recovery/restoration plans, 646-647
reference architecture, 255–257	best practices and standards documents,
diagnostics (remote), ICS, 225	6–7, 8–12
dictionary attacks (offline), 313	change request documents, 388
digital authentication, 308	crisis management plans, 645-646
digital signatures, 518, 524–525	emergency response plans, 644-645
directory servers, 164	employment agreements, 163
disclosure, privacy threats, 190	information security reports, 53-55
disclosure of information, office equipment threats/vulnerabilities, 218	information security strategic planning, 146 managing, 198–202
discretionary access control, 312	network documentation, physical network
disposal phase (NIST SDLC), 252, 272-273	management, 423
disposing of office equipment, 222-223	partial document matching, 510
disposition phase (HAM), 216	RACI charts, security governance, 66-67
disseminating information, threats to privacy, 190–191	recovery/restoration plans, 646–647 risk assessment reports, 92–93
distortion, privacy threats, 191	Cisco Annual Cybersecurity Reports, 98
distributed network management systems,	ENISA Threat Landscape Reports, 95–96
401–402	Fortinet Threat Landscape Reports, 98
DKIM (DomainKeys Identified Mail), 433	Threat Horizon Reports, 94–95
DLP (Data Loss Prevention), 186, 509	Trustwave Global Security Reports, 97
classifying data, 509–510	Verizon DBIR, 93–94
data at rest, 510–511	Router and Switch Security Policy (SANS
data in motion (or transit), 510, 511-512	Institute), 148–150
data in use, 510, 512	security planning, 146
database fingerprinting, 509	AUP, 146, 152–153
exact file matching/hash values, 510	information security strategic planning, 146
partial document matching, 510	Router and Switch Security Policy (SANS
rule-based recognition, 509	Institute), 148–150
DMARC (Domain-based Message	security policies, 146
Authentication, Reporting and	security policies, templates, 147–150

Conformance), 433

simple risk analysis worksheet, 113-114	SPF, 433
templates	STARTTLS, 433
Router and Switch Security Policy (SANS	trustworthy email standards, 432-434
Institute), 148–150	emergencies (security incident), handling,
security planning, 147–150	590–592
security policy templates, 147–150	emergency response plans, 644-645, 655-656
DoS (Denial-of-Service) attacks, 90	EMI (Electromagnetic Interference), 609
defined, 92	EMM systems, mobile devices, 242–243
office equipment, 218–219	employees, security
servers, 368	awareness/education, 166, 168
downloaders, 91, 488	awareness program communication
DRM (Data Reference Models), 60	materials, 170–172
DRM (Data Rights Management), 512	awareness program evaluation, 172
architecture of, 514–515	certification, 174–175
best practices, 515–517, 542	culture of security, 168
components of, 513-514	cybersecurity essentials program, 173
droppers, 91, 488	cybersecurity learning continuum, phases
dual operator policies, human resource	of, 167
security, 165	NIST ATE, 172
duties, separation of, human resource	processes of, 169–170
security, 165	role-based training, 173–174
_	SP 800-16, 166
<u>E</u>	SP 800-50, 166
eavesdropping	current employees, 164–165
VoIP, 443	dual operator policies, 165
wireless network security, 427	limited reliance on key employees, 165
elD (Electronic Identification) cards, 325–327	privileges, 165
Electronic Communications Privacy Act, The,	remote working, 176
195	separation of duties, 165
element management layer (network	termination of employment, 165–166
management systems), 403	vacations, 165
elevation of privileges, 90	employment agreements, 163
email, 430–431	encryption
AUP, 434–435	cryptographic erasure, 222–223
DANE, 433	data encryption, 517–518
DKIM, 433	public key encryption, 520–521
DMARC, 433	symmetric encryption, 518–520
MDA, 432	VoIP networks, 443
MS, 432	end-user testing, 265
MSA, 432	ENISA Threat Landscape Reports, 95–96, 294
MTA, 432	enterprise architectures, 59
MUA, 431–432	FEAF, 58–59
S/MIME, 433	RM, 59–60

external network connections, managing,

assets of, 62	427–428
BRM, 60	external requirements function, security
DRM, 60	management, 140
IRM, 61	_
PRM, 60	F
relationships between components, 61	FACTA (Fair and Accurate Credit Transaction
SRM, 61–62	Act of 2003), 195
security governance integration, 58	FAIR (Factor Analysis of Information Risk),
enterprise infrastructures, mobile devices,	114
242–243	impact assessment, 122–123
enterprise strategic planning, 47	BIRT, 126–127
environment security, 275–277	loss estimation, 123–126
environmental threats	likelihood assessments, 116–118
BCM, 626	loss estimation, 123–126
defined, 89	loss event frequency, 121–122
local environment security, 607–608, 612–614	Open Group security standards, 114–115
equipment disposal, 222–223	risk assessment, 115–116
erasing data, cryptographic erasure, 222–223	risk assessment matrices, 120-121
ERM (Enterprise Risk Management)	false negatives (intrusion detection), 504-505
committees	false positives (intrusion detection), 504-505
COBIT 5, 65	fault management, 393, 394–395
ERM committees, 65–66	fax logs, office equipment threats/
EUDA (End-User-Developed Applications), 295–296, 301	vulnerabilities, 218
benefits of, 296	FEAF (Federal Enterprise Architecture
risks of, 296–297	Framework), 58–59
security framework, 297–300	Federal Policy for the Protection of Human Subjects, 195
evaluating, risk, 76	federated identity management, 498–500
events	FERPA (Family Educational Rights and
defined, 75	Privacy Act of 1974), 195
threat event frequency, estimating, 118–119	file access control and passwords, 319-320
exact file matching/hash values, 510	fileless malware, 490
exclusion, privacy threats, 190	fingerprinting (database), 509
exfiltration, 457	firewalls, 404
exploit kits, 91	application-layer firewalls, VoIP networks, 443
exploits, 488	characteristics of, 404-405
defined, 91, 566	cyber attack kill chains, 574, 575
website exploits, defined, 92	DMZ networks, 414-416
exposure	limitations of, 406
privacy threats, 190	network-based firewalls, 292
RoE, 76	next-generation firewalls, 414
•	

ARM, 60-61

CIO, 55

packet filtering firewalls, 406-411	CISO, 55
planning, 428–429	components of, 47
policies, 428	COO, 55
stateful inspection firewalls, 411–413	CPO, 55
application-level gateways, 413	CRO, 55
circuit-level gateways, 413–414	CSO, 55
VPN (firewall-based), 420	defined, 43
WAF, 291–293, 574	desired outcomes, 46
firmware, technology stacks, 234	effectiveness of, 68–69
flooders, 91, 488	enterprise architecture integration, 58
flows (ICT supply chains), 450-451	evaluating, 68–69
FMR (False Match Rates), biometric	framework of, 63
authentication, 335-336	information security architectures, 58
FNMR (False Nonmatch Rates), biometric	governance, defined, 42–43
authentication, 335–336	ISMS, 44
forensics, 592–593	principles of, 45–46
analysis phase, 595–596	reporting relationships for, 56
collection phase, 594–595	roles/responsibilities of, 55, 57–58
identification phase, 594	security direction
incident management, 584	COBIT 5, 64–66
preparation phase, 593–594	ISF SGP, 64
preservation phase, 595	RACI charts, 66-67
reporting phase, 596	security management and, 138
Fortinet Threat Landscape Reports, 98	security programs, defined, 43
functional testing, 265	stakeholders, defined, 45-46
	strategic planning, 47
G	defined, 48
gateways, stateful inspection firewalls	enterprise strategic planning, 47
application-level gateways, 413	framework of, 51–52
circuit-level gateways, 413–414	information security strategic planning, 50
GDPR (General Data Protection Regulation),	IT strategic planning, 48–49
193–195	GPS (location services), security, 237
GIAC (Global Information Assurance	group key cryptography, 530
Certification), GSEC, 174	GSEC (Global Security Essentials), 174
GLBA (Gramm-Leach-Bliley Act of 1999), 195	guessing passwords, 313
golden records, ICS, 231	guest OS (VM), 371
Google privacy policy, 190	
governance (security)	Н
BCP, 630-631	
best practices, 69–70	hackers (crackers)
CEO, 55	defined, 92
CIO 55	wireless network security, 427

