# **ATLANTA**

Atlanta represents the happy fusion of modern high-tech business with traditional Southern hospitality. The city is headquarters to many multinational corporations, including The Coca-Cola Company; Cox Communications, Inc.; Delta Air Lines; The Home Depot, Inc.; CNN; and UPS—although business dealings are laid back, especially in comparison to other East coast business centers.

Situated in the northwest part of Georgia, the sprawling Atlanta metro area covers about 6,000 square miles. The city of Atlanta proper is a fairly compact 131 square miles, located in Fulton County, with a small portion falling in DeKalb County. (Fulton County is divided into North and South, with the city of Atlanta in the center.) The three major commercial centers in the city of Atlanta are **Downtown**, **Midtown**, and **Buckhead**. North of the city are the **Central Perimeter** area and **Marietta**.

**Downtown Atlanta** is the heart of the business district and the site of the 2.5 million square-foot Peachtree Center, which includes six office towers and The Mall at Peachtree Center. Three conference hotels—Hyatt Regency Atlanta, Marriott Marquis, and Westin Peachtree Plaza—are connected to Peachtree Center, as is the Peachtree Atletic Club. The Mall has a large variety of specialty shops, full-scale restaurants, and personal and business services.

**Midtown**, located just north of Downtown, is the center of Atlanta's cultural arts scene—home to the Woodruff Arts Center, High Museum of Art, and the Fox Theatre. It is also a growing commercial center.

**Buckhead** is just north of Midtown and about 6 miles from Downtown. A good number of Atlanta's upscale homes, hotels, stores, and restaurants are in Buckhead, including the upscale Lenox Mall and Phipps Plaza.

About 6 miles north of Buckhead at the intersection of I-285 and GA-400 is the **Central Perimeter** business area with more than 21 million square feet of office space and a concentration of technology and telecom businesses. **Marietta**, home to numerous defense contractors, is about 15 miles west of the Central Perimeter.

# Fast Facts: Atlanta

Time Zone: Eastern

Area Codes: 404, 678, 770 (outside I-285, Central

Perimeter area)

Sales Tax: 7%

Hotel Taxes: 14%

**Rush Hour:** Into the city from the west (I-20) and north (I-75/85), 6:30 a.m.-9 a.m.; from the east (I-20) and south

(I-75/85), 7 a.m.-8:30 a.m.

Out of the city heading north (I-75/85) and west (I-20), 4 p.m.—7:30 p.m.; heading south (I-75/85) and east (I-20), 4:30 p.m.-7:30 p.m.

(Heaviest traffic is in the Central Perimeter area on I-285 between I-75 and I-85 heading west between 3:30 p.m.—8 p.m.)

# INFORMATION SOURCES

@www.metroatlantachamber.com

Local traffic and weather: Access Atlanta

Restaurant and hotel reviews: Access Atlanta

www.accessatlanta.com; Convention and Visitors Bureau 
www.atlanta.net

Local events/conventions: Access Atlanta

www.accessatlanta.com;Convention and Visitors
Bureau
www.atlanta.net

# **GETTING THERE**

# HARTSFIELD ATLANTA INTERNATIONAL AIRPORT

Fast Facts: Hartsfield Atlanta International Airport

Airport code: ATL

6000 N. Terminal Pkwy., Atlanta, GA 30320

www.atlanta-airport.com

**Customer service office:** ☎404.530.7300 (Good source for directions, security wait times, and airport services)

Ground Transportation: ☎404.530.6674
Lost and found: ☎404.530.2100

Airport parking: ☎404.530.6725 (Rates and availability); ☎404.530.5010 (Parking administration)

Drive time to downtown: 20 minutes (Allow 30

minutes during rush hour.)

**Drive time to Buckhead:** 30 minutes (Allow 50 minutes during rush hour, longer on Friday evenings.)

Hartsfield International is one of the world's largest and busiest airports. It is located about 7 miles southwest of Downtown Atlanta.

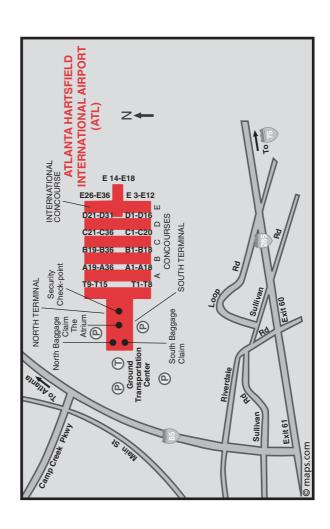
The airport consists of a main terminal and six concourses: A through E, and T. International flights use Concourse E. Travelers can choose to walk between concourses or use the moving sidewalk or train system (recommended). The trains run in 2-minute intervals, reaching the farthest concourse (E) in less than 5 minutes. It takes about 8 minutes to walk between each concourse. Terminal T is separate from the main body of the airport, which has its pros and cons; this terminal is convenient to the MARTA train station and the main terminal, but it doesn't have many restaurants and retailers. Baggage claim is on the same level as ticketing.

Unlike most airports, Hartsfield has one central security clearance area. Long snaking lines appear troublesome but generally move quickly. If you are concerned about security wait times at Hartsfield, the airport Web site has a feature called *Trak-a-Line* that enables subscribers to receive real-time security checkpoint wait times. (Hartsfield was the nation's first airport to launch this type of service.) The Web site also features a *Trak-a-Flight* tool, which enables passengers to monitor flight status via email

Hartsfield's four-story Atrium, which is located *before* security checkpoints, is designed as a meeting place and has living room-style seating for about 100 people. It is the location for some 40 restaurants, shops, and services, including the Executive Conference Center. Hartsfield also has more than 150 service establishments. Retail stores include Benjamin Books, Body Shop, Book Corner Booksellers, Genuine Golf, Museum Store, and Waterstone's. Restaurants include Atlanta Bread Company, Au Bon Pain, Chili's Too, Houlihan's, Magnolia Bar and Grill, Paschal's Southern Cuisine, and Starbucks. The largest food courts are in concourses A and B. You will find detailed maps of the restaurants and shops throughout the airport.

