

# Professional Development

## Spring 2013 Resource Catalog

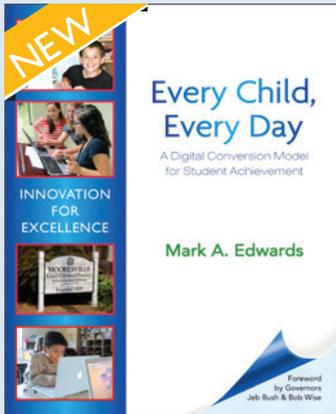
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## Every Child, Every Day: A Digital Conversion Model for Student Achievement

Mark A. Edwards

TECHNOLOGY • GRADES K-12

ISBN: 9780132927093 • ©2014 • 216 pp. • \$29.99

In 2007, Dr. Mark Edwards was the new superintendent of the Mooresville N.C. Graded School District. The graduation rate was only 64%, the high school academic composite only 68%. But Dr. Edwards was convinced that Mooresville students and teachers could do better. . . and they did. Here is the story of how Superintendent Edwards led his district in an innovative “digital conversion” initiative with very remarkable results within just four years:

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- The graduation rate increased to 90%.
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*“If you only want to read one book on how to reimagine learning and how to make a digital transformation, this is it. The lessons from Mooresville in Every Child, Every Day are crisp, clear and totally inspiring – and replicable! I sat down to read the introduction chapter and couldn’t put it down until I was finished. Every superintendent, district head of curriculum or technology, CFO, school board member and parent should immediately read this book and ask “Why not do a digital conversion here?”*

—Keith R. Krueger, CEO, Consortium for School Networking (CoSN)

*“Despite the challenges, there was a sense that we could improve. I knew that indeed we could and would do better.”*

—Dr. Mark Edwards



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We look forward to helping you achieve your instructional goals for this year and beyond.

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## ICON KEY

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Response to  
Intervention



Explicitly addresses  
Common Core State  
Standards



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New!



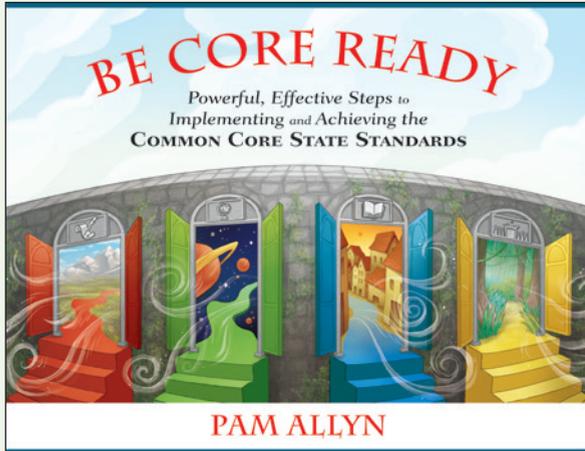
## SPRING 2013 PEARSON COMMON CORE WEBINARS

Join our authors for Common Core guidance  
with these complimentary webinars.

2/28/13	5:00 PM EST	MaryEllen Vogt & Deborah Short	Developing Academic Language and Content Knowledge in English Learners
3/14/13	6:30 PM EST	Pam Allyn & Debbie Lera	Helping Our Struggling Readers and Writers: A Toolbox for Strength
3/21/13	5:00 PM EST	Jennifer Bay- Williams	Creating an Environment for ELLs to Succeed in CCSS Content and Mathematical Practices
3/28/13	6:30 PM EST	Pam Allyn & Debbie Lera	A Flipped Webinar! Catch Us in the Act of Close Reading!

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# TEACHING FROM THE CORE



## Be Core Ready: Powerful, Effective Steps to Implementing and Achieving the Common Core State Standards

Pam Allyn

ELEMENTARY LITERACY • GRADES K-8

ISBN: 9780132907460 • ©2013 • 192 pp. • \$32.99

*Be Core Ready: Powerful, Effective Steps to Implementing and Achieving the Common Core State Standards* provides a dynamic road map of the hot topics for literacy education in the era of the Common Core



Pam Allyn

Standards and provides practical strategies for implementing new core ideas that will transform all learners into scholars who are truly college and career ready—reading and writing, speaking and listening, and using language in powerful ways. This seminal text provides far more than simply an overview of the Core Standards. It provides readers with a critical analysis of the standards by a literacy expert at the forefront of her field, as well as a vibrant and useful solution for organizing the standards into curriculum for reading, writing, speaking and listening: *The Journey to Meaning: Comprehension and Critique*, *The Shape of Story: Yesterday and Today*, *The Road to Knowledge: Information and Research*, *The Power to Persuade: Opinion and Argument*. [Click here to take an interactive tour of this book!](#)

“The Common Core State Standards are a Bill of Rights for all children.” —Pam Allyn

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**CORE READY** is a dynamic series of books providing educators with critical tools for navigating the Common Core Standards effectively, fluidly, and successfully. In the pages of these books, readers see how to take complex concepts related to the standards and turn them into practical, specific, everyday instruction. The series is founded on the author's 4 Doors to Core Ready, an easy to use yet strikingly brilliant way to access and organize all of the content within the standards.

## LESSON SET TEXTS: A STAIRCASE TO STANDARDS SUCCESS FOR ENGLISH LANGUAGE ARTS



**pd**  Core Ready Lesson Sets for Grades 3-5:  
A Staircase to Standards Success for English Language Arts, *The Journey to Meaning: Comprehension and Critique*  
Pam Allyn  
ISBN: 9780132907569 • ©2014 • 304 pp. • \$29.99

*The Journey to Meaning: Comprehension and Critique* brings comprehension, critique and composition of literary texts to the classroom. This book specifically encompasses the strategies and skills all students need to comprehend, critique, and compose literary texts as outlined in the Common Core State Standards.

**pd**  Core Ready Lesson Sets for Grades 3-5:  
A Staircase to Standards Success for English Language Arts, *The Road to Knowledge: Information and Research*  
Pam Allyn  
ISBN: 9780132907552 • ©2014 • 304 pp. • \$29.99

*The Road to Knowledge: Information and Research* will show you how to teach students the power of informational text and research, to learn to read information critically, and to write and analyze information using research skills.

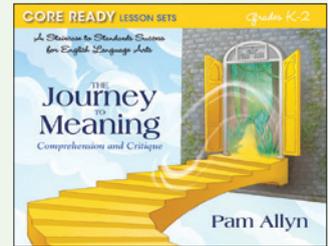
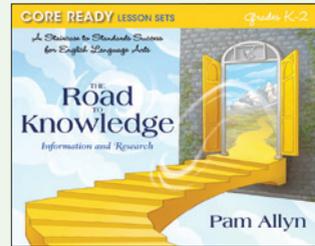
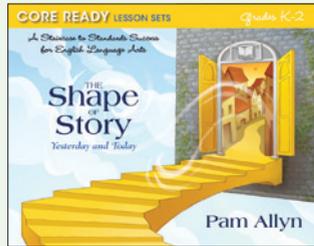
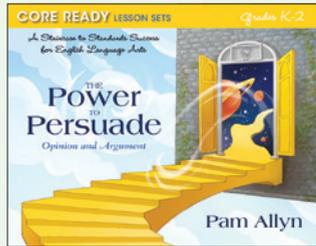
**pd**  Core Ready Lesson Sets for Grades 3-5:  
A Staircase to Standards Success for English Language Arts, *The Power to Persuade: Opinion and Argument*  
Pam Allyn  
ISBN: 9780132907545 • ©2014 • 288 pp. • \$29.99

*The Power to Persuade: Opinion and Argument* will help you understand how to teach students to use evidence to understand and formulate opinions about what they read, and to craft powerful arguments by writing and sharing ideas.

**pd**  Core Ready Lesson Sets for Grades 3-5:  
A Staircase to Standards Success for English Language Arts, *The Shape of Story: Yesterday and Today*  
Pam Allyn  
ISBN: 9780132907538 • ©2014 • 304 pp. • \$29.99

*The Shape of Story: Yesterday and Today* will bring the power of literary narrative with a focus on the importance of theme, character, and story structures from both yesterday's and today's literature to the classroom.

# Coming Soon: Core Ready Lesson Sets for Grades K-2



 Core Ready Lesson Sets for Grades K-2: A Staircase to Standards Success for English Language Arts, The Power to Persuade: Opinion and Argument

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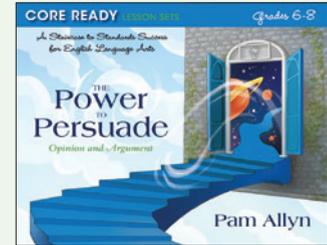
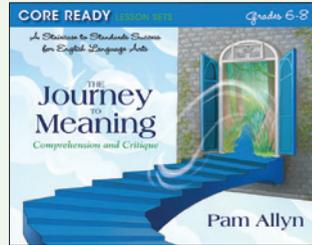
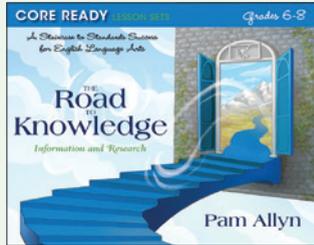
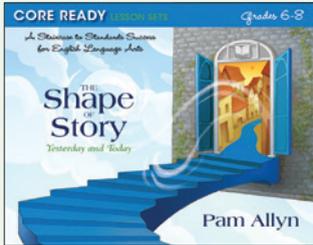
*“Inspiring. Genuine. Talking from down in the trenches not from up on high. Brings the Common Core down from the rafters for a more manageable understanding.”*

—Wendy Fiore,  
Chester Elementary School (CT)

*“Let Pam Allyn help you conquer the Common Core by going to the core the core of what readers do when truly engaged with books.”*

—Carol Jago, Past President,  
National Council of Teachers of English

# Coming Soon: *Core Ready* Lesson Sets for Grades 6-8



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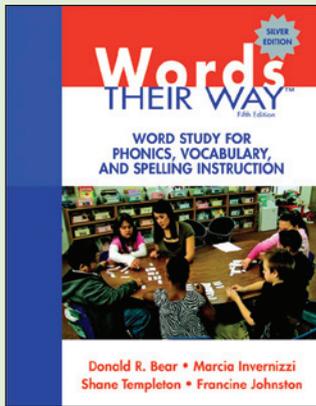
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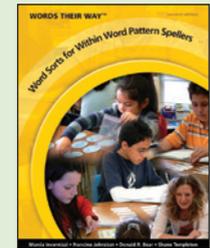
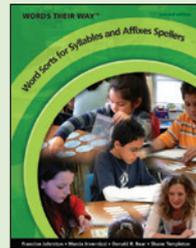
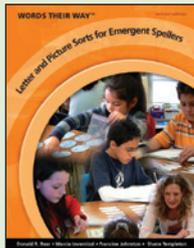
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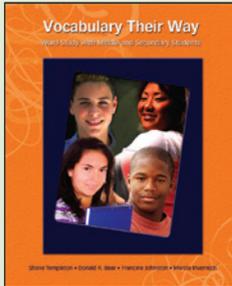
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Vocabulary knowledge is the single best indicator of students' reading ability and comprehension. If students understand the fundamental processes of how words work, including the way prefixes, suffixes, base words, and word roots combine, they will control the most powerful vocabulary development strategy

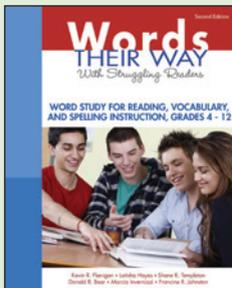
they will ever need. Tap into adolescents' natural inclination to look for patterns with *Vocabulary Their Way*™. Assists in implementing Common Core!