HAM (Hardware Asset Management), 211–212 acquisition phase, 214 average life cycle duration of common hardware, 216 deployment phase, 214–215 disposition phase, 216 management phase, 215–216 planning phase, 213–214 hard drives, SED, 222	hosted virtualization security, 377 hostile actors, threat identification, 89 hot site backups, 386 human resource security, 160–162 current employees, 164–165 dual operator policies, 165 hiring process, 162 background checks/screening, 162–163 directory servers, 164 employment agreements, 163
hardware assets CMDB, 212 defined, 85 HAM, 211–212 acquisition phase, 214 average life cycle duration of common hardware, 216 deployment phase, 214–215 disposition phase, 216 management phase, 215–216 planning phase, 213–214 hardware, technology stacks, 233–234 hardware tokens, 322 eID cards, 325–327 memory cards, 322–323 OTP devices, 328–329 security controls, 330	job descriptions, 164 limited reliance on key employees, 165 privileges, 165 remote working, 176 separation of duties, 165 termination of employment, 165–166 vacations, 165 human-caused physical threats BCM, 627–628 local environment security, 609, 615 human-machine interface, ICS, 225 hybrid clouds, 468 hypervisors, 371 functions of, 371 security, 376 types of, 371–374
smart cards, 323–325 threats to, 329–330	<u>I</u>
hash functions (secure), 522–524 hash values/exact file matching, 510 hashed passwords, 315–316 HIDS (Host-based Intrusion Detection Systems), 503, 505–506, 574 hijacking workstations, 313 HIPAA (Health Insurance Portability and Accountability Act of 1996), 195 hiring process, security, 162 background checks/screening, 162–163 directory servers, 164 employment agreements, 163 job descriptions, 164	laaS (Infrastructure as a Service), 468, 472 IAM (Identity and Access Management), 496 architecture of, 497–498 best practices, 501–502, 542 defined, 496 federated identity management, 498–500 planning, 500–501 SSO, 497 ICS (Industrial Control Systems) actuators, 224 application whitelisting, 229 attack surfaces, reducing, 230 authentication management, 230

hosted (nested) virtualization, 372

configuration management, 230 controllers, 225	IEC (International Electrotechnical Commission), ISO/IEC 27000 suite of
defined, 223	information security standards, 12–13
elements of, 224–225	ISMS, 13–15
golden records, 231	ISO 27001, 14, 15–16
human-machine interface, 225	ISO 27002, 14, 17–18
IT systems versus, 225–228	ISO 27005, 15
maintenance, 225	ISO 27014, 15
monitoring security, 231	ISO 27036, 15
patch management, 230	mapping to ISF SGP, 18-21
remote access security, 230	IM (Instant Messaging), 436
remote diagnostics, 225	AUP, 436–437
security, 227–228, 229–231	security policies, 437–438
sensors, 224	impact (risk management)
threats/vulnerabilities, 228–229	defined, 75
ICT supply chains	determining risk, 77
BCM, 630	impact assessment, 122-123
defined, 449	BIRT, 126–127
flows, 450–451	loss estimation, 123–126
SCRM, 453–456	implementation/assessment phase
security controls, 460–463	(NIST SDLC), 251–252, 266–270
threats, 456–459	incident handling checklist, 589
vulnerabilities, 459–460	incident management, 577–578
identification, 307-310, 321	best practices, 597–598
eID cards, 325–327	emergencies, handling, 590–592
privacy threats, 190	forensics, 592–593
identifying risk, 76	collection phase, 594–595
identity	identification phase, 594
federated identity management, 498–500	preparation phase, 593–594, 595–596
IAM, 496	preservation phase, 595
architecture of, 497–498	reporting phase, 596
best practices, 501–502, 542	gathering information, 583
defined, 496	incident handling checklist, 589
federated identity management, 498–500	incident response process, 584–585
planning, 500–501	containment/eradication/recovery phase,
SSO, 497	58/-588
proofing, 308	detection/analysis phase, 586–587
spoofing, 89	incident handling checklist, 589
IDS (Intrusion Detection Systems), 502–503	post-incident activity phase, 588–589
best practices, 508–509	preparation phase, 585
HIDS, cyber attack kill chains, 574	ISMS and, 579–580
NIDS cyber attack kill chains 575	objectives of, 579

policies, 580–581	privacy controls, 196–198
resources, 578–579	processing information, 189-190
roles/responsibilities of, 581–582	security's relationship to privacy, 188
tools, 583–584	threats to privacy, 189–191
incident response	U.S. privacy laws/regulations, 195
BCM, 659	sensitive information, 204–205
security management and, 139	information protection champions, 605-606
increased accessibility, privacy threats, 191	information security, 4, 68-69
information	architectures, 58
assets, defined, 86-87	COBIT 5
collecting, threats to privacy, 189	CISO, 64
disclosure, 90, 218	COBIT 5 for information security, 29–30
disseminating, threats to privacy, 190-191	coordinators, 604–605
flows (supply chains), 450-451	governance, defined, 42-43
invasions, threats to privacy, 190-191	ISMS, 44
labeling, 185	ISO/IEC 27000 suite of information security
leakage. See DLP (Data Loss Prevention)	standards, 12–13
processing, threats to privacy, 189-190	ISMS, 13–15
information custodians	ISO 27001, 14, 15–16
COBIT 5, 65	ISO 27002, 14, 17–18
ERM committees, 66	ISO 27005, 15
ISS committees, 65	ISO 27014, 15
information management, 178-179	ISO 27036, 15
best practices, 205–206	mapping to ISF SGP, 18-21
classifying information, 179	management, defined, 43
labeling information, 185	reports, 53–55
NIST risk management framework, 179–183 RFID tags, 185	Standard of Good Practice for Information Security (SGP), 9–12, 18–21
security classification process, 183–185	strategic planning, 50, 146
document/records management, 198–199	information system resilience, 639
differences between documents and records management, 199–200	inherence factor (user authentication), 310 initiation phase (NIST SDLC), 249–250, 260–263
document management, 200–202	injection flaws, 92
records management, 202–204	insecurity, privacy threats, 190
handling information, 186	integration testing, 251
privacy, 186–188	integration testing, 231
Chase Bank online privacy policy, 190	integrity, 3, 516
collecting information, 189	intrusion, privacy threats, 191
disseminating information, 190–191	intrusion, privacy tireats, 191
Google privacy policy, 190	anomaly detection, 504–505
invasions, 190–191	best practices, 508–509, 542
principles/policies, 191–198	oest practices, 500–509, 542

standards, 12-15

false negatives, 504–505	ISO (International Organization for
false positives, 504–505	Standardization)
HIDS, 503, 505–506	ISO 7498–4, Open Systems Interconnection-
IDS, 502–503, 508–509	Basic Reference Model-Part 4: Management Framework, 393
misuse detection, 504	ISO 22301, BCM methodology, 623
NIDS, 503, 506	ISO 27002, Code of Practice for Information
deploying, 507–508	Security Controls, 162, 386
function of, 506	ISO 27005, information security risk
principles of, 503–504	management, 81–84
true negatives, 505	ISO 29100, 192
true positives, 505	ISO/IEC 27000 suite of information security
invasions of privacy, information management,	standards, 12–13
190–191	ISMS, 13–15
investment lifecycles, capital planning,	ISO 27001, 14, 15–16
security planning, 142–145	ISO 27002, 14, 17–18
IP address spoofing, 411	ISO 27005, 15
IP telephony/conferencing, 443–444	ISO 27014, 15
IPR (Intellectual Property Rights), 455	ISO 27036, 15
IPS (Intrusion Protection Systems), cyber attack kill chains, 574	mapping to ISF SGP, 18-21
IPSec (IP Security), 418–420	ISS (Information Security Steering)
IRM (Infrastructure Reference Models), 61	committees
ISACA, CISM, 175	COBIT 5, 64
ISC (Internet Storm Center)	ISS committees, 65
CISSP, 175	IT (Information Technology), 45
SSCP, 175	IT managers, ISS committees, 65
vulnerability management, 549	IT strategic planning, 48
ISF (Information Security Forum)	IT systems, ICS versus, 225–228
SGP, security governance, 64	ITSM (IT Service Management), SLA,
Standard of Good Practice for Information	379
Security (SGP), 7–10	ITU (International Telecommunication Union), ITU-T security documents, 32–34, 45, 393
areas of, 10–12	110-1 Security documents, 02-04, 45, 050
categories of, 10–12	1 1/
mapping ISO 27000 suite to ISF SGP, 18–21	J - K
Threat Horizon Reports, 94–95	job descriptions, hiring process security, 164
ISM (Information Security Managers)	key life cycle, 534-536
COBIT 5 for information security, 65	keyloggers, 91, 488
ISS committees, 65	kill chains
security management, 137–138	defined, 96
ISMS (Information Security Management	phases of, 96–97
Systems), 44	kits (virus generators), 91, 488
incident management and, 579-580	knowledge factor (user authentication), 310
ISO/IEC 27000 suite of information security	KPI (Key Performance Indicators), 455

