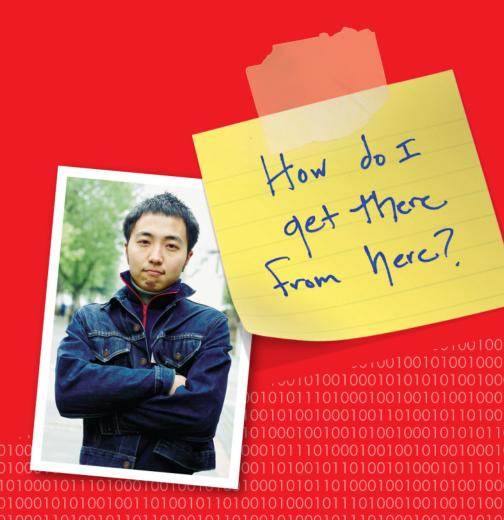


Everything you need to know about IT certification—your ticket to a rewarding career in information technology





It's no secret that IT is one of the fastest growing fields in the U.S. What's less well known is that there are so many career opportunities to choose from—if you have an IT certification.

At a time when some industries are shedding jobs at an alarming rate, IT offers you a wider range of entry-level positions—and more career choices—than just about any other field.

U.S. employers are expected to need 155,000 more computer support specialists and systems administrators by 2016.\* They'll also be looking for 146,000 computer systems analysts and 140,000 network system and data communications analysts. Are you ready to be one of them?

#### When bad news is good news

Industry observers are sounding the alarm about a growing networking and security skills gap. That's bad news for the companies that need people with networking skills, but good news for the certified IT professionals who are proficient in those skills.

The certification programs offered by CompTIA are designed to help you acquire those skills—and fill that gap.

#### **Technology skills most** in demand

- Business Process Modeling
- Database Administration
- IT Architecture
- IT Security
- Project Management
- Data Mining
- Web Development
- IT Optimization
- Networking

Source: Network World

Computer Support Specialists

Certification and the Job Satisfaction Index

Apart from purely financial rewards, a significant number of individuals who completed a CompTIA certification program reported other benefits.

Source: CompTIA

reported more insightful problem

said they were better able to understand new or complex technologies

U.S. Bureau of Labor Statistics

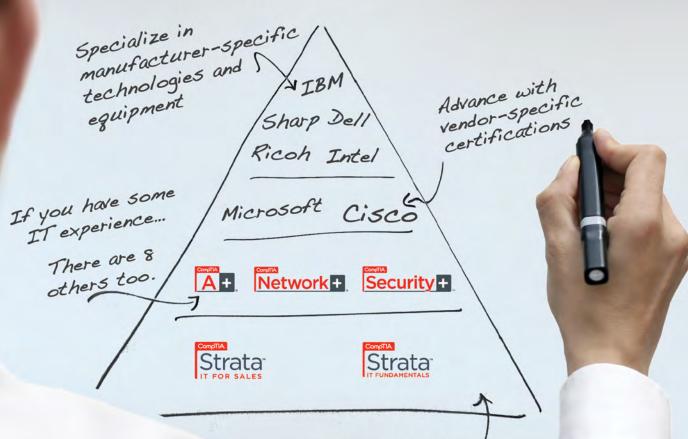
found that certification had improved their chances for career advancement

said they were "likely" or "very likely" to recommend pursuing an IT certification to those planning a career in IT

\* U.S. Bureau of Labor Statistics job projections, 2006-2016.

# 

Levels of IT Certifications and Exams Where do you fit?



If you are just starting out

# Technical credentials help you grow in your career

Certification is an ongoing process: you start by learning the fundamentals, then keep earning different levels of certification denoting new skills as you grow in your job and assume greater responsibilities.

#### Get recognition for the skills you already have

Suppose you already have some technical skills and experience solving basic computer and networking problems for friends and relatives—will that count at all? Absolutely. There's a CompTIA exam you can take to evaluate your knowledge and abilities, and to certify that you possess basic computer skills.

Once you've mastered the fundamentals, you may choose to specialize in a specific area such as networking, security, software technology, or hardware support.

#### Move up step by step

Your journey starts with a solid technical foundation, and CompTIA has a number of certifications and programs to help you build one. For example, you may want to take a CompTIA Strata exam before starting on your CompTIA A+ or CompTIA Network+ certification. Several of the Strata exams are designed as stepping stones to bigger things.

If you already have a year or so of experience in IT, get certified with CompTIA A+. Like all CompTIA certifications, A+ is "vendor-neutral," meaning that it covers a wide spectrum of technologies from different companies. It's the recognized industry baseline for most first-year IT job seekers. As the best known certification CompTIA offers, A+ is what some of the most successful IT professionals used to launch their own careers.

Every skill you acquire makes you that much more attractive to hiring managers. Pursue IT certifications from basic skills to advanced technical specialties to land those dream jobs.

#### Why CompTIA?

As a global nonprofit trade association, CompTIA is unbiased. That alone gives our certifications enormous credibility, especially for entry-level job seekers. Ask IT hiring managers why they regard CompTIA certifications so highly, and they'll tell you it's because vendor-independent validation of your technical skills matters a great deal.

# What certificates and certifications are right for you?

CompTIA offers a number of certificates and certifications that can put your career on a fast track, including security, data networks, imaging and printing equipment, voice over IP (VoIP), project management, and more.

