about the author

June Cohen has been a leading developer of web sites and multimedia for more than a decade. In 1991, she led the Stanford University team that developed the world's first networked multimedia publication. Then, in 1994, she helped launch HotWired.com, the first commercial content site (and spin-off of *Wired Magazine*). While at HotWired, she founded Webmonkey.com, the much-loved web-developer's site used by millions. Later, as HotWired's VP of Content, she played a key role on a range of innovative sites, from Animation Express to the HotBot search engine. June holds a BA from Stanford, where she was editor of *The Stanford Daily*. After years in San Francisco, she now lives in New York City, where she occasionally talks about things other than the web.

about the technical reviewer

Steve Sanchez is the founder and CEO of iNexus.com, a Los Angeles–based firm that consults, builds, and promotes Internet solutions for business. Over the past 10 years, he has worked with leading companies in industries such as travel, medicine, and publishing, creating sites that work for both owners and users. A long-time evangelist for strengthening the online user's experience, Steve is a "raving fan" of database-driven web sites, web communities for business, and technologies such as dynamic Flash, VR tours, Active Server Pages, and Microsoft's .NET. He enjoys photography, travel, sailing, and scuba diving. He lives in Los Angeles with his wife and four children.

about the cartoonist

Alex Gregory has been contributing cartoons to the *New Yorker* since 1999. By day, he's a TV writer who has written for *The Late Show with David Letterman*, *The Larry Sanders Show*, *Frasier*, and *King of the Hill*. He lives in Los Angeles and isn't ashamed to admit that he likes it. Twenty-five of his unpublished cartoons appear for the first time in this book.