L	logic bombs, 90, 488
labeling, information, 185	logs
_	defined, 556
leakage of information. See DLP (Data Loss Prevention)	log management policy, 558–559
least privilege	network device logs, 557
defined, 230	office equipment threats/vulnerabilities, 218
human resource security, 165	OS logs, 557
level of risk, 76–77	security audits, 671-672
likelihood (risk assessment)	security event logs, 554-556
defined, 76	determining what to log, 557
	log management policy, 558-559
determining risk, 77	objective of, 556
likelihood assessments, 116–118	potential log sources, 556–557
limited reliance on key employees, human	securing data, 557–558
resource security, 165	vulnerability logs, 551
liveness detection, biometric authentication, 340	web server logs, 557
local environment security	lookup secrets, biometric authentication, 345
best practices, 619	loss event frequency, 121–122
coordinating, 604–606	,
defined, 602–603	М
	IVI
information protection champions, 605–606	MaaS (Malware as a Service), 488
information security coordinators, 604–605	MAC (Mandatory Access Control), 349
physical security	machine learning, non-malware attacks, 577
best practices, 619	machine-human interface, ICS, 225
controls, 615–616	mailboxes (MFD), office equipment threats/
controls, assessments, 618–619	vulnerabilities, 218
controls, baselines, 617–618	maintenance
defense in depth strategies, 610–612	ICS, 225
defined, 606	remote network maintenance, 429-430
PSO, 609–610	malicious behavior (culture of security),
security maps, depth of security, 611–612	168–169
threats, 606	malware
threats, environmental threats, 607–608, 612–614	adware, 487 auto-rooters, 488
threats, human-caused physical threats, 609, 615	backdoors (trapdoors), 488
threats, preventing/mitigating, 612–615	best practices, 541
threats, technical threats, 608–609, 614–615	bots (zombies), 489
profiles, 603–604	clickless malware, 490
*	defined, 90, 487
security champions, 605–606	downloaders, 488
local storage. See DAS	droppers, 488
location services, security, 237	

exploits, 488	cybersecurity, 34–37
fileless malware, 490	documents, 198-202
flooders, 488	information, 178-179
keyloggers, 488	best practices, 205-206
kits (virus generators), 488	classifying information, 179-185
logic bombs, 488	document/records management, 198-204
MaaS, 488	handling information, 186
malware protection software	privacy, 186–198
capabilities of, 494–495	security, 43–44
managing, 495–496	sensitive information, 204–205
mobile codes, 488	log management policy, 558-559
nature of, 490	malware protection software, 495-496
non-malware attacks, 576-577	passwords, automated password managers, 314
polymorphic droppers, 488	patches, 230, 551-554
practical malware protection, 490-494	people
PUP, 488, 490	best practices, 175–176
ransomware, 489	human resource security, 160-166
RAT, 489	security awareness/education, 166-175
rootkits, 489	performance, 383–384
scrapers, 489	physical assets, 210–211
spammer programs, 489	best practices, 244–245
spyware, 489	CMDB, 212
Trojan horses, 489	HAM, 211–212
types of, 487–489	HAM, acquisition phase, 214
virus generators (kits), 488	HAM, average life cycle duration of common hardware, 216
viruses, 489	HAM, deployment phase, 214–215
web drive-bys, 489	
worms, 489	HAM, disposition phase, 216 HAM, management phase, 215–216
zombies (bots), 489	HAM, planning phase, 213–214
management phase (HAM), 215–216	mobile devices, EMM systems, 242–243
management protocols, office equipment, 217	mobile devices, enterprise infrastructures,
managing	242–243
applications. See AM	mobile devices, network protocols/services, 241–242
authentication management, ICS, 230	mobile devices, physical access, 242
capacity, 383–384	mobile devices, security, 238–239, 243
change, 169, 386–389	mobile devices, security, 230-237, 243
CMDB, 212	mobile devices, technology stacks, 257–240
configurations	236–237
defined, 139	mobile devices, vetting applications,
ICS, 230	240–241
security management and, 139	office equipment, 217

office equipment, threats/vulnerabilities, 217–219	memorized secrets, biometric authenticatio
resources, 243	memory cards, user authentication, 322-323
PKI, 540–541	methodologies of system development,
records/documents, 198-200, 202-204	274–275
risk, 80	MFA (Multifactor Authentication), 230
defined, 76	MFD (Multifunction Devices). See also office
ISO 27005 information security risk	equipment, 217
management, 81–84	address books, threats/vulnerabilities, 218
NIST risk management framework, 179–183	cryptographic erasure, 222–223
security management and, 139	equipment disposal, 222–223
X.1055 risk management process, 80-81	logs, threats/vulnerabilities, 218
security, 137	mailboxes, threats/vulnerabilities, 218
awareness/training, 138	management protocols, 217
best practices, 154	OS security, 219
capacity planning, 138	physical security, 219
CISO, role in, 137, 138–140	security controls, 219–222
configuration management, 139	SED, 222
consistency in security, 139	services protocols, 217–218
contingency planning, 139	threats/vulnerabilities, 217
external requirements function, 140	DoS attacks, 218–219
governance, 138	information disclosure, 218
incident response, 139	network services, 217-218
ISM, role in, 137–138	mirroring ports, 511
monitor function, 140	misuse detection (intrusion detection), 504
performance measures, 139	mobile codes, 91, 488
planning, 138	mobile devices
policies, 151	applications, vetting, 240-241
products/services acquisition, 138	cloud-based applications, 232
projects function, 140	de-perimeterization, 232
risk management and, 139	ecosystem of, 234–236
support function, 139	EMM systems, 242–243
system development life cycle, 138	enterprise infrastructures, 242-243
sensitive information, 204–205	network management, 416
system development, 273–274	network protocols/services, 241-242
environments, 275–277	physical access, 242
methodologies, 274–275	resources, 243
QA, 277	screen locks, 242
nandatory vacations, human resource	security, 231–233, 243
security, 165	security strategies, 238–239
nan-in-the-middle attacks, VoIP, 443	technology stacks, 233–234, 239–240
IDA (Mail Delivery Agents), 432	threats/vulnerabilities, 236–237

ModSecurity WAF (Web Application Firewall), 293 money flows (supply chains), 451 monitoring	MSP (Managed Service Providers), SLA, 379 MTA (Message Transfer Agents), 432 MTD (Maximum Tolerable Downtime), 632
	active monitoring, 511–512
ICS security, 231	multiple password use, exploiting, 314
passive monitoring, 511–512	
password use, 314	N
monitoring security	14
best practices, 691–692	NAP (Network Access Points), physical
security audit trails	network management, 423
application-level audit trails, 671	NAS (Network Attached Storage), 378–379
defined, 667	National Science Foundation, 210
network-level audit trails, 671	native virtualization, 371–372, 373
physical access audit trails, 671–672	natural disasters
system-level audit trails, 671	BCM, 626
user-level audit trails, 671	local environment security, 607–608, 612–614
security audits	negligent behavior (culture of security),
controls, 673–677	168
data collection, 668–672	nested (hosted) virtualization, 372
defined, 666–667	network management, 393
elements of, 668	accounting management, 393, 395–396
external audits, 672-673	best practices, 444–445
internal audits, 672	configuration management, 393, 396–397
logs, 671–672	device logs, 557
objectives of, 667	DMZ, defined, 508
security management, 140	DMZ networks, 414–416
security performance, 678	documentation, physical network management 423
compliance monitoring, 690–691	external network connections, 427–428
metrics, 678–679	fault management, 393, 394–395
metrics, defined, 682-683	firewalls, 292, 404
metrics, development process, 683-685	characteristics of, 404–405
metrics, examples of, 680–681	DMZ networks, 414–416
metrics, monitoring/reporting, 686–688	limitations of, 406
metrics, risk reporting, 688-689	next-generation firewalls, 414
metrics, sources of, 679–680	packet filtering firewalls, 406–411
metrics, values of, 682	planning, 428–429
monitoring/reporting, 686-688	policies, 428
risk reporting, 688–689	stateful inspection firewalls, 411–413
security policies, 151–152	stateful inspection firewalls, 411–415
MS (Message Stores), 432	level gateways, 413
MSA (Mail Submission Agents), 432	stateful inspection firewalls, circuit-level

