

THIS BOOK IS BASED ON IN-DEPTH INTERVIEWS
WITH THESE INDUSTRY THINKERS

Medical and Life Sciences

Dr. Peter Slavin, CEO, Mass. General Hospital
 Dr. Phil Reilly, CEO, Interleukin Genetics
 Dr. Kris Joshi, Global Executive, Healthcare & Life Sciences, IBM
 Dr. James Thrall, Chief of Radiology, Mass. General Hospital
 Dr. Jeff Tocci, Owner, Tocci Dental
 Dr. Sandra Myerson, Pediatrician, Concord, Mass.
 Frank Sample, CEO, VISICU
 Tim Surgenor, CEO, Cyberkinetics

Manufacturing and Retail

Brian Jones, CEO, Nypro Inc.
 Dr. Bob Shillman, CEO, Cognex Inc.
 Mark Palmer, V.P., Progress Software
 Charles Redepinning, CEO, Stride Rite International
 Paul Lightfoot, CEO, AL Systems
 Jan Davis, CEO, ShopperTrak
 Robert Watson, Owner, Watson-Janssens Marketing Agency

Sports

Dominic Dobson, CEO, Motion Research
 Dr. Rod Havriluk, CEO, Swimming Technology
 Peter Purdy, CTO, Motion Research
 Gene DeFilippo, Athletic Director, Boston College

Military and Government

Robert Nesbit, GM, Mitre Corporation Bedford Operations
 Jay Bertelli, CEO, Mercury Computer Systems
 Peter Quinn, CIO, Mass. State Government
 Greg Herrma, President, Thermo Electron Environment Division
 Barry Isenstein, GM, Defense Electronics, Mercury Computer Systems
 Dan Loranger, CIO, Safety Insurance

Communications and Data

Mike G. Hill, GM, Global Telecommunications Industry, IBM
 Jeff Bradley, Sr., V.P. of Business Data Solutions, AT&T Wireless
 Steve Nicolle, CEO, Tatarasystems
 David Rose, CEO, Ambient Devices
 Adrian Kingley-Hughes, GPS Expert, Author
 Ken Kuenzel, CEO, Convergence

Computers and Networks

Robert LeBlanc, GM, Tivoli, IBM
 Mark Canepa, EVP, Storage and Networking, Sun
 Dr. Goh, CTO, SGI
 David Black, CTO, EMC
 Mark Bregman, EVP, Core Technologies, Veritas Software
 Cheng Wu, CEO, Acopia
 Larry Giesel, CEO, Nexaweb (former CIO Netscape)
 Jack McDonald, CEO, (former CEO McData)

Other

Dr. Nicholas Christakis, Harvard University Sociologist
 Paul LaCamera, GM, WCVB Boston
 Jack Nilles, Telecommuting Expert
 Mike Helfrich, VP of Marketing, Groove Networks
 David Skok, Partner, Matrix Venture Partners
 Rick Burns, Partner, Charles River Ventures
 Jay McLellan, CEO, Home Automation
 Allan Meiusi, COO, Truckstop.net