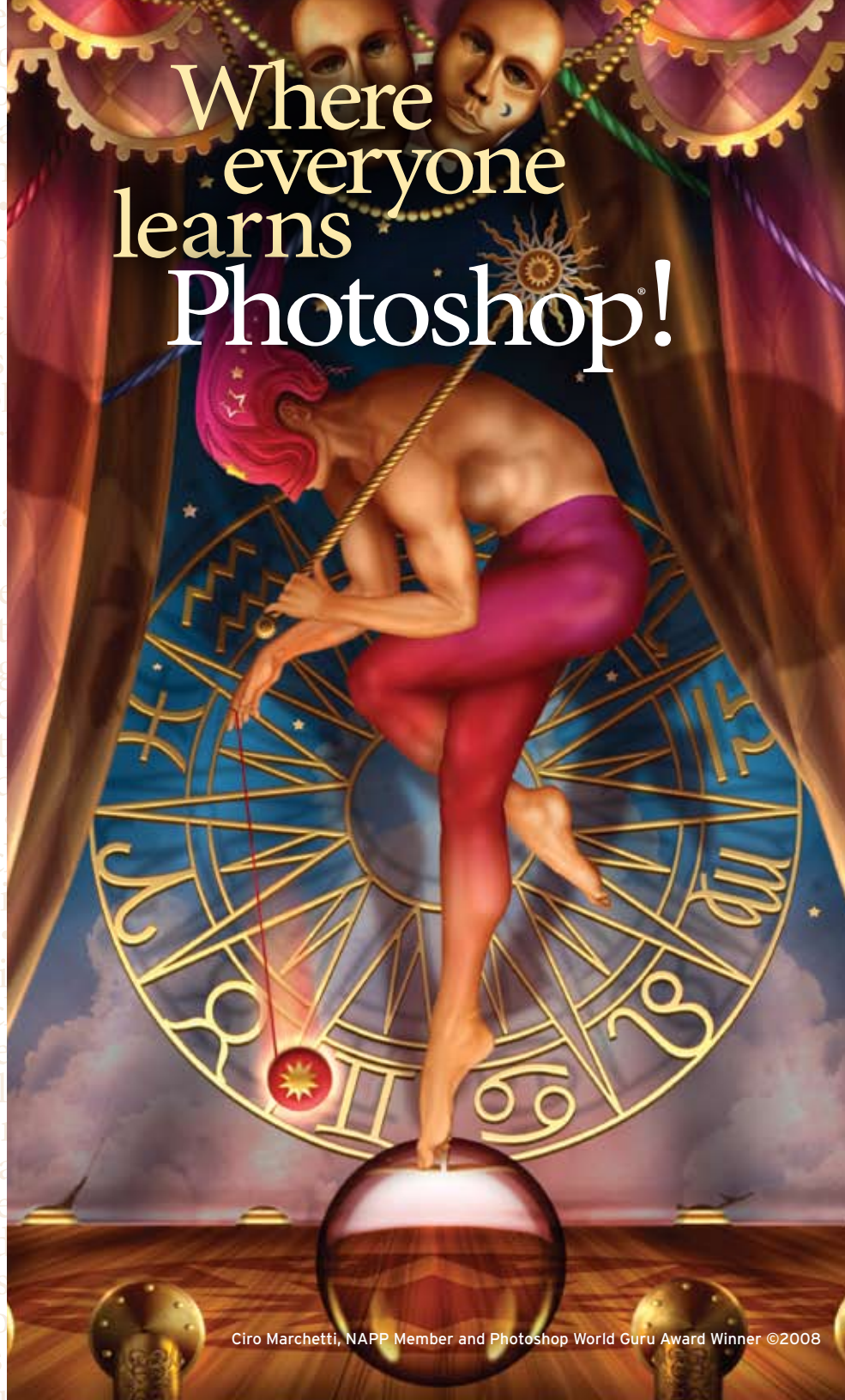Where everyone learns Photoshop®!

graphic designers

photographers

web designers

motion graphic designers

animators

Ciro Marchetti, NAPP Member and Photoshop World Guru Award Winner ©2008

NAPP

THE NATIONAL ASSOCIATION OF PHOTOSHOP PROFESSIONALS

Where photographers learn Photoshop

Whether you're a professional or a hobbyist, we know that as a digital photographer you have special training and educational needs when it comes to mastering your chosen art form. For example, NAPP teaches **portrait photographers** the Camera Raw workflow, image composition, and lighting techniques they need to get ahead.