gateways, 413–414	wireless network management, 416-417
VPN (firewall-based), 420	wireless network security, 426-427
IPSec, 418–420	next-generation firewalls, 414
mobile devices, 416	NFV (Network Function Virtualization), 85
network management systems	NIDS (Network-based Intrusion Detection
architecture of, 402–404	Systems), 503, 506
components of, 399-401	cyber attack kill chains, 575
distributed network management systems,	deploying, 507–508
401–402	function of, 506
element management layer, 403	NIST (National Institute of Standards and
NME, 400–401	Technology), 188
NML, 403–404	ATE, 172
service management layer, 404	cybersecurity framework and security
performance management, 393, 397-398	documents, 21–22, 25–26
physical network management, 423-426	components of, 22–25
NAP, 423	FIPS 200, 26
network documentation, 423	FIPS 800-27, 26
telecommunication cables, 423	SP 800-12, 26
providers, SLA, 379-381	SP 800-55, 26
remote network maintenance, 429-430	SP 800-100, 26
SDN, defined, 85	SP 800-144, 26
security, 4	SP 1800, 26
device configuration, 421–423	NVD, 103–104
managing, 393, 398–399	CVSS metrics, 105–107
services, office equipment threats/vulnerabilities,	scoring example, 104–105
217–218	risk management framework, 179–183
storage, 377	SDLC, 248–249
DAS, 377	development/acquisition phase, 250–251,
NAS, 378–379	264–266
SAN, 377–379	disposal phase, 252, 272–273
VoIP networks, 438	implementation/assessment phase, 251–252
context, 440-442	266–270
processing, 439–440	incorporating security, 259–260
security, 443	incorporating security, development/acquisi
signaling, 439	tion phase, 264–266 incorporating security, disposal phase,
threats, 442–443	272–273
VPN, 417-418, 426-427	incorporating security, implementation/
defined, 241	assessment phase, 266–270
external network connections, 428	incorporating security, initiation phase,
firewall-based VPN, 420	260–263
VoIP networks, 443	incorporating security, operations/
WAP 416	maintenance phase, 270-272

initiation phase, 249–250	0
initiation phase, security, 260–263	
operations/maintenance phase, 252, 270–272	objects (system access), 348
SP 800-12, 26	office equipment, security. See also MFD, 217
SP 800-16, 166	address books, threats/vulnerabilities, 218
SP 800-18, 140-141	cryptographic erasure, 222–223
SP 800-37, 261, 267–269	equipment disposal, 222–223
SP 800-41, 428	logs, threats/vulnerabilities, 218
SP 800-45, 434	mailboxes, threats/vulnerabilities, 218
SP 800-50, 166	management protocols, 217
SP 800-53, 63, 196–198	OS security, 219
SP 800-53A, 267–269	physical security, 219
SP 800-55, 26	security controls, 219–222
SP 800-63, 307–310	SED, 222
SP 800-63B, 321, 340-341	services protocols, 217–218
SP 800-88, 272	threats/vulnerabilities, 217
SP 800-90A, 321	DoS attacks, 218–219
SP 800-100, 26	information disclosure, 218
SP 800-122, 198	network services, 217–218
SP 800-125, 374–376	offline dictionary attacks, 313
SP 800-125A, 374–375	Open Group security standards, 114–115
SP 800-144, 26	Open Web Application Security Project, application security risks, 290–291
SP 800-162, 357–358	operating characteristic curves, biometric
SP 800-177, 433	authentication, 336
SP 800-178, 358	operations/maintenance phase (NIST SDLC),
SP 1800, 26	252, 270–272
SP 1800-3, 358	organizational information/decision work
NISTIR 7874, 358–360	flows, cybersecurity management process,
NISTIR 8112, 358	36–37
NME (Network Management Entities),	ORR (Operational Readiness Reviews), 270
400–401	OS (Operating Systems)
NML (Network Management Layer), network	logs, 557
management systems, 403–404	mobile OS, 234
noise (EMI), 609 non-malware attacks, 576–577	security, office equipment, 219
nonrepudiation, 5	OTP (One-Time Password) devices, 328–329, 345
NTP (Network Time Protocol), 594	outages (power), 608
number generators (pseudorandom), 535	overvoltage, 609
NVD (National Vulnerability Database),	OWASP (Open Web Application Security
103–104	Project)
CVSS metrics, 105–107	Risk Rating Methodology, 294
scoring example 104–105	Testing Guide, 295

ownership, total cost of (TCO), 281-283

P	PCI (Payment Card industry), PCI-D55, 30-32
PaaS (Platform as a Service), 468, 472	penetration testing, 265
PACE (Password Authentication Connection	people management
Establishment), 327	best practices, 175–176
packet filtering firewalls, 406–411	human resource security, 160–162
Packet Storm, vulnerability management, 549	current employees, 164–165
PAD (Presentation Attack Detection), 339–340	dual operator policies, 165
parallel runs, implementation/assessment	hiring process, 162
phase (NIST SDLC), 252	hiring process, background checks/screening, 162–163
partial document matching, 510	hiring process, directory servers, 164
passive monitoring, 511–512	hiring process, employment agreements, 163
passwords, 312	hiring process, job descriptions, 164
automated password managers, 314	limited reliance on key employees, 165
blacklists, 321	privileges, 165
cracking, 317–319	remote working, 176
discretionary access control, 312	separation of employee duties, 165
file access control, 319–320	termination of employment, 165–166
guessing, 313	vacations, 165
hashed passwords, 315–316	security awareness/education, 166, 168
monitoring, 314	awareness program communication
multiple password use, exploiting, 314	materials, 170–172
offline dictionary attacks, 313	awareness program evaluation, 172
OTP devices, 328–329, 345	certification, 174–175
PACE, 327	culture of security, 168
password attacks	cybersecurity essentials program, 173
defined, 92	cybersecurity learning continuum, phases
popular password attacks, 313	of, 167
regulating password selection, 321	NIST ATE, 172
shadow password files, 319	processes of, 169–170
specific account attacks, 313	role-based training, 173–174
system-selected passwords, 321-322	SP 800-16, 166
UNIX password schemes, 315-316	SP 800-50, 166
user-selected passwords, 320	performance, 393, 397-398
vulnerabilities, 313–315	APM, 285–286
workstation hijacking, 313	business continuity readiness, evaluating
patches	performance, 650–653
cyber attack kill chains, 574	internal audits, 653–654
ICS	management reviews, 654
patch management, 230	managing, 383–384
patch vulnerability, 228-229	performance measures and security
managing, 551–554	management, 139
virtual patching, ModSecurity WAF, 293	security performance, 678

compliance monitoring, 690-691	office equipment, 217
metrics, 678–679	cryptographic erasure, 222–223
metrics, defined, 682-683	equipment disposal, 222-223
metrics, development process, 683-685	OS security, 219
metrics, examples of, 680–681	physical security, 219
metrics, monitoring/reporting, 686–688	security controls, 219–222
metrics, risk reporting, 688–689	threats/vulnerabilities, 217–219
metrics, sources of, 679–680	physical network management, 423
metrics, values of, 682	NAP, 423
monitoring/reporting, 686–688	network documentation, 423
risk reporting, 688–689	telecommunication cables, 423
phishing	TIA-492, 423–426
defined, 92, 565	physical security
spear phishing, defined, 571	best practices, 619
physical asset management, 210–211	controls, 615–616
best practices, 244–245	assessments, 618-619
CMDB, 212	baselines, 617–618
HAM, 211–212	defense in depth strategies, 610–612
acquisition phase, 214	defined, 606
average life cycle duration of common hard-	PSO, 609-610
ware, 216	security maps, depth of security, 611-612
deployment phase, 214-215	threats, 606
disposition phase, 216	environmental threats, 607-608, 612-614
management phase, 215–216	human-caused physical threats, 609, 615
planning phase, 213–214	preventing/mitigating, 612–615
ICS	technical threats, 608-609, 614-615
defined, 223	PII (Personally Identifiable Information), 112,
elements of, 224–225	261–262
IT systems versus, 225–228	pilot runs, implementation/assessment phase
security, 227–228, 229–231	(NIST SDLC), 252
threats/vulnerabilities, 228–229	PKI (Public Key Infrastructure), 536
mobile devices	architecture of, 538–540
ecosystem of, 234–236	best practices, 542
EMM systems, 242–243	CA, 539–540
enterprise infrastructures, 242–243	managing, 540–541
network protocols/services, 241–242	public key certificates, 536–538
physical access, 242	RA, 539
resources, 243	relying parties, 539–540
security, 231–233, 243	repositories, 539
security strategies, 238–239	planning
technology stacks, 233-234, 239-240	capacity planning, 138
threats/vulnerabilities, 236–237	capital planning, security planning, 142–145
vetting applications, 240–241	changes, change management, 387

