

## **Tricks of the eBay Masters**

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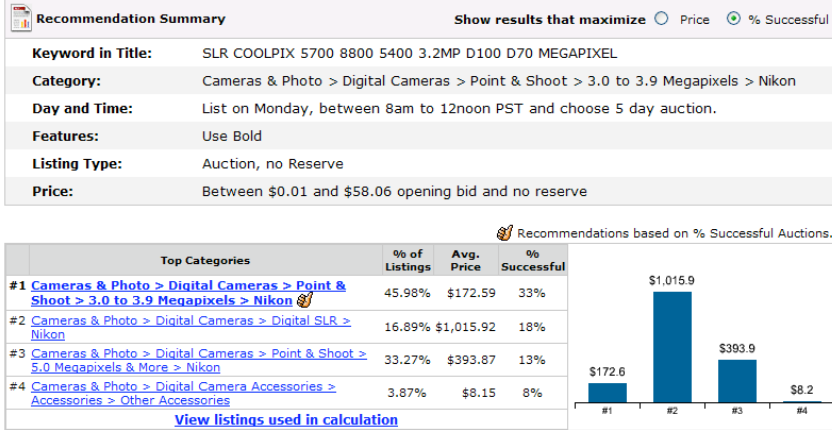
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*First Printing: May 2003*

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## First Printing Corrections

Pg	Error	Correction
xi	First line on the page: <del>bobbi-bop-stuff</del>	<b>bobbibopstuff</b>
35	First line: eBay member <b>eberlyy</b> reports that he's helped his 10-year-old...	eBay member <b>eberlyy</b> reports that <b>she's</b> helped <b>her</b> 10-year-old...
108	First line of shaded box: <del>bobbi-bop-stuff</del>	<b>bobbibopstuff</b>
108	Second paragraph under box, second sentence: Here's what eBay seller <del>bobbi-bop-stuff</del> recommends:	Here's what eBay seller <b>bobbibopstuff</b> recommends:
125	Trick #247 <b>Trick 247:</b> Use Andale Research	<b>Trick 247:</b> Use Andale Research <b>Tools</b>
125	Last paragraph, second and third sentences: Andale Research ( <b>www.andale.com</b> ) offers a variety of detailed research on eBay auctions for a fee of \$2.95 per month. Andale Research generates...	<b>Andale</b> ( <b>www.andale.com</b> ) offers a variety of detailed research on eBay auctions <b>starting at \$3.95</b> per month. <b>Andale</b> generates...
125	Last sentence: In my person opinion, Andale Research is ...	In my person opinion, <b>Andale</b> is ...

126	Replace Figure 7.2	<p>with:</p>  <p><b>Recommendation Summary</b> <span>Show results that maximize <input type="radio"/> Price <input checked="" type="radio"/> % Successful</span></p> <p><b>Keyword in Title:</b> SLR COOLPIX 5700 8800 5400 3.2MP D100 D70 MEGAPIXEL</p> <p><b>Category:</b> Cameras &amp; Photo &gt; Digital Cameras &gt; Point &amp; Shoot &gt; 3.0 to 3.9 Megapixels &gt; Nikon</p> <p><b>Day and Time:</b> List on Monday, between 8am to 12noon PST and choose 5 day auction.</p> <p><b>Features:</b> Use Bold</p> <p><b>Listing Type:</b> Auction, no Reserve</p> <p><b>Price:</b> Between \$0.01 and \$58.06 opening bid and no reserve</p> <p><b>Top Categories</b></p> <table border="1"> <thead> <tr> <th>#</th> <th>Category</th> <th>% of Listings</th> <th>Avg. Price</th> <th>% Successful</th> </tr> </thead> <tbody> <tr> <td>#1</td> <td>Cameras &amp; Photo &gt; Digital Cameras &gt; Point &amp; Shoot &gt; 3.0 to 3.9 Megapixels &gt; Nikon</td> <td>45.98%</td> <td>\$172.59</td> <td>33%</td> </tr> <tr> <td>#2</td> <td>Cameras &amp; Photo &gt; Digital Cameras &gt; Digital SLR &gt; Nikon</td> <td>16.89%</td> <td>\$1,015.92</td> <td>18%</td> </tr> <tr> <td>#3</td> <td>Cameras &amp; Photo &gt; Digital Cameras &gt; Point &amp; Shoot &gt; 5.0 Megapixels &amp; More &gt; Nikon</td> <td>33.27%</td> <td>\$393.87</td> <td>13%</td> </tr> <tr> <td>#4</td> <td>Cameras &amp; Photo &gt; Digital Camera Accessories &gt; Accessories &gt; Other Accessories</td> <td>3.87%</td> <td>\$8.15</td> <td>8%</td> </tr> </tbody> </table> <p><a href="#">View listings used in calculation</a></p> <p><b>Scheduled Start Day</b></p> <table border="1"> <thead> <tr> <th>Day</th> <th>% of Listings</th> <th>Avg. Price</th> <th>% Successful</th> </tr> </thead> <tbody> <tr> <td>Sunday</td> <td>15.97%</td> <td>\$373.10</td> <td>17%</td> </tr> <tr> <td>Monday</td> <td>16.28%</td> <td>\$415.29</td> <td>25%</td> </tr> <tr> <td>Tuesday</td> <td>11.39%</td> <td>\$396.68</td> <td>25%</td> </tr> <tr> <td>Wednesday</td> <td>16.89%</td> <td>\$281.01</td> <td>21%</td> </tr> <tr> <td>Thursday</td> <td>17.29%</td> <td>\$352.02</td> <td>23%</td> </tr> <tr> <td>Friday</td> <td>9.77%</td> <td>\$366.07</td> <td>23%</td> </tr> <tr> <td>Saturday</td> <td>12.41%</td> <td>\$257.65</td> <td>21%</td> </tr> </tbody> </table> <p><a href="#">View listings used in calculation</a></p>	#	Category	% of Listings	Avg. Price	% Successful	#1	Cameras & Photo > Digital Cameras > Point & Shoot > 3.0 to 3.9 Megapixels > Nikon	45.98%	\$172.59	33%	#2	Cameras & Photo > Digital Cameras > Digital SLR > Nikon	16.89%	\$1,015.92	18%	#3	Cameras & Photo > Digital Cameras > Point & Shoot > 5.0 Megapixels & More > Nikon	33.27%	\$393.87	13%	#4	Cameras & Photo > Digital Camera Accessories > Accessories > Other Accessories	3.87%	\$8.15	8%	Day	% of Listings	Avg. Price	% Successful	Sunday	15.97%	\$373.10	17%	Monday	16.28%	\$415.29	25%	Tuesday	11.39%	\$396.68	25%	Wednesday	16.89%	\$281.01	21%	Thursday	17.29%	\$352.02	23%	Friday	9.77%	\$366.07	23%	Saturday	12.41%	\$257.65	21%
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236	Trick #341, first line <b>art_by_eileen</b>	<b>super*spiffy</b>																																																									
374	Second bullet: DropItOff ( <b>www.dropitoff.com</b> )	<b>BidWayUSA (www.bidwayUSA.com)</b>																																																									

377	Last line: <b>going1nceamc at www.going1nce.com/contract.htm.</b>	<b>going1nceamc at www.going1nce.com/contract.html.</b>
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This errata sheet is intended to provide updated technical information. Spelling and grammar misprints are updated during the reprint process, but are not listed on this errata sheet.