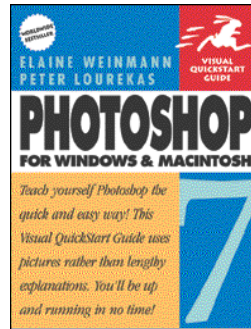


Visual QuickStart Guides®

GET UP AND RUNNING QUICKLY



Series Description

These task-based, visual reference guides feature step-by-step instructions and plenty of screen shots to guide readers through one-page and two-page tasks. Their practical approach is a well-known favorite among busy professionals and computer novices alike.

With more than 1.5 million copies in print, Visual QuickStat Guides are the industry's bestselling series of affordable, quick-reference guides. The series includes more than 100 titles covering all the latest in Web design, scripting, multimedia, page layout, digital graphics, business productivity, and operating systems. **BEGINNER TO INTERMEDIATE.**

Selling Points

- All Visual QuickStart Guides are reasonably priced, making them an affordable option for professionals needing to get up and running with multiple software programs.
- The concise, visual-reference format shows users how to do the most important tasks of a program and helps them get right to work.

What Reviewers Are Saying

"For a very reasonable price, HTML 4 for the World Wide Web: Visual QuickStart Guide is the only guide you need to create and publish Web sites."
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"We consider this the BEST way to learn an application on your own."
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"For those of us who approach with trepidation the learning curve associated with a new, multi-featured program, the Visual QuickStart Guide series from Peachpit Press has been a lifesaver."
—Gregg Hoffman, adobe.com



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Visual QuickStart Guides, PAGE 2



About the Authors

ELIZABETH CASTRO has written all editions of the bestselling HTML for the World Wide Web: Visual QuickStart Guide. She also wrote the bestselling Perl and CGI for the World Wide Web: Visual QuickStart Guide and the Macintosh and Windows versions of Netscape Communicator 4: Visual QuickStart Guide. She was the technical editor for The Macintosh Bible Fifth Edition, and she founded Página Uno, a publishing house based in Barcelona, Spain.

SANDEE COHEN has spent more than twenty years in traditional and electronic production, and been training in the field of desktop publishing for the past 11 years. The graphics curriculum coordinator for the New School Computer Instruction Center in New York City, she has spoken at many conferences including Seybold Seminars, Macworld Expo, and ThunderLizard events. She is the author of several Visual QuickStart Guides, co-author of The Non-Designer's Scan and Print Book, and a contributor to many graphics and computer magazines.

MARIA LANGER is the bestselling author of nearly two dozen computer books, including Visual QuickStart Guides for Mac OS X, Word 2000 for Windows, Excel 2000 for Windows, and PageMill 3 for Macintosh and Windows. She is a computer applications trainer, Webmaster, and member of the Macworld Expo conference faculty.

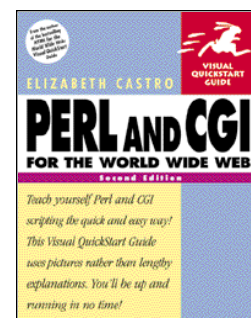
TOM NEGRINO is an author and a contributing editor for Macworld magazine. He is the author of many books, including the bestselling JavaScript: Visual QuickStart Guide Third Edition (with Dori Smith) and Quicken 2000: Visual QuickStart Guide. He is a frequent speaker at conferences and trade shows, and is also a freelance computer consultant.

DORI SMITH wrote Java for the World Wide Web: Visual QuickStart Guide and co-wrote the bestselling JavaScript for the World Wide Web: Visual QuickStart Guide 4th Edition. Dori has been programming for over 20 years and is currently the Director of Web Development at Rare Medium/Digital Facades. She is a frequent speaker at industry conferences, and her work has appeared in Macworld and MacTech magazines. She is a member of the Web Standards Project Steering Committee, and a contributing editor for NetProfessional magazine.

J. TARIN TOWERS, based in San Francisco, wrote Dreamweaver for Windows and Macintosh: Visual QuickStart Guide and has contributed as a writer and technical editor to more than a dozen books about computers and the Internet. As an editorial consultant, she has worked with Netscape Communications, Microsoft, Informix Software, Infoseek, and IDG.