contingency planning and security	COPPA, 195
management, 139	Electronic Communications Privacy Act,
firewall implementations, 428–429	The, 195
security planning, 138	FACTA, 195
capital planning, 142–145	Federal Policy for the Protection of Human
defined, 140	Subjects, 195
example of, 141–142	FERPA, 195
process of, 141-142	GDPR, 193–195
requirements, 142	GLBA, 195
security policies, 145	HIPAA, 195
security policies, AUP, 146, 152-153	ISO 29100, 192
security policies, categories of, 146-147	Privacy Act of 1974, The, 195
security policies, information security strategic planning, 146	Router and Switch Security Policy (SANS Institute), 148–150
security policies, managing, 151	security policies, 145
security policies, monitoring, 151–152	AUP, 146, 152–153
security policies, Router and Switch	categories of, 146-147
Security Policy (SANS Institute), 148–150	defined, 9
security policies, security-related docu-	IM, 437–438
ments, 145–146	information security strategic planning, 146
security policies, templates, 147–150	managing, 151
SP 800-18, 140-141	monitoring, 151-152
strategic planning, 47	NIST SP 800-53, 63
defined, 47	security-related documents, 145-146
enterprise strategic planning, 47	templates, 147–150
framework of, 51–52	polymorphic droppers, 488
information security strategic planning, 50	popular password attacks, 313
IT strategic planning, 48	port administration, VoIP networks, 443
planning phase (HAM), 213-214	port mirroring, 511
POA&M (Plans of Action and Milestones), 269, 272	portfolio management practices (APFM), 284–285
policies	possession factor (user authentication), 310
AUP, 146, 152–153	possession-based authentication. See
email, 434–435	hardware tokens
IM, 436–437	power outages (undervoltage), 608
SANS Institute AUP template, 152–153	PowerShell, 576
BYOD policies, 173	presentation attacks, 339-340
dual operator policies, human resource security, 165	print logs, office equipment threats/ vulnerabilities, 218
firewall policies, 428	privacy
incident management policies, 580-581	information management, 186-188
log management policy, 558-559	Chase Bank online privacy policy, 190
privacy policies	collecting information, 189

disseminating information, 190-191	elevation of privileges, 90
Google privacy policy, 190	human resource security, 165
invasions, 190–191	least privilege, 230
	PRM (Performance Reference Models), 60
principles/policies, 191–198	
privacy controls, 196–198	processing information, threats to privacy, 189–190
processing information, 189–190	product/service flows (supply chains), 450
security's relationship to privacy, 188	projects function, security management, 140
threats to privacy, 189–191	pseudorandom number generators, 535
U.S. privacy laws/regulations, 195	PSO (Physical Security Officers), 609–610
principles/policies	public clouds, 468, 469–470
COPPA, 195	public key encryption, 520–521
Electronic Communications Privacy Act, The, 195	PUP (Potentially Unwanted Programs),
FACTA, 195	488, 490
Federal Policy for the Protection of Human	
Subjects, 195	Q
FERPA, 195	QA (Quality Assurance), system development
GDPR, 193–195	277
GLBA, 195	qualitative risk assessment, 108–110,
HIPAA, 195	111–112
ISO 29100, 192	quantitative risk assessment, 107-108,
Privacy Act of 1974, The, 195	109–110
Privacy Act of 1974, The, 195	
threats to privacy	R
aggregation, 190	
appropriation, 191	RA (Registration Authorities), 539
blackmail, 191	RACI charts, security governance, 66–67
breach of confidentiality, 190	ransomware, 90, 489
decisional interference, 191	RAT (Remote Access Trojans), 489
disclosure, 190	RBAC (Role-Based Access Control), 349, 351–353
distortion, 191	real-time antivirus software, VoIP networks,
exclusion, 190	443
exposure, 190	records management, 198-200, 202-204
identification, 190	recovery/restoration plans, 646-647, 657-659
increased accessibility, 191	reengineering, APFM, 284
insecurity, 190	reliance on key employees, human resource
interrogation, 189	security, 165
intrusion, 191	relying parties (PKI), 539-540
secondary use, 190	remote access attacks, 92
surveillance, 189	remote access security, ICS, 230
private clouds, 468–469	remote diagnostics, ICS, 225
privileges	remote network maintenance 420-430

remote working, 176	risk analysis
reports	defined, 76
risk assessment reports, 92-93	events, threat event frequency, estimating,
Cisco Annual Cybersecurity Reports, 98	118–119
ENISA Threat Landscape Reports, 95-96	FAIR, 114, 115–116
Fortinet Threat Landscape Reports, 98	BIRT, 126–127
Threat Horizon Reports, 94–95	impact assessment, 122–123
Trustwave Global Security Reports, 97	likelihood assessments, 116–118
Verizon DBIR, 93-94	loss estimation, 123–126
risk reporting (security performance), 688-689	loss event frequency, 121–122
vulnerability reports, 551	Open Group security standards, 114–115
repositories (PKI), 539	risk assessment matrices, 120-121
repudiation threats, 89	risk avoidance, 130–131
requirements, security planning, 142	risk determination, 128
residual risk, 76	risk evaluation, 128–129
responsive controls, 101	risk retention/acceptance, 130
reverse proxy servers	risk transfer, 131
defined, 293	risk treatment, 129–130
ModSecurity WAF, 293	simple risk analysis worksheet, 113-114
RFID (Radio Frequency Identification) tags,	risk assessment, 74-75, 78, 80
185	assets
risk	asset register, 87–88
avoidance, 130–131	business assets, 87
criteria, defined, 76	defined, 75, 77
CRO, security governance, 55	determining future problems, 79
defined, 4, 76	hardware assets, 85
determination, 128	identifying, 84-85
ERM committees, 65	information assets, 86-87
evaluating, 76, 128–129	software assets, 85
identifying, 76	BCM, 632–634
level of risk, defined, 76–77	best practices, 131–132
managing, 76, 80	biometric authentication, 340-341
ISO 27005 information security risk	cloud computing, 475-476
management, 81–84	container virtualization, defined, 85
NIST risk management framework, 179–183	control identification, 98-99
SCRM, 453–456	avoidance controls, 100
security management and, 139	checklist of controls, 101-102
X.1055 risk management process, 80-81	deterrent controls, 100-101
reducing, 130	online catalog of security controls, 99-100
reporting (security performance), 688-689	responsive controls, 101
retention/acceptance, 130	vulnerability controls, 101
transferring, 131	costs of, 108
treatments, defined, 76	defined, 76

EUDA, 296–297	adware, 91
events	auto-rooters, 91
defined, 75	backdoors (trapdoors), 91
threat event frequency, estimating, 118-119	business resource threats, 89
FAIR, 114, 115–116	classifying, 89–90
BIRT, 126–127	code injection, 92
impact assessment, 122-123	data tampering, 89
likelihood assessments, 116-118	DDoS attacks, 92
loss estimation, 123–126	defined, 75, 76
loss event frequency, 121-122	determining future problems, 79
Open Group security standards, 114-115	determining risk, 77
risk assessment matrices, 120-121	DNS attacks, 92
impact	DoS attacks, 90, 92
defined, 75	downloaders, 91
determining risk, 77	droppers, 91
level of risk, defined, 76–77	elevation of privileges, 90
likelihood	environmental threats, 89
defined, 76	exploit kits, 91
determining risk, 77	exploits, 91
likelihood assessments, 116-118	flooders, 91
NFV, 85	hackers (crackers), 92
OWASP Risk Rating Methodology, 294	hostile actors, 89
PII, 112	identifying, 89
qualitative risk assessment, 108-110, 111-112	information disclosure, 90
quantitative risk assessment, 107-108, 109-110	injection flaws, 92
reports, 92–93	keyloggers, 91
Cisco Annual Cybersecurity Reports, 98	logic bombs, 90
ENISA Threat Landscape Reports, 95-96	malware, 90
Fortinet Threat Landscape Reports, 98	mobile codes, 91
Threat Horizon Reports, 94–95	password attacks, 92
Trustwave Global Security Reports, 97	phishing, 92
Verizon DBIR, 93–94	ransomware, 90
residual risk, defined, 76	remote access attacks, 92
RoE, 76	repudiation threats, 89
SDN, defined, 85	rootkits, 91
security categories, 110-111	social engineering, 92
security control, defined, 76	spam, 90
security incidents, defined, 76	spammer programs, 91
terminology of, 75–76	spoofing identity, 89
threat actions, defined, 75	spyware, 91
threat agents, defined, 75	STRIDE threat model, 89-90
threats, 89	threat event frequency, estimating, 118–11

Trojan horses, 91	SAN (Storage Area Networks), 377–379
virus generators (kits), 91	SANS Institute
viruses, 90	AUP template, 152–153
website exploits, 92	computer security training and certification,
worms, 90	175
zombies (bots), 91	Router and Switch Security Policy,
value proposition, defined, 123	148–150
VM, defined, 84	scanning for vulnerabilities, 549–551
vulnerabilities	SCM (Supply Chain Management),
categories of, 103	449
defined, 76	best practices, 478–479
determining future problems, 80	elements of, 451–452
determining risk, 78	flows, 450–451
estimating, 119–120	ICT supply chains
identifying, 102	defined, 449
NVD, 103–104	flows, 450–451
RM (Reference Models)	SCRM, 453–456
ARM, 60–61	SCRM, threats, 456–459
assets of, 62	SCRM, 453–456
BRM, 60	best practices, 463–466
DRM, 60	exfiltration, 457
enterprise architecture RM, 59-62	IPR, 455
IRM, 61	KPI, 455
PRM, 60	security controls, 460–463
relationships between components, 61	threats, 456–459
SRM, 61–62	vulnerabilities, 459–460
RoE (Risk of Exposure), 76	security controls, 460–463
rogue AP (Access Points), wireless network	supply chains, defined, 449
security, 427	threats, 456–459
role-based training, security awareness/	vulnerabilities, 459–460
education, 173–174	scrapers, 489
rootkits, 91, 489	screen locks (mobile devices), 242
Router and Switch Security Policy (SANS Institute), 148–150	screening employees/background checks 162-163
RPO (Recovery Point Objectives), 632	SCRM (Supply Chain Risk Management),
RTO (Recovery Time Objectives), 632	453–456
rule-based recognition (DLP), 509	best practices, 463–466
	exfiltration, defined, 457
S	IPR, 455
	KPI, 455
S/MIME, 433	security controls, 460–463
SaaS (Software as a Service), 467–468	threats, 456–459
SARSA (Sherwood Applied Business Security	vulnerabilities 450_460

Architecture), 483-487

authorization, 270

SDLC (System Development Life Cycle), 248–249	implementation/assessment phase (NIST SDLC), 269
NIST SDLC	operations/maintenance phase (NIST
development/acquisition phase, 250-251	SDLC), 272
development/acquisition phase, security,	awareness/education, 166, 168
264–266 disposal phase, 252	awareness program communication materials, 170–172
disposal phase, security, 272–273	awareness program evaluation, 172
implementation/assessment phase, 251–252	certification, 174–175
implementation/assessment phase, security,	culture of security, 168
266–270	cybersecurity essentials program, 173
incorporating security, 259–260	cybersecurity learning continuum, phases
incorporating security, development/acquisi-	of, 167
tion phase, 264–266	NIST ATE, 172
incorporating security, disposal phase,	processes of, 169–170
272–273	role-based training, 173-174
incorporating security, implementation/	SP 800-16, 166
assessment phase, 266–270	SP 800-50, 166
incorporating security, initiation phase,	categories of, 110-111
260–263	classification process, information manage-
incorporating security, operations/mainte- nance phase, 270–272	ment, 183–185
initiation phase, 249–250	cloud computing, 473
initiation phase, security, 260–263	cloud-based applications, 232
operations/maintenance phase, 252	risk assessment, 475–476
operations/maintenance phase, security,	threats, 474–475
270–272	contingency training, 267–269
SGP SDLC, 253–254	controls
SDN (Software-Defined Networking), 85	defined, 15, 76
secondary use, privacy threats, 190	office equipment, 219–222
secrets, biometric authentication, 345	SCRM, 460–463
secure hash functions, 522–524	customer data, 361
security	EUDA security framework, 297–300
accreditation. See authorization	event logs, 554–556
applications, 237, 287	determining what to log, 557
business application registers, 287–288	log management policy, 558–559
external application security, 289	objective of, 556
internal application security, 288–289	potential log sources, 556–557
web applications, 293	securing data, 557–558
web applications, policies, 294–295	firewalls, 404
web applications, risks, 289–291	application-layer firewalls, VoIP networks,
web applications, WAF, 291–293	443
4	characteristics of, 404–405

cyber attack kill chains, 574	hiring process, employment agreements, 163
limitations of, 406	hiring process, job descriptions, 164
network-based firewalls, 292	limited reliance on key employees, 165
planning, 428–429	privileges, 165
policies, 428	remote working, 176
WAF, 291–293, 574	separation of employee duties, 165
	termination of employment, 165–166
governance, 138	vacations, 165
best practices, 69–70	
CEO, 55	hypervisors, 376
CIO, 55	IM security policy, 437–438
CISO, 55	incidents, defined, 76
components of, 47	information security, 4, 68–69
COO, 55	COBIT 5, 29–30, 64–66
CPO, 55	information security architectures, 58
CRO, 55 CSO, 55	information security governance, defined, 42–43
defined, 43	information security management, defined,
desired outcomes, 46	43
effectiveness of, 68–69	information security reports, 53–55
enterprise architecture integration, 58	information security strategic planning, 50
evaluating, 68–69	ISMS, 44
framework of, 63	ISO/IEC 27000 suite of information security standards, 12–21
information security architectures, 58	Standard of Good Practice for Information
information security governance, defined, 42–43	Security (SGP), 9–12
ISMS, 44	location services, 237
principles of, 45–46	managing, 137, 393, 398-399
reporting relationships for, 56	awareness/training, 138
roles/responsibilities of, 55, 57–58	best practices, 154
*	capacity planning, defined, 138
security direction, 64–67 security management and, 138	CISO, role in, 137, 138–140
•	configuration management, 139
security programs, defined, 43	consistency in security, 139
stakeholders, defined, 45–46	contingency planning, 139
strategic planning, 47, 48–50, 51–52	external requirements function, 140
GPS (location services), 237	incident response, 139
human resource security, 160–162	ISM, role in, 137–138
current employees, 164–165	monitor function, 140
dual operator policies, 165	performance measures, 139
hiring process, 162	projects function, 140
hiring process, background checks/ screening, 162–163	risk management and, 139
hiring process, directory servers, 164	security governance, 138

security planning, defined, 138	forensics, 592–593
security products/services acquisition, 138	collection phase, 594-595
support function, 139	identification phase, 594
system development life cycle, 138	preparation phase, 593-594, 595-596
maps, depth of security, 611-612	preservation phase, 595
mobile devices, 231-233, 238-239	reporting phase, 596
network management, device configuration,	gathering information, 583
421–423	incident handling checklist, 589
network security, 4	incident response process, 584-585
NIST SDLC, 259–260	containment/eradication/recovery phase
development/acquisition phase, 264-266	587–588
disposal phase, 272–273	detection/analysis phase, 586–587
implementation/assessment phase, 266-270	incident handling checklist, 589
initiation phase, 260–263	post-incident activity phase, 588–589
operations/maintenance phase, 270–272	preparation phase, 585
planning	ISMS and, 579–580
capital planning, 142–145	objectives of, 579
defined, 138, 140	policies, 580–581
example of, 141–142	resources, 578–579
process of, 141–142	roles/responsibilities of, 581–582
requirements, 142	tools, 583–584
security policies, 145–150, 151–153	security monitoring
SP 800-18, 140-141	best practices, 691–692
SF 600-16, 140-141	oest praetices, on one
policies. <i>See</i> policies	security audit trails
	•
policies. See policies	security audit trails
policies. <i>See</i> policies privacy's relationship to security, 188	security audit trails application-level audit trails, 671
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security archi-	security audit trails application-level audit trails, 671 defined, 667
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671–672 system-level audit trails, 671
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671–672
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671–672 system-level audit trails, 671
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671–672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673–677
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375 VoIP networks, 443	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671-672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673-677 data collection, 668-672
policies. See policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375 VoIP networks, 443 wireless network security	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671–672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673–677
policies. See policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375 VoIP networks, 443 wireless network security hackers (crackers), 427	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671–672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673–677 data collection, 668–672
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375 VoIP networks, 443 wireless network security hackers (crackers), 427 VPN, 426–427	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671–672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673–677 data collection, 668–672 defined, 666–667
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375 VoIP networks, 443 wireless network security hackers (crackers), 427 VPN, 426–427 Security Accreditation Packages, 269	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671–672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673–677 data collection, 668–672 defined, 666–667 elements of, 668
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375 VoIP networks, 443 wireless network security hackers (crackers), 427 VPN, 426–427 Security Accreditation Packages, 269 security champions, 605–606	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671–672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673–677 data collection, 668–672 defined, 666–667 elements of, 668 external audits, 672–673 internal audits, 672 logs, 671–672
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375 VoIP networks, 443 wireless network security hackers (crackers), 427 VPN, 426–427 Security Accreditation Packages, 269 security champions, 605–606 security incident management frameworks,	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671-672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673-677 data collection, 668-672 defined, 666-667 elements of, 668 external audits, 672-673 internal audits, 672 logs, 671-672 objectives of, 667
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375 VoIP networks, 443 wireless network security hackers (crackers), 427 VPN, 426–427 Security Accreditation Packages, 269 security champions, 605–606 security incident management frameworks, 577–578	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671-672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673-677 data collection, 668-672 defined, 666-667 elements of, 668 external audits, 672-673 internal audits, 672 logs, 671-672 objectives of, 667 security performance, 678
policies. <i>See</i> policies privacy's relationship to security, 188 programs, defined, 43 servers, requirements, 368–370 technical security management, security architectures, 483–487 virtualization hypervisors, 376 issues with security, 374–375 VoIP networks, 443 wireless network security hackers (crackers), 427 VPN, 426–427 Security Accreditation Packages, 269 security champions, 605–606 security incident management frameworks,	security audit trails application-level audit trails, 671 defined, 667 network-level audit trails, 671 physical access audit trails, 671-672 system-level audit trails, 671 user-level audit trails, 671 security audits controls, 673-677 data collection, 668-672 defined, 666-667 elements of, 668 external audits, 672-673 internal audits, 672 logs, 671-672 objectives of, 667