### MEET THE AUTHORS

From left: Francine Johnston, Shane Templeton,  
Marcia Invernizzi, and Donald Bear

See page 29 for the *Words Their Way with English Learners Series!*



## Words Their Way™ with Struggling Readers: Word Study for Reading, Vocabulary, and Spelling Instruction Grades 4–12

Kevin Flanigan, Latisha Hayes, Shane Templeton,  
Donald R. Bear, Marcia Invernizzi, and Francine Johnston  
**READING ASSESSMENT • GRADES 4–12**

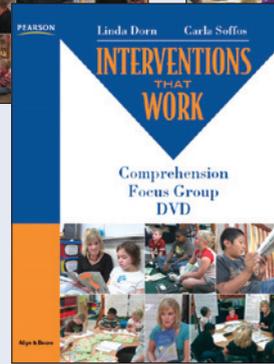
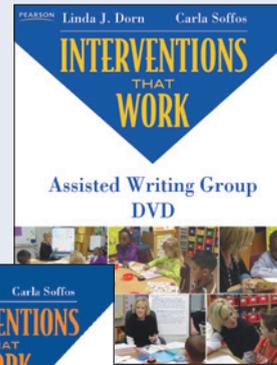
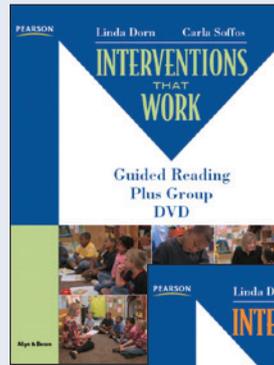
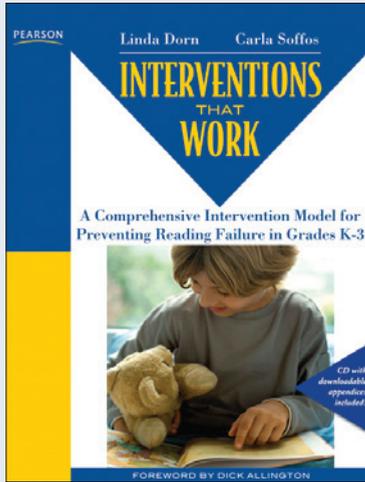
ISBN: 9780135135211 • ©2011 • 360 pp. • \$35.99

Focusing on intervention—specifically outlining guidance and strategies for utilizing word study—this resource helps teachers support struggling learners to master vocabulary, fluency, and comprehension. The book provides tools to assess students' knowledge and offers ideas on how to use those results to inform instruction to guide each student toward success in content area comprehension. Assists in implementing Common Core and RTI!



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Linda Dorn



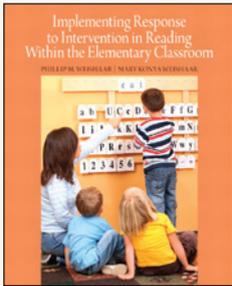
Carla Soffos

## ✎ Implementing Response to Intervention in Reading Within the Elementary Classroom

Phillip M. Weishaar and Mary Konya Weishaar

READING ASSESSMENT • GRADES K–6

ISBN: 9780137022632 • ©2012 • 128 pp. • \$23.50



Focusing on doable, clear steps for implementation, the authors believe that any teacher can learn to implement the core principles of Response to Intervention using the most basic resources: the classroom teacher, core curriculum materials, and the willingness to help children succeed. This book covers topics including

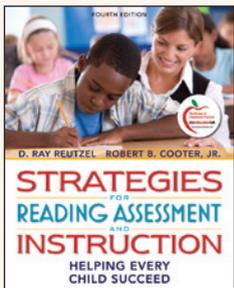
how to implement reading assessment for screening and progress monitoring, how to use assessment data in making decisions, and how to meet student needs based on assessment results. **Assists in implementing RTI!**

## Strategies for Reading Assessment and Instruction: Helping Every Child Succeed, 4/e

D. Ray Reutzel and Robert B. Cooter, Jr.

READING ASSESSMENT • GRADES K–6

ISBN: 9780137048380 • ©2011 • 480 pp. • \$116.00



The Fourth Edition provides a wealth of ideas for teachers who need to assess and address students' reading achievement. Each of the chapters moves from a set of theory-informed assessment tools to intervention strategies that will address students' reading needs. Readers diagnose the specific problem their students are having, then immediately discover which

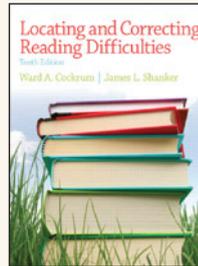
of the chapter's strategies are most beneficial in assisting them. **Assists in implementing Common Core and RTI!**

## ✎ Locating and Correcting Reading Difficulties, 10/e

James L. Shanker and Ward Cockrum

READING ASSESSMENT • GRADES 1–8

ISBN: 9780132929103 • ©2013 • 576 pp. • \$92.20



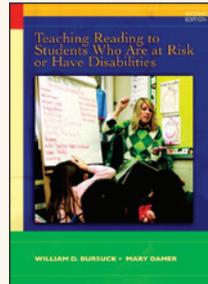
This resource is an invaluable reading diagnostic and intervention handbook that gives teachers comprehensive assessment resources to fortify the skills of a student while addressing any reading deficiencies present. It includes more than 30 different diagnostic tests or instruments, with directions and tips for administering each.

## Teaching Reading to Students Who Are at Risk or Have Disabilities, 2/e

William D. Bursuck and Mary Damer

READING ASSESSMENT • GRADES K–12

ISBN: 9780137057818 • ©2011 • 408 pp. • \$62.60



Learn to implement a systematic, explicit, success-oriented approach for teaching struggling readers in today's accountability-driven schools. Organized according to the Reading First categories of reading development and instruction as presented in the report of the National Reading Panel, teachers will appreciate the authentic, research-

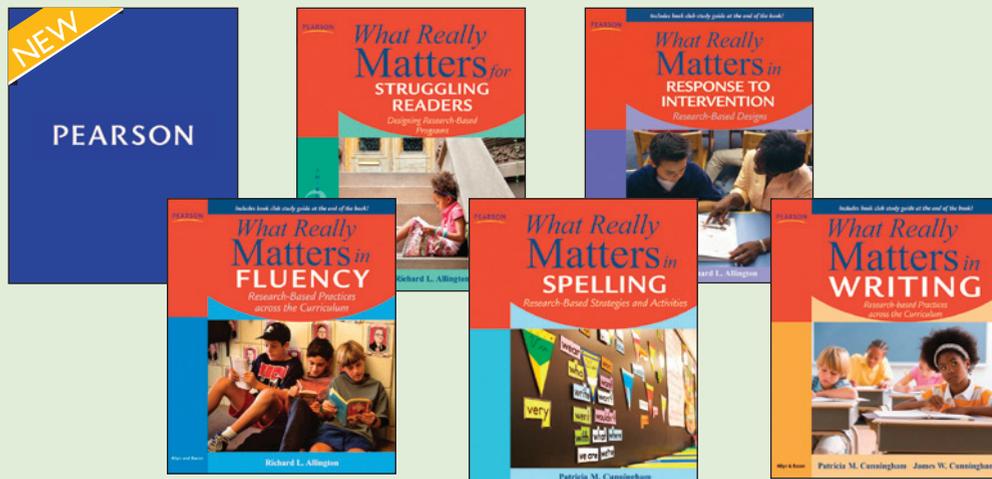
validated, reality-based strategies and the accessible language used throughout.



## WHAT REALLY MATTERS SERIES

RICHARD L. ALLINGTON AND PATRICIA M. CUNNINGHAM

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 Designing Research-Based Programs, 3/e  
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 What Really Matters in Response to Intervention: Research-Based Designs  
**READING ASSESSMENT • GRADES 2–9**

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What Really Matters in Fluency:  
 Research-Based Practices Across the Curriculum  
**FLUENCY AND COMPREHENSION • GRADES K–9**

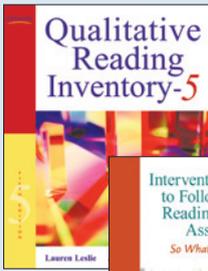
ISBN: 9780205570584 • ©2009 • 144 pp. • \$40.99

What Really Matters in Spelling:  
 Research-Based Strategies and Activities  
**VOCABULARY • GRADES K–6**

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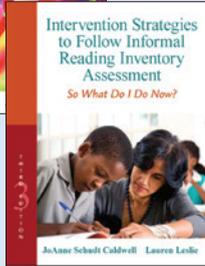
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 Research-Based Practices Across the Curriculum  
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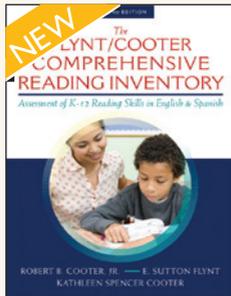


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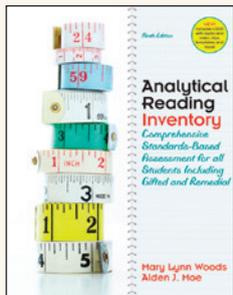
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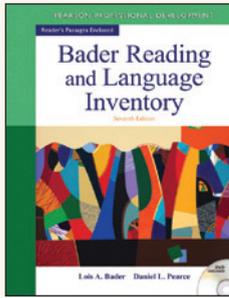


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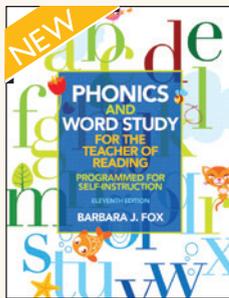
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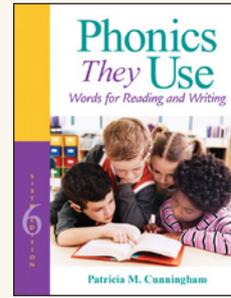
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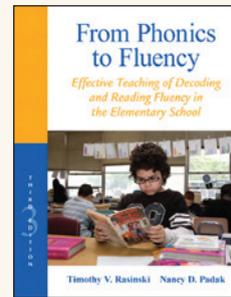
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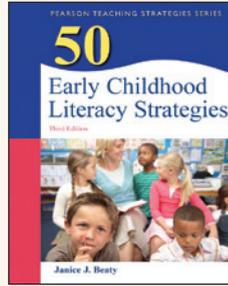
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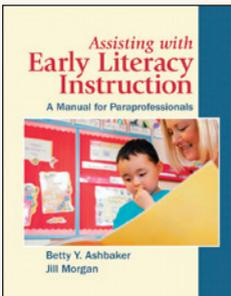
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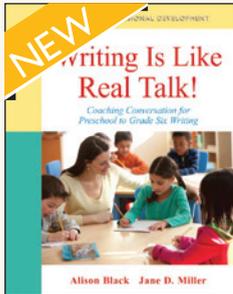


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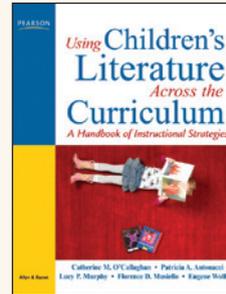
teacher talk, and most importantly, students' writing examples to help teachers teach writing to preschool through grade 6 students.