KATHERINE ULRICH is a writer and editor specializing in graphics, publishing, and multimedia software. Her career includes a 12-year stint at Macworld magazine. As a developmental editor, Katherine helped to develop and direct Macworld's how-to sections.

ELAINE WEINMANN and **PETER LOUREKAS** have written, designed, and illustrated several bestselling Visual QuickStart Guides to QuarkXPress, Illustrator, and Photoshop. Their books have been translated into twelve languages and have sold more than 600,000 copies worldwide. They have taught at Pratt Manhattan, Cooper Union School of Art, the New School Computer Instruction Center, and Parsons School of Design.



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What makes the *Visual QuickStart Guide* TEACHING FORMAT so popular?

Task-Based

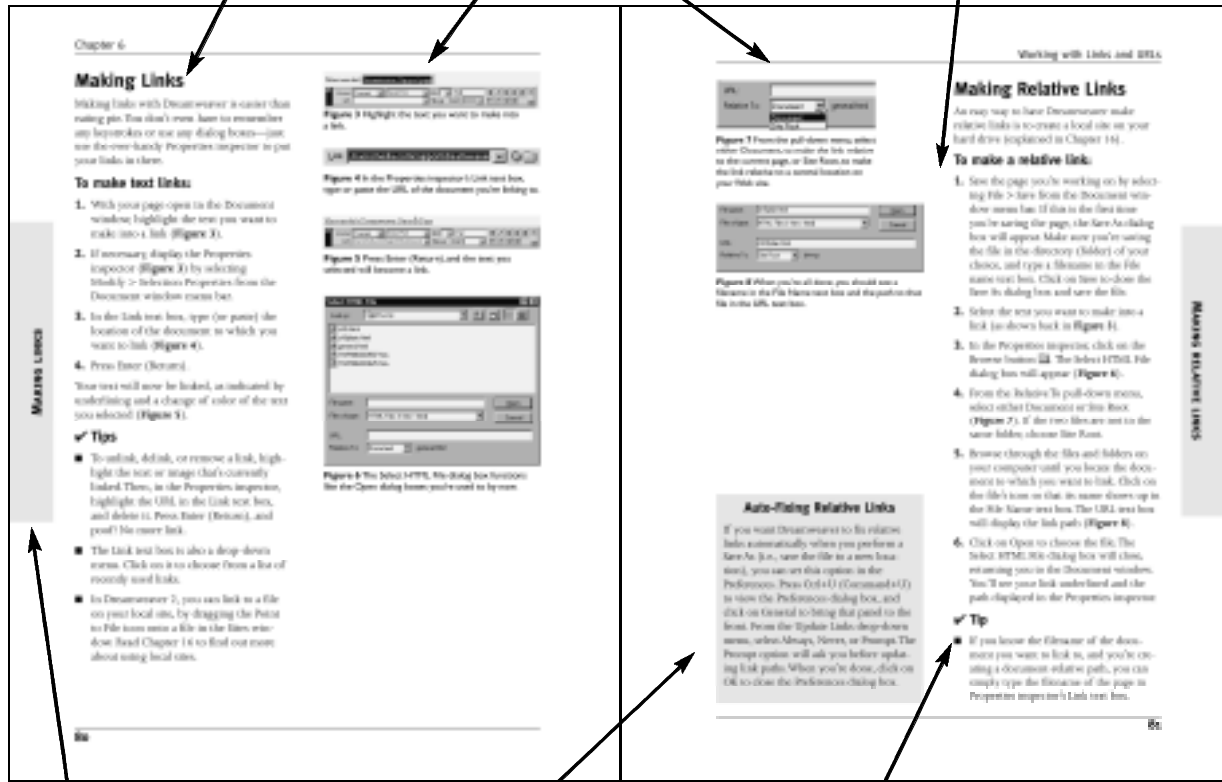
Information is broken down into concise, one- and two-page tasks to help you get right to work.

Visual

Plenty of screen shots illustrate the steps and show you what to do.

Step-by-Step

Numbered, easy-to-follow instructions guide you through each task.



Quick Reference

Tabs on each page identify the task, making it easy to find what you're looking for.

Extra Information

Shaded sidebars call attention to important features and helpful information.

Tips

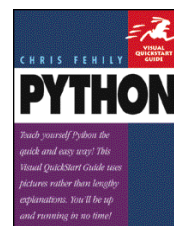
Lots of helpful tips are highlighted throughout the book.

SEE FOLLOWING PAGES FOR COMPLETE LISTING



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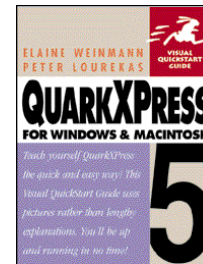
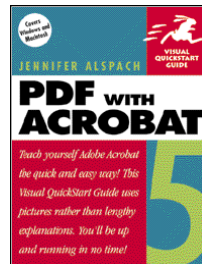
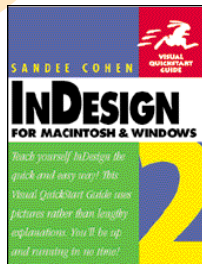
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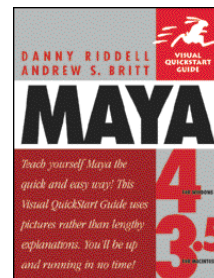
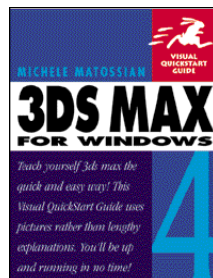
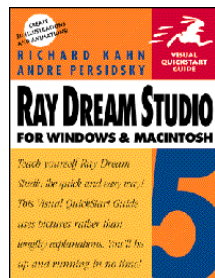
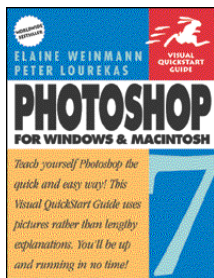
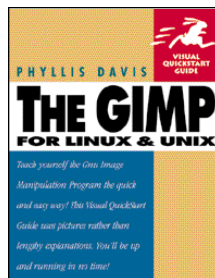


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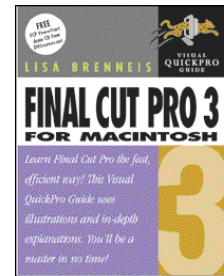
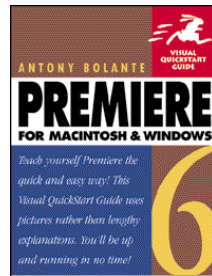
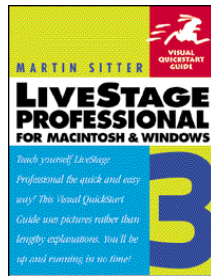
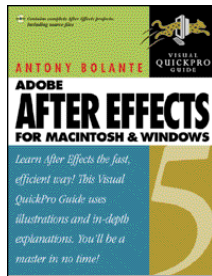


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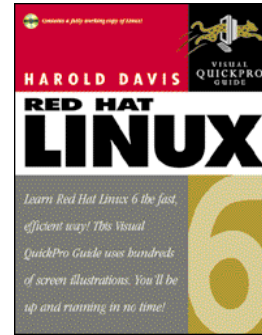
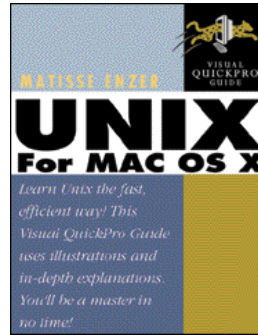
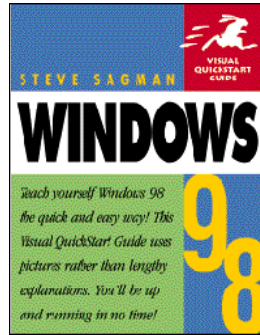
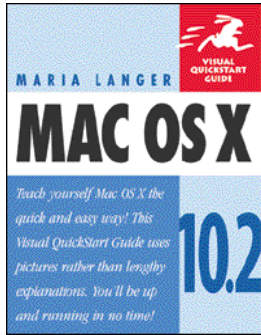


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