metrics, defined, 682–683 metrics, development process, 683–685 metrics, examples of, 680–681 metrics, monitoring/reporting, 686–688 metrics, risk reporting, 688–689 metrics, sources of, 679–680 metrics, values of, 682 monitoring/reporting, 686–688 risk reporting, 688–689 SecurityFocus, vulnerability management, 549 SED (Self-Encrypting Drives), 222 SEM (Security Event Management), 559–560	ISF SGP, security governance, 64 mapping ISO 27000 suite to ISF SGP, 18–21 SDLC, 253–254 shadow password files, 319 side-channel attacks, 242 SIEM (Security Information and Event Management), 569 signatures (digital), 518, 524–525 simple risk analysis worksheet, 113–114 single version of truth. See golden records SLA (Service-Level Agreements), 379–381 cloud service providers, 382–383 CSIRT, 381–382
assessing security, 562–563	ITSM, 379
best practices, 561–563	MSP, 379
deploying, 563	smart cards, user authentication, 323-325
functions of, 560–561	SOC (Security Operations Centers), 97
planning, 561–562	social engineering
simplifying security, 563	defined, 92
sensitive information	social engineering attacks, defined, 571
defined, 171–172	software
managing, 204–205	antivirus software, cyber attack kill chains, 574
sensors, ICS, 224	assets, defined, 85
separation of duties, human resource	COTS software, 288
security, 165	real-time antivirus software, VoIP networks,
servers. See also virtualization	443
directory servers, defined, 164	SDN, defined, 85
DoS attacks, 368	source code repositories, 263
reverse proxy servers	source routing attacks, 411
defined, 293	SP 800-12, 26
ModSecurity WAF, 293	SP 800-16, 166
security, requirements, 368–370	SP 800-18, 140-141
threats to, 368	SP 800-37, 261, 267–269
web server logs, 557	SP 800-41, 428
service management layer (network management systems), 404	SP 800-45, 434 SP 800-50, 166
services protocols, office equipment,	SP 800-53, 63, 196–198
217–218	SP 800-53A, 267–269
SGP (Standard of Good Practice for	SP 800-55, 26
Information Security), 7–10	SP 800-63, 307–310
areas of, 10–12	SP 800-63B, 321, 340-341
categories of, 10–12	SP 800-88, 272
environment security, 277	SP 800-90A 321 534

SP 800-90B, 534	ISO 27014, 15
SP 800-90C, 534	ISO 27036, 15
SP 800-100, 26	mapping to ISF SGP, 18-21
SP 800-122, 198	ITU-T security documents, 32-34
SP 800-125, 374–376	NIST cybersecurity framework and security
SP 800-125A, 374–375	documents, 21-22, 25-26
SP 800-144, 26	components of, 22–25
SP 800-162, 357–358	FIPS 200, 26
SP 800-177, 433	FIPS 800-27, 26
SP 800-178, 358	SP 800-12, 26
SP 1800, 26	SP 800-55, 26
SP 1800-3, 358	SP 800-100, 26
spam, 90	SP 800-144, 26
spammer programs, 91, 489	SP 1800, 26
spear phishing, 571	PCI-DSS, 30–32
specific account attacks, 313	Standard of Good Practice for Information
SPF (Sender Policy Framework), 433	Security (SGP), 7–10
SPIT (Spam over Internet Telephone), 443	areas of, 10–12
spoofing	categories of, 10–12
biometric spoofing, 339	mapping ISO 27000 suite to ISF SGP, 18–21
identity spoofing, 89	STARTTLS, 433
spyware, 91, 489	stateful inspection firewalls, 411–413
SRM (Security Reference Models), 61–62	application-level gateways, 413
SSCP (Systems Security Certified	circuit-level gateways, 413–414
Practitioner), 175	storage
SSID (Secure Set Identifiers), WAP, 426	DAS, 377
SSO (Single Sign-On), 497	local storage. See DAS
stakeholders, 45–46	NAS, 378–379
Standard of Good Practice for Information	network storage, 377
Security (SGP), 7–10	DAS, 377
areas of, 10–12	NAS, 378–379
categories of, 10–12	SAN, 377–379
mapping ISO 27000 suite to ISF SGP, 18–21	SAN, 377–379
standards and best practices documents,	strategic planning, 47
6–7, 36–37	defined, 47
CIS CSC, 27–28	enterprise strategic planning, 47
COBIT 5 for information security, 29–30	framework of, 51–52
ISO/IEC 27000 suite of information security	information security strategic planning, 50
standards, 12–13	IT strategic planning, 48
ISMS, 13–15	STRIDE threat model, 89–90
ISO 27001, 14, 15–16	subjects (system access), 348
ISO 27002, 14, 17–18	supply chains. See SCM (Supply Chain
ISO 27005, 15	Management)

support, security management, 139	SGP SDLC, 253–254
surveillance, privacy threats, 189	waterfall development, 249
switches, Router and Switch Security Policy	system owners, 261
(SANS Institute), 148-150	systems management
symmetric encryption, 518-520	backups, 384–386
system access	best practices, 389–390
access control, 305, 347	capacity management, 383-384
ABAC, 349, 353–355	change management, 386-389
ABAC, attribute metadata, 355–357	cloud service providers, 382–383
ABAC, resources, 357–358	CSIRT, 381–382
access rights, 348–349	defined, 366–367
ACL, 350–351	elements of, 366–367
DAC, 349–351	network storage, 377
discretionary access control, 312	DAS, 377
MAC, 349	NAS, 378–379
metrics, 358–360	SAN, 377–379
objects, 348	performance management, 383-384
RBAC, 349, 351–353	servers. See also virtualization
subjects, 348	security requirements, 368-370
authorization, 305, 306–307	threats to, 368
best practices, 362–363	SLA, 379–381
customer access	cloud service providers, 382-383
arrangements, 360	CSIRT, 381–382
connections, 361	ITSM, 379
contracts, 361	MSP, 379
data security, 361	trust relationships, 369
defined, 360	virtualization. See also servers
defined, 305–306	container virtualization, 374
functions of, 305	hosted (nested) virtualization, 372
user authentication. See user authentication	hosted virtualization security, 377
system development	hypervisors, 371
best practices, 278	hypervisors, functions of, 371
environments, 275–277	hypervisors, security, 376
managing, 273–274	hypervisors, types of, 371–374
environments, 275–277	infrastructure security, 376
methodologies, 274–275	native virtualization, 371-372, 373
QA, 277	security, hosted virtualization security, 377
methodologies, 274–275	security, infrastructure security, 376
NIST SDLC. See SDLC	security, issues with, 374-375
QA, 277	VM, 370
security, contingency training, 267–269	system-selected passwords, 321-322