Hartsfield's parking lots can fill up at peak travel times. Before you head to the airport, check the airport's Web site or call the airport parking office to see whether the airport lots are full—and whether you would be better off parking at a satellite lot. Because Hartsfield is such a large airport, most airlines require at least 45 minutes for baggage check-in.

# **AIRPORT MAP**



#### **DOMESTIC AIRLINES**

Hartsfield is the hub for Delta and AirTran. About 70% of the airport's traffic is with Delta.

Airline	Terminal	Concourse(s)
AirTran	North	C
American	North	T
America West	North	D
ASA	South	C
Comair	South	C
Continental	North	D
Corporate	North	D
Delta Air Lines	South	A, B, D, T
Frontier	North	D
Midwest	North	D
Northwest	North	D
Song	North	D
United	North	T
US Airways	North	D

#### **INTERNET ACCESS**

**Dial-up/data ports:** Several Business Travel Services kiosks and numerous phone-based data ports are located throughout the airport.

**High-speed:** Executive Conference Center; Laptop Lane (locations in concourses A, B, and T); and Internet kiosks near gates C5, C12, C16, C20, C23, D5, D9, D31, D34, and T6. No high-speed access is available in concourse E.

**\*\*Wi-Fi**: AirTran gates (Concourse C) (Airpath); American Admirals Club (gate T10) (T-Mobile); all Delta Crown Room Clubs (see next page) (T-Mobile).

#### **BUSINESS SERVICES**

#### **Executive Conference Center**

Atrium (level 3) 2800.713.1359; 404.761.6116
 404.530.4251 28 a.m.-5 p.m. Monday-Friday

Services include meeting rooms with high-speed Internet access, teleconferencing, audiovisual equipment, and catering. The facility also has a boardroom, VIP lounge, press conference room, and two classrooms. Workstations have high-speed and dial-up Internet access, telephones, personal computers and printers, LAN adapters, and fax/modem capabilities.

Hourly rental of workstation without computer (for laptop users) runs \$15, or \$20 with computer. Daily and

hourly meeting room rates vary depending on size of group. (For example, \$250 per day for group of 5 or fewer.)

# **Business Traveler Services**

▼ Atrium, concourses T, A, and D ☎ 404.768.4100 ☎ 8 a.m.-8:30 p.m. Monday-Friday; 12 p.m.-6 p.m. Saturday-Sunday (Atrium location)

Services and hours vary according to location and may include prepaid telephone cards, meet and greet, Internet access, fax, flight insurance, Find-It-511 (airport and city of Atlanta information), FedEx drop box, and photo booth. Call for current rates.

# Laptop Lane

 Concourse A (Atrium level 3), Concourse B (gate B15), Concourse T (adjacent to Delta Crown Room)

☆ Concourse A: 404.305.1632; Concourse B: 404.305.1634; Concourse T: 404.305.1636 ← Concourse A: 404.305.1633; Concourse B: 404.305.1635; Concourse T: 404.305.1637 ← a.m.-10 p.m.

Services include private workstations with computers, unlimited Internet access, unlimited phone calls (local and domestic long-distance), printing, copying, and faxing. Also provides travel items such as power adapters, cases, CD players, MP3 players, headphones, batteries, and so on. The Concourse A location includes conference room (seats four). Workstation rates run \$5 for the first 5 minutes, \$.65 per minute thereafter.

# **AIRLINE LOUNGES**

# American Airlines Admirals Club

North Terminal, Concourse T (inside Security on the left, across from gate T10) 404.530.7250

6 a.m.-8 p.m. Sunday—Friday; 7 a.m.-6 p.m. Saturday

Services include standard amenities plus seven work desks (one with a computer), notary, FedEx, and three conference rooms. Seating for 130. \*\*Wireless Internet access provided by T-Mobile.

# Continental Airlines President's Club/Northwest Airlines WorldClubs

◆ Concourse D (between gates D12 and D14)
◆ 404.530.4855 6 a.m.-7:30 p.m. weekdays and Sunday; closes at 5:45 p.m. Tuesday and 5:15 p.m. Saturday

This small but recently renovated club is shared by Continental and Northwest. Services include standard amenities plus open bar, continental breakfast, copier, fax, eight private workstations with data and power ports, and a small conference room with seating for 6.

#### Delta Air Lines Crown Room Club

Concourse A (near gate A17) 25 a.m.-10 p.m. daily

This is Delta's largest facility in the world and offers standard amenities plus workstations, computers, printer, dialup access, business center, five conference rooms, and quiet area. \*\*Wireless Internet access provided by T-Mobile.

#### Delta Air Lines Crown Room Club

Concourse B (near gate B10)

6:30 a.m.-10 p.m. daily

Small facility with standard amenities plus computers, printer, dial-up access, and business center. \*Wireless Internet access provided by T-Mobile.

#### Delta Air Lines Crown Room Club

Concourse B (near gate B25)

6:30 a.m.-10 p.m. daily

Large facility with standard amenities plus workstations, computers, printer, dial-up access, business center, three conference rooms, AV equipment, white boards, shoeshine, and quiet area. \*\*Wireless Internet access provided by T-Mobile.

#### Delta Air Lines Crown Room Club

Concourse A (Centerpoint Club) 25 a.m.-9 p.m. Monday-Friday

Large facility with standard amenities plus workstations, computers, printer, dial-up access, business center, two conference rooms, and quiet area. \*\*Wireless Internet access provided by T-Mobile.

#### Delta Air Lines Crown Room Club

Concourse T (near gate T6) 25 a.m.-10 p.m. daily

Large facility with standard amenities plus workstations, computers, printer, dial-up access, business center, three conference rooms, and quiet area. \*\*Wireless Internet access provided by T-Mobile.

#### Delta Air Lines Crown Room Club

Concourse E (across from gate E14)

6:30 a.m.-10 p.m. daily

Large facility with standard amenities plus workstations, computers, printer, dial-up access, business center, one conference room, and quiet area. \*\*Wireless Internet access provided by T-Mobile.

# **United Airlines Red Carpet Club**

▼ Terminal T (adjacent to gate T14) ☎ 404.765.1266 ☎6 a.m.-7 p.m. daily

Standard amenities plus three workstations.

#### **GROUND TRANSPORTATION**

Ground transportation directories are located in the Ground Transportation Center outside the airport's main terminal building—also known as the West Curb area. These directories include exhaustive lists of transportation companies in the Atlanta metro area.

If you are heading to Downtown, Midtown, or Buckhead, seriously consider using MARTA, Atlanta's rail service. It is quick, inexpensive, and reliable, and there is a station inside the airport. The drive time to Downtown using shuttle, taxi, or limousine is 20 minutes; expect up to 30 minutes during rush hours.

#### **Rental Cars**

All rental car companies have shuttle bus service. The ride to pickup/drop-off locations is less than 5 minutes.

**Located at the airport:** Alamo, Avis, Budget, Hertz, National, Payless, and Thrifty

**Located off-airport:** Dollar ( 4003 Main St., College Park); Enterprise ( 3907 Main St., College Park)

#### Taxis

Taxis are located just outside the Ground Transportation Center. Look for the taxi booth and dispatchers. In general, taxi lines move quickly.

Flat fares are charged for rides to the central business district, as follows:

Zone 1 Flat Fare: Airport to Downtown, One Person, \$25

Zone 2 Flat Fare: Airport to Buckhead, One Person, \$35

Zone 3 Flat Fare: Airport to Midtown, One Person, \$28

Atlanta

Additional charge of \$1-\$6 for additional people.

Meter charges: \$2 for the first 1/7 mile, \$.25 for each additional 1/7 mile

Drivers are required to collect sales tax.

#### Limousines

Most drivers meet passengers at the top of the departure escalator with a sign. The airport lists close to 200 limousine companies in the Ground Transportation section of its Web site.

# Share-Ride Shuttles

Atlanta Corporate Shuttle: 7770.619.5336. Reservation required. Pick up at Ground Transportation, first island of shuttle stalls, #C8. Rates: \$22 one-way, \$38 round-trip to Downtown.

Downtown Airport Shuttle: Does not require reservations. Tickets can be purchased at the Ground Transportation Center. Shuttles leave every 15 minutes. Rates: \$14 oneway, \$22 round-trip.

# Public Transportation/MARTA

The MARTA North/South Rail Line (the Orange Line) has a station inside the Hartsfield terminal and is the quickest and least expensive way to get to downtown Atlanta. (For additional information on MARTA, see page 165.)

Schedules for MARTA rapid rail service to Hartsfield are available at Traveler's Aid and at the MARTA Airport Station. Schedules also may be obtained by calling MARTA Customer Services, weekdays from 8:30 a.m. to 5 p.m., at 404.848.4711, or by going to the MARTA Web site

@www.itsmarta.com.

00 weekdays, the first train is at 4:34 a.m., and the last is at 1:00 a.m. On weekends, the first and last trains are at 5:53 a.m. and between 12:46 and 1:05 a.m.

Frequency: Every 10 minutes on weekdays, 15 minutes on the weekend

Travel time: 16 minutes to Downtown, Five Points station

Rates: \$1.75 for a one-way token

The MARTA entrance is located at the west end of the terminal complex, near other ground transportation services.

# **REGIONAL AIRPORTS**

No regional airports serve Atlanta with commercial flights, although if you are heading to the far west side of Atlanta, the Birmingham International Airport in Alabama is a popular alternative.

The DeKalb-Peachtree Airport (PDK), located 8 miles from Downtown Atlanta, is the second-busiest airport in Georgia. This airport is classified as a general aviation reliever airport for the Atlanta metropolitan area and provides service for smaller general aviation aircraft, such as corporate jets and charters.

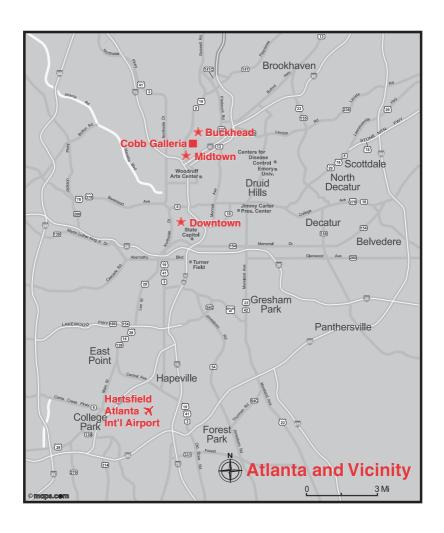
@www.pdkairport.org

#### **AMTRAK**

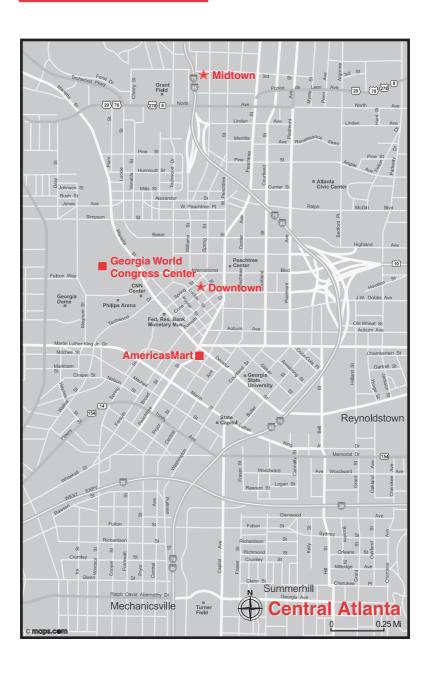
Not recommended for most business travelers.

# **GETTING AROUND**

# ATLANTA AND VICINITY MAP



# **METRO ATLANTA**



# DRIVING, PARKING, AND WALKING

Atlanta is served by three interstate highways: I-85N (Northeast Expressway), I-75N (Northwest Expressway), and I-20W (West Expressway). I-85 and I-75 merge (a.k.a. the Downtown Connector), become one highway, and curve to the east around Downtown. I-285 (the Perimeter) encircles Atlanta. Locations in Atlanta are often referred to as being "inside" or "outside" the Perimeter.

Driving in Downtown Atlanta can be confusing and is not for the easily flustered; fortunately, traffic congestion is not much of a problem. The main source of confusion is that dozens of streets have the word "Peachtree" in their names. In addition, city streets are not laid out in a grid pattern, and may change names several times within a few miles.

During rush hours, traffic is very congested around the city and (especially) on major highways. Traffic is heaviest on Friday afternoon, particularly heading toward Buckhead. When traffic is flowing, however, it flows fast.

The distance between each of the major commercial centers—Downtown, Midtown, and Buckhead—is about 10 miles. Use MARTA or a cab to travel between these areas. You will have no problem walking within the Downtown and Midtown areas. Buckhead is a bit more challenging, due to the greater distances involved. Hotel shuttle buses and the BATMA shuttle are also options for getting around in Buckhead.

#### **RULES OF THE ROAD**

In Georgia, the speed limit is 75 m.p.h. on rural interstates and divided highways, 65 m.p.h. on certain urban interstate highways and state divided highways, 55 m.p.h. on other highways, and 30 m.p.h. in urban or residential districts. All front-seat passengers are required to wear seat belts. Violations of seat belt laws are a primary offense. Headlights are required during rain.

#### **PARKING**

In Downtown and Midtown, you'll have no problem finding an open parking lot—except in January and July, when there are big events at the AmericasMart. Rates run from a few dollars per hour to \$15 for all-day parking. In Buckhead, metered street parking is available during the day, but at night (when the restaurants fill up) you'll need to use a lot

# **TAXIS**

Finding a cab in Downtown and Buckhead is not difficult; you can find taxis at most hotels, at major shopping and convention centers, and near most MARTA stations. In Midtown, your best bet is to call. (You can also use the white assistance phone at the MARTA stations to call a cab.)

Taxis charge either a flat rate or by the meter. The flat rate within each of the Downtown, Midtown, and Buckhead Zones is \$6 for one passenger and \$1 for each additional rider (regardless of the distance); this rate only applies for business-to-business travel. Outside these specified zones and airport zones, Atlanta cabs charge \$2 for the first 1/7 mile, \$.25 for each additional 1/7 mile, \$1 per additional person, and \$18/hr wait time. A 7% sales tax is added to all fares.

Major taxi services include Atlanta Lenox Taxi

☎404.872.2600; Yellow/Rapid Cabs ☎404.521.0200;
Checker Cabs ☎404.351.1111; Buckhead Safety Cab

☎404.233.1152; and Atlanta Royal ☎404.584.6655.

Taxi Bureau: 2 404.658.7600

# **RENTAL CARS**

All major rental car companies maintain branch offices in the city. In addition, Atlanta Rent-A-Car

(**2**800.542.8278/404.231.4898

www.atlantarac.com) has six metro locations and provides free courtesy pickup anywhere in metro Atlanta. This company's rates are generally lower than those of the major companies.

# **PUBLIC TRANSPORTATION**

The Metropolitan Atlanta Rapid Transit Authority (MARTA) is Atlanta's state-of-the-art public transportation system. It is clean, safe, simple, and inexpensive. Call Customer Information or go to the Web site to find station locations and schedules.

# Fast Facts: MARTA

@www.itsmarta.com

**2**404.848.4711

Approximately 5 a.m.-1 a.m. Monday-Friday;

5 a.m.-12:30 a.m. weekends and holidays

Rates: \$1.75 for a one-way token

**Frequency:** Rail cars run approximately every 10 minutes on weekdays and 15 minutes on weekends. Trains leave every 5 minutes (7.5 minutes on weekends) from the Lindbergh Center Station to the Airport Station. MARTA often runs holiday schedules.

# IN TOWN

# **CONVENTION CENTERS**

#### GEORGIA WORLD CONGRESS CENTER (GWCC)

The GWCC is one of the nation's largest convention centers. The 71,500-seat Georgia Dome and the 21-acre Centennial Olympic Park are located on its Downtown Atlanta campus, and 88,000 hotel rooms are located within 10 blocks of the GWCC. The GWCC is comprised of three buildings-A, B and C. Parking is not a problem with more than 4,000 spaces on campus; however, because of its size, it is a good idea to go to the Web site ahead of time to find the lot closest to the building housing your event. GWCC has Wi-Fi zones, a cyber center, and Internet hubs throughout the buildings. Business centers operated by Kinko's are located near the International Boulevard entrance (access to Buildings A/B) and the Northside Drive entrance (access to Building C). Nonattendees may use the cyber and business centers but do not have access to Wi-Fi zones.

### **AMERICASMART ATLANTA**

AmericasMart is the largest wholesale merchandise marketplace in the country. The complex consists of three buildings: AmericasMart 1 (Merchandise Mart), AmericasMart 2 (Gift Mart), and AmericasMart 3 (Apparel mart). The entrances for the Gift mart and Apparel mart are on Spring Street. The Hyatt Regency and Marriott Marquis are located next to the complex. (To book hotels and for discounts call \$\tilde{\tilde

Parking is available at the complex. Rates run about \$10/day.

⊕www.americasmart.com

#### **COBB GALLERIA CENTRE**

Cobb Galleria Centre is located 10 minutes northwest of Downtown Atlanta, near Buckhead, just 25 minutes from Hartsfield International. The Centre has many specialty shops and services, and is connected to the Cumberland Mall, a large and prestigious shopping destination.

The Centre is adjacent to the luxury Renaissance Waverly Hotel and the upscale Sheraton Suites Galleria Hotel; it is also within walking distance of the Embassy Suites. Complimentary parking is available onsite, as well as access to public transportation, including a 20-minute shuttle service to and from Hartsfield. Parking on the backside of the facility is the most convenient to the convention facilities.

Two Galleria Parkway, Atlanta, GA 30339
☎770.955.8000 ⊕www.cobbgalleria.com

# HOTELS

#### **AIRPORT**

# Atlanta Airport Marriott

This hotel is located just 5 minutes from Hartsfield Airport. Although the surroundings may be urban, the expansive 14-acre setting offers a nice retreat with swimming, tennis, fine dining, and meeting facilities. Along with standard rooms, the hotel offers its signature *The Room That Works*, featuring work desks, voice mail, data ports, and high-speed Internet access. Secretarial services help busy travelers prepare for important meetings, and an executive floor further caters to meeting and corporate needs. After a long day of negotiations, you can enjoy Japanese cuisine at the Sushi Bar; prime steaks, seafood, and award-winning wines at Bentley's Steakhouse; or a leisurely drink in the cocktail lounge.

❤ 4711 Best Rd., College Park, GA 30337 ☎ 404.766.7900 www.marriott.com

Singles and doubles, \$149-\$189 🐸 ≋ 🖺 🔎

#### Hilton Atlanta Airport and Towers

If you're looking for a touch of both local and all-American history, this is the place to stay. Tallulah Bankhead, Calvin Coolidge, and Charles Lindbergh all slept here—but perhaps the most significant guests were Clark Gable and Vivien Leigh, who checked in while they were in town to attend the Gone With the Wind premiere at the nearby Fox Theater. Built in 1911 and restored to its former glory in 2001, this hotel is listed on the National Registry; its original rounded bedrooms have been updated with modem lines and full kitchen amenities. Additional inroom treats include duvet covers, walk-in closets, and balconies overlooking downtown.

1031 Virginia Ave., Atlanta, GA 30354

☎404.767.9000 @www.hilton.com

Singles and doubles, \$150-\$190 🗱 🐸 📚 🌃

# Radisson Hotel Atlanta Airport South

Business travelers seeking inexpensive and well-appointed accommodations appreciate the location of this hotel. It offers convenient proximity to metro Atlanta, the Hartsfield Airport, and Downtown. Standard rooms include amenities for all types of travelers; business needs are met with two-line telephones and data ports. Along with planning services and audiovisual needs, catering options are included in meeting packages.

5010 Old National Hwy., College Park, GA 30349

**2**404.761.4000

@www.radisson.com/atlantaga airport/

Rooms, \$86-\$149 👯 🐸 📚 🔣 🧍

# Ramada Plaza Hotel Airport North-Atlanta

This budget hotel is nicely located for area sightseeing. A free 24-hour shuttle transports guests to the airport or MARTA station. Rooms are equipped for self-catering stays with refrigerators, microwaves, and coffeemakers. Business travelers will appreciate high-speed Internet access and data ports. Travelers looking for something extra can check into a full suite, which includes a Jacuzzi tub, full-size desk, and private voice mail.

1419 Virginia Ave., College Park, GA 30337 **☎**404.768.7800 @www.ramadalimited.com

Rooms, \$66 🗱 🐸 📚 🌃

#### Renaissance Concourse Hotel

This hotel may be located less than 5 minutes from the airport, but that doesn't mean you have to spend your

nights tossing and turning to the roar of arriving and departing planes. The property enjoys specially developed acoustical structuring that blocks out the clamor of jets. Guests who stay here appreciate a wealth of technological amenities, including work desks, speakerphones, data ports, secretarial services, and voice mail. Additional conveniences include refrigerators, irons and ironing boards, and hair dryers; travelers on the go appreciate laundry valet and shoeshine services.

One Hartsfield Centre Pkwy., Toffie Terrace, Hapeville, GA 30354 2404.209.9999

@www.renaissancehotels.com

Rooms, \$149-\$164 🗱 🐸 📚 🌃

# The Westin Atlanta Airport

From the soaring marble and glass lobby to great dining at Palios, this location offers sophistication near the airport. Each guest room maintains the hotel's full-service reputation with high-speed Internet access, refreshment centers with minibars, coffeemakers and tea makers, and laundry and valet services. Suites cater to business travelers hosting in-room meetings. The Westin Guest Office provides printer, fax, and copy services.

4736 Best Rd., College Park, GA 30337

☎404.762.7676 @www.starwood.com/westin/

Singles and doubles, \$285 🗱 🐸 📚 🌃

# RUCKHFAD

# Crowne Plaza Atlanta Buckhead

Located in a hub of downtown hot spots, this hotel is a short walk from nightclubs, cocktail lounges, and great restaurants. Sports fans can also take in a variety of events at nearby stadiums, including baseball, football, and hockey. Guest rooms are surprisingly refined, with cherry wood furnishings, granite countertops, and cocoa-colored fabrics. They are equipped with lavish pillow-top beds and highspeed Internet access. Onsite translation services and a staff that speaks six languages cater to international travelers.

3377 Peachtree Rd. NE, Atlanta, GA 30326

☎404.264.1111 @www.ichotelsgroup.com

Singles and doubles, \$209-\$399 🗱 👪 🎉







### Doubletree Hotel Atlanta

This reliable chain property is situated one and a half blocks from Lenox and Phipps Malls, offering close proximity to some of the most exclusive shopping in the area. A complimentary shuttle transports guests to the Buckhead Village entertainment district. The hotel is also near the Buckhead MARTA station, offering easy access to Downtown, Midtown, the Georgia World Congress Center, and the Georgia Dome. The 230 rooms and suites offer nice touches, such as warm chocolate chip cookies, rich marble baths, and ergonomic work centers. Fitness buffs appreciate the 10,000-square-foot fitness center and health club, and night owls are welcome at Beauregard's Lounge.

3342 Peachtree Rd. NE, Atlanta, GA 30326 

Singles and doubles, \$149-\$189 👯 🐸 📚 🌃

# **Grand Hvatt Atlanta**

For visitors who want a break from the plantation atmosphere so prevalent in local hotels, this property is ideal. Formerly the Nikko Hotel, it is furnished with museumquality Japanese art and boasts an expansive and authentic Japanese garden. Complimentary town car service is available to the many restaurants, shops, and businesses in the area. Guests are pampered with little touches such as fresh orchids, terry robes, umbrellas, and shoeshine services. In-room tech amenities include telephones in the bedrooms, bathrooms, and office areas, as well as data ports and fax machines.

3300 Peachtree Rd., Atlanta, GA 30305 404.365.8100 @ grandatlanta.hyatt.com/

Doubles, \$155-\$750; suites, \$450-\$2,500



# The Ritz-Carlton, Buckhead

This property wants you to know that it's steeped in tradition, beginning with 18th- and 19th-century ladies and gentlemen holding court from portrait frames. The hotel draws a wide range of travelers including conventioneers, holiday seekers, and wedding parties—all of whom are seeking a luxury experience. Guests seeking additional pampering stay on the Club Level, which is accessible by a special elevator key. The conference rooms are not your typical corporate gathering spaces; these offer silk tapestry wall-coverings and bay windows overlooking

Buckhead's wooded neighborhoods. \$\iiiis 3434 Peachtree Rd., Atlanta, GA 30326 404,237,2700 www.ritzcarlton.com/hotels/atlanta buckhead/

Singles and doubles, \$189-\$455; suites, \$425-\$750 ы 🌲 🔣

#### Swissotel Atlanta

This European-style building overlooks Buckhead's Lenox and Phipp's Malls. Its varied clientele ranges from wedding parties to shoppers to business travelers seeking access to the nearby Atlanta financial district. The hotel features an art collection rivaled only by the nearby High Museum, with pieces by Chagall, Warhol, and Schnabel. Elegantly appointed rooms are furnished with handcrafted Biedermeier pieces; suites take luxury a step further with parlors and penthouse-level views. Unique details include bathrooms with stocked magazine racks and biodegradable toiletries. Oversized desks, high-speed Internet access, and teleconferencing cater to on-the-go execs. The hotel hosts the only kosher kitchen in Buckhead, and onsite Swissair check-in and currency exchange cater to international travelers.

3391 Peachtree Rd., Atlanta, GA 30326 ☎404.365.0065 

⊕www.swissotel.com

Rooms, \$160-\$230; suites, \$285-\$630 🗱 🐸 📚 🌃



#### DOWNTOWN

# **Atlanta Marriott Marquis**

Located in Atlanta's Peachtree Center, this hotel is popular with corporate types for its proximity to many prominent businesses—including Coca-Cola, Deloitte and Touche, Georgia Power, and the Nations and Wachovia Banks. The property focuses on executives and conventioneers with its The Room That Works and well-appointed meeting rooms. The latter include customized catered menus, high-speed Internet access, teleconferencing, videoconferencing, secretarial services, and a multilingual staff. Additionally, the staff will help organize conferences and retreats. Fine dining includes Allie's American Grill and the Marguis Steakhouse; a more casual experience can be had at the Champion Sports Bar and Grandstand Lounge.

265 Peachtree Center Ave., Peachtree Center, Atlanta, GA 30303 404.521.0000 www.marriott.com

Singles and doubles, \$275-\$295 👯 🐸 📚 🌃







#### Hilton Atlanta

One of the highlights of this hotel is its skyline views, which are spectacular from the upper-level rooms. Pleasant guest rooms include Internet access, Murphy beds, and video checkout. The Towers area of the hotel kicks things up a notch with private check-in, complimentary hors d'oeuvres, and continental breakfast. If exercise is on your agenda, you can choose from tennis and basketball courts, as well as a fitness center.

Singles and doubles, \$99-\$255 👯 🐸 📚 🎉 🔎

#### Omni Hotel at CNN Center

Guests staying here can enjoy celebrity sightings and the convenience of being near the World Congress Center and CNN Center. Decor is a blend of Old World Oriental accents and Art Deco. Suites feature large living and dining areas with wet bars and refreshment centers. Guests of all ages appreciate Web TV, and in-room Nintendo 64. Prime Meridian includes international cuisine in an openkitchen atmosphere, and more casual dining is available at Latitudes Bistro and Lounge. The hotel offers daily and weekly rates for the Turner Athletic Club; visitors can also work out in the privacy of their own Get Fit Guest Room furnished with a Get Fit Kit.

■ 100 CNN Center, Atlanta, GA 30305 404.659.0000

# **Regency Suites Hotel**

This all-suites hotel is in one of best locations in the city. The list of nearby attractions is endless—it is situated just blocks from such major attractions as Georgia Tech, the Georgia Dome, Georgia World Congress Center, Philips Arena, Centennial Olympic Park, CNN Center, Underground Atlanta, and Peachtree Center. Nearby Piedmont Park is popular with walkers, joggers, and picnickers. The reasonable rates here don't mean that the owners have skimped on amenities; comfortably appointed suites are furnished with sofas, cable TV with HBO, and separate dressing areas. Standard hotel accoutrements include hair dryers and complimentary morning newspaper. Business-friendly touches range from data ports to 24-hour computer and Internet access. For those on extended stays, suites

are equipped with kitchenettes. Onsite laundry services are available. Complimentary continental breakfast is served daily, and a full dinner is offered Monday through Thursday nights.

● 975 W. Peachtree St., Atlanta, GA 30309

☎ 404.876.5003 ● www.regencysuites.com
Suites, \$159-\$179 🙀 👪

# The Ritz-Carlton, Atlanta

The Ritz-Carlton, Atlanta occupies prime real estate in Downtown Atlanta. Rooms and suites are elegantly decorated and feature overstuffed chairs, goose-down pillows, thick terry robes, twice-daily housekeeping, evening turndown, complimentary overnight shoeshine, complimentary morning newspaper, and other features too numerous to list. Guests of the "hotel within a hotel" club level enjoy access to the intimate Club Lounge, as well as complimentary continental breakfast, light salads and minisandwiches at noon, afternoon tea and pastries, cocktails and hors d'oeuvres in late afternoon, and cordials and chocolates in the evening. Extensive event space, including The Grand Ballroom, is available for corporate meetings for groups of 10 to 700.

181 Peachtree St., Atlanta, GA 30303

**2**404.659.0400

www.ritzcarlton.com/hotels/atlanta
\_downtown/

Singles and doubles, \$189-\$455; suites, \$425-\$750

**₩** 🖦 🕏

# Sheraton Atlanta Hotel

A polished marble floor welcomes guests to this conveniently located hotel. It was renovated to the tune of \$40 million and is a short walk to the Jimmy Carter Library and Museum and to Turner Field. Book a pool room if you want a great view. Dining options include Fandangles, The Deli, and College. An onsite fitness center is available, and passes to the Peachtree Athletic Club can be purchased.

165 Courtland St., Atlanta, GA 30303

Singles and doubles, \$299-\$319 👯 🐸 📚 🎉

#### The Westin Peachtree Plaza

A \$30-million-dollar renovation in 2000 merely improved on what was already perfection. Guests can now enjoy work desks with Starwood Net high-speed Internet access, signature Heavenly Beds, and marble baths. A scenic glass elevator in this hotel transports guests and diners to the spectacular 73rd floor, where the rotating Sun Dial restaurant unveils dramatic, panoramic views of the city through floor-to-ceiling windows. Along with the famed Sun Dial, dining options include a casual coffeebar and the International Bar with the adjoining Sidewalk Café.

210 Peachtree St. NW, Atlanta, GA 30303

**2**404.659.1400

@www.starwood.com/westin/

Singles and doubles, \$385-\$425 👯 🐸 📚 🌃

# **DUNWOODY/CENTRAL PERIMETER**

# W Atlanta

The W is much like Madonna and Cher—celebrities with a single moniker who are known throughout the world. At the W, it is all about quirky and thoughtful details. You'll find battery-operated fish in your bathroom fish bowl, minibars stocked with regional brews, and an extensive CD and DVD library for your entertainment. Technology aficionados are catered to with large desks, dual-line cordless phones, wireless keyboards, and highspeed Ethernet laptop access. A combination printer/fax/copier/scanner is available on request. Business travelers enjoy Sensory Set-Up Meetings that include motivating cards and snacks. Dining options include Savu restaurant, the Living Room, and W Café.

111 Perimeter Center W., Atlanta, GA 30346 ☎770.396.6800 @starwood.com/whotels/

Singles and doubles, \$249-\$279 🗱 🐸 📚 🌃

#### **MARIETTA**

#### Marietta Conference Center and Resort

This hotel is situated near the quaint homes, shops, and dining of Marietta Square; it offers views of Kennesaw Mountain and an 18-hole par-71 golf course. This location maintains its strong ties to the past, while offering the latest in modern comforts. Furnishings date back to before the Civil War, but are balanced by modern amenities, such as dual phone lines and Internet access. Meeting rooms feature leather and ergonomically correct chairs, as well as full-service refreshment centers. Catering is available for meetings and special events.

500 Powder Springs St., Marietta, GA 30064 ☎770.627.2500 @www.mariettaresort.com

Singles and doubles, \$119-\$149 🗱 🐸 📚 🖺 🔎 🥻

#### MIDTOWN

#### Four Seasons Hotel Atlanta

With its exceptionally attentive staff, this neoclassical tower is all about personal details. High-tech travelers can enjoy laptop and pager rental, as well as on-the-go meals prepared by room service. The 244 tastefully appointed accommodations are designed for visitors of all ages; adults enjoy little pleasures such as marble baths furnished with upscale accessories, scales, and soft terry robes. Park 75 Terrace is a popular dinner venue; it's also a pleasant setting for complimentary morning coffee. The excellent health club offers a neoclassical design and includes a full indoor pool, sun terrace, steam room, and

75 14th St. NE, Atlanta, GA 30309 2 404.881.9898 @www.fourseasons.com/atlanta/

Singles and doubles, \$245; suites, \$500-\$2,500 **₹** Ы **≈** 🔣

# Wyndham Midtown Atlanta

This reliable chain hotel is in a great location. Urban views of skyscrapers and the High Museum are balanced with vistas of leafy green neighborhoods and distant Stone Mountain; book into a room on a higher level with bay windows for a truly panoramic experience. Among the many in-room amenities are refrigerators, extra TVs, pillow-top mattresses, and Golden Door toiletries. Suites have sitting areas, and quests traveling on business will enjoy ergonomic office chairs, high-speed Internet access, and multiple telephones. Workout privileges at the nearby Health Club at Colony Square are offered to guests at a reduced rate.

125 10th St., Atlanta, GA 30309 404.873.1530 @www.wyndham.com

Singles and doubles, \$99-\$199; suites, \$119-\$209 k. i∆i **≘** iki

# **RESTAURANTS**

From foie gras to "boil" peanuts, Atlanta serves a wide variety of fine dining, down-home dinners, and ethnic meals. Until recently, you would find most of Atlanta's

better restaurants in the posh Buckhead area. But over the past few years, Atlanta's avant-garde restaurateurs have spread out in all directions.

# **FIVE BEST BUSINESS RESTAURANTS**

# Bone's (Buckhead)

**Cuisine:** Steakhouse. Features: Great wine list, hearthealthy dishes, full bar, private rooms, reservations suggested. Attire: Business casual. Open: Lunch Monday-Friday; dinner nightly.

3130 Piedmont Rd., Atlanta, GA 30305

**2**404.237.2663

# Chops/Lobster Bar (Buckhead)

Cuisine: Lobster bar, seafood, steakhouse. Features: Great wine list, heart-healthy dishes, full bar. Attire: Ties and jackets required. Open: Chops, lunch Monday-Friday, dinner nightly; Lobster Bar, dinner nightly.

Buckhead Plaza, 70 W. Paces Ferry Rd., Atlanta, GA 30305 404.262.2675

# The Dining Room: The Ritz-Carlton (Buckhead)

**Cuisine:** Contemporary. **Features:** Heart-healthy dishes, full bar, reservations required. **Attire:** Ties and jackets recommended. **Open:** Dinner Tuesday-Saturday.

#### Joël (Buckhead)

Cuisine: French, contemporary. Features: Great wine list, heart-healthy dishes, full bar, private rooms, outdoor dining, entertainment (jazz) Wednesday and Friday, reservations suggested. Attire: Casual dressy. Open: Lunch Tuesday-Saturday; dinner Monday-Saturday.

The Piazza at Paces, 3290 Northside Parkway, Atlanta, GA 30327 404.233.3500

# McKendrick's Steak House (Buckhead)

Cuisine: Steakhouse. Features: Great wine list, full bar, private rooms, reservations suggested. Attire: Casual.

Open: Lunch Monday-Friday; dinner nightly.

► Park Place, 4505 Ashford Dunwoody Rd., Atlanta, GA 30346 ↑ 770.512.8888

# **BUSINESS SERVICES AND SUPPLIES**

Given the size of the entire Atlanta metro area, the following list of companies and locations is not comprehensive. The stores listed are centrally located within a general business area; companies such as Kinko's and RadioShack may have several other stores within a few miles or even blocks of the listed stores. Go online or call to find a store that may be more convenient to your specific location.

# BUSINESS SUPPORT AND COMPUTER/INTERNET ACCESS

# Kinko's

#### Downtown

Hilton, 255 Courtland St., Atlanta, GA 30303-1271

**404.422.6940 404.223.0099** 

⊠usa0661@kinkos.com

⊠usa0363@kinkos.com

49 100 Peachtree St., Atlanta, GA 30303-1906

**2**404.221.0000 **4**404.221.0195

⊠usa1527@kinkos.com

#### Midtown

1375 Peachtree St., Atlanta, GA 30309-3100

**2**404.876.4752 **3**404.876.0604

⊠usa1509@kinkos.com

#### Buckhead

⊠usa1551@kinkos.com

# **Central Perimeter**

126 Perimeter Center W., Atlanta, GA 30346-1224

**770.512.4400 770.512.4466** 

⊠usa1570@kinkos.com

#### Mail Boxes, Etc.

# Buckhead

2870 Peachtree Rd., Atlanta, GA 30305

**2**404.814.1771

#### **Central Perimeter**

- 4780 Ashford Dunwoody Rd., Atlanta, GA 30338
- 770.804.8833

# Sir Speedy

- 230 Peachtree St. NW, Atlanta, GA 30303
- **2**404.221.9922

#### Starbucks

More than half of the 100 Starbucks in the Atlanta metro area have Wi-Fi Internet access. There are 22 locations in Downtown Altanta and Buckhead, including a location at the Merchandise Mart. Go to

www.starbucks.com for a complete list of locations.

# COMPUTERS, ELECTRONICS, AND OFFