

SAN FRANCISCO

San Francisco, the financial center of the West, is a relatively small city. About 750,000 residents live on a 49 square-mile tip of land between San Francisco Bay and the Pacific Ocean. The metropolitan area surrounding the city, the San Francisco Bay Area (a.k.a. the Bay Area), is comprised of Santa Clara County and San Mateo County to the south, Marin County to the north, and Alameda County to the east.

The major business/commercial centers in downtown San Francisco are **Union Square**, the **Financial District**, and the **South of Market** area, also called SoMa.

Union Square is the commercial hub of the city. Many of the city's fashionable hotels and a plethora of upscale boutiques, restaurants, and galleries occupy the area around the square—primarily on Post, Stockton, Geary, Powell, and Sutter streets.

The **Financial District** is east of Union Square. The TransAmerica Pyramid, at Montgomery and Clay streets, is one of the district's most conspicuous, and pointy, architectural features. To its east stands the sprawling Embarcadero Center, one of the largest mixed-use complexes in the western U.S. The Center spans six blocks and is comprised of five office towers, three interconnected shopping levels within four towers, and the historic former Federal Reserve Bank Building. The Center features more than 125 retail shops and restaurants and a five-screen cinema. Several of the country's largest companies have headquarters in the Financial District, including Charles Schwab Corp., Gap Inc., Wells Fargo & Co., Bechtel Group, and Levi Strauss & Co.

South of Market, formerly a district of old warehouses and industrial spaces, has experienced major redevelopment centering on the Yerba Buena Gardens and the Moscone Convention Center. For San Francisco, SoMa is a huge district that sprawls from the Embarcadero to Eleventh Street, between Market and Townsend. The area around Market and Third Street is the most active, influenced by the nearby Financial District and conventions at the Moscone Center. During the dot-com era, SoMa became an incubator and favorite location for new technology and multimedia companies. Although office space in this area was hard to come by (and extremely expensive) during the dot-com boom, since the dot-com bust it's much easier to find open space to rent.

Santa Clara County, located at the southern end of San Francisco Bay and extending south to San Jose, is the area everyone knows as **Silicon Valley**. The majority of the Bay Area's high-technology industry is located there, including Yahoo! (Sunnyvale), Intel (Santa Clara), and Hewlett-Packard (Palo Alto). This area is also home to Stanford University. The county's largest city, San Jose, is the third-largest city in the state and the eleventh-largest city in the country.

San Mateo County covers an area from Daly City at the southern edge of San Francisco to Menlo Park. Bioscience companies, industrial areas, and business parks are strung together along the notoriously jammed 101 Highway, the county's main business corridor. The San Francisco Airport is located in the center of San Mateo County.

Alameda County, located across the San Francisco-Oakland Bay Bridge, is both a suburban metropolis and an important industrial area. The University of California, Berkeley, and the Oakland Airport are located in Alameda County. The area is home to old economy stalwarts such as Clorox and Golden West Financial, as well as technology companies such as PeopleSoft and Pixar. Oakland is the county's largest city.

Marin County, to the north, is primarily an upscale residential community.

The Bay Area is served by three airports—San Francisco (SFO), San Jose, and Oakland. Any one of these airports is convenient to the Bay Area, although each has its pros and cons. San Francisco Airport is the most convenient to downtown San Francisco, particularly if you intend to take a cab into the city, and—because of its size—offers more flights. The downside with SFO is the weather, specifically fog and wind, which can be particularly bad during the winter and cause significant delays. The Oakland and San Jose airports, despite being just 30 miles away, have great weather. If your destination is Silicon Valley, San Jose is your best bet; you'll avoid the traffic and the cab fare from SFO. From Oakland airport, you have the option of taking public transportation into San Francisco, which, if you are game, can save a lot of time during rush hour. If Silicon Valley is your destination, however, you'll want to avoid flying into Oakland; you will have to suffer Highway 880 traffic, in both directions, which is so bad during rush hour that you'll want to bring food and a change of clothes.

Fast Facts: San Francisco

Time Zone: Pacific

Area Codes: 415 (San Francisco and Marin County), 650 (primarily San Mateo County and Palo Alto), 408 (primarily Santa Clara County), 510 and 925 (primarily Alameda County)

Sales Tax: 8.5%

Hotel Taxes: 14%

Rush Hour: From the East Bay into the city, 6:30 a.m.-8:30 a.m.; out of the city to the East Bay, 4 p.m.-7:15 p.m.; from San Mateo County into the city, 6:15 a.m.-8:30 a.m.; out of the city to San Mateo County, 3:45 p.m.-7:15 p.m.

INFORMATION SOURCES

Chamber of commerce: San Francisco Chamber of Commerce
www.sfchamber.com

Visitor bureau: San Francisco Convention and Visitors Bureau
 ☎ 415.391.2000 www.sfvistor.org

Local newspapers: *San Francisco Chronicle*
www.sfgate.com; *The San Francisco Examiner*
www.examiner.com; *San Jose Mercury News*
www.bayarea.com

Local traffic and weather: KCBS 740 AM
www.kcbs.com

Restaurant reviews: www.sfgate.com,
www.bayarea.citysearch.com

Hotel referrals: sfvisitor.travelhero.com

GETTING THERE

SAN FRANCISCO INTERNATIONAL AIRPORT

Fast Facts: San Francisco Airport

Airport Code: SFO

📍 San Francisco, CA 94128

www.flysfo.com

Airport Information: ☎ 650.821.8211

Lost & Found: ☎ 650.821.7014

Travelers Aid: ☎ 650.821.2735

Parking: ☎ 650.821.7900

Drive time to downtown San Francisco: 20 minutes (40-60 minutes during rush hour)

Drive time to Oakland: 35 minutes (60-70 minutes during rush hour)

Drive time to Palo Alto: 25 minutes (45 minutes during rush hour)

Drive time to San Jose: 50-60 minutes (80-90 minutes during rush hour)

The largest airport in the Bay Area, SFO lies 14 miles due south of the city of San Francisco, just off Highway 101.

The airport has four terminals (1, 2, 3, and the International Terminal) that encircle a central domestic parking garage. In terminals 1 and 3, ticket counters and

gates are located on the upper level (departures level). Baggage claim is located on the lower level (arrivals level). The International Terminal has three levels; arrivals are on levels 1 and 2; departures are on level 3. Terminal 2 is currently closed for renovation.

It takes about 25 minutes to walk the entire loop around the terminals, or you can take the newly opened AirTrain light rail system. AirTrain links the new International Terminal, domestic terminals, parking garages, the airport BART station, and the rental car center. Domestic terminals 1, 2, and 3 each have an AirTrain station located on level 5 of the domestic parking garage.

AirTrain covers 5 miles and has nine stations along two lines. The red line loops past all of SFO's terminals in 9 minutes, whereas the blue line extends to West Field Road and the rental car center, a 9-1/2 minute ride.

AirTrain runs 24/7 with trains leaving about 3 minutes apart. Both make stops at the new BART (Bay Area Rapid Transit) station located at the departure level of the International Terminal. The station was completed in June 2003 and provides SFO with a direct rail connection to downtown San Francisco.

SFO has two main parking areas. The domestic terminal garage (lots A-G) is located in the center of the airport, and the International Terminal garage is located outside the International Terminal. Valet parking is available.

Information booths are located in terminal 1 (level 1 near the Continental baggage carousel) and terminal 3 (level 1, near the United baggage carousels). The home page of the SFO Web site has a great flight arrival/departure information tool called SFOonroute, which provides updated gate status for all flights. The ground transport information section is also highly informative and easy to use.

Your best bet for a great airport dining experience is at SFO's International Terminal, the largest such facility in North America. Many of the restaurants are branches of local San Francisco favorites. Restaurants in the food court

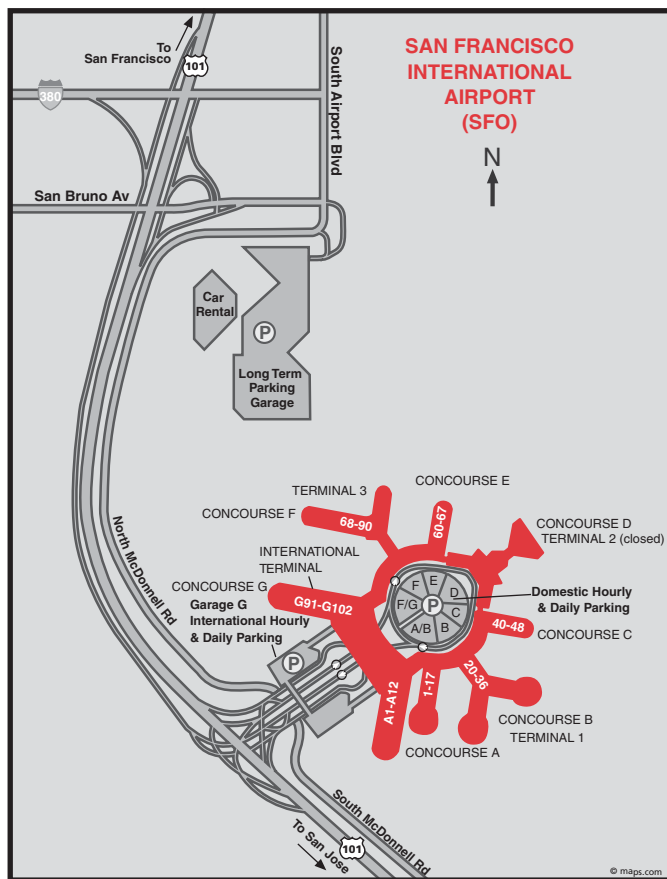
near boarding area A (pre-security) include Burger Joint, Emporio Rulli, Harbor Village Chinese, and Osho (sushi). Restaurants in the food court near boarding area G (pre-security) include Ebisu (sushi), Emporio Rulli, Fung Lum Express, Laurie's Diner, and Willow Street Woodfired Pizza. Café Metro is located in the arrivals level. Post-security establishments include Andale Tacqueria (gate 93), Deli-Up Café (gate G95), Firewood Café (gate A12), Harry Denton's (bar only)(gate A11), Il Fornaio—Caffe del Mondo (gates G99 and A11), and Tomokazu Japanese Cuisine (gate G93).

Terminal 1 has three restaurants—Allegro Restaurant (departure level, pre-security, fine dining), Burgers Etc. (gate 20), and the Hangar restaurant (gate 40)—and several fast food/snack bar establishments. These include Bay Bridge Bar and Snacks (gate 5), Fog Bank Snack Bar (pre-security), Jamba Juice (gate 45), La Strada (gate 24), Le Bar (gate 31), North Beach Deli (gate 23), Raving Wraps (gate 42), SRO (gate 35), TCBY (gate 40), and Rock the Bay Bar (gate 17).

Terminal 3 restaurants include North Beach Deli (pre-security), Terrace Room Restaurant and Bar (gate 71), and the Crab Pot Restaurant (gate 72). Other eateries and bars include Café Espresso (gate 81), California Connections Snack Bar (gate 73), Crossroads Café (pre-security), Golden Gate Bar and Snacks (gate 61), Peet's Coffee and Tea (boarding area F), and Terrace Room Restaurant and Bar (gate 71).

Retail establishments in terminal 1 include Bay Reader, Bayshore News, Simply Books, and a handful of gift shops. Terminal 3 retailers include The Body Shop, Compass Books, Montblanc, NewsWatch, See's Candies, SF News Exchange, Simply Books, Watch Zone, Wilson's Leather, and gift shops. More than a dozen retailers are located in the International Terminal, most of which have a San Francisco theme. Action Cellular Rent A Phone International (☎www.1800rentphone.com) has two locations at the airport, in terminal 3 and in the International Terminal.

AIRPORT MAP



DOMESTIC AIRLINES

SFO is a hub for United Airlines.

Airline	Terminal	Boarding Area
Alaska Airlines (domestic/Canada)	1	B
America West Airlines	1	B
American Airlines	3	E
ATA	1	B

Continental Airlines	1	B
Delta Air Lines	1	C
Frontier Airlines	1	B
Hawaiian Airlines	1	C
Midwest Express	1	B
Northwest (domestic)	1	C
Skywest/Delta Connections	1	C
United Airlines (domestic)	3	F
United Express	3	F
US Airways	1	A

INTERNET ACCESS

Dial-up access: Available at many phone banks.

☀ Wireless access is available throughout the airport and at the American Airlines Admirals Club, Delta Air Lines Crown Room, and United Airlines Red Carpet Club in the International Terminal. All locations are powered by T-Mobile.

BUSINESS SERVICES

Aside from services provided at the airline lounges, there are no business services at the airport.

AIRLINE LOUNGES

Alaska Airlines Board Room

☛ Terminal 1 (between gates 22 and 24)
☎ 650.875.8613 ☎ 6 a.m.–8 p.m. Monday–Friday;
7 a.m.–2:30 p.m. Saturday; 8 a.m.–8 p.m. Sunday

Services include standard amenities and a self-service fax machine.

American Airlines Admirals Club

☛ Terminal 3 (inside security, across from gate 62)
☎ 650.877.6013 ☎ 5:30 a.m.–11:45 p.m. daily
(**Conference room reservations:** ☎ 800.237.7971 ext. 736)

Seating for 108. Standard amenities plus phones with data ports and PCs with printers and high-speed Internet access. The San Francisco Executive Center has four large conference rooms—one seating 6–8, two seating up to 8, and one seating up to 12. Rooms are equipped with presentation board, speakerphones (with data port), 8-foot projection screens, presentation boards, and catering.

☀ Wireless Internet access provided by T-Mobile.

Continental Airlines President Club

☛ Next to ticket counter ☎ 650.876.2606
☎ 5:30 a.m.–12:30 a.m. daily

Small location with standard amenities plus one conference room (seats 6).

Delta Air Lines Crown Room Club

☛ Mezzanine level at the ticket counter
☎ 5:30 a.m.–10 p.m. daily

Medium-sized facility with standard amenities plus computers, printer, phones with data ports, business center, and a single conference room. ☀ Wireless Internet access provided by T-Mobile.

Northwest Airlines WorldClubs Lounge

☛ Terminal 1 (near the Northwest domestic ticket counter, outside security) ☎ 650.877.6951
☎ 6 a.m.–5 p.m. daily

Services include standard amenities plus workstations with dial-up Internet access and PCs with printers.

Northwest Airlines WorldClubs Lounge

☛ Terminal 1 (B concourse, between gates 22 and 24)
☎ 650.875.8613 ☎ 6 a.m.–8 p.m. Monday–Friday;
7 a.m.–2:30 p.m. Saturday; 8 a.m.–8 p.m. Sunday

Services include standard amenities plus two workstations with dial-up Internet access.

Northwest Airlines WorldClubs Lounge

☛ International Terminal (beyond security checkpoint A)
☎ 650.821.9606 ☎ 8:30 a.m.–3:30 p.m. daily

Services include standard amenities plus workstations with dial-up Internet access.

United Airlines Red Carpet Club

☛ Terminal 3 (rotunda, near gate 76) ☎ 650.634.1031
☎ 5 a.m.–11 p.m. daily

Standard amenities plus workstations with dial-up Internet access and two conference rooms (seating 6 and 10).

United Airlines Red Carpet Club

☛ International Terminal ☎ 650.634.1610
☎ 8 a.m.–10:30 p.m. daily

Standard amenities plus workstations with dial-up Internet access. Showers available. ☀ Wireless Internet access by T-Mobile.

US Airways Club

☛ Terminal 1 (mezzanine level, above gate 15)
☎ 650.877.5560 ☎ 5:30 a.m.–1:30 p.m. and
7:30 p.m.–10:30 p.m. daily

Standard amenities plus workstations with dial-up Internet access and one conference room (seats 4–6).

GROUND TRANSPORTATION

In downtown San Francisco, a car isn't a necessity—and can be a liability. So if you're headed to a downtown hotel, your best transportation bets are taxi or the BART. If you are headed anywhere else in the Bay Area, rent a car,

or consider taking CalTrain, the commuter rail line, if you are headed to San Jose.

Airport information booths are located on the baggage claim level of each terminal. Domestic terminals 1 and 3 have self-service booths. Most ground transportation departs outside the baggage claim level at the center island, across the curb. At the International Terminal, taxis and limos depart from the level 2 center island.

Rental Cars

SFO has one central rental car center, which is the location for service counters and vehicle pickup and return.

AirTrain runs between the terminals and the rental car center every 3 to 5 minutes, 24 hours per day; the trip to the rental car center takes about 10 minutes.

Located at the airport: Alamo, Avis, Budget, Dollar, Enterprise, Hertz, and National

Taxis

Uniformed taxi coordinators are on duty at the taxi zone at each terminal from 8 a.m. to 1 a.m. Taxis depart from outside baggage claim.

Metered rates apply to all destinations. Destinations either 15 miles beyond the limits of the city and county of San Francisco or 15 miles beyond the boundaries of the airport are charged at 150% of the metered rate. Taxi drivers are required by airport regulation to accept fares to all Bay Area destinations. A \$2 exit surcharge is included for all San Francisco taxicab rides originating from San Francisco International Airport. Approximate fares are \$37 to downtown San Francisco, \$24 to San Mateo, \$80 to Palo Alto, \$134 to San Jose, and \$65 to Oakland.

Limousines

Limousine services are available to most Bay Area locations. To arrange for limousine service, go to the Lodging, Transportation, and Attractions Board located on the baggage claim level of all terminals. Check with your limousine operator for pickup and drop-off locations, as well as fare information. The SFO Web site also has an extensive list of authorized limo companies. Companies include Associated Limousine, Inc., (☎ 800.258.2660, www.sf1imo.com) and San Francisco Limousine Service (☎ 800.854.4294, www.sanfrancisco1imo.com). Fares for sedan service to downtown San Francisco from SFO run around \$75.

Share-Ride Shuttles

About a dozen share-ride shuttle companies operate out of SFO, serving most Bay Area locations. From the airport, vans are available on a walkup basis for San Francisco and Oakland, and run every 5 minutes; look for ground transportation representatives. After 11 p.m., passengers are advised to make reservations. Unreserved (walkup) vans depart from outside the upper departures level, center island. Chartered or reserved vans pick up on the lower level.

The fare to downtown San Francisco is about \$14 and takes 30 minutes minimum. The trip to Oakland is \$25 and runs about 45 minutes. Note, however, that travel time can run up to 2 hours during rush hour, if the vans are full.

Companies include Advanced Airport Shuttle (☎ 650.504.6641), American Airporter Shuttle (☎ 800.282.7758/415.202.0733), and Super Shuttle (☎ 650.558.8500).

Airporters are privately operated scheduled buses. The SFO Airporter (☎ 415.641.3100) has scheduled departures every 30 minutes from center island zones on the baggage claim level (arrivals) and travels to hotels in Union Square and the Financial District. Service starts at 5:45 a.m. and ends at 8:45 p.m. The one-way fare is \$12.50.

Public Transportation

BART operates rapid rail service to northern San Mateo County, San Francisco, and the East Bay. BART's SFO station is located on the Departures/Ticketing Level (Level 3) of the International Terminal, on the Boarding Area G side near the Berman Reflection Room. You can get to the BART SFO station from any terminal by riding AirTrain to the Garage G/BART Station stop. There is no charge to board AirTrain. A trip from SFO to downtown San Francisco takes 29 minutes and costs about \$4.70. Trains to downtown run from 4:10 a.m. to midnight Monday through Friday, every 15 minutes (every 20 minutes after 7:40 p.m. and on weekends). Service starts at 5:57 a.m. and 7:57 a.m. on Saturday and Sunday, respectively.

At the Millbrae station (one stop south of the SFO station), BART also provides a direct connection to Caltrain, which runs from San Francisco to San Jose.

For more information on BART and Caltrain go to page 373.

OAKLAND INTERNATIONAL AIRPORT**Fast Facts: Oakland Airport****Airport Code:** OAK

📍 1 Airport Dr., Oakland, CA 94621

☎ 510.563.3300

🌐 www.oaklandairport.com

Visitor Services: Terminal 1, ☎ 510.563.2484;

terminal 2, ☎ 510.563.2721

Ground Transportation: ☎ 888.435.9625

Lost and Found: ☎ 510.563.3982

Parking and Traffic: ☎ 510.633.2571 (ask for traffic)

Drive time to downtown Oakland: 15 minutes

(25 minutes during rush hour)

Drive time to downtown San Francisco: 30

minutes (60-90 minutes during rush hour)

Drive time to San Jose: 45 minutes (90+ minutes

during rush hour)

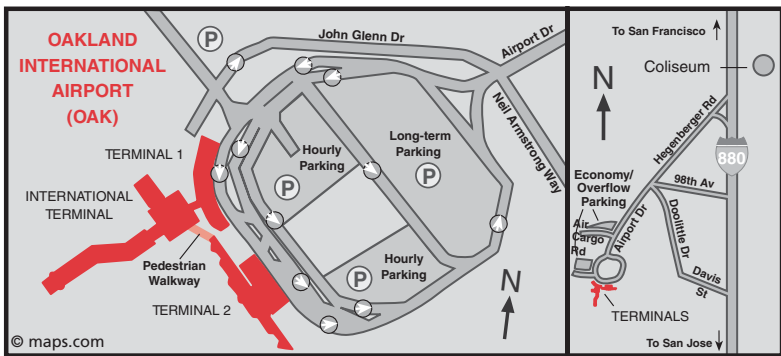
The Oakland Airport is located 9 miles southeast of downtown Oakland and 18 miles southeast from the center of San Francisco. Oakland has two separate one-level terminals, linked by a covered pedestrian thoroughfare outside the facility. Inside the facility, the terminals are linked by a

connector building with a moving pedestrian walkway, just beyond the security checkpoint. You can stroll from terminal 1 to terminal 2 in about 10 minutes. The rental car facilities are located in an interim facility at the North Field to accommodate construction during the airport's \$1.5 billion development program.

The airport has economy/overflow, long-term, hourly, and valet parking. Hourly and valet lots are the closest and within easy walking distance of the terminals. Shuttle buses serve the three main parking lots.

The airport has 11 retail outlets. Shopping in terminal 1 includes East Bay Trading Company, Oakland Duty Free, See's Candy, and www.news&gifts.com. Retailers in terminal 2 include the Gifted Traveler, See's Candy, and www.news&gifts.com.

Both terminals have Bay Bridge Bar and Deli and Round Table Pizza outlets. The airport also has branches of three popular local restaurants—360° Burrito and 1/4 lb. Giant Burger in terminal 1, and Your Black Muslim Bakery in terminal 2—as well as Frēshens Yogurt and Juice It Up smoothie bars.

AIRPORT MAP**DOMESTIC AIRLINES**

Airline	Terminal
Alaska Airlines	1
Aloha Airlines	1
America West	1
American Airlines	1
American Eagle	1

Continental	1
Delta Air Lines	1
Delta Connection	1
Frontier JetExpress	1
JetBlue	1
Southwest Airlines	1 & 2
United	1
United Express	1

INTERNET ACCESS AND BUSINESS SERVICES

Dial-up/data ports: Pay phones equipped with data ports are located in terminal 1, in the center concourse between gates 9 and 11 and between gates 3 and 5. Terminal 2 has five locations between gates 23 through 35.

Wi-Fi: Wayport's (www.wayport.net) high-speed wireless service is available throughout the airport. Unlimited access from the time you log on until midnight the same day runs \$6.95.

Laptop Lane

Terminal 1 (near gate 9) ☎ 510.969.3570

Terminal 2 (near gate 20) ☎ 510.969.3580

Services include private workstations with computers, unlimited Internet access, unlimited phone calls (local and domestic long-distance), printing, copying, and faxing. Also provides travel items such as power adapters, cases, CD players, MP3 players, headphones, batteries, and so on. Workstation rates are \$5 for the first 5 minutes, and \$.65 per minute thereafter.

GROUND TRANSPORTATION

Ground transportation is located outside baggage claim on one of three curbs: curb 1 for taxis and limousines, curb 2 for buses, and curb 3 for shuttle buses.

If you're traveling to San Francisco or other cities in the East Bay, taking the BART high-speed rail line is a great option, especially during rush hour. (It could knock 30 minutes or more off your trip.) Go to curb 2 to catch the AirBART shuttle bus to the BART Oakland Coliseum-Airport Station.

If you're traveling to downtown Oakland, a taxi or rental car is your best bet.

The Oakland Airport Ground Transportation Hotline (☎ 888.435.9625) provides referrals for limousines and shuttle buses, as well as answers questions.

Rental Cars

The interim rental car facility is located at the airport's North Field. The rental car shuttle bus running to/from the rental car facility picks up passengers at curb 3.

Located at the airport: Avis, Budget, Dollar, Enterprise, Fox, Hertz, National, and Thrifty

Located off-airport: Payless Rent-a-Car

Taxis

All cabs are metered. Rates to downtown San Francisco are \$45 to \$55, depending on traffic; the trip to downtown Oakland is about \$25. For taxi pickup go to the Starters Booth, located between terminals 1 and 2. Several cab companies serve the airport, but the following are licensed with the airport: Friendly Cab (☎ 510.536.3000) and Veteran's Cab (☎ 510.533.1900).

Limousines

Eleven limousine companies serve the airport. Reservations must be made in advance. Rates vary by company, but you can expect to pay about \$50 to downtown Oakland and \$80 to downtown San Francisco. Major companies include MDM Limousine and Sedan (☎ 415.929.7000) and Park Avenue Limousine (☎ 800.821.1138).

Share-Ride Shuttles

More than two dozen door-to-door shuttle companies serve the airport. You will find a complete list with phone numbers and areas served on the airport's Web site, under ground transportation.

For most destinations, you do not need reservations for share-ride service. Shuttle vans pick up at curb 3. There is a booth for each area, and vans are usually there waiting for passengers. However, there may be up to a 15-minute wait until you actually leave the airport because unreserved vans wait for the van to fill up. During rush hour, vans may be quicker to destinations than taxis because they are allowed to drive in the car pool lanes.

Typical rates to downtown San Francisco run \$25 to \$30; to downtown Oakland, \$20. Major companies include Air Transit Shuttle (☎ 510.568.3434), Bridge Airporter Express (☎ 800.300.1661), Shuttle Pro (☎ 866.499.2447), and Super Shuttle (☎ 800.258.3826).

Public Transportation

AirBART buses run every 15 minutes between the airport and the BART Oakland Coliseum rail station. The one-way fare is \$2. From the BART station, it is a 12-minute ride to downtown Oakland (\$1.15) and a 25-minute ride to downtown San Francisco (\$2.85).

The ferry provides services to Alameda, San Francisco's Ferry Terminal, and Pier 39/Fisherman's Wharf. One-way adult fares are \$4.75 (☎ 510.522.3300)

www.eastbayferry.com

**NORMAN Y. MINETA SAN JOSE
INTERNATIONAL AIRPORT**
Fast Facts: San Jose Airport
Airport Code: SJC

1661 Airport Blvd., San Jose, CA 95110

www.sjc.org

408.277.45KY (408.277.4759)

Lost and Found: 408.277.4759 (press 5) or terminal C, 2nd floor (above gates C9-C11)

Parking: 408.293.6788

Drive time to downtown San Jose: 10 minutes (20 minutes during rush hour)

Drive time to Palo Alto: 15 minutes (25 minutes during rush hour)

Drive time to Oakland: 45-60 minutes (1 1/2-2 hours during rush hour)

Drive time to downtown San Francisco: About an hour (1 1/2 hours during rush hour)

San Jose Airport is located 2 miles north of downtown San Jose, in the heart of Silicon Valley. The airport consists of two separate terminals, A and C. Terminal A, with 16 gates, serves Southwest and American Airlines/American Eagle. Terminal C, with 15 gates, serves all other airlines. To get from one end of terminal A to the other takes about 5 minutes; in terminal C, it takes about 10 minutes.

Terminal A has two levels. Baggage claim is on the lower level, across the street via a pedestrian bridge; ticketing is on the upper level. Terminal C has one level. Curbside baggage checkin is available on an airline-by-airline basis.

Courtesy shuttles make a continuous loop of terminal A, terminal C, and the parking lots, departing designated stopping points every 10 minutes from 5 a.m. to 12 a.m. (Reduced schedule thereafter.) The trip takes 3 minutes between terminals.

The airport has a short-term parking lot in front of terminal C and a short-term garage in front of terminal A. The long-term (orange) lot is located on the west side of the airport.

Terminal A's main eateries and shopping establishments are past the security checkpoints. Restaurants and bars include California Pizza Kitchen, Cinnabon, Gordon Biersch Brewing Company, and McDonald's, all located between gates A4 and A5. Max's San Jose is near gate A12, 360[dg] Burrito is across from gate A2, and Starbucks is across from gate A7. The terminal has a handful of gift shops and newsstands.

In terminal C, the main lobby in the center of the terminal (pre-security) contains most of the restaurants and retailers. Restaurants in the main lobby include Expedia.com Café, Harbor Express, Senor Jalepeno, and Starbucks. Post-security, there is a Togo's Restaurant near gate C16 and a Noah's Bagels near gate C2.

AIRPORT MAP


DOMESTIC AIRLINES

Airline	Terminal
Alaska Airlines	C
America West Airlines	C
American	A
American Eagle	A
ATA	C
Continental Airlines	C
Delta Air Lines	C
Frontier Airlines	C
Horizon Air	C
Mexicana	C
Northwest Airlines	C
Southwest	A
United Airlines	C
United Express	C

BUSINESS AND INTERNET SERVICES

Internet cafe: Expedia.com Internet Café, located in terminal C (main lobby)

High-speed access: Neptune Networks Internet stations with high-speed access are located at all gates in the airport. The cost is \$.25 per minute with a \$3 (12-minute) minimum.

Wi-Fi: Wayport's (www.wayport.net) high-speed wireless service is available throughout the airport. Unlimited access from the time you log on until midnight the same day runs \$6.95.

GROUND TRANSPORTATION

To get to the ground transportation center for terminal A, head to Southwest Airlines baggage claim and walk to the end of the covered walkway. In terminal C, ground transportation is located just outside baggage claim. Since the airport is only a short drive to downtown San Jose, a taxi is your best option. However, if you want to save some money, try the Flyer to the Metro Light Rail Station.

Rental Cars

Each terminal has a clearly marked rental car shuttle bus stop. Shuttles head to the rental car center every 10 minutes.

Located at the airport: Alamo, Avis, Budget, Dollar, Enterprise, Fox, Hertz, National, Payless, and Thrifty

Taxis

The airport allows only two taxi services out of the airport; Yellow Cab (terminal A ☎408.293.1234) and United Cab (terminal C ☎408.971.1111). Taxis are outside baggage claim at both terminals. Meter rates are \$2 for the flag drop (1/9 of a mile), \$.25 each 1/9 mile thereafter. All trips from SJC add \$1.50 airport tax fee. Approximate fares run \$20 to \$30 to San Jose, \$90 to \$95 to downtown San Francisco, \$20 to \$35 to Santa Clara, \$18 to \$22 to Sunnyvale, and \$32 to \$34 to Palo Alto.

Limousines

You will be able to find your reserved limousine at either terminal A in the second floor of the garage (just north and south of the terminal entrance) or terminal C outside (same side of the street, just south of baggage claim).

Share-Ride Shuttles

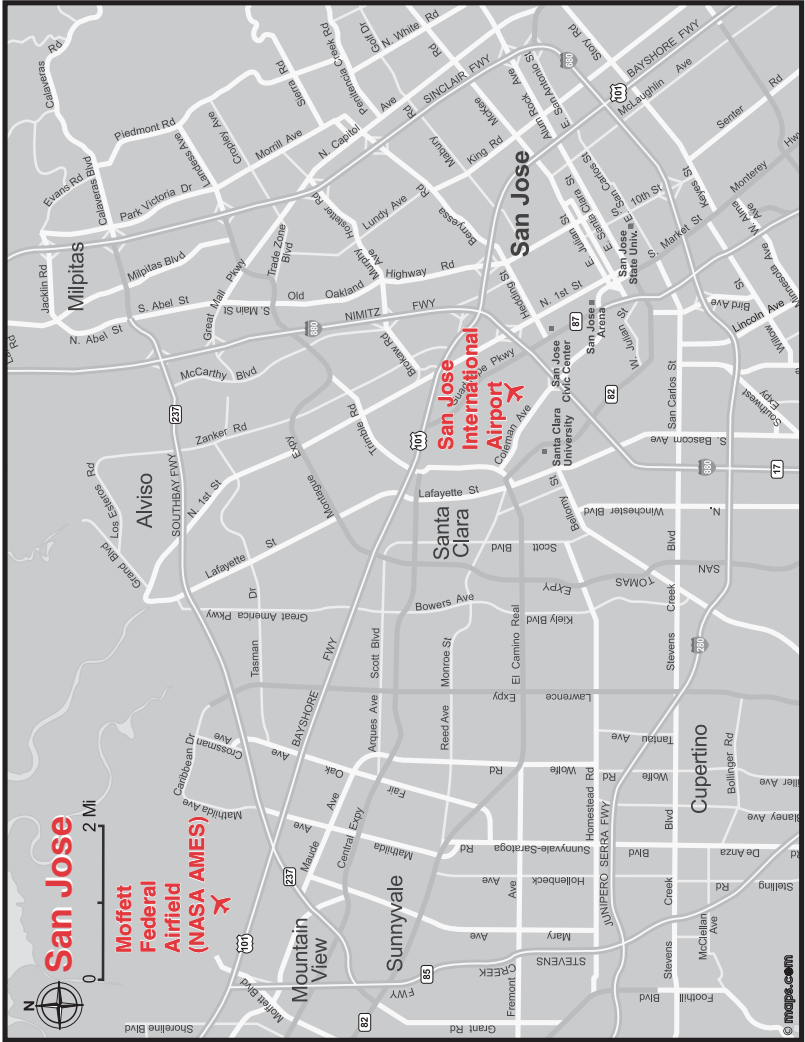
More than three dozen door-to-door shuttle companies serve the airport. You will find a complete list with phone numbers and areas served on the airport's Web site, under ground transportation—although for most destinations you do not need reservations for share-ride service. Vans are waiting outside terminal A in the ground transportation center, and outside terminal C just south of baggage claim. Major companies include AAA Airporter (☎800.332.3900), Bay Area Shuttle (☎510.324.3000), and Super Shuttle (☎415.558.9593).

Public Transportation

You can take the free Airport Flyer bus (#10), which is a 6-minute ride, to the Metro Light Rail Station, where you can grab a VTA train (☎408.321.2300) to downtown San Jose. The ride is 12 minutes, and the ticket is \$1.40. At terminal C, catch the Flyer outside baggage claim across the street on the island. At terminal A, the Flyer is located across the street from baggage claim nearest the terminal. Both the Flyer and Light Rail trains run every 15 minutes.

TRAINS

Amtrak is not recommended for most business travelers. Amtrak trains serve the San Francisco area but do not drop passengers directly in the city; instead the trains stop in Emeryville, just over the Bay Bridge, from where a free shuttle bus takes passengers to the Ferry Building in San Francisco. (Emeryville Station EMY ☎5885 Landregan St., Emeryville, CA 94608)



DRIVING, PARKING AND WALKING

San Francisco is one of the few West coast cities friendly to walkers. If downtown is your destination, your best options are to rely on your feet and cabs to get around. To navigate the rest of the Bay Area, most travelers rent a car. A less-popular option is Caltrain, primarily for public transportation enthusiasts or people who want to avoid the infamous Bay Area highways.

If you are sticking to downtown San Francisco, after you've located Market Street (the main drag) and sited the Transamerica Pyramid, you shouldn't have much of a problem navigating this compact area. However, San Francisco has its share of one-way streets and more than its share of steep hills—both of which can make driving a trial and walking (uphill, anyway) a cardiovascular challenge.

Navigating the rest of the city is not as straightforward. Remember that the numbered *streets* are South of Market, on the east side of the city, and the numbered *avenues* are in the Richmond and Sunset districts on the west side of the city, running north to south. Market Street cuts a large diagonal swath through downtown.

The 101 and 280 highways run parallel north-south from San Francisco through Silicon Valley to San Jose. Highway 880 runs north-south from Oakland to San Jose. All the Bay Area bridges are toll bridges. On the Golden Gate Bridge, which connects San Francisco to Marin County, a \$5 toll is collected in the southbound direction only. On the Dumbarton, Richmond-San Rafael, San Francisco-Oakland Bay, and San Mateo-Hayward bridges—all of which cross the San Francisco Bay—a \$2 toll is collected westbound only.

The morning rush hour heading from the East Bay into the city is from 6:30 a.m. to 8:30 a.m., and the evening rush hour is from 4 p.m. to 7:15 p.m. Don't be surprised if it takes an hour to get over the Bay Bridge during rush hour. The morning rush hour traveling north into the city from San Mateo County and points south runs from 6:15 a.m. to 8:30 a.m., and the evening rush hour is from around 3:45 p.m. to 7:15 p.m. However, you can hit gridlock on any day at any time heading in and out of the city, especially going over the Bay Bridge and leaving or entering the city from the 101 highway. Sunday afternoon traffic can be heavy as well, especially over the bridges. Overall, however, traffic is less congested than in

the heyday of the late 1990s. (Fewer employees heading to dot-com jobs.)

If you are traveling between San Francisco and San Jose, highway 280 is a good alternative to the 101. Traffic is a bit lighter, and it is more scenic. In either case, allow a minimum of an hour during non-rush hour and at least 90 minutes during rush hour. Both the 101 and 280 give you access to the Bay Bridge if you are headed to Oakland.

It is possible to take Caltrain from San Francisco into Silicon Valley cities, but you'll probably need someone to pick you up when you arrive. The exception is if your destination is downtown Palo Alto, where the Caltrain station is a short walk to downtown or a shuttle ride to Stanford University. You will also be able to grab a cab from the stations in Sunnyvale and San Jose. Finally, commuter shuttles connect some of the larger companies in Silicon Valley to the nearest stations.

RULES OF THE ROAD

In San Francisco you are required to curb your wheels on steep streets to prevent runaway vehicles. Turn your wheels in toward the curb when pointing downhill and turn them out away from the curb when pointing uphill.

The California Basic Speed Law states that you should never drive faster than is safe for current conditions, regardless of the posted speed limit. The maximum speed limit on most California highways is 65 m.p.h. However, for two-lane undivided highways, the maximum speed limit is 55 m.p.h., unless posted for a higher speed. On some highways, the maximum speed limit is 70 m.p.h., but only if signs are posted. In business or residential districts, the speed limit is 25 m.p.h., unless otherwise posted.

Many freeways in the San Francisco area have designated carpool lanes, also known as High Occupancy Vehicle (HOV) or "white diamond" lanes. Some of these lanes require cars to have two passengers, others three.

Safety belts must be worn by the driver and all passengers. A violation of a seat belt law is a primary offense. Headlights are recommended when it is cloudy, raining, snowing, or foggy. In California pedestrians have the right-of-way at corners, whether or not the crosswalks are marked by painted white lines—and pedestrians *will* take advantage of this right, no matter how hazardous.

PARKING

Don't count on finding street parking in downtown San Francisco. If you do, read the signs carefully; many downtown streets have special tow zones during commute hours. Bus zones and curb ramps, marked in red, are tow zones. Also check your parking time limits because many spaces have a 30- or 60-minute time limit.

Plenty of lots and garages are located in the downtown commercial areas. Municipal lots have the best rates in the city. Expect to pay \$2 for the first hour, \$7 to \$10 for 4 hours, and \$18 to \$25 for 8 to 24 hours. If you head out to a restaurant located in a residential area, such as Mission, Marina, Nob Hill, and North Beach, you may end up cruising around a while looking for street parking. Call ahead and ask whether the restaurant has valet parking; many do not.

TAXIS

You can flag a cab in San Francisco—if you can find one. You will have the easiest time in the downtown area.

Rates are \$2.85 for the first 1/6th mile or flag drop, \$.45 for each additional 1/5th mile, and \$.45 for each minute of waiting or traffic time delay. Call DeSoto Cab (☎ 415.970.1300), Luxor Cabs (☎ 415.282.4141), Veteran's Cab (☎ 415.552.1300), or Yellow Cab (☎ 415.626.2345 www.yellowcabsf.com).

RENTAL CARS

Most major rental companies have locations in downtown San Francisco. Avis, Budget, Enterprise, and Hertz have locations in San Jose and Oakland. Enterprise has locations throughout Silicon Valley. Cars rented at SFO airport incur a \$12 per rental facility surcharge.

PUBLIC TRANSPORTATION

The Bay Area has three primary public transportation systems. In the city of San Francisco, the San Francisco Municipal Railway (☎ 415.673.6864

www.sfmuni.com)—better known as “Muni”—operates the city's cable cars, buses, and Metro streetcars. Together, these three services crisscross the entire city. Buses and Metro streetcars cost \$1; cable cars (mainly a tourist thing) cost \$2.

Bay Area Rapid Transit (☎ 510.465.2278 www.BART.gov), otherwise known as BART, runs between the East Bay—including downtown Oakland and Berkeley and San Mateo County—including the new SFO airport station. Other new stations include South San Francisco, San Bruno, and Millbrae, where you can connect to Caltrain. Four BART stations are located in downtown San Francisco: Embarcadero, Montgomery Street, Powell Street, and Civic Center. Trains between downtown Oakland stations and San Francisco stations run every 3 to 5 minutes.

The Caltrain (☎ 800.660.4287 www.caltrain.com) commuter railway runs from San Francisco south to San Jose. The downtown San Francisco station is at 4th and King streets, near Pacific Bell Park. Caltrain fares are based on the number of zones and run from \$1.50 to \$7.25.

IN TOWN

MOSCOE CENTER

The Moscone Center is San Francisco's premier meeting and exhibition facility. Comprised of three separate buildings—Moscone South, Moscone North, and the new freestanding Moscone West—the Moscone Center is located in San Francisco's Yerba Buena Gardens neighborhood, south of Market Street.

Moscone is within convenient walking distance of nearly 20,000 hotel rooms. Most shows will arrange for downtown San Francisco hotel shuttle bus service to and from the Center. There is no parking at the Center, but a number of municipal and private garages and lots are located in the immediate vicinity. The Center is also only a few blocks from both the Montgomery and Powell Street BART stations.

Moscone Center South has three exhibit halls (A, B, and C), and Moscone North has two (D and E). Moscone West, located on the northwest corner of Fourth and Howard (one half-block west of Moscone North and South) has three levels and three exhibit halls.

There are two business centers in the facility, one in Moscone South and the other in Moscone West. They

provide computer workstation rental, Internet access, and other business support services.

📍 747 Howard St., San Francisco, CA 94103

☎ 415.974.4000 🌐 www.moscone.com

HOTELS

AIRPORT

Hilton Garden Inn

Being close to the San Francisco International Airport is this hotel's main claim to fame. It's also a drawback because the runways are within earshot. Nevertheless, this newly built seven-story structure offers spacious and comfortable rooms and is convenient for travelers doing business in South San Francisco. Set on a pleasant grassy lawn, the hotel offers standard rooms and executive accommodations equipped with basics such as coffee makers, microwaves, and refrigerators. The executive rooms also have whirlpool baths and numerous business amenities—including two-line telephones, voice mail, and data ports. There is a business center for those working onsite and a room for hosting conferences right at the hotel. A workout room and Jacuzzi provide convenient ways to unwind.

📍 670 Gateway Blvd., South San Francisco, CA 94080

☎ 650.872.1515 🌐 www.hilton.com

Singles and doubles, \$99-\$229 🍷 🍷 🍷 🍷

Hyatt Regency San Francisco Airport

This high-rise resides along the Bayshore Highway with all the other large airport business hotels, but it sets itself apart with upscale interiors and superlative business services. Guest rooms are spacious and modern, with free high-speed wireless Internet access, two-line speaker-phones, and video messaging. A full business center and more than 50,000 square feet of meeting space cater to conference-goers. The hotel's highlights include the Knuckles Historical Sports Bar, with 27 TV monitors, and a huge free-form swimming pool.

📍 1333 Bayshore Hwy., Burlingame, CA 94010

☎ 650.347.1234

🌐 www.sanfranciscoairport.hyatt.com

Singles and doubles, \$125-\$300; suites, \$575-\$995

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The Westin San Francisco Airport

This L-shaped hotel is the nicest and most luxurious of the SFO hotels. Fronted by palm trees, it offers a nice bayfront location and fashionable rooms for business lodgings. Decor includes imported white linens and contemporary touches, such as leather headboards and custom-designed wood furniture. There is ample work space as well. The bottom line: If you care about stylish surroundings and don't like standard business hotels, this is your best bet.

📍 1 Old Bayshore Hwy., Millbrae, CA 94030

☎ 650.692.3500 🌐 www.westin.com

Singles and doubles, \$234-\$299 🍷 🍷

FINANCIAL DISTRICT

Four Seasons San Francisco

At 42 stories, this hotel towers over the city. From the spa to the pool to the dining room, it immerses guests in contemporary elegance and refined details. The 277 rooms include 46 suites, and there is an accommodation to meet your every need. Even the standard guest rooms are among the largest in the city. The princely suites feature formal foyers, dressing areas, sublime views of the city skyline and up to three separate bedrooms. This hotel has devoted 100,000 square feet to sports, fitness, and spa treatments, and more than 15,000 square feet of flexible indoor/outdoor terrace meeting space for business gatherings and events. Business services are also available 24 hours a day.

📍 757 Market St., San Francisco, CA 94103

☎ 415.633.3000 🌐 www.fourseasons.com

Singles and doubles, \$469-\$600; suites, \$800-\$3,900

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Mandarin Oriental, San Francisco

This hotel landed in San Francisco with a bang when it opened in 1987; all 258 rooms were renovated (for \$1.8 million) in 1997. In what may be one of the oddest configurations in town, the property occupies the top 11 floors of a commercial building, the third tallest in San Francisco. The floors, numbered 38 through 48, place guests above most of the surrounding Financial District high-rises. Take the sky bridge from one tower to another—it's like walking on air. You'll pay steep prices for the

privilege of being surrounded by furnishings worthy of a Park Avenue penthouse, but for quality, service, and business convenience, these accommodations are hard to beat. Business services and the excellent Silks restaurant are located off the lobby.

📍 222 Sansome St., California Center, San Francisco, CA 94104
 📞 415.885.0999/800.622.0404
 🌐 www.mandarinoriental.com

Singles and doubles, \$475-\$742; suites, \$1,400-\$3,000



The Palace Hotel

This grand dowager underwent a massive, three-year, \$150-million renovation that was completed in the early 1990s. The 553 rooms, which include 17 two-bedroom suites, feature original or reproduction mahogany antiques. Amenities include a health spa and sky-lit swimming pool. The conference and event spaces offer different seating styles and a room that can accommodate more than 1,000 people.

📍 2 New Montgomery St., San Francisco, CA 94105
 📞 415.546.5005/800.325.3535
 🌐 www.sfpalace.com

Singles and doubles, \$215-\$285; suites, \$475-\$2,000



NOB HILL

Holiday Inn San Francisco Golden Gateway

This unique-looking, 26-story building resides in the quiet lower region of the Nob Hill/Pacific Heights neighborhoods. It rises from a red tentlike pavilion and offers 499 guest rooms just steps from the historic California Cable Car turnaround. All accommodations are located above the fifth floor and were renovated in 2001. The seasonal pool has a fun retro feel and includes the ubiquitous skyline views. Conference suites, banquet rooms, and video-conferencing draw a corporate crowd.

📍 1500 Van Ness Ave., San Francisco, CA 94109
 📞 415.441.4000 🌐 www.holiday-inn.com

Singles and doubles, \$99-\$165



InterContinental Mark Hopkins San Francisco

A local treasure. Although it shares the crest of Nob Hill with the Fairmont, it doesn't compare opulence-wise to that more famous neighbor. What draws travelers and tourists is the Top of the Mark, a romantic rooftop lounge that overlooks the city and has been a high-altitude meeting place for generations. Upgraded in 1996, the bar is a must-visit, especially on a clear night.

📍 999 California St., San Francisco, CA 94108
 📞 415.392.3434/800.327.0200
 🌐 www.intercontinental.com

Singles and doubles, \$220-\$355; concierge level, \$485; suites, \$600-\$3,000



Renaissance Stanford Court Hotel

Located on the Powell Street cable car line, this hotel projects an image of refined luxury. The 400 rooms are large and comfortable, and you may feel as if you're staying in a fine, old Virginia country house. A \$6 million refurbishment in 2000 added cushy but more modern furnishings. Bathrooms have towel warmers and a small TV; suites are dressed with original antiques. Details matter here—complimentary coffee and newspaper arrive at your door every morning. Make sure to request a room with a view; not all rooms have one.

📍 905 California St., San Francisco, CA 94108
 📞 415.989.3500/800.HOTELS.1
 🌐 www.renaissancehotels.com

Singles and doubles, \$240-\$300; suites, \$675-\$875



The Ritz-Carlton, San Francisco

This stately and majestic property was built in 1909 and was reopened as a 336-room luxury hotel in 1991. The hotel's motto? Ladies and gentlemen serving ladies and gentlemen. Rooms are on the smallish side, but they are elegantly appointed. A two-floor club level with 52 rooms and 15 suites has a dedicated concierge and is accessible with a separate elevator key. Amenities include private voice mail, luxurious terry cloth robes, and honor bar/refrigerators that offer just about everything. The suites also come with VCRs. Guest services include a 24-hour concierge and room service, pricey valet parking, and a fitness center with an indoor pool.

600 Stockton St., San Francisco, CA 94108

415.296.7465/800.241.3333

www.ritzcarlton.com

Singles and doubles, \$350-\$550; club floor, \$395-\$600; suites, \$550-\$3,000   

SOMA (SOUTH OF MARKET)




ANA Hotel

This wedge-shaped property is operated by the Japanese ANA airline/hotel company. It is near the Yerba Buena Gardens, the Moscone Convention Center, and the Museum of Modern Art (MOMA). The 667 rooms come in varying shapes; you won't find square or rectangular here. Decor is contemporary and slightly Japanese—simple but elegant. Floor-to-ceiling windows are standard, and each room has three phones with voice mail and data ports, safes, and minibars. There are four executive-level floors. Hotel amenities include an in-house fitness center, an above-average business center, same-day laundry, and room service.

50 3rd St., San Francisco, CA 94103

415.974.6400/800.ANA.HOTELS

www.destinationhotels.com

Singles and doubles, \$165-\$225; executive level, \$190-\$250; suites, \$265-\$1,500   

Best Western Americana

With its reasonable rates, consistent comforts, and good location, this hotel's main clientele is businesspeople who appreciate the proximity to PacBell Park and Moscone Convention Center. Convenience is a trademark here. You'll find a lot of free parking—not always an offer in the big city. All 143 guest rooms are equipped with standard amenities; if you're staying longer than a few days, you may want to book into a two-room suite with refrigerator and sitting room. The hotel offers numerous opportunities to unwind at the end of the day, including a sun deck, blue-tiled swimming pool, fitness room, and sauna.

121 Seventh St., San Francisco, CA 94103

415.626.0200/800.444.5818

www.renesonhotels.com

Singles and doubles, \$119-\$179; suites, \$169-\$259

Courtyard San Francisco Downtown

Centrally located in the SoMa district, this hotel boasts bold modern architecture. With more than 400 guest rooms and suites, the amenities are business-savvy, featuring work desks, voice mail, and two-line speaker-phones. Twelve meeting rooms accommodate 7,000 square feet of prime real estate for conferences and corporate gatherings.

299 Second St., San Francisco, CA 94105

415.947.0700  www.marriott.com

Singles and doubles, \$109; suites, \$209   

Inn at the Opera

This marvelous, 47-room inn boasts a rich history. It was built in 1927 to house opera stars performing at the Opera House and Symphony Hall, just steps away. Luxuriously low-key rooms are on the smallish side but well-equipped with wet bars, minirefrigerators, and microwaves. Terry robes are available on request, along with nightly shoeshine and reliable advice from the concierge. Rates include a continental breakfast.

333 Fulton St., San Francisco, CA 94102

415.863.8400/800.325.2708

www.innattheopera.com

Singles and doubles, \$146-\$185; suites, \$249-\$275

Marriott Hotel

Because of the scalloped shape, San Franciscans affectionately (or not) call this Marriott the "Jukebox." It opened on October 17, 1989, the day the city experienced its second-most-famous earthquake. The hotel provides one of the anchor corners to Yerba Buena Gardens, which puts it in a great location near MOMA and the Moscone Convention Center. This hotel is huge; the atrium lobby is five stories high, and there are 1,500 (large) guest rooms. The Marriott is convention-friendly and caters to its crowds with such savvy services as video checkout.

55 Fourth St., San Francisco, CA 94103

415.896.1600  www.marriott.com

Singles and doubles, \$225-\$250; suites, \$299-\$2,100

UNION SQUARE

Clift

Once the most traditional of San Francisco's grand hotels, this historic building was remodeled in 2001 by avant-garde designer Phillippe Starck, and Ian Schrager, the world-famous hotelier and founder of Studio 54. This blend of 21st-century technology and sophistication with the charm of the last turn of the century is a work of art. Traditional focal points such as the Redwood Room's bar, made from a solid piece of 2,000-year-old redwood, are celebrated. Guest rooms are drenched in subtle luxury. Panoramic views of the city bring energy and life to this serene decor. The hotel's restaurant, Asia De Cuba, is critically acclaimed.

📍 495 Geary St. (Taylor St.), San Francisco, CA 94102

☎ 415.775.4700/800.652.5438

🌐 www.ianschragerhotels.com

Singles and doubles, \$325-\$345; suites, \$425-\$1,800



Grand Hyatt San Francisco

With a prime location in Union Square, this 36-story hotel is grand indeed. Among numerous services, you will find an award-winning concierge, excellent business center, and town car service to the Financial District on weekday mornings. It's no wonder you see so many well-cut suits in the hallways here. Each of the 693 large, smartly decorated guest rooms features great views, two phones with voice mail, and TVs in the bedroom and bathroom. This property is known for its Regency Club rooms on the upper floors, which provide additional niceties; perks include a separate concierge and a lounge that serves complimentary continental breakfast each morning and hors d'oeuvres each afternoon.

📍 345 Stockton St., San Francisco, CA 94108

☎ 415.398.1234/800.233.1234 🌐 www.hyatt.com

Singles and doubles, \$169-\$300; club level, \$295-\$335; suites, \$549-\$1,300



Handlery Union Square Hotel

This historic building sits snug against Union Square on a street frequented by trolley cars and throngs of urbanites. It attracts a cosmopolitan crowd with its sleek, contemporary interiors and plentiful amenities. Dating back to 1928, when it was known as the Stewart hotel, this

boutique-style property unites luxury with reasonable rates. It has been family-owned since 1948, and there is evidence of a hands-on, personalized touch throughout. The bright and breezy guest rooms in the Historic Section and more modern Club Section are graced with a colorful sense of design, as well as high-speed Internet access and Nintendo.

📍 351 Geary St., San Francisco, CA 94102

☎ 415.781.7800 🌐 www.handlery.com

Singles and doubles, \$189-\$219; suites, \$289-\$375



Hotel Diva

This moderately sized, moderately priced Union Square hotel underwent a face-lift in 1999. The small rooms are as well-equipped and as cleverly designed as can be, featuring high-tech TVs with VCRs (videos are available) and comfortable beds with down comforters and sculptural steel headboards that sail to the ceiling. Although the views are mostly of neighboring brick walls, they actually help ensure quiet in the noisy Theater District; if you can't abide the neighborhood noise, request a room on an upper floor. Hotel features range from a bamboo wishing well to a fitness center with Nautilus equipment. The hotel provides a 24-hour business hub and slick conference and meeting rooms.

📍 440 Geary St., San Francisco, CA 94102

☎ 415.885.0200/800.553.1900

🌐 www.hoteldiva.com

Singles and doubles, \$169-\$179; suites, \$179-\$450



Hotel Monaco

In 1995 Bill Kimpton took the sow's ear of the once fashionable Bellevue Hotel (built in 1910) and created a silk purse. The hotel has 201 rooms and 35 suites, all of which are bravely decorated with green-and-yellow or charcoal-and-ivory stripes. Eclectic desks and other odd but tasteful furnishings populate the rooms, and amenities include robes, complimentary coffee, and in-room faxes.

📍 501 Geary St., San Francisco, CA 94102

☎ 415.292.0100/800.214.4220

🌐 www.monaco-sf.com

Singles and doubles, \$199-\$269; suites, \$279-\$600



Hotel Palomar

This boutique hotel brings a whimsical flair to the 1908 landmark building it inhabits. Guests are welcomed into an eccentrically decorated lobby where the friendly staff hosts a wine and cheese reception each evening. Themed rooms include the Renee Magritte Suite, with a cloud-painted ceiling, and several rooms designed for tall guests with longer-than-average beds. The hotel lacks a swimming pool, but the hot tub is perfect for warming up after a night out in the foggy city.

📍 12 Fourth St., San Francisco, CA 94103
 ☎ 877.283.3636 🌐 www.hotelpalomar.com

Singles and doubles, \$149-\$335; suites, \$415-\$750
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The Inn at Union Square

In many ways, this small, European-style property is more bed and breakfast than a standard boutique hotel. Fortunately, this hotel also offers a level of service that most B&Bs do not, including a 24-hour concierge. The 30 rooms are inviting, if a bit fussy. Most are furnished with king- or queen-sized beds, down pillows, and phones with voice mail and data ports. The suites, which face Post Street, can be a bit noisy. Keep in mind that smoking is not allowed here. As for the other restriction—no tipping—it's a definite plus.

📍 440 Post St., San Francisco, CA 94102
 ☎ 415.397.3510/800.288.4346
 🌐 www.unionsquare.com

Singles and doubles, \$159-\$205; suites, \$215-\$375 🍷

Pan Pacific Hotel

This exquisite, 21-story, 330-room property was built in 1987 by architect-developer John Portman, and entirely redone in the fall of 1997. It is managed by Pan Pacific, the Pacific Rim hotel group whose Asian philosophy of hospitality translates into such services as assigning one valet per each room and suite. Each room features custom-designed furniture and has built-in storage cabinets and spacious desks. The business center is full service, and guests who must travel to meetings or to the airport can hop into a BMW or Rolls-Royce. Flexible meeting space of 14,000 feet is available.

📍 500 Post St., San Francisco, CA 94102
 ☎ 415.771.8600/800.327.8585 🌐 www.panpac.com

Singles and doubles, \$365-\$420; suites, \$500-\$2,500
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The Prescott Hotel

This hot hotel opened in 1989 in conjunction with Wolfgang Puck's Postrio restaurant; it is perhaps one of the best projects of hotelier par excellence Bill Kimpton. There is a members-only feeling to the 164 suites and smallish rooms, 82 of which comprise the Club Level. Altogether, the extremely handsome interior design, first-rate location, and fine service—not to mention a leg-up on reservations at Postrio—make the hotel a top Union Square choice.

📍 545 Post St., San Francisco, CA 94102
 ☎ 415.563.0303/800.283.7322
 🌐 www.prescotthotel.com

Singles and doubles, \$199-299; club level, \$295; suites, \$299-\$1,200 🍷 🍷 🍷

San Francisco Hilton and Towers

Business is booming at this full-service Hilton. The current room count is an impressive 1,896, making it the largest hotel on the West Coast. The size (a whole square block) provides for enough services and facilities to satisfy the needs of all types of guests. In 1996, 400 guest rooms were upgraded at a cost of \$8 million. The tower rooms are particularly large, quiet, and comfortable. Among many treats is a heated rooftop swimming pool; it's one of a few in town, but don't expect exclusivity, given the numbers that check in here. Expect to encounter ranks of conventioners and plan on getting lost now and then.

📍 333 O'Farrell St., San Francisco, CA 94102
 ☎ 415.771.1400/800.445.8667 🌐 www.hilton.com

Singles and doubles, \$159-\$260; suites, \$350-\$3,200
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The Westin St. Francis

One of San Francisco's most famous grand old hotels, this property is a destination unto itself. A modern tower was added to the property in the 1970s, bringing the room total up to 1,189 and filling the place with tourists. Facing Union Square, the location is probably the nicest in the city, although for some, it's a little too close to the action—lower-level rooms can be noisy. Since the expansion, the Westin has spent an additional \$55 million; the sandstone facade was cleaned, and all the rooms now shine with new furnishings and generous amenities.

📍 335 Powell St., San Francisco, CA 94102
 ☎ 415.397.7000 🌐 www.westin.com

Main singles and doubles, \$229-\$405; main suites, \$395-\$475; tower singles and doubles, \$330-\$405; tower suites, \$575-\$1,850 🍷 🍴 🍷

SAN JOSE

Crowne Plaza San Jose

This hotel is all about location. It is right downtown, across from the San Jose McEnery Convention Center. Not only is it near all the major freeways, it's just 3 minutes from the airport. Needless to say, it's a boon for visiting business travelers. More than 200 guest rooms offer fairly typical hotel decor and amenities, as well as writing desks and Internet access. For an above-average stay, check into a room on the Executive Floor; complimentary buffet breakfast and cocktail hour are included there. Although many individuals come for access to the Convention Center, the hotel is also a popular venue for conferences. More than 6,400 square feet of meeting space includes ballrooms galore and a room that holds up to 700. Additional perks include full business services, a multilingual staff, and a fitness center.

📍 282 Almaden Blvd., San Jose, CA 95113
 ☎ 408.998.0400
 🌐 www.sixcontinentshotels.com

Singles and doubles, \$109-\$139 🍷 🍴 🍷

Doubletree Hotel San Jose

Life on the road can be exhausting, especially when you have to take care of the little things yourself. That's why so many corporate travelers check in here. The range of conveniences is seemingly endless, from laundry services and a 24-hour business center to cellular phone rentals and a courtesy shuttle to and from the airport. Don't be surprised to encounter at least one group of banquet or convention-goers when you check in. The hotel offers more than 48,000 square feet of meeting space, the 505 guest rooms are generous in size, and suites are located on two separate floors. Guests staying in suites have access to a private Executive Lounge serving complimentary breakfast and evening cocktails. Along with a standard fitness center and outdoor heated swimming pool, recreational amenities include a Jacuzzi tub and pool tables.

📍 2050 Gateway Pl., San Jose, CA 95110
 ☎ 408.453.4000 🌐 www.doubletree.com

Singles and doubles, \$169-\$189; suites, \$695-\$895
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The Fairmont San Jose

Since the addition of a second tower in 2002, this property looks more like a small city than a hotel. The 700-plus guest rooms include 74 suites. Comforters and goose-down pillows provide cozy touches, while specialty suites go for luxury with vaulted ceilings, love seats in window nooks, and even a baby grand piano. Suites also offer a bounty of high-tech amenities. There is a full health club and spa onsite, but the real focus is business. This hotel was built for conferences, with a multimedia theater seating up to 3,000 people and 65,000 square feet of meeting space. A full planning team is at your disposal.

📍 170 S. Market St., San Jose, CA 95113
 ☎ 408.998.1900/800.527.4727
 🌐 www.fairmont.com

Singles and doubles, \$140-\$150; suites, \$240-\$1,700
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Hilton San Jose and Towers

After a long trade show, a hotel connected to the San Jose McEnery Convention Center is just what you need. In fact, guests can sneak back to their hotel rooms without setting foot outdoors. Those who need in-house meeting facilities will have access to 16 meeting rooms and a ballroom that can accommodate up to 250 people. The hotel's 355 rooms include 15 luxury suites and three floors of Concierge Class rooms with wireless keyboards, high-speed Internet access, and VCRs. Despite the uninspired ambience, in-room refrigerators are a valuable convenience, and the property's other amenities include a heated indoor pool, hot tub, and fitness center.

📍 300 Almaden Blvd., San Jose, CA 95110
 ☎ 408.287.2100 🌐 www.sanjose.hilton.com

Doubles, \$149-\$199; inquire for suites 🍷 🍴 🍷

Hyatt San Jose

Displaying an unusually eclectic mix of styles, this Italian-inspired villa houses an Asian-style lobby; the guest rooms are much more rustic than the rest of the property,

with heavy dark wood furniture. The decor may be less elegant than other hotels of this caliber, but you can't scoff at rare amenities such as free high-speed Internet access in every room and fully loaded computer workstations in designated "business rooms." There are 20,000 square feet of meeting space for corporate conferences and retreats. Guests can also relax in the pool or work up a sweat on the jogging trails or in the fitness center.

📍 1740 N. First St., San Jose, CA 95112 📞 408.993.1234
 🌐 www.hyatt.com

Singles and doubles, \$130-\$289 🍷 🍴 🏠 🚶

RESTAURANTS

Great restaurants are not relegated to downtown San Francisco. You will find an array of restaurants in all price and quality ranges throughout the Bay Area. As for attire, San Francisco is neither as formal as New York nor as laid-back as L.A. Tip: Call ahead to check whether your restaurant has valet parking. If not, your next best option is to use a parking lot in the area even if you have to walk.

TOP FIVE BUSINESS RESTAURANTS

Fifth Floor (Downtown)

Cuisine: French, contemporary. **Features:** Great wine list, full bar, private rooms, reservations suggested. **Attire:** Dressy. **Open:** Dinner Monday-Saturday.

📍 Hotel Palomar, 12 Fourth St. (at Market St.), San Francisco, CA 94103 📞 415.348.1555

Fleur de Lys (Union Square)

Cuisine: French, contemporary. **Features:** Great wine list, heart-healthy dishes, full bar, private rooms, reservations suggested. **Attire:** Dressy. **Open:** Dinner Monday-Saturday.

📍 777 Sutter St. (at Jones St.), San Francisco, CA 94109
 📞 415.673.7779

Masa's (Union Square)

Cuisine: French, contemporary. **Features:** Great wine list, full bar, private rooms, reservations suggested. **Attire:** Jackets and ties required. **Open:** Dinner Tuesday-Saturday.

📍 Hotel Vintage Court, 648 Bush St. (at Powell St.), San Francisco, CA 94108 📞 415.989.7154

Postrio (Union Square)

Cuisine: Contemporary. **Features:** Great wine list, full bar, private rooms, open late, reservations suggested. **Attire:** Casual dressy. **Open:** Lunch Monday-Friday; dinner nightly.

📍 The Prescott Hotel, 545 Post St. (at Mason St.), San Francisco, CA 94108 📞 415.776.7825

Rubicon (Financial District)

Cuisine: California, French. **Features:** Great wine list, heart-healthy dishes, full bar, private rooms, reservations suggested. **Attire:** Casual dressy. **Open:** Lunch Wednesday; dinner Monday-Saturday.

📍 558 Sacramento St. (at Montgomery St.), San Francisco, CA 94111 📞 415.434.4100

BUSINESS SERVICES AND SUPPLIES

BUSINESS SUPPORT AND COMPUTER/INTERNET ACCESS

Kinko's

Nine Kinko's are located in the San Francisco metro area. All locations listed are centralized in the downtown area and within walking distance of the major convention centers and major hotels.

Financial District

📍 50 Fremont St., San Francisco, CA 94105-2230
 📞 415.512.7766 📠 415.512.7111
 ✉️ usa4099@kinkos.com

📍 369 Pine St., San Francisco, CA 94104-3302
 📞 415.834.1053 📠 415.834.1054
 ✉️ usa0586@kinkos.com

📍 201 Sacramento St., San Francisco, CA 94111-3805
 📞 415.834.0240 📠 415.834.0243
 ✉️ usa4096@kinkos.com

Nob Hill

📍 1800 Van Ness Ave., San Francisco, CA 94109-3623
 📞 415.292.2500 📠 415.292.2504
 ✉️ usa0289@kinkos.com 🌐

South of Market

📍 303 2nd St., San Francisco, CA 94107
 📞 415.495.8880 📠 415.495.0300
 ✉️ usa0916@kinkos.com

Palo Alto

☎ 249 California Ave., Palo Alto, CA 94306-1912
 ☎ 650.328.3381 📠 650.328.7518
 ✉ usa5101@kinkos.com

Oakland

☎ 300 Lakeside Dr., Oakland, CA 94612 ☎ 510.893.8222
 📠 510.893.8060 ✉ usa0909@kinkos.com

San Jose

☎ 160 W. Santa Clara St., San Jose, CA 95113
 ☎ 408.288.5320 📠 408.288.5322
 ✉ usa1030@kinkos.com

Mail Boxes, Etc.**Financial District**

☎ 110 Pacific Ave. Mall, San Francisco, CA 94111-1900
 ☎ 415.982.0271

☎ 268 Bush St., San Francisco, CA 94104-3503
 ☎ 415.765.1515

Union Square

☎ 588 Sutter St., San Francisco, CA 94102
 ☎ 415.834.1555

Palo Alto

☎ 555 Bryant St., Palo Alto, CA 94301-1704
 ☎ 650.326.5555

Oakland

☎ 4096 Piedmont Ave., Oakland, CA 94611-5221
 ☎ 510.923.0550

San Jose

☎ 1346 The Alameda, Suite 7, San Jose, CA 95132-2903
 ☎ 408.298.8778

PIP PRINTING**Downtown**

☎ 1288 Polk St., San Francisco, CA 94109-5542
 ☎ 415.441.7227 📠 415.441.2157
 ✉ pip114@pip.com

Palo Alto

☎ 441 Emerson St., Palo Alto, CA 94301-1605
 ☎ 650.323.8388 📠 650.323.4338
 ✉ pip233@pip.com

Sir Speedy**San Jose**

☎ 185 Park Ave., San Jose, CA 95113 ☎ 408.971.0122
 📠 408.971.0557

STARBUCKS

Two out of three Starbucks locations (of the 441 total stores) in the San Francisco Area are T-Mobile Wi-Fi hotspots. In the city of San Francisco there are more than 50 stores with Wi-Fi access; in San Jose, about 25. Go to www.starbucks.com for specific locations.

COMPUTERS, ELECTRONICS, AND OFFICE SUPPLIES**CompUSA****Downtown**

☎ The Phelan Building, 750 Market St., San Francisco, CA 94102 ☎ 415.391.9778

San Jose

☎ Sunrise Plaza, 634 Blossom Hill Rd., San Jose, CA 95123 ☎ 408.224.2033

RadioShack**Financial District**

☎ 300 Pine St., San Francisco, CA 94104
 ☎ 415.986.8485

☎ 938 Market St., San Francisco, CA 94102
 ☎ 415.434.1620

South of Market

☎ 938 Market St., San Francisco, CA 94102
 ☎ 415.4341620

☎ 652 Market St., San Francisco, CA 94104
 ☎ 415.986.1004

Palo Alto

☎ 490 S. California Ave., Palo Alto, CA 94306
 ☎ 650.329.8081

Oakland

📍 255 W. Macarthur Blvd., Oakland, CA 94611

☎ 510.547.5273

San Jose

📍 Super K-Mart Center, 779 Story Rd., San Jose, CA

95122 ☎ 408.971.4865

Staples**Financial District**

📍 300 California St., San Francisco, CA 94104

☎ 415.394.6648

Downtown

📍 1700 Van Ness Ave., San Francisco, CA 94109

☎ 415.771.7030

Office Depot**Berkeley**

📍 1025 Gilman St. (Gilman and 10th), Berkeley, CA

94710 ☎ 510.525.0176

San Jose

📍 2510 Channing Ave. (101 and Trimble), San Jose, CA

95131 ☎ 408.434.1027

Palo Alto

📍 Ravenswood Shopping Center (University and Donohoe), East Palo Alto, CA 94303 ☎ 650.327.7600