T	defined, 487
tampering with data, 89	malware protection software, 494-496
tarpits, cyber attack kill chains, 575	nature of, 490
TCO (Total Cost of Ownership), 281–283	practical malware protection, 490-494
technical security management	types of, 487–489
best practices, 541–542	PKI, 536
cryptography. See cryptography	architecture of, 538–540
defined, 482–483	best practices, 542
DLP, 509	CA, 539–540
classifying data, 509–510	managing, 540–541
data at rest, 510–511	public key certificates, 536–538
data in motion (or transit), 510, 511–512	RA, 539
data in use, 510, 512	relying parties, 539–540
database fingerprinting, 509	repositories, 539
exact file matching/hash values, 510	SABSA, 483–487
partial document matching, 510	security architectures, 483–487
rule-based recognition, 509	technical controls, defined, 482–483
DRM, 512	technical threats
architecture of, 514–515	BCM, 627
best practices, 515–517, 542	local environment security, 608–609,
components of, 513–514	614–615
IAM, 496	technical vulnerability management. See
architecture of, 497–498	vulnerabilities
best practices, 501–502, 542	technology stacks
defined, 496	applications, 234 firmware, 234
federated identity management, 498–500	
planning, 500–501	mobile devices, 239–240 mobile OS, 234
SSO, 497	•
intrusion detection, 502, 504	telecommunication cables, physical network management, 423
anomaly detection, 504–505	telephony (IP)/conferencing, 443–444
best practices, 508–509, 542	templates (AUP), 152–153
false negatives, 504–505	termination of employment, human resource
false positives, 504–505	security, 165–166
HIDS, 503, 505–506	tests
IDS, 502–503, 508–509	business continuity readiness, 647–648,
misuse detection, 504	649–650
NIDS, 503, 506–508	end-user testing, defined, 265
principles of, 503–504	functional testing, defined, 265
true negatives, 505	integration testing, 251
true positives, 505	OWASP Testing Guide, 295
malware	penetration testing, defined, 265
best practices, 541	UAT, 251
1 '	user testing, defined, 265

theft of service, VoIP, 443	information disclosure, 90
threat actions, 75	injection flaws, defined, 92
threat agents, 75	intelligence, 563
Threat Horizon Reports, 94–95	analyzing threats, 569–570
Threat Landscape Reports, 95–96	benefits of, 566–568
threats, 89	gathering, 568–569
adware, defined, 91	importance of, 566–568
analyzing, 569–570	SIEM, defined, 569
APT, defined, 566	sources of threats, 564
auto-rooters, defined, 91	types of threats, 564–565
backdoors (trapdoors), defined, 91	keyloggers, defined, 91
BCM	local environment security
environmental threats, 627	environmental threats, 607-608, 612-614
human-caused physical threats, 627-628	human-caused physical threats, 609, 615
natural disasters, 626	technical threats, 608-609, 614-615
system problems, 627	logic bombs, defined, 90
business resource threats, defined, 89	malware, defined, 90
classifying, 89–90	mobile codes, defined, 91
code injection, defined, 92	mobile devices, 236–237
data tampering, 89	office equipment, 217
DDoS attacks, defined, 92	DoS attacks, 218–219
defined, 5, 75–76	information disclosure, 218
determining risk, 77	network services, 217–218
DNS attacks, defined, 92	password attacks, defined, 92
DoS attacks, 90, 92	phishing, defined, 92
downloaders, defined, 91	physical security
droppers, defined, 91	environmental threats, 607-608, 612-614
elevation of privileges, 90	human-caused physical threats, 609, 615
environmental threats	technical threats, 608-609, 614-615
defined, 89	privacy threats, 189–191
local environment security, 607-608,	ransomware, defined, 90
612–614	remote access attacks, defined, 92
event frequency, estimating, 118-119	repudiation threats, 89
exploit kits, defined, 91	risk assessment, determining future
exploits, defined, 91, 566	problems, 79
flooders, defined, 91	rootkits, defined, 91
hackers (crackers), defined, 92	social engineering, defined, 92
hostile actors, 89	sources of, 564
human-caused physical threats, local	spam, defined, 90
environment security, 609, 615	spammer programs, defined, 91
ICS, 228–229	spoofing identity, 89
identifying, 89	spyware, defined, 91

FNMR, 335-336

liveness detection, 340

STRIDE threat model, 89-90	lookup secrets, 345
technical threats, local environment security,	memorized secrets, 345
608–609, 614–615	operating characteristic curves, 336
Trojan horses, defined, 91	operation of, 333–335
types of, 564–565	OTP devices, 345
virus generators (kits), defined, 91	PAD, 339–340
viruses, defined, 90	physical characteristics used in, 332-333
website exploits, defined, 92	presentation attacks, 339-340
worms, defined, 90	risk assessment, 341–347
zero-day threats, defined, 567	security controls, 339-341
zombies (bots), defined, 91	SP 800-63B guidelines, 340-341
TIA-492, 423–426	threats to, 337–339
tiny fragment attacks, 411	cryptography and, 518
traffic analysis/eavesdropping, wireless	factors of, 310–311
network security, 427	hardware tokens, 322, 325-327
training, role-based training, security	memory cards, 322-323
awareness/education, 173–174	OTP devices, 328–329
trapdoors (backdoors), 91, 488	security controls, 330
Trojan horses, 91, 489	smart cards, 323–325
true negatives (intrusion detection), 505	threats to, 329–330
true positives (intrusion detection), 505	inherence factor, 310
trust relationships, 369	knowledge factor, 310
Trustwave Global Security Reports, 97	multifactor authentication, 311–312
truth, single version of. See golden records	NIST SP 800-63 Digital Identity Model,
	307–310
U	passwords. See passwords
U.S. privacy laws/regulations, 195	possession factor, 310
UAT (User Acceptance Testing), 251	VoIP networks, 443
undervoltage (power outages), 608	users
UNIX, password schemes, 315–316	mistakes, exploiting, 314
user authentication, 304, 307	passwords, 320
authenticators, 311	testing, defined, 265
biometric authentication, 330–331	user needs versus security implementation, 6
AAL, 341–347	• •
,	V
accuracy of, 333, 335–336 artifact detection, 340	<u>-</u>
	vacations, human resource security, 165
biometric spoofing, 339	value proposition, 123
costs of, 333	Verizon, Data Breach Investigations Reports
cryptographic devices, 345	93–94, 294
FMR, 335–336	vetting applications, 240–241

virtual patching, ModSecurity WAF, 293

virtualization. See also servers	defined, 5, 76
container virtualization, 85, 374	determining risk, 78
hosted (nested) virtualization, 372, 377	discovering known vulnerabilities, 548-549
hypervisors, 371	estimating, 119–120
functions of, 371	ICS, 228–229
security, 376	identifying, 102
types of, 371–374	ISC, 549
infrastructure security, 376	logs/reports, 551
native virtualization, 371-372, 373	mobile devices, 236–237
NFV, 85	NVD, 103-104
security	CVSS metrics, 105-107
hosted virtualization security, 377	scoring example, 104–105
hypervisors, 376	office equipment, 217
infrastructure security, 376	DoS attacks, 218–219
issues with, 374–375	information disclosure, 218
VM, 370, 371	network services, 217-218
virus generators (kits), 91, 488	Packet Storm, 549
viruses, 489	patch management, 551-554
antivirus software, cyber attack kill chains, 574	planning, 547–548
defined, 90	remediating vulnerabilities, 551-554
real-time antivirus software, VoIP networks, 443	risk assessment, determining future problems, 80
VM (Virtual Machines), 370	scanning for vulnerabilities, 549-551
defined, 84	SecurityFocus, 549
guest OS, 371	
VoIP (Voice over Internet Protocol) networks,	W
438	
context, 440–442	WAF (Web Application Firewalls), 291–293, 574
processing, 439–440	
security, 443	WAP (Wireless Access Points) network management, 416
signaling, 439	SSID, 426
threats, 442–443	
VPN (Virtual Private Networks), 417–418	warm site backups, 386
defined, 241	waterfall development, 249 web analytics, 573
external network connections, 428	web analytics, 573 web applications
firewall-based VPN, 420	Open Web Application Security Project,
VoIP networks, 443	290–291
wireless network security, 426–427	security, 293
vulnerabilities, 547	policies, 294–295
categories of, 103	risks, 289–291
CERT teams, 548	WAF, 291–293
controls, 101	web drive-bys, 489

web server logs, 557
websites, exploits, 92
whitelisting
application whitelisting, 164, 229
defined, 164
wireless networks
managing, 416–417
security
hackers (crackers), 427
network management, 426–427
VPN, 426–427
WAP, SSID, 426
WMI (Windows Management

Instrumentation), 576

work flows (organizational information/decision), cybersecurity management process, 36–37 workstation hijacking, 313 worms, 90, 489

X - Y - Z

X.816 security audit and alarms framework.
See security monitoring, security audits
X.1055 risk management process,
80–81
zero-day threats, 567
zombies (bots), 91, 489