Wedding photographers learn how a few simple Photoshop® effects can enhance the magic, intimacy, and beauty of two individuals starting a new life together.

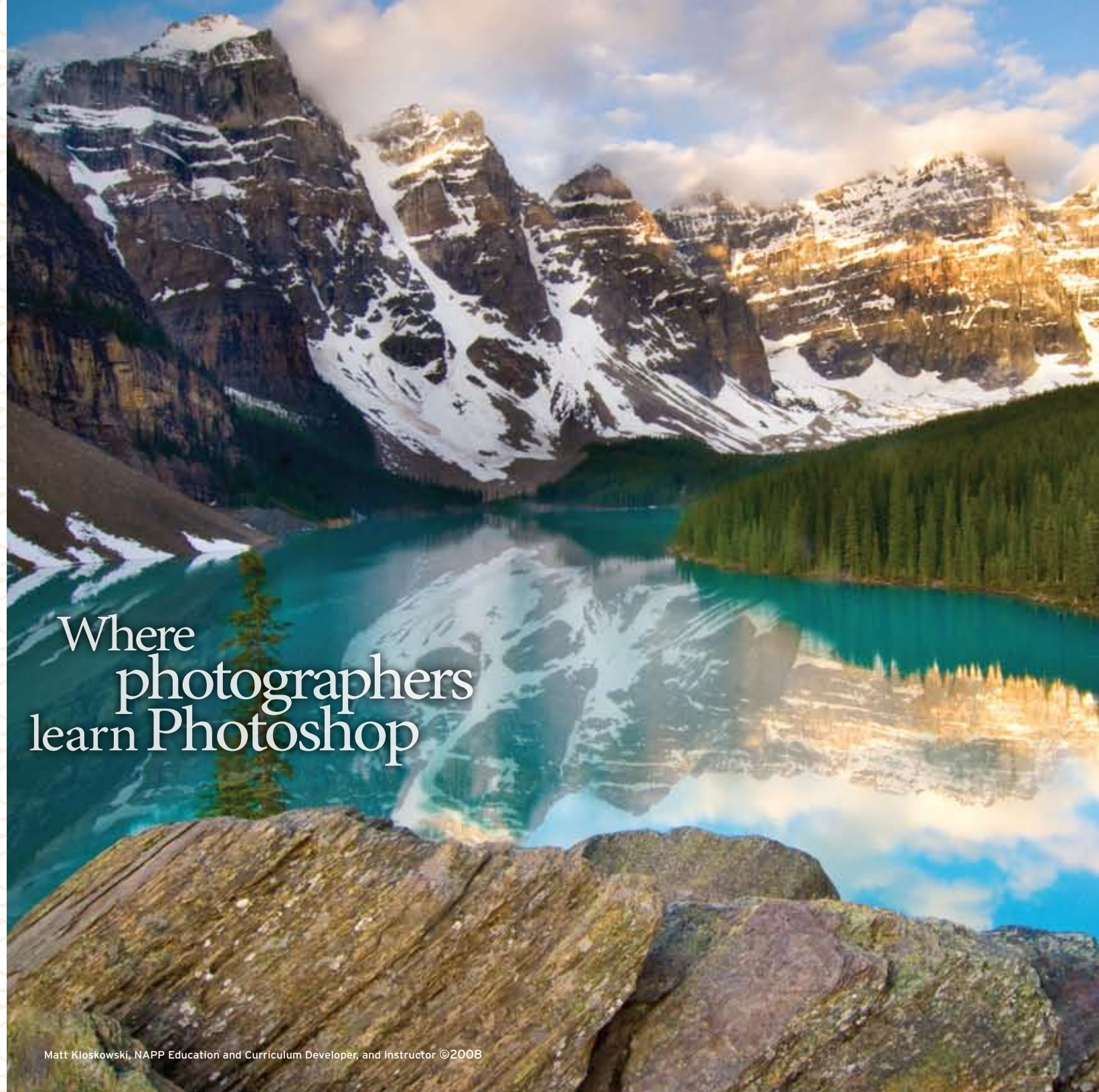Our website hosts a Camera Gear Desk and online forums where **commercial photographers** can get advice on everything from assembling the perfect studio and creating fantastic final prints, to learning digital photo painting and advanced retouching methods.

