Series Description

Based on the original bestseller from award-winning author, Robin Williams, this engaging series shares the principles of professional-looking layout, typography, and print and Web design.

The Non-Designer's series was created “for all those people who have no formal background or training in design, but find themselves in positions of having to design things.” This series features lively explanations, quizzes, and plenty of examples to take the fear out of design.

For this ever-growing audience of non-designers who either want to—or have to—learn to think visually, these perennial favorites give them the skills and the confidence to produce sophisticated layouts and well-designed Web pages, even without a formal design degree.

BEGINNER TO INTERMEDIATE.

What Reviewers Are Saying

“Punctuation, special characters, initial caps, line spacing and selecting the appropriate typeface are some of the topics covered in this remarkable and absolutely indispensable book.”
— Suzanne Thomas, Desktop Connections

“The Non-Designer’s Type Book is a book to be read and enjoyed, and to help you learn a lot about typography along the way.”
— Beth ConneY Lisberg, Technical Communication

“… an essential reference for all serious desktop publishers wanting to produce professional books, publicity releases, order forms, and other publishing related documents.”
— James A. Cox, Midwest Book Review

“There is no better place to start your Web design journey than with The Non-Designer's Web Book.”
— Elsa Travisano, Macintosh Users Group (NY)

SEE BACK FOR COMPLETE LISTING
About the Authors

ROBIN WILLIAMS has written more than a dozen bestselling and award-winning books, including The Little Mac Book, The Little iMac Book, The Non-Designer Design Book, and The Non-Designer Web Book, 2nd Edition. Through her writing and her workshops, Robin has influenced an entire generation of computer users in the areas of design, typography, desktop publishing, as well as the Mac and the Web.

An inspiring teacher, Robin has empowered thousands of people around the world to move forward with confidence in new technologies. Robin’s clear, concise style of writing has made her popular with hundreds of thousands of readers worldwide. She has a knack for making technical information easily accessible.

SANDEE COHEN has spent more than twenty years in traditional and electronic production, and been training in the field of desktop publishing for the past 11 years. The graphics curriculum coordinator for the New School Computer Instruction Center in New York City, she has spoken at many conferences, including Seybold Seminars, Macworld Expo, and ThunderLizard events. She is the author of several Visual QuickStart Guides and co-author of The Non-Designer Scan and Print Book. She has been a contributor to many graphics and computer magazines.

JOHN TOLLETT has been a graphic designer, art director, and illustrator for advertising agencies, publishing companies, and art studios for more than 30 years. John first began using a Macintosh in 1987 and now specializes in digital design, illustration, and Web site design. He co-founded the Santa Fe Macintosh User Group and was a founding partner of a Web site development firm. He co-authored The Non-Designer Web Book, 2nd Edition, The Little iBook Book, Robin Williams Design Workshop, and Robin Williams Web Design Workshop with Robin Williams, and he has conducted Web design workshops across the United States.