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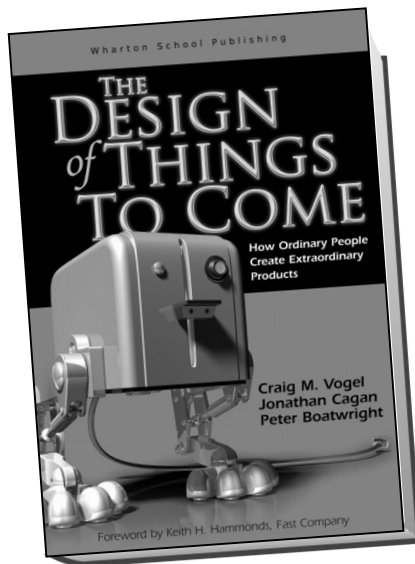
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The Design of Things to Come How Ordinary People Create Extraordinary Products

BY CRAIG M. VOGEL, JONATHAN CAGAN,
AND PETER BOATWRIGHT

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