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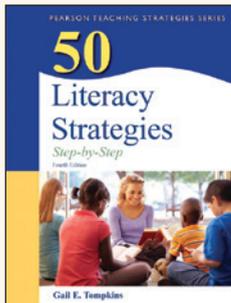
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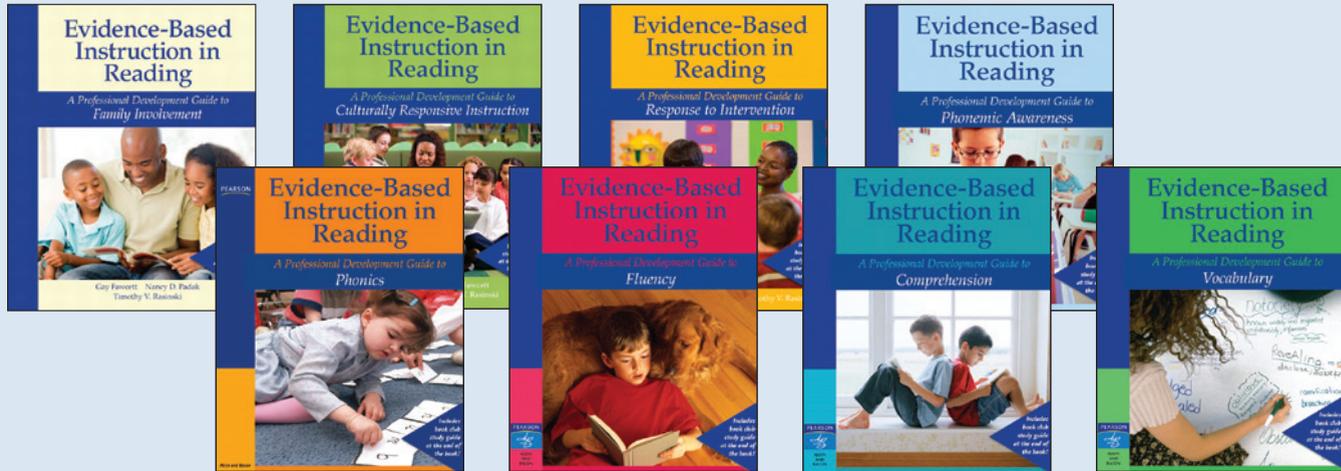
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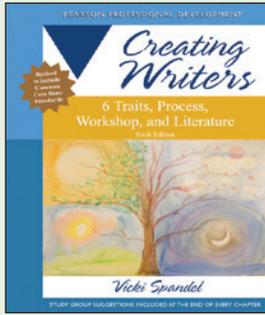
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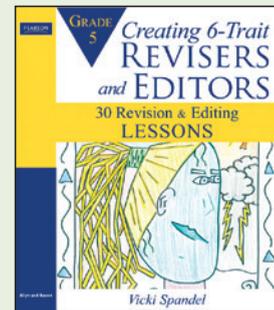
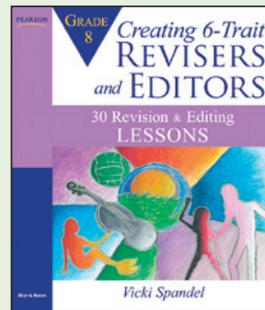
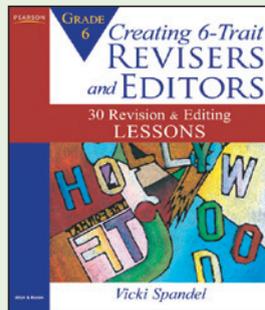
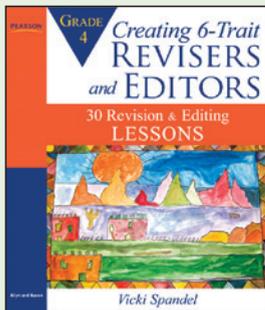
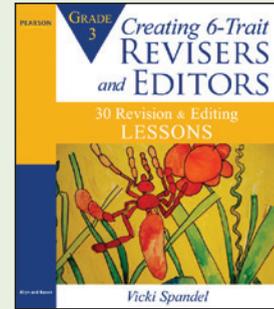
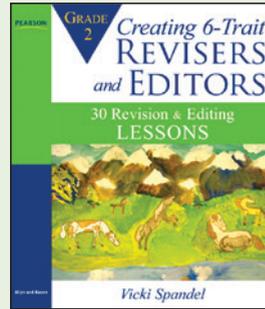
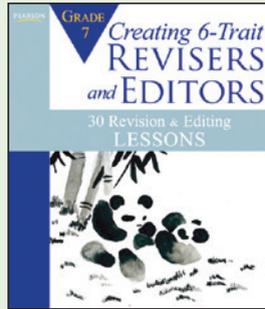
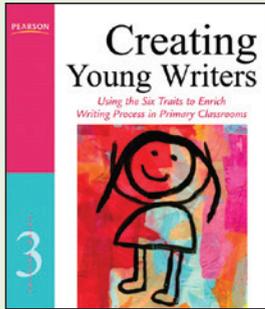
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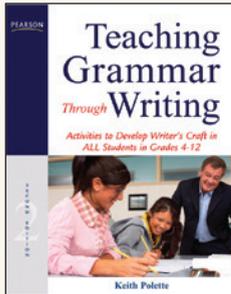
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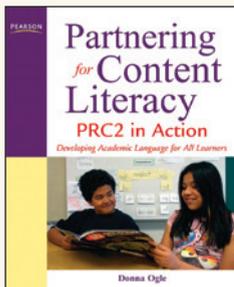
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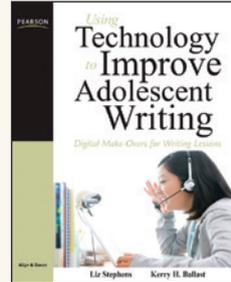
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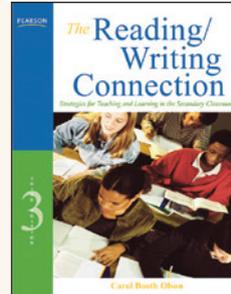


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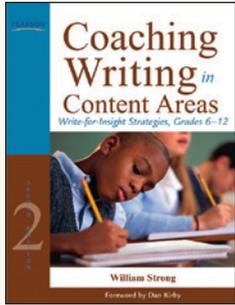
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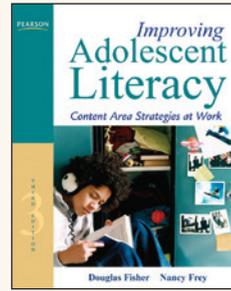
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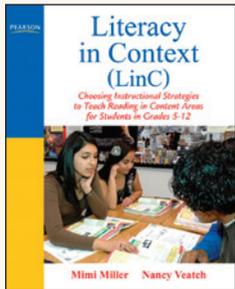
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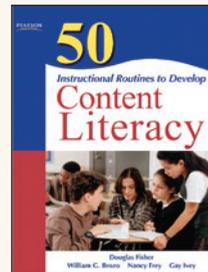
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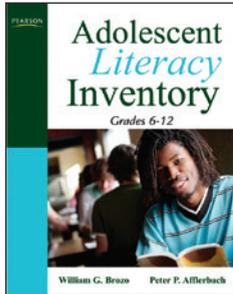
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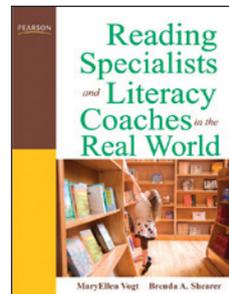


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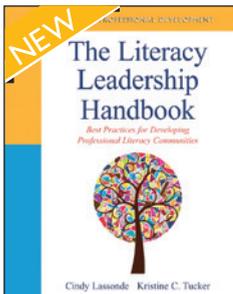
tools available to them for success.

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Cynthia A. Lassonde and Kristine C. Tucker

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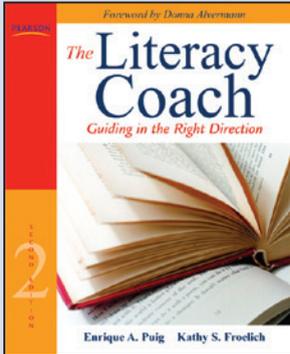
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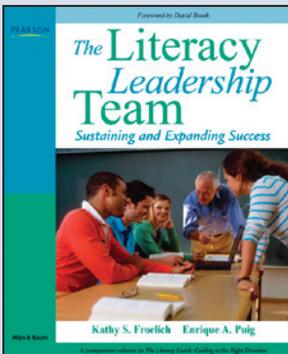
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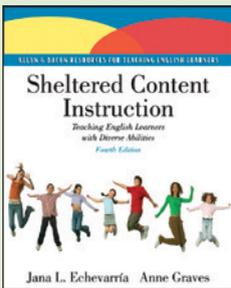
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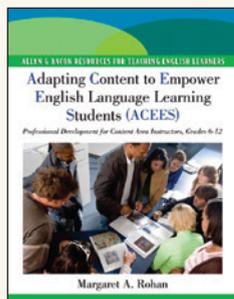
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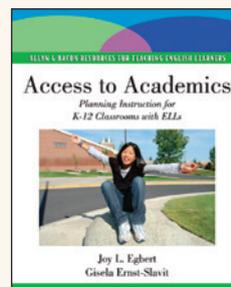
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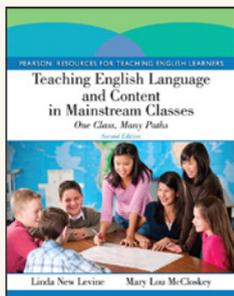
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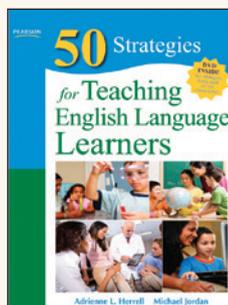
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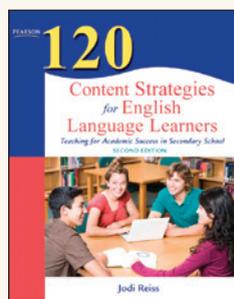
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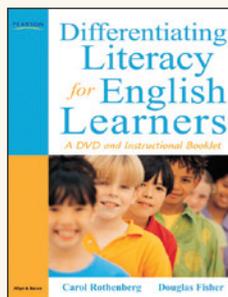
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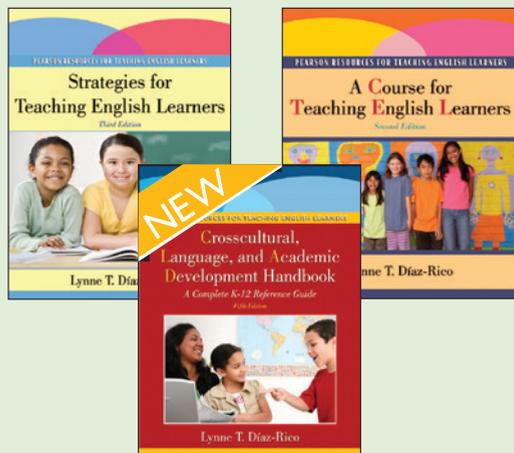
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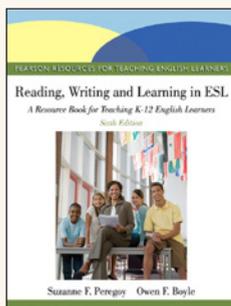
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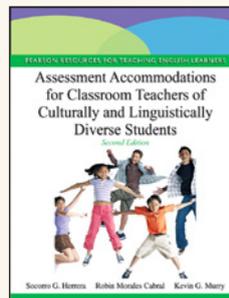
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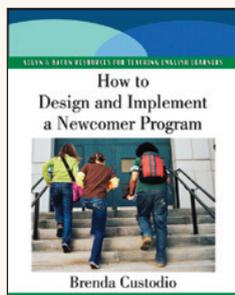
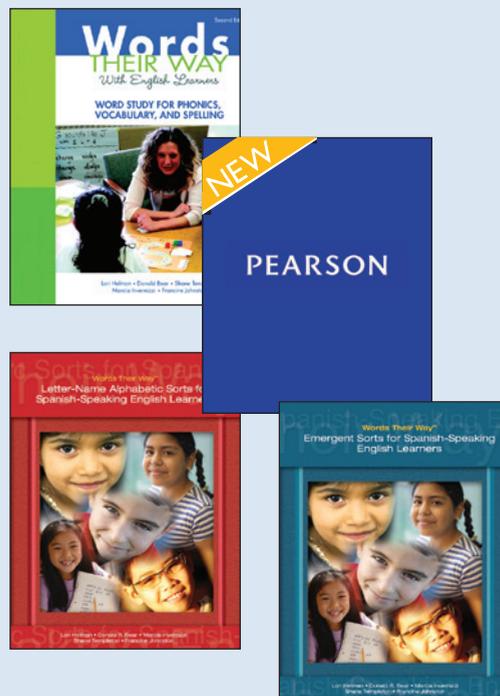
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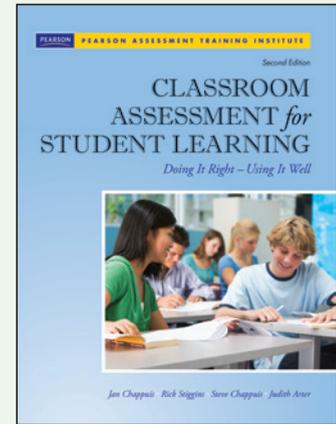
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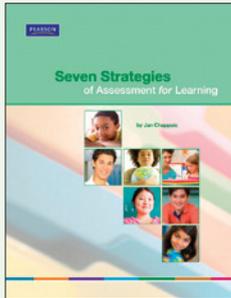


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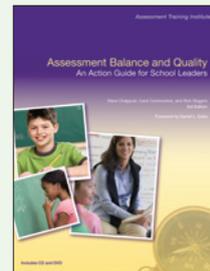
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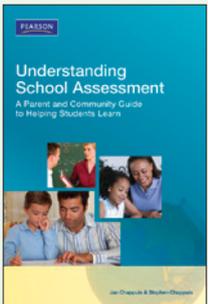
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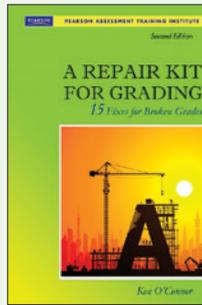
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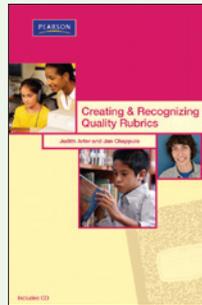
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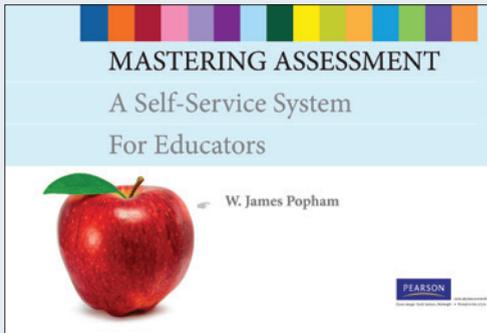
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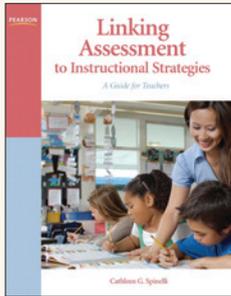
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Cathleen G. Spinelli

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ISBN: 9780137146246 • ©2011 • 208 pp. • \$32.99



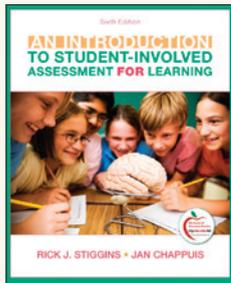
This easy-to-read and useful guide to state-of-the-art best practices in assessment is teacher-friendly throughout—from the accessible writing style to the practical materials it provides. It will quickly become the go-to guide on how to integrate cutting-edge assessment measures seamlessly into the daily teaching schedule.

## An Introduction to Student-Involved Assessment FOR Learning, 6/e

Rick Stiggins and Jan Chappuis

ASSESSMENT • GRADES K–12

ISBN: 9780132563833 • ©2012 • 360 pp. • \$94.80



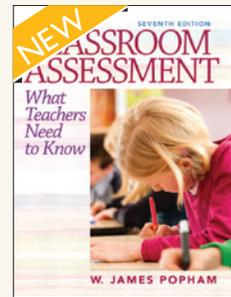
Start involving your students in the assessment process! This leading resource highlights the techniques teachers need to know to assess students in their classrooms. Showing how to use assessment to promote and verify student learning, the book examines the full spectrum of assessment topics from targets through developing quality assessments and communicating results effectively. **Assists in implementing Common Core!**

## Classroom Assessment: What Teachers Need to Know, 7/e

W. James Popham

ASSESSMENT • GRADES K–12

ISBN: 9780132868600 • ©2014 • 552 pp. • \$102.00



Helps readers become assessment literate and to understand the fundamental concepts and processes of educational testing that will influence teachers' hour-to-hour instructional decisions. The text recognizes and highlights the exponential increase in the importance of educational assessment in an era of Common State Standards and teacher-evaluations based on students' test scores.

Schools and districts save 25%. Order online with a purchase order or credit card at [k12oasis.pearson.com](http://k12oasis.pearson.com)

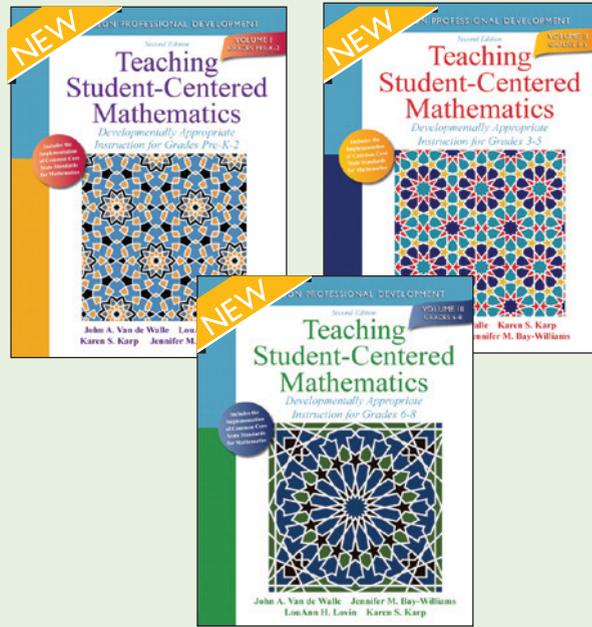
THE VAN DE WALLE PROFESSIONAL MATHEMATICS SERIES

JOHN VAN DE WALLE, JENNIFER M. BAY-WILLIAMS, LOU ANN H. LOVIN, AND KAREN S. KARP

 Teaching Student-Centered Mathematics:  
Developmentally Appropriate Instruction  
for Grades Pre K-2 (Volume I), 2/e  
ISBN: 9780132824828 • ©2014 • 416 pp. • \$46.99

 Teaching Student-Centered Mathematics:  
Developmentally Appropriate Instruction  
for Grades 3-5 (Volume II), 2/e  
ISBN: 9780132824873 • ©2014 • 432 pp. • \$46.99

 Teaching Student-Centered Mathematics:  
Developmentally Appropriate Instruction  
for Grades 6-8 (Volume III), 2/e  
ISBN: 9780132824866 • ©2014 • 448 pp. • \$46.99



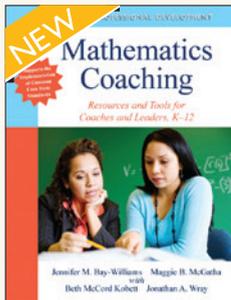
Initially adapted from Van de Walle’s market-leading textbook, *Elementary and Middle School Mathematics*, the Van de Walle Professional Mathematics Series is specially designed for in-service teachers. Each volume of the series focuses on the content relevant to a specific grade band and provides additional information on creating an effective classroom environment, engaging families, and aligning teaching to the Common Core State Standards. These Second Editions provide strong support aligned with the latest developments in mathematics education, including:

- A New Part I: Establishing a Student-Centered Environment
- Connections to the Common Core State Standards
- Coverage of Technology
- Full-size Blackline Masters

## Mathematics Coaching: Resources and Tools for Coaches and Leaders, K-12

Jennifer M. Bay-Williams, Maggie McGatha,  
Beth McCord Kobett, and Jonathan A. Wray  
**MATHEMATICS • K-12**

ISBN: 9780133007008 • ©2014 • 240 pp. • \$35.99



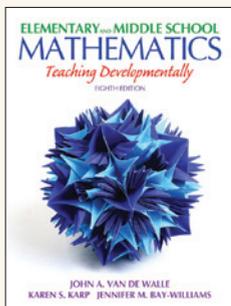
Focused on offering the most effective tools for coaching, this handbook provides mathematics leaders over 100 ready-to-use tools and activities to support a coaching cycle—planning, data-gathering, and reflection. This guide is the perfect resource for mathematics leaders, supervisors, and coaches. The book’s Leading for Mathematical

Proficiency Framework is connected to mathematics teaching practices and the CCSS Mathematical Practices, giving coaches a way to help teachers shift their math teaching and provide opportunities to promote student understanding and mathematics proficiency.

## Elementary and Middle School Mathematics: Teaching Developmentally, 8/e

John A. Van de Walle, Karen S. Karp,  
and Jennifer M. Bay-Williams  
**MATHEMATICS • PRE K–8**

ISBN: 9780132612265 • ©2013 • 576 pp. • \$173.80



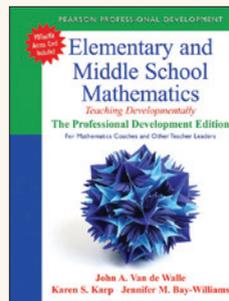
The gold standard for teaching pre-kindergarten through grade eight mathematics, *Elementary and Middle School Mathematics* equips both practicing and soon-to-be teachers with the knowledge, strategies, and methods they need to effectively grasp the math they teach and help all children make sense of mathematics. The Eighth Edition

has been revised to better prepare teachers to teach mathematics to all learners.

## Elementary and Middle School Mathematics: Teaching Developmentally: The Professional Development Edition

John A. Van de Walle, Karen S. Karp,  
and Jennifer M. Bay-Williams  
**MATHEMATICS • PRE K–8**

ISBN: 9780133006469 • ©2013 • 592 pp. • \$169.99



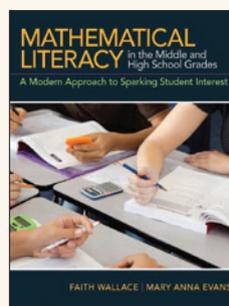
Written by leaders in the field, this best-selling book will help mathematics coaches and other teacher-leaders support all Pre–K–8 teachers in growing professionally in their teaching of mathematics. This comprehensive, practical book offers readers a strong theoretical perspective reflecting the most current

research on how students learn mathematics, ways to best teach it, and many problem-based activities to engage students and their teachers.

## Mathematical Literacy in the Middle and High School Grades: A Modern Approach to Sparking Student Interest

Faith Wallace and Mary Anna Evans  
**MATHEMATICS • PRE K–8**

ISBN: 9780132180979 • ©2013 • 176 pp. • \$32.00

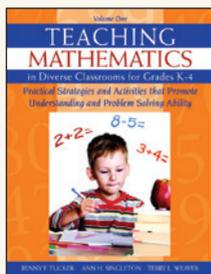


Using reading materials and real-life examples that capture and keep students’ attention, this book helps future and current educators enhance and enlighten students’ mathematics learning by incorporating a variety of texts into the math classroom and developing students’ literacy skills.

**Teaching Mathematics in Diverse Classrooms for Grades K–4: Practical Strategies and Activities That Promote Understanding and Problem Solving Ability**

Benny F. Tucker, Ann H. Singleton, and Terry L. Weaver  
**MATHEMATICS • GRADES K–4**

ISBN: 9780132907286 • ©2013 • 288 pp. • \$61.32



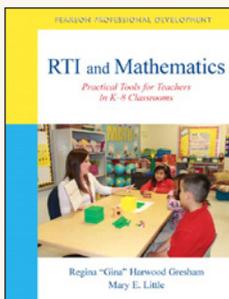
Designed with a user-friendly format, this book emphasizes the importance of effective mathematics teaching in providing a sound basis for skill development. The authors stress that when mathematical information is connected to what students already know about mathematics, it is easier for them to learn and recall.

The development of mathematical content is based on a small number of easy-to-understand and easy-to-teach “big ideas.”

**RTI and Mathematics: Practical Tools for Teachers in K-8 Classrooms**

Regina Gresham and Mary E. Little  
**MATHEMATICS • GRADES K-8**

ISBN: 9780133007015 • ©2013 • 240 pp. • \$31.99



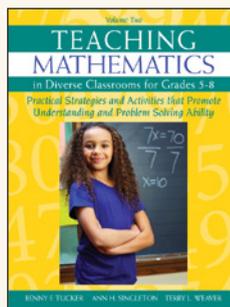
This practical guide is designed to help educators gain knowledge about Response to Instruction/ Intervention (RTI) as it relates to mathematics, and to help them consider and then act on their critical roles within the RTI process in the classroom and the school. Here is information that can be put to immediate use within K-8

classrooms in order to implement RTI in mathematics successfully and to meet the instructional goals in mathematics for all students.

**Teaching Mathematics in Diverse Classrooms for Grades 5-8: Practical Strategies and Activities That Promote Understanding and Problem Solving Ability**

Benny F. Tucker, Ann H. Singleton, and Terry L. Weaver  
**MATHEMATICS • GRADES 5-8**

ISBN: 9780132907293 • ©2013 • 312 pp. • \$58.00



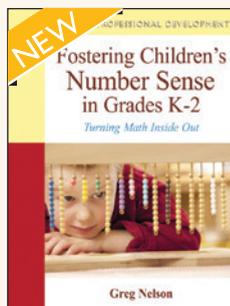
With this guide, teaching mathematics is made more effective through straightforward, easy-to-use lesson plans and learning activities that illustrate specific mathematical concepts and skills, ideas for using visuals to develop mental imagery, and ways to promote active student learning using movement and student discussion. The development of the content is user-friendly and based

on a small number of easy-to-understand and easy-to-teach big ideas, and the many activities help to emphasize and reinforce the development of the mathematical content.

**Fostering Children’s Number Sense in Grades K-2: Turning Math Inside Out**

Greg Nelson  
**MATHEMATICS • GRADES K-2**

ISBN: 9780132981514 • ©2014 • 176 pp. • \$29.99



In order to help ensure that mathematics learning is a learner-centered process, rather than one forced by adult-sequenced series of rules and facts, the book focuses on seeding the environment with mathematically intriguing tasks just beyond children’s current level of mastery and then giving them the freedom to use that environment in

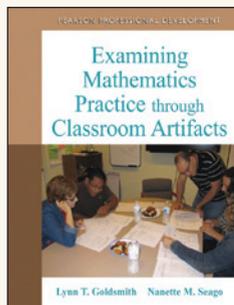
personally meaningful ways. In doing so the book provides a host of suitable materials and activities that encourage self-educating, and suggests how adults can maximize their impact on the child’s learning through careful observation and strategic intervention.

 **Examining Mathematics Practice through Classroom Artifacts**

Lynn Goldsmith and Nanette Seago

**MATHEMATICS • GRADES K–8**

ISBN: 9780132101288 • ©2013 • 192 pp. • \$36.99



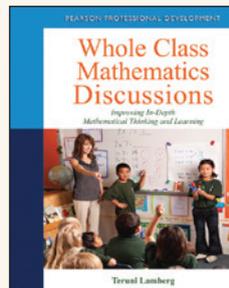
Teachers need to be able to diagnose what their students do and don't understand about mathematics. This book helps teachers become more analytic about their students' thinking by showing them how to use student artifacts to evaluate what is happening in the classroom. Focusing on elementary through middle grades, chapters investigate what classroom artifacts are, how to interpret them, and ways to use this data to improve mathematics instruction.

 **Whole Class Mathematics Discussions: Improving In-Depth Mathematical Thinking and Learning**

Teruni Lamberg

**MATHEMATICS • GRADES K–8**

ISBN: 9780132117333 • ©2013 • 168 pp. • \$31.99



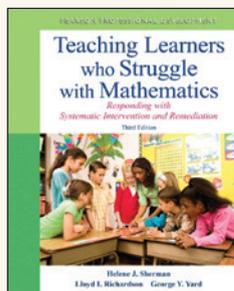
Filled with research-based ideas, practical strategies and tools, this book and the accompanying PDTToolkit support teachers in facilitating effective whole class discussions to enhance K–8 students' mathematical understanding. A comprehensive approach to whole class math discussion and addresses how to set up a classroom, cultivate classroom routines, plan for instruction, facilitate discussions, and assess for future improvement. Assists in implementing Common Core!

 **Teaching Learners Who Struggle with Mathematics: Responding With Systematic Intervention and Remediation, 3/e**

Helene J. Sherman, Lloyd I. Richardson, and George J. Yard

**MATHEMATICS • GRADES K–6**

ISBN: 9780132820608 • ©2013 • 264 pp. • \$45.99



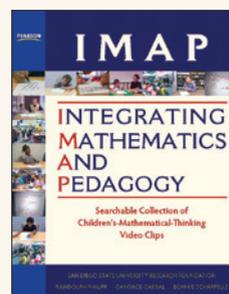
Focusing on the cognitive and motivational needs of students, this book examines why children struggle with math concepts and how classroom climate, student learning style, and teacher activities all impact the struggling learner. Addressing the mathematical concepts students struggle with most, it analyzes the roots and causes of frequent error patterns in student work and, with integrated case studies, offers implementable solutions for solving them and teaching lifelong math skills.

  **IMAP Integrating Mathematics and Pedagogy: Searchable Collection of Children's Mathematical Thinking Video Clips and Facilitator's Guide**

San Diego State University Foundation with Randolph Philipp, Candace Cabral, and Bonnie Schappelle

**MATHEMATICS • GRADES K–5**

ISBN: 9780132626972 • ©2012 • \$158.79



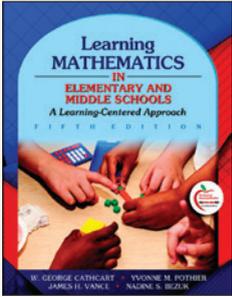
The *IMAP (Integrating Mathematics and Pedagogy)* Searchable DVD features a unique collection of over 232 video clips, images, and resources that capture a range of K–5 school children's mathematical reasoning and demonstrate prominent aspects of the children's solutions. Designed for professional development facilitators, math

coaches and supervisors, these resources are proven to enhance teacher reflection, promote growth in teachers' content knowledge of mathematics and foster a better understanding of the ways students approach problem-solving. Assists in implementing Common Core!

## Learning Mathematics in Elementary and Middle Schools: A Learner-Centered Approach (with MyEducationLab), 5/e

George Cathcart, Yvonne M. Pothier, James H. Vance, and Nadine S. Bezuk  
**MATHEMATICS • GRADES K–8**

ISBN: 9780131381384 • © 2011 • 480 pp. • \$174.27



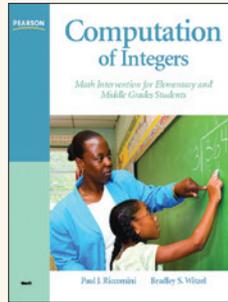
Learn how to create a learner-centered classroom that nurtures a child's ability to communicate mathematical thinking while linking that development to best teaching practices. New coverage of assessment throughout each chapter provides teachers with critical tools for assessing students' understanding on an ongoing basis. Assists in

implementing Common Core!

## Computation of Integers: Math Intervention for Elementary and Middle Grades Students

Paul J. Riccomini and Bradley S. Witzel  
**MATHEMATICS • GRADES K-8**

ISBN: 9780205567393 • ©2010 • 160 pp. • \$28.99

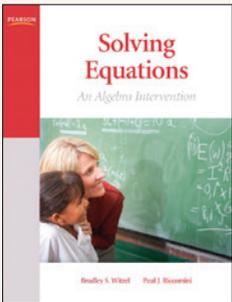


Written for math educators including elementary, middle school, special education teachers, tutors and home school teachers, this accessible guide will improve instructors' ability to teach integers, and the confidence in their students to master the subject matter.

## Solving Equations: An Algebra Intervention

Bradley S. Witzel and Paul J. Riccomini  
**MATHEMATICS • GRADES 6–8**

ISBN: 9780205567409 • ©2011 • 224 pp. • \$27.99



In this hands-on mathematics intervention resource, Dr. Brad Witzel and Dr. Paul Riccomini empower elementary teachers and middle school mathematics educators to successfully teach all students to master key algebraic concepts such as computation of integers and fractions. The authors incorporate picture-led, step-

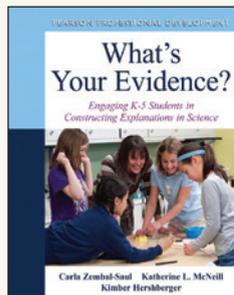
by-step guidelines to aid teachers in delivering effective intervention instruction that will boost students' ability to solve equations. Assists in implementing Common Core and RTI!

## What's Your Evidence?: Engaging K–5 Children in Constructing Explanations in Science

Carla L. Zembal-Saul, Katherine L. McNeill, and Kimber Hershberger

SCIENCE • GRADES PRE K–5

ISBN: 9780132117265 • ©2013 • 192 pp. • \$37.99



This exciting new resource presents K-5 teachers with an effective framework that breaks down the complex practice of scientific explanation into four components—claim, evidence, reasoning, and rebuttal. Their model provides teachers with a concrete roadmap for enhancing students' conceptual understanding and improves their

ability to think and communicate more scientifically by carefully analyzing evidence and backing up their claims. Included is a DVD showing the framework in action.

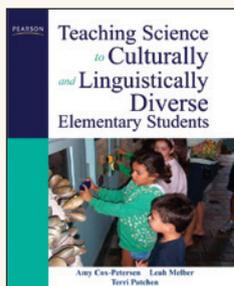


## Teaching Science to Culturally and Linguistically Diverse Elementary Students

Amy Cox-Petersen, Leah Melber, and Terri R. Patchen

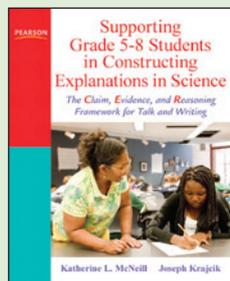
SCIENCE • GRADES K–5

ISBN: 9780137146239 • ©2012 • 128 pp. • \$38.99



In America's increasingly diverse classrooms, science is not always presented in a way that is meaningful to all students. With this in mind, this book outlines eight culturally relevant strategies designed to encourage inclusive practices, and show how to teach science using students' experiences, how to integrate science and

literacy and how to use alternative methods to assess students' understanding of science.



## Supporting Grade 5–8 Students in Constructing Explanations in Science: The Claim, Evidence, and Reasoning Framework for Talk and Writing

Katherine L. McNeill and Joseph S. Krajcik

SCIENCE • GRADES 5–8

ISBN: 9780137043453 • ©2012 • 208 pp. • \$39.99

*“I would encourage others to use it as a resource for a professional learning community or department discussion group and the like... absolutely I would recommend it – why? It is simply good for our students’ developing understanding of science...”*

—Pamela M. Pelletier, Senior Program Director, Science K-12, Boston Public Schools, Boston, Massachusetts

## Book and Facilitator's Guide Package

ISBN: 9780132549400 • ©2012 • \$55.80

Grounded in NSF-funded research, this book/DVD set supports middle grade science teachers with an instructional framework that breaks down the complex practice of scientific explanation into four components—claim, evidence, reasoning, and rebuttal—and provides concrete examples of what this scientific inquiry practice looks like when it is successfully implemented in real classrooms. The chapters guide teachers step-by-step through presenting the framework for students, creating learning tasks that connect scientific explanation writing to lessons, and more!

## TEACHING SCIENTISTS SERIES

PAMELA FRASER-ABDER  
SCIENCE • GRADES K–5

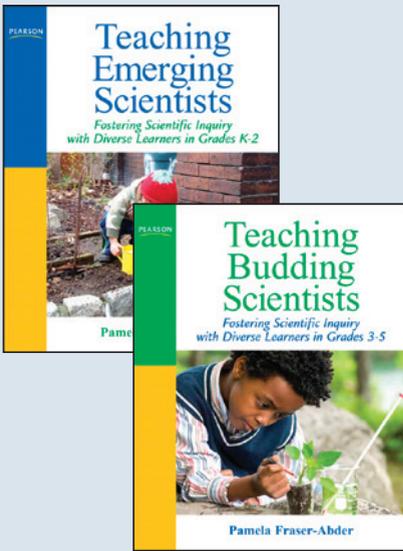
Drawing on her years of experience as a science curriculum specialist and professional development consultant, Fraser-Abder presents the strategies, resources and ideas to assist teachers in developing, implementing, and reflecting on inquiry-based science teaching that will improve ALL young children’s science learning.

**Teaching Emerging Scientists: Fostering Scientific Inquiry with Diverse Learners in Grades K–2**

ISBN: 9780205569557 • ©2011 • 216 pp. • \$32.99

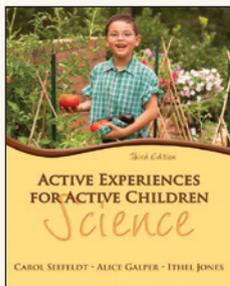
**Teaching Budding Scientists: Fostering Scientific Inquiry with Diverse Learners in Grades 3–5**

ISBN: 9780205569564 • ©2011 • 216 pp. • \$32.99



*“A step by step guide that will improve science ... If teachers really want to improve their science teaching, this book will do the trick! The author has a very good grasp of an elementary classroom and writes well for a teacher audience.”*

—Jamie Barnett, Science Coordinator, Cherokee County Schools, Murphy, North Carolina



**Active Experiences for Active Children: Science, 3/e**

Carol Seefeldt, Alice Galper, and Ithel Jones

SCIENCE • GRADES PRE K–3

ISBN: 9780132659550 • ©2012 • 216 pp. • \$32.80

Part of a series, *Active Experiences for Active Children: Science* provides a theoretical foundation for teaching science to preschoolers and primary-grade children with the addition of a large array of meaningful, standards-based, constructivist, hands-on learning “experiences” to guide teachers in their practice.

## Teaching 21 Thinking Skills for the 21st Century: The MiCOSA Model

Carol Robinson-Zanartu, Patricia Doerr,  
and Jacqueline Portman

**21ST CENTURY SKILLS • GRADES K-12**

ISBN: 9780132698443 • ©2014 • 240 pp. • \$35.99



In this hands-on guide, K-12 teachers, administrators, staff development coordinators, and school psychologists get practical help developing students' thinking skills across the curriculum through a framework of mediation. The authors show how to help students transfer their thinking skills from home to school contexts and

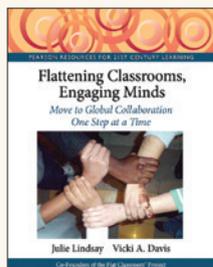
beyond and ultimately use the information they gain to solve problems and innovate new solutions in today's diverse and challenging classrooms and world.

## Flattening Classrooms, Engaging Minds: Move to Global Collaboration One Step at a Time

Julie Lindsay and Vicki Davis

**21ST CENTURY SKILLS • GRADES K-12**

ISBN: 9780132610353 • ©2013 • 360 pp. • \$33.99



Presents a seven step-approach to transforming teaching using current pedagogies, technology tools, and global collaboration to create standards-aligned, technology rich, cross-cultural learning experiences that enhance 21st-century student engagement. Designed so readers may interact via their mobile

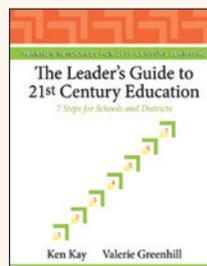
devices, this highly engaging book on 21st-century teaching and global collaboration pulls them into the rapidly growing 21st-century learning network of educators, teachers, and students.

## The Leader's Guide to 21st Century Education: 7 Steps for Schools and Districts, 1/e

Ken Kay and Valerie Greenhill

**21ST CENTURY SKILLS • GRADES K-12**

ISBN: 9780132117593 • ©2013 • 216 pp. • \$34.99



Here's valuable support for educational leaders faced with the challenges of implementing the 4Cs—critical thinking, communication, collaboration, and creativity—into their education systems. Based on the premise that no school or district is doing real 21st century education work without a strong leader, the authors

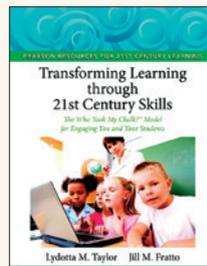
focus on creating an implementation-oriented resource for education leaders at all stages of implementation, from early through advanced.

## Transforming Learning through 21st-Century Skills: The Who Took My Chalk?™ Model for Engaging You and Your Students

Lydotta M. Taylor and Jill M. Fratto

**21ST CENTURY SKILLS • GRADES K-12**

ISBN: 9780132563574 • ©2012 • 216 pp. • \$34.99



Offering workbook-style pages and easy-to-read chapters, this book defines 21st-century skills, discusses why we need to teach today's students differently, and shows how to apply 21st-century concepts in an education setting. Following an eight-step model, readers learn about change management, the impact of school

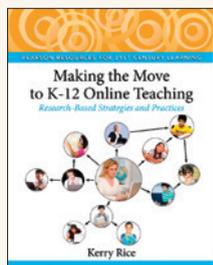
culture, and goal setting for school improvement. Filled with sample curriculum and modification strategies, this book is a must-read for any educator wishing to create intentional change in their classroom or school.

## Making the Move to K–12 Online Teaching: Research-Based Strategies and Practices

Kerry Rice

21ST CENTURY SKILLS • GRADES K–12

ISBN: 9780132107617 • ©2012 • 288 pp. • \$33.99



Unique in its focus on K-12 learning, this book shows educators how to transform their teaching as they move from traditional face-to-face classrooms to online settings. Taking into account what teachers know about effective traditional classrooms, Kerry Rice guides the reader step by step through the change showing how familiar

concepts, such as setting the tone, building community, course design, lesson planning and assessment, must be re-examined in the context of the online classroom.

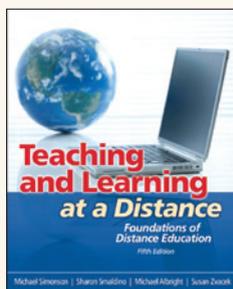
## Teaching and Learning at a Distance: Foundations of Distance Education, 5/e

Michael Simonson, Sharon E. Smaldino,

Michael Albright, and Susan Zvacek

21ST CENTURY SKILLS • GRADES K–12

ISBN: 9780132487313 • ©2012 • 408 pp. • \$68.00



Teaching and connecting with the distance learner are critical to education in the 21st century. *Teaching and Learning at a Distance* is written to help teachers and trainers learn about distance education and how to implement it in today's educational culture, equipping them with the ability to select appropriate strategies for teaching the distant learner.



## Transforming Learning with New Technologies (with MyEducationKit)

Robert W. Maloy, Ruth-Ellen Verock-O'Loughlin, Sharon A. Edwards, and Beverly Park Woolf

TECHNOLOGY • GRADES K–12

ISBN: 9780136101253 • ©2011 • 320 pp. • \$117.40

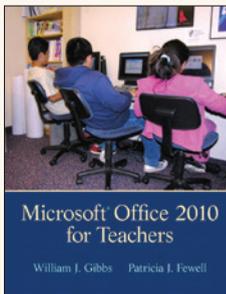
This book highlights more than 70 free (or low-cost), easy-to-use computer and Internet technologies to achieve their goals of incorporating technology into every aspect of their classroom instruction.

## Microsoft® Office 2010 for Teachers

William J. Gibbs and Patricia J. Fewell

TECHNOLOGY • GRADES K–12

ISBN: 9780132696197 • ©2013 • 288 pp. • \$53.20



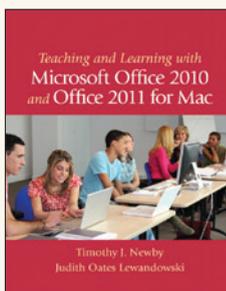
Revised and updated to apply to Office 2010 and Windows 7, Microsoft Office for Teachers provides practical guidance for understanding and using Microsoft Word, PowerPoint, Excel, Access and Publisher for teaching and learning.

## Teaching and Learning with Microsoft® Office 2010 and Office 2011 for Mac

Timothy J. Newby and Judith Oates Lewandowski

TECHNOLOGY • GRADES K–12

ISBN: 9780132698092 • ©2013 • 264 pp. • \$54.80

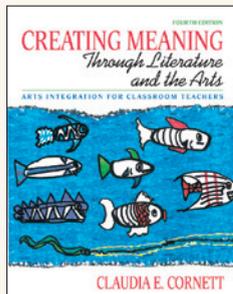


Ideal resource for pre-service and practicing teachers aspiring to integrate technology effectively, create an engaging learning environment, and learn the basics of common application software. This text introduces and explains the most important functions of the Microsoft Office tool including Word, PowerPoint and Publisher and includes two complete chapters on the use and application of Microsoft Excel.

## Creating Meaning through Literature and the Arts: Arts Integration for Classroom Teachers, 4/e

Claudia E. Cornett  
ARTS • GRADES K–8

ISBN: 9780137048328 • ©2011 • 432 pp. • \$98.80



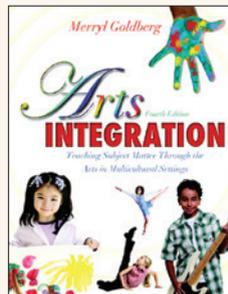
This research-based handbook provides teachers with an Arts Integration Blueprint, comprised of ten building blocks for arts-based instruction that includes collaborative unit planning, best arts-based teaching practices, and assessment for learning. The Five Seed Strategy chapters provide a compendium of activities to jumpstart the use

of literature and the arts as integral teaching tools for the content areas.

## Arts Integration: Teaching Subject Matter through the Arts in Multicultural Settings, 4/e

Merryl Goldberg  
ARTS • GRADES K-8

ISBN: 9780132565561 • ©2012 • 288 pp. • \$84.20

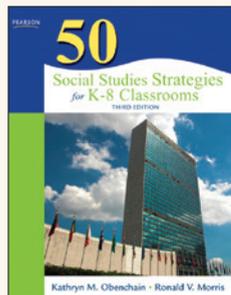


This innovative text focuses on learning through as well as learning about the arts. It explores numerous ways in which the arts--visual, literary, and performing--can be integrated across the K-8 curriculum. This text provides numerous strategies and examples of learning through classroom activities such as music, dance, and poetry.

## 50 Social Studies Strategies for K–8 Classrooms, 3/e

Kathryn M. Obenchain and Ronald V. Morris  
SOCIAL STUDIES • GRADES K–8

ISBN: 9780137050154 • ©2011 • 224 pp. • \$51.20



Incorporate 21st century themes and skills in the classroom! Connecting research and best practices, this quick guide provides 50 hands-on strategies for creating meaningful social studies experiences for K–8 students. Each strategy is accompanied by assessment tools, grade level, and National Council for Social Studies (NCSS) standards

indicators, and references and websites providing numerous examples and tools for today's classrooms.

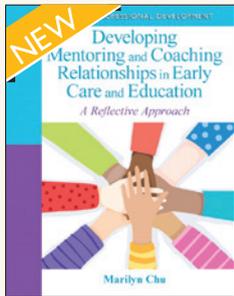


## Developing Mentoring and Coaching Relationships in Early Care and Education: A Reflective Approach

Marilyn Chu

EARLY CHILDHOOD • BIRTH-GRADE 3

ISBN: 9780132658232 • ©2014 • 224 pp. • \$26.99



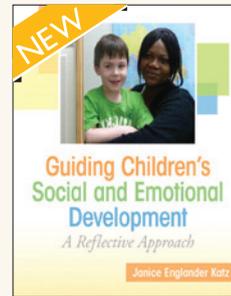
Packed with helpful reflective questions, illustrative mentoring and coaching scenarios, and ready-to-implement planning tools, this book is the ideal resource for anyone responsible for guiding pre-service, emerging, or experienced teachers as they encounter real world challenges in today's early childhood programs.

## Guiding Children's Social and Emotional Development: A Reflective Approach

Janice E. Katz

EARLY CHILDHOOD • PRE K-GRADE 3

ISBN: 9780137070886 • ©2014 • 240 pp. • \$40.00



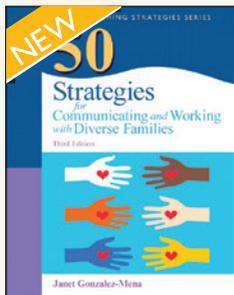
*Guiding Children's Social and Emotional Development: A Reflective Approach* is a unique and versatile resource, one that promotes self-reflection in its readers and provides the means to do so through the key concepts, classroom scenarios/examples, and pedagogy that support an intentional, self-reflective approach to guiding children's social and emotional development.

## 50 Strategies for Communicating and Working with Diverse Families, 3/e

Janet Gonzalez-Mena

EARLY CHILDHOOD • BIRTH-GRADE 3

ISBN: 9780133090277 • ©2014 • 176 pp. • \$30.60



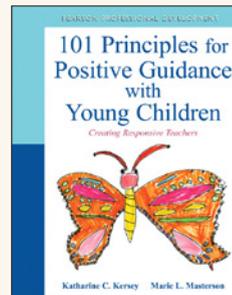
Presents practical strategies teachers can use to create a positive, family-centered approach to their classrooms. With myriad stories, examples, and vignettes throughout the text to help readers apply the information to real life, this text is based on the idea that a child can not be separated from the context of the family and its influences, and when programs take a family-centered approach, everyone profits.

## 101 Principles for Positive Guidance with Young Children: Creating Responsive Teachers

Katharine Kersey and Marie Masterson

EARLY CHILDHOOD • PRE K-GRADE 3

ISBN: 9780132658218 • ©2013 • 336 pp. • \$26.99



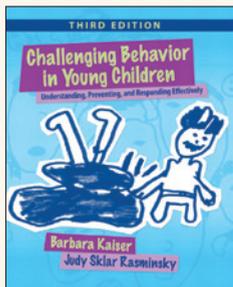
In 10 accessible chapters, a reference tool, a guide, a handbook, and more for creating responsive teachers who foster respectful relationships through responsive teacher-child interactions and strength-based guidance strategies to promote emotional competence, self-regulation, and social and academic success for children.

## Challenging Behavior in Young Children: Understanding, Preventing, and Responding Effectively, 3/e

Barbara Kaiser and Judy Sklar Rasminsky

EARLY CHILDHOOD • GRADES PRE K–3

ISBN: 9780132159128 • ©2012 • 368 pp. • \$41.99



From award-winning authors Barbara Kaiser and Judy Sklar Rasminsky comes the Third Edition of their best-selling book, *Challenging Behavior in Young Children*. This newly revised survival guide for teachers struggling to find answers to challenging behavior now includes strategies for meeting the needs of all young children, including those

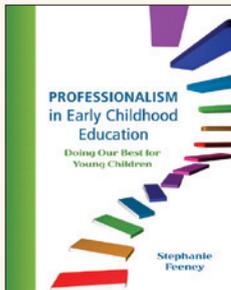
from diverse backgrounds and learning disabilities, and children who speak languages other than English.

## Professionalism in Early Childhood Education: Doing Our Best for Young Children

Stephanie Feeney

EARLY CHILDHOOD • BIRTH–GRADE 3

ISBN: 9780137064700 • ©2012 • 96 pp. • \$16.99



Investigate what it means to be an early childhood professional and acquire the knowledge, skills and traits exemplary early childhood educators possess!

## Play and Child Development, 4/e

Joe L. Frost, Sue C. Wortham, and Stuart Reifel

EARLY CHILDHOOD • BIRTH–GRADE 3

ISBN: 9780132596831 • ©2012 • 512 pp. • \$100.00



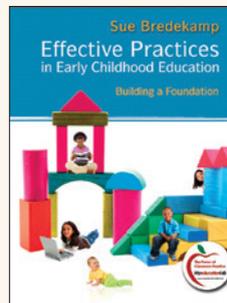
With significantly expanded discussions on key topics, this book ties play directly to child development. Addressing the full spectrum of play-related topics, including age-group chapters, its coverage is quite comprehensive and blends research, theory, and practical applications.

## Effective Practices in Early Childhood Education: Building a Foundation

Sue Bredekamp

EARLY CHILDHOOD • BIRTH–GRADE 3

ISBN: 9780205515325 • ©2011 • 576 pp. • \$152.60



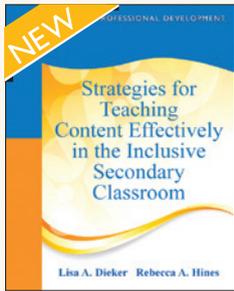
Providing the building blocks for understanding effective practices in early childhood education by building upon Developmentally Appropriate Practice framework, this best-selling resource prepares a new generation of early childhood professionals by helping them construct a cohesive understanding of this dynamic field and what they can do as teachers to enhance young children's learning and development.

## Strategies for Teaching Content Effectively in the Inclusive Secondary Classroom

Lisa A. Dieker and Rebecca A. Hines

**SPECIAL EDUCATION • GRADES 6-12**

ISBN: 9780132491846 • ©2014 • 256 pp. • \$36.99



By focusing on the planning pyramid, multiple intelligence, Universal Design for Learning and instructional time, the book shows how to create an inclusive climate across the school and in the classroom. Specific content-area chapters feature proven techniques for teaching all learners reading, writing, listening, speaking, science, math and social studies. Tips

for co-teaching, behavior management, and assessment help teachers learn how to improve their instruction and make it more effective for secondary students with disabilities.

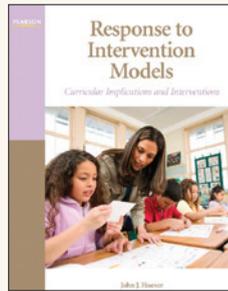


## Response to Intervention Models: Curricular Implications and Interventions

John J. Hoover

**RESPONSE TO INTERVENTION • GRADES K-12**

ISBN: 9780137034833 • ©2011 • 288 pp. • \$28.99



Designed as a blueprint for improving abilities to provide research based curriculum and evidence-based interventions to all K-12 learners, this book will empower educators to select, implement, differentiate, and evaluate the curricula and interventions necessary to successfully deliver high-quality core instruction to all students,

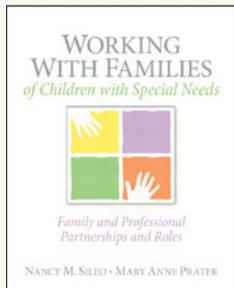
with a strong knowledge of RTI and the expertise about curriculum under their belt.

## Working with Families of Children with Special Needs: Family and Professional Partnerships and Roles

Nancy M. Sileo and Mary Anne Prater

**PARENTS AND FAMILY • GRADES K-12**

ISBN: 9780137147403 • ©2012 • 320 pp. • \$82.80



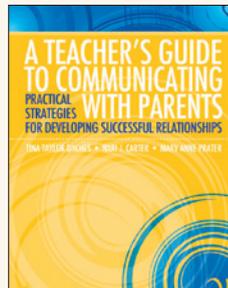
This new resource provides the skills and strategies needed to work with the families of special needs children. Containing a thorough discussion of the common legal and ethical concerns surrounding children with special needs and their families, this book also emphasizes the many individual differences among families.

## A Teacher's Guide to Communicating with Parents: Practical Strategies for Developing Successful Relationships

Tina Taylor Dyches, Nari J. Carter, and Mary Anne Prater

**PARENTS AND FAMILY • GRADES K-12**

ISBN: 9780137054060 • ©2012 • 216 pp. • \$24.50



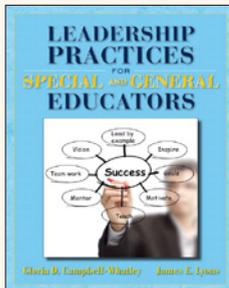
An essential guidebook for the K-12 educator, this resource takes an in-depth look at communicating with families of students in elementary and secondary schools. Divided into five main sections; this indispensable resource provides guidance on working with general education students, students with disabilities, culturally/linguistically diverse

students, students from low socioeconomic status, and students with unique gifts and talents.

## Leadership Practices for Special and General Educators

Gloria D. Campbell-Whatley and James E. Lyons  
**SPECIAL EDUCATION • GRADES K-12**

ISBN: 9780132996327 • ©2013 • 288 pp. • \$86.67



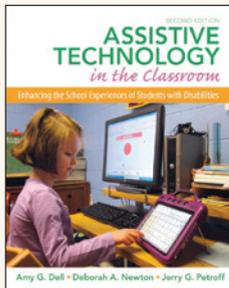
Readable, practical, authentic, and not overly theoretical, this book focuses on helping practicing and future school leaders—in both general and special education—deal with the unique problems and issues they face day to day as they lead and administer special education programs and serve students with disabilities and their

families. Recognizing the challenges involved in deciphering the federal statutes and regulations that govern special education, the authors present the material in a manner that lets the reader “cut to the chase” and readily get the gist of pertinent issues that relate to special education.

## Assistive Technology in the Classroom: Enhancing the School Experiences of Students with Disabilities, 2/e

Amy G. Dell, Deborah Newton, and Jerry Petroff  
**MILD TO MODERATE DISABILITIES • GRADES K-12**

ISBN: 9780131390409 • ©2012 • 384 pp. • \$56.67

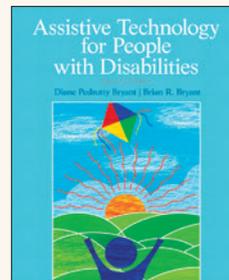


A current look at the most effective uses of assistive technology for students with disabilities that emphasizes the link between technology and learning.

## Assistive Technology for People with Disabilities, 2/e

Diane P. Bryant and Brian R. Bryant  
**MILD TO MODERATE DISABILITIES • GRADES K-12**

ISBN: 9780137050093 • ©2012 • 224 pp. • \$81.20

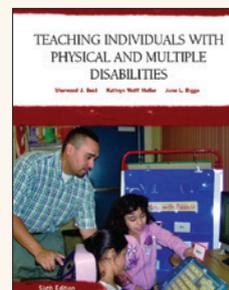


Updated with new research, content and features to address current developments in the field, this book approaches assistive technology and education in a lifespan, multidisciplinary manner by discussing the use of current technology in the fields of special education, rehabilitation, speech-language pathology, and other disciplines.

## Teaching Individuals with Physical and Multiple Disabilities, 6/e

Sherwood J. Best, Kathryn Wolff Heller, and June L. Bigge  
**MILD TO MODERATE DISABILITIES • GRADES K-12**

ISBN: 9780131590120 • ©2010 • 528 pp. • \$155.60

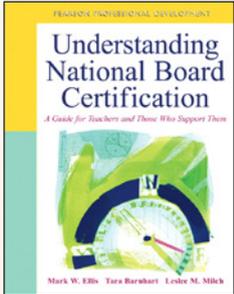


This book provides strategies for creating meaningful educational experiences for students with physical, health, or multiple disabilities. While it emphasizes access to general education core curriculum, this book also addresses essential skills to facilitate student participation in major life activities at home, in school, and within community environments.

## Understanding National Board Certification: A Guide for Teachers and Those Who Support Them

Mark W. Ellis, Tara D. Barnhart, and Leslee M. Milch  
**LICENSURE PREPARATION • GRADES K-12**

ISBN: 9780132101370 • ©2013 • 144 pp. • \$31.99



Whether candidates are working on their own or in a candidate support group, they can turn to this guide for complete coverage of all aspects of National Board certification for First Time candidates, Take One! Candidates, Retake (or Advanced) candidates, and National Board Certified

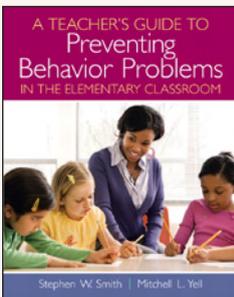
Teachers (NBCTs) working on Renewal.

## A Teacher's Guide to Preventing Behavior Problems in the Elementary Classroom

Stephen W. Smith, and Mitchell L. Yell

**CLASSROOM MANAGEMENT • GRADES K-6**

ISBN: 9780137147410 • ©2013 • 224 pp. • \$34.99



With an exclusive classroom focus, this guide encourages teachers to be proactive in classroom management. Its emphasis on preventing behavior problems before they occur enables teachers to run their classrooms more efficiently and experience less frustration, while also increasing students learning. Using real-life classroom scenarios, this guide

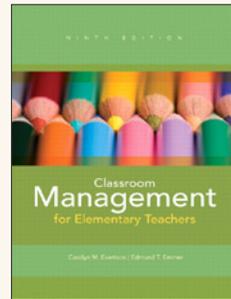
equips teachers with management techniques that break the common cycle of frustration, aggression, rejection, and hostility, so they can create positive classroom environments.

## Classroom Management for Elementary Teachers, 9/e

Carolyn M. Evertson and Edmund T. Emmer

**CLASSROOM MANAGEMENT • K-5**

ISBN: 9780132693264 • ©2013 • 288 pp. • \$80.40



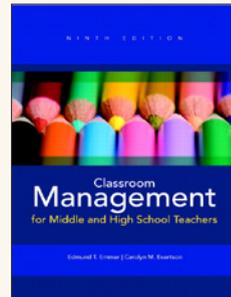
Based on 30 years of research and experience in more than 500 classrooms, the authors provide details on how to plan, develop, and implement a classroom management system that helps create a classroom environment that facilitates and focuses on learning. Examples, checklists, case study vignettes, and group activities illustrate key concepts and make the content concrete, allowing readers to reflect on and apply the content to real-life settings.

## Classroom Management for Middle and High School Teachers, 9/e

Edmund T. Emmer and Carolyn M. Evertson

**CLASSROOM MANAGEMENT GRADES 6-12**

ISBN: 9780132689687 • ©2013 • 256 pp. • \$80.40



30 years of research and experience in more than 500 classrooms, the authors provide details on how to plan, develop, and implement a classroom management system that helps create a classroom environment that facilitates and focuses on learning. Examples, checklists, case study vignettes, and group activities illustrate key concepts and make the content concrete, allowing readers to reflect on and apply the content to real-life settings.

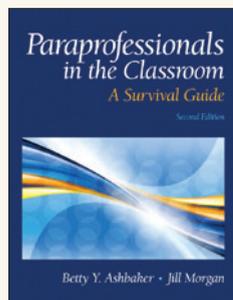
## Paraprofessionals in the Classroom:

### A Survival Guide, 2/e

Betty Y. Ashbaker and Jill Morgan

**CLASSROOM MANAGEMENT • GRADES K–12**

ISBN: 9780132659826 • ©2013 • 240 pp. • \$44.50



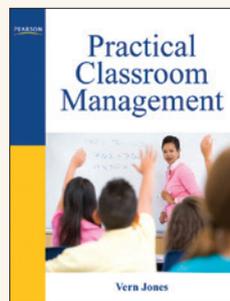
Using a straight-forward presentation, *Paraprofessionals in the Classroom: A Survival Guide, 2/e*, covers topics such as behavior, teaching, assessment, and collaboration and outlines how paraprofessionals can support both students and teachers. Grounded in real classroom situations, it also addresses issues such as learner diversity, confidentiality, professionalism, role definition, and self-evaluation. This edition includes more details on supervision, new tactics for behavior management, and tear-out forms designed to help paraprofessionals manage their daily tasks.

## Practical Classroom Management

Vern Jones

**CLASSROOM MANAGEMENT • GRADES K–12**

ISBN: 9780137082117 • ©2011 • 264 pp. • \$35.60



*Practical Classroom Management* presents hands-on strategies for creating a positive learning environment, working with behavioral problems, and dealing with a range of challenges in the K–12 classroom. The book presents real case studies, examples, and a description of specific teaching approaches, and provides extensive,

practical resources on both problem solving and building individual behavior change plans for students with behavioral issues.

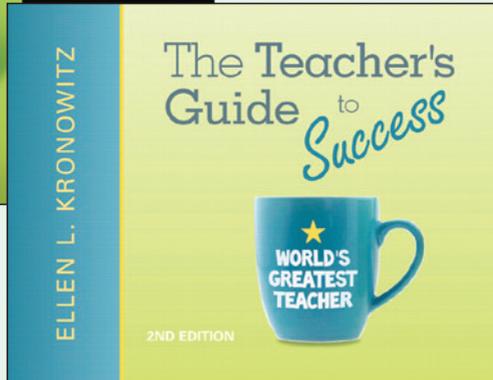
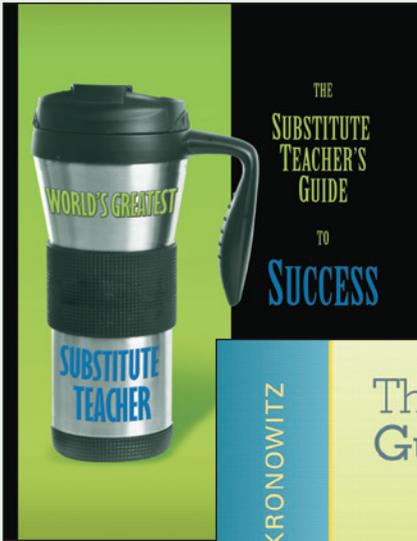


## The Teacher's Guide to Success Series

Ellen L. Kronowitz

**NEW TEACHERS / MENTORING • GRADES K–12**

Trusted by teachers and substitute teachers everywhere, *The Teacher's Guide to Success* series reveals the ins and outs of teaching effectively in today's classrooms. Each book in the series offers tried-and-true experience-based advice, research-based strategies, and effective solutions to make every teacher a success. Whether preparing for a career as a teacher, walking into a new classroom for the first time, or have been teaching for years, you'll love Ellen Kronowitz's thoughtful tips and real classroom stories!



### The Teacher's Guide to Success, 2/e

ISBN: 9780137050741 • ©2012 • 512 pp. • \$47.40

### The Substitute Teacher's Guide to Success

ISBN: 9780205624959 • ©2011 • 192 pp. • \$39.80

*“The Teacher's Guide to Success [is] fantastic! I love the framework used to organize content and the helpful artifacts and “you apply” sections. It's an incredible toolkit for teachers and parents alike in providing motivating and supportive learning environments. I'm currently serving as a board member of Namaste Charter School in Chicago. Namaste incorporates many of the educational and emotional best practices that have been found to improve student achievement; many of which you include in your book.”*

—Marian Casey, Organizational Consultant and E-Learning Advisor



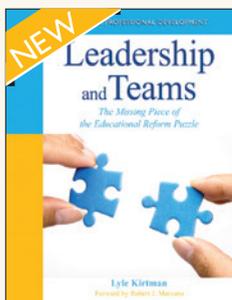
**Ellen Kronowitz** is a consultant for school districts as well as a professor at California State University, San Bernardino where she has co-founded the university demonstration school and worked with student teachers and interns and taught courses in curriculum and social studies methods. She was granted Emeritus status in June 2004. Ellen has authored *The Substitute Teacher's Guide to Success*, *Your First Year of Teaching and Beyond*, now in its 4th edition, poetry and social studies resource books for teachers, and early literacy book as part of a series. She also enjoys horseback riding and skiing.

## Leadership and Teams: The Missing Piece of the Educational Reform Puzzle

Lyle Kirtman

EDUCATIONAL LEADERSHIP • GRADES K-12

ISBN: 9780132778954 • ©2014 • 240 pp. • \$30.95



Using data and research, it pinpoints seven key competencies leaders need to succeed in education today. Drawing on theory from education and industry, the author presents a broader view of leadership by focusing on universal traits that yield consistent results regardless of the environment. Chapters outline how to assess your leadership style, build

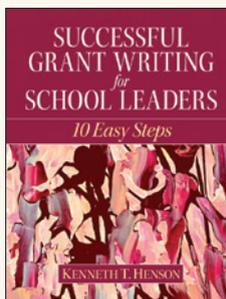
high performance teams, improve the hiring process, and avoid common pitfalls.

## Successful Grant Writing for School Leaders: 10 Easy Steps

Kenneth T. Henson

EDUCATIONAL LEADERSHIP • GRADES K-12

ISBN: 9780137072729 • ©2012 • 288 pp. • \$36.99



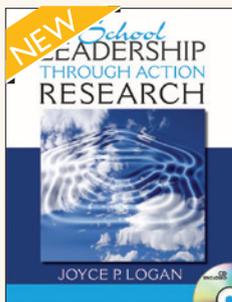
Breaks grant-writing down into 10 easy steps so school leaders learn how to sharpen their own skills and help others write highly-competitive grants.

## School Leadership through Action Research

Joyce P. Logan

EDUCATIONAL LEADERSHIP-GRADES K-12

ISBN: 9780132486019 • ©2014 • 240 pp. • \$41.99



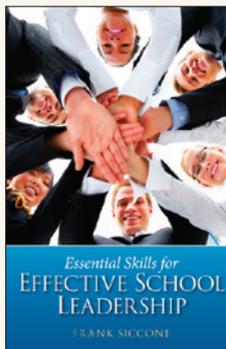
The goal of this action research resource is to help educators use education research in practical ways toward school improvement—to bring the use of professional literature and education research regularly into classrooms to guide improvement planning and professional practice for student learning.

## Essential Skills for Effective School Leadership

Frank Siccone

EDUCATIONAL LEADERSHIP • GRADES K-12

ISBN: 9780131385191 • ©2012 • 192 pp. • \$36.99



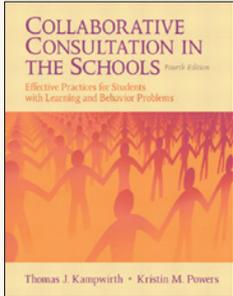
A succinct, practicable book that equips school leaders with an expansive repertoire of essential skills and reinforces leadership knowledge that is necessary for success.

## Collaborative Consultation in the Schools: Effective Practices for Students with Learning and Behavior Problems, 4/e

Thomas J. Kampwirth and Kristin M. Powers

**EDUCATIONAL LEADERSHIP • GRADES K–12**

ISBN: 9780132596770 • ©2012 • 304 pp. • \$106.67



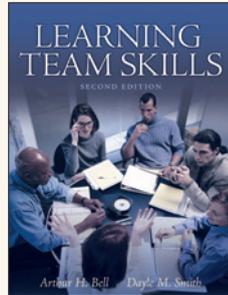
A distinctive and clear guide for school consultants wishing to learn community collaboration with the help of learning tools, case studies, and resources.

## Learning Team Skills, 2/e

Arthur H. Bell and Dayle M. Smith

**EDUCATIONAL LEADERSHIP • GRADES K–12**

ISBN-13: 9780137152599 • ©2011 • 128 pp. • \$33.33



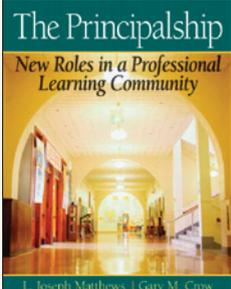
Teams offer us many advantages as an organized way to accomplish tasks. In the Second Edition, *Learning Team Skills* offers insight into how educators can use team-building skills as well as their individual strengths to create, participate in, and lead successful working teams.

## The Principalship: New Roles in a Professional Learning Community

L. Joseph Matthews and Gary M. Crow

**EDUCATIONAL LEADERSHIP • GRADES K–12**

ISBN: 9780205545674 • ©2010 • 432 pp. • \$158.80



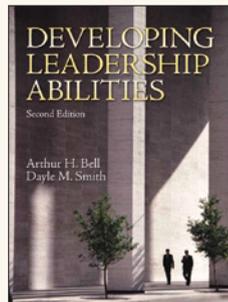
Authors Matthews and Crow provide an expansive view of leadership within schools and present a complete picture of the principal as school administrator, community builder, advocate, manager, mentor, supervisor, politician, leader, and learner.

## Developing Leadership Abilities, 2/e

Arthur H. Bell and Dayle M. Smith

**EDUCATIONAL LEADERSHIP • GRADES K–12**

ISBN-13: 9780137152780 • ©2010 • 160 pp. • \$34.00



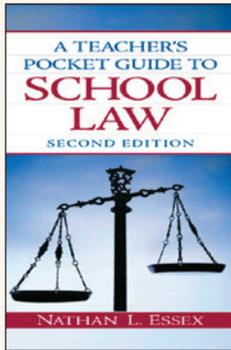
What do leaders do? How do leaders overcome problems? *Developing Leadership Abilities* gives the answers to these questions and teaches the specific skills that matter most for those assuming a leadership role. The step-by-step approach helps extend and refine leadership insights and techniques.

## A Teacher's Pocket Guide to School Law, 2/e

Nathan L. Essex

SCHOOL LAW • GRADES K–12

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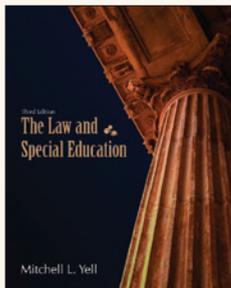
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