We offer **outdoor** tips for using Photoshop **photographers** to perfect a captured image so that it truly conveys the beauty and splendor of their subject matter.

Photojournalists turn to us to learn special techniques for enhancing their storytelling images without destroying their authenticity, and discover unique camera and flash lighting techniques that work under even the most adverse conditions.

We know that **studio** take literally hundreds of **photographers** photos in a shoot, and that processing all those photos can be a daunting task. So, to help simplify things, we have tutorials dedicated to showing how Lightroom® can streamline and simplify your digital workflow.

With all the benefits and learning resources we offer, there's no doubt that NAPP is where photographers learn Photoshop!

Where photographers learn Photoshop

Where
designers
learn Photoshop®

Nobody offers more up-to-date Photoshop training than NAPP. That's why thousands of designers turn to us for the latest tips and techniques, as well as discounts on the tools and technologies they need to succeed.

Graphic designers are almost always under some kind of "immediate" deadline. That's one of the reasons why NAPP offers quick tutorials through its How-to Educational Library for Photoshop (H.E.L.P.), as well as a collection of Photoshop tips and tricks.

We know **illustrators** need to be able to create everything from images of alien worlds to the back of cereal boxes. And, NAPP can help with our easy-to-follow instructional videos for integrating Photoshop with applications like Illustrator® and Painter™.

Sometimes, your artwork has to convey a written message. So, we teach **production** artists how best to design with type in Photoshop, as well as tips for both InDesign® and QuarkXPress®.

As NAPP members, not only do web designers get Photoshop video tutorials geared toward creating content for the Internet, but they'll also find techniques for integrating their work with applications like Fireworks® and Dreamweaver®.

They need their work to be both visually dynamic and intuitively functional. Our Help Desk can help you overcome any dilemmas you may encounter, as well as offer solutions to cross-platform challenges.

Between the user forums and the online portfolios, our members-only website is a great resource for video game designers looking for inspiration. Plus, we have money-saving discounts on the latest plug-ins, imaging software, and computer peripherals.

NAPP is where commercial artists learn Photoshop. And when you add up all the educational and professional resources that we offer it's not hard to see why.

Where designers learn Photoshop®

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Templates

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猴 e-forum

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http://www.photoshopuser.com/

Rich Nortnik, NAPP Member and Photoshop World Guru Award Finalist ©2008

Where multimedia artists learn Photoshop

Photoshop has developed into an invaluable creative tool for the multimedia artist. And NAPP has kept up with training, education, news, discounts, and more for this new and exciting breed of Photoshop user.

Among all the graphic designers and photographers you'll find in the NAPP online forums, you'll also stumble across video producers looking to learn the latest Photoshop effects for still images and video, as well as cutting-edge techniques for After Effects® and Final Cut® Pro.

Visual effect artists

have discovered that Photoshop Extended is a fantastic tool for inserting and choreographing special effects in post-production video. And, as the ultimate source for Photoshop education and training, we'll help you acquire the skills you need to master this new software and leave your audiences breathless.

Rendering

know exactly how vital it is to stay informed regarding industry trends and cutting-edge technologies. And NAPP is right there with them, providing the latest industry news and product reviews in *Photoshop User* magazine, in our monthly newsletter and on the *PhotoshopUser TV* podcast.

From the basics of design and image enhancement, to advanced techniques for merging vector, raster, and 3D graphics, we provide the tips and training **computer** **animators** need to produce mind-blowing creations in Photoshop Extended, as well as graphics programs like Poser®, Flash®, and Maya®.

With training, education, news, discounts, product reviews, and an amazing biannual conference, it's no wonder why NAPP is on the absolute cutting edge. And, that's why NAPP is where dynamic media designers learn Photoshop.

Where multimedia artists learn Photoshop

Ciro Marchetti, NAPP Member and Photoshop World Guru Award WInner ©2008

Where everyone learns Photoshop®

Every day, we teach creative minds from around the world how to turn ordinary into the extraordinary.

We're the National Association of Photoshop Professionals—your ultimate resource for Adobe Photoshop training, education, and news. As a member of NAPP, you'll receive...

Photoshop User Magazine

Published 8 times a year, there's no better source for Photoshop tips, tricks, and techniques than *Photoshop User* magazine—the official publication of NAPP. From cover to cover, it's packed with tutorials, industry news, and product reviews you won't find anywhere else.

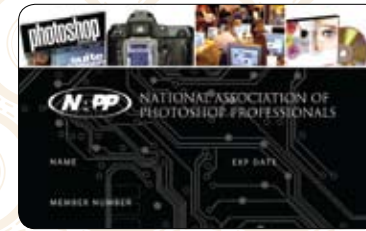### Members-Only Website Access

Get exclusive access to PhotoshopUser.com, the NAPP members-only website and the world's #1 Photoshop training and education resource on the Internet. On the site you'll find video tutorials, product reviews, up-to-date industry news, and much more.

Exclusive Member Discounts

As the largest graphic design and digital photography association, we've negotiated substantial discounts for our members on everything from laptops to hotel rooms so you can stay on the cutting edge without breaking your budget.

Professional Resources

Our website offers a members' portfolio gallery, job bank, forums for networking or sharing advice, a library of down-loadable fonts and brushes, and episodes of *PhotoshopUser TV*.

Tech Support

Get answers and advice directly from industry experts on everything from using Photoshop and Lightroom, to printing and plug-ins, to purchasing camera lenses and tripods.

Photoshop World Conference & Expo

It's the world's largest Photoshop educational event, and—as a NAPP member—it's your annual convention. With dates on both the east and west coasts, Photoshop World features more than 100 training sessions, a Tech Expo, outrageous after-hours events, and so much more.

$99* One-Year Membership $179* Two-Year Membership

Join now by visiting www.photoshopuser.com or calling 800-738-8513, Monday-Friday, 8:30am-7:00pm EST.

*Prices are for U.S. residents only. Corporate, Educator, International, and Canadian rates also available.

Every year, I receive literally thousands of emails and letters from graphic designers and digital photographers, telling me how much they've learned, or how much money they've saved, or how many professional contacts they've made since becoming a NAPP member. And, when you weigh all the personal and professional resources we offer, you're not going to find a better or more affordable resource anywhere.

Since 1998, we've been equipping Photoshop users with the techniques and information they need to stay on the cutting edge. Our educational resources and tutorials are second to none, and are created by some of the most well-known and respected working professionals in the industry. In addition, we also address the many issues, topics of interest, and concerns that all Photoshop users share. It is this unique relationship with our members that has made NAPP one of the largest, most respected organizations of its kind.

I invite you to join the more than 70,000 Photoshop users worldwide who have become members of NAPP. It's a great investment in yourself and your career, as well as your ultimate resource for Adobe Photoshop training, education and news.

Sincerely

Scott Kelby
President and Founder

Where
everyone
learns
Photoshop®!

Every day, we teach creative minds from around the world
how to turn the ordinary into the extraordinary.

NAPP

THE NATIONAL ASSOCIATION OF
PHOTOSHOP PROFESSIONALS
THE ULTIMATE RESOURCE FOR ADOBE® PHOTOSHOP®
TRAINING, EDUCATION, AND NEWS

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