The Master Class Series
ADOBE’S INSPIRATIONAL SHOWCASES

Series Description
No two Master Class books are alike: Some explore the vision of a single master; others are a survey of top names in the field. But each is an inspiring, all-access pass to the artistic process. The voices of the experts ring through on every page, as they take you beyond the tools and behind the scenes of Web design, Photoshop, Acrobat, and more, sharing tips and insights along the way. Each author’s unique aesthetic is reflected in the visual direction of these graphically lush books.

BEGINNER TO ADVANCED.

Selling Points
• Experts in the field take you beyond the tools and behind the scenes.

• No two are alike; each author’s vision is reflected in the design.

What Reviewers Are Saying
“Instead of telling you what’s wrong with a zillion Web sites, the author has picked a few good ones, and lets you see behind the scenes how they got that way. The sites range from big business to one-man shop, which is refreshing—you can apply the principles here without a huge budget. You get to see how these sites have changed for the better over time. Very nice.”
— Customer review, amazon.com

“Adobe Photoshop Master Class is a remarkable book about how to create extremely realistic images in Photoshop. It’s more about how to create effective perspectives, lighting, reflections, and color than it is about how to use Photoshop (although it clearly explains how to do that).”
— Jay Nelson, DesignTools Monthly

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About the Authors

CLAY ANDRES, Web designer and consultant, is a partner in the Web design firm Concision, of Norwalk, CT, and the author of numerous bestselling and award-winning computer books. He has been a freelance computer journalist since the dawn of personal computing, is a Web columnist for CreativePro.com, and is a former contributing editor to MacWEEK magazine. In addition to Web design, he has written about everything from object technology and ISDN to spreadsheets and image editing.

JOHN PAUL CAPONIGRO writes columns for View Camera, Camea Arts and Photo Technique magazines and www.apple.com. He lectures frequently at universities, museums, conferences, and workshops around the world. His art regularly appears in national and international exhibitions and publications.

DARCY DINUCCI has helped clients such as Netscape Communications, Macromedia, and Peachpit Press devise content and management strategies for Web sites and print publications. She has covered trends in electronic design since 1984 for magazines such as Publishand U&lc. A columnist on Web design for MacWeek, eMediaWeekly, and Publish, she is also the author of Elements of Web Design.

DEKE MCCLELLAND is one of the best-known authors in the electronic publishing field, having written more than 60 titles in 20 languages, with 3 million copies in print. He is the author of Real World Illustrator 10 and Real World Digital Photography, and the recipient of numerous awards.