## **CompTIA Strata Certificate Programs**

#### **CompTIA Strata IT Fundamentals**

For students and candidates just starting out

Knowledge of PC components, setting up a workstation, recognizing security risks, and preventive maintenance

#### **CompTIA Strata IT for Sales**

For candidates considering or currently in a technical sales role

Using effective communication, identifying prospects, and providing appropriate solutions and ongoing customer care

#### **CompTIA Strata Green IT**

For candidates with decision-making authority over their organization's green IT initiatives

Implementing green IT technologies, techniques, standards, and policies

#### **CompTIA Certifications**

#### CompTIA A+

For entry-level IT technicians

Preventive maintenance, basic networking, installation, troubleshooting, communication skills, and professionalism

#### CompTIA Project+

For candidates considering project management

The entire process of project management, including initiation, planning, execution, acceptance, support, and closure

#### CompTIA Linux+ Powered by LPI

For Linux professionals

System architecture, GNU and Unix commands, user interfaces and desktops, and Linux installation and package management

#### CompTIA Server+

For IT professionals

Building, maintaining, and troubleshooting server hardware and software

#### CompTIA CTT+

For technical instructors

Classroom preparation, presentation, communication, facilitation, and evaluation in both traditional and virtual classroom environments

#### CompTIA Security+

For IT professionals

System security, network infrastructure, cryptography, assessments, and audits

#### CompTIA CDIA+

For sellers of document imaging solutions

Planning, designing, and specifying a document imaging management system

#### CompTIA PDI+

For entry-level printer and document imaging technicians

Basic electromechanical components and tools, print engine and scan processes, color theory, and networking

#### CompTIA RFID+

For RFID professionals

Installation, maintenance, repair, and troubleshooting of RFID products

#### CompTIA Network+

For networking professionals

Managing, maintaining, troubleshooting, operating, and configuring basic network infrastructures

#### CompTIA Convergence+

For VoIP professionals

Designing, implementing, and managing voice and data networks



#### Opportunities in a fast-growing field

As the IT industry creates new jobs at record rates, a CompTIA certification can qualify you for a rewarding new career. And if you want a CompTIA certification for technical knowledge and skills relating to specific companies such as Microsoft and Cisco, there are exams to help you do that, too. Certification is available for skills in a number of related fields:

- Computer and network security
- Server management and administration
- Linux operating system management and administration
- IT project management
- Vendor-specific career paths at tech giants like Microsoft and Cisco
- Systems engineering for projects in industries from transportation to defense

#### What certification does for you

Hiring managers cite IT certifications as evidence of real-world knowledge. To them, the fact that you've earned your certification indicates that you're a focused, motivated individual who has gone beyond theoretical knowledge and actually acquired a set of marketable (and from an employer's perspective, desirable) skills. You've learned something that can be useful to them, so they're more inclined to hire you.

#### Real-world benefits of certification

Increasingly, employees in a technical role are required to get certified within months of being hired. If you are IT certified to begin with, employers will have to spend less time and money training you. That gives you an inside edge.



How do you land an entry-level job in IT?
Hiring managers have a one-word answer: certification.





There are currently over 500,000 job openings for IT professionals in the United States. Interested?

#### The word on the street

To what extent does certification improve your promotion prospects and job security? The statistical evidence is strong, but anecdotal evidence is just as important. Because when it comes to career choices, the best research is the kind you do yourself.

Chances are that someone in your circle of friends, classmates, and relatives has one of CompTIA's certifications, and will be happy to talk about the raises, recognition, and promotions he or she has received. The indications are that certifications help increase job security. In fact, some IT professionals even go so far as to credit a CompTIA certification with saving their jobs from outsourcing.

#### Let CompTIA be your guide

Since 1993, more than a million people have earned CompTIA certifications. Sit across the table from hiring managers and corporate recruiters and watch closely while they speed-read your résumé. Notice the light that comes on when they see that you're IT certified?

How can you get started? Visit us at www.comptia.org/certquide for more information on:

- Which certification and certificate programs are right for you
- The latest exam topics and availability
- Frequently asked questions about training and study preparation
- Costs of the exams and any special discount offers

What IT professionals say about certification

Source: CompTIA Certification Research Study, 2009

75%
say their CompTIA

say their CompTIA certifications make them more attractive to employers 84%

believe they now have the skills necessary to fulfill a job's requirements 93%

report that customers feel they are in good hands when working with them, due in part to their certifications



Helpdesk/Desktop **Network Admin** Wireless Administrator Support **Security Admin Support Engineer Security Specialist** Senior IT Engineer **PC** Technician **Security Architect IT Operations Network Security** Engineer **Technical Trainer** Engineer Virtualization **Linux Solutions** Computer Engineer Engineer Networking Application **Linux Administrator** Administrator Architect Digital H **Senior Systems VoIP Engineer** Techno Administrator Integ **VoIP Security Test Senior Engineer** Engineer Educ pecialist Field Server Project Manager Trai ecialist Administrator Manager, IT Pr Sales **Internet Systems** Management Engineer Network Ins **Security Engineer** IT Cable In: **Windows Desktop** Engineer **Depot Tec Senior Information** Telecom **Assurance Tech** Networ John Masters Conve **Network Engineer** Technical Specialist Analy **Technical Support** CompTIA certified Com al Service alvst Net rechnician Da ia Sales dministrator Engineer tative work/VoIP Telecom Field nnician Technician

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#### Put your career on the fast track

Visit us online at <a href="www.comptia.org">www.comptia.org</a> to learn more about getting a CompTIA certification. And while you're at it, take a moment to learn a little more about CompTIA. We're the voice of the world's IT industry. Our membership includes companies on the cutting edge of innovation.

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