



green  
bottling  
initiative

## THOMAS BOOKER

Founder, President and CEO of Aquo



### Biography

Thomas Booker founded Aquo Energy Drinks Ltd. in August 2006, and currently acts as the company's President and Chief Executive Officer. Mr. Booker is responsible for overseeing all Aquo business units, including Aquo energy drink and water brands, and also remains a driving force behind Aquo's product development. He has served on the boards of many large public companies, consulting them on environmentally sustainable business practices throughout his career. He currently serves as chairman of the California Corporate Green Building Council. Prior to founding Aquo, Mr. Booker was Director of Research and Development at Purely Natural Energy Company, the ground breaking Northwestern energy bar company that was the first to introduce a 100% organic bar to the national market in 1996. He earned a B.S. from the University of Virginia in 1987, and a MBA from the College of William & Mary in 1990. He was named *Better* magazine's 2006 "Most Environmentally Responsible CEO of the Year."

### Perspective

Mr. Booker is a strong proponent of the Aquo Green Building Initiative, and has worked closely with all members of the construction and engineering team to ensure all green building goals have been met. At a 2006 press briefing he stated, "I believe this initiative is the single most important component to our continued success in the marketplace, and I define success not only monetarily, but also in terms of environmental responsibility. By considering how we could improve nearly every aspect of our new bottling plant, we're striving to provide both a greener, more sustainable product to our customers and a healthier work environment for our employees. Our hope is to lead the way for other corporations, to provide an example of they can successfully incorporate the highest level of green building practices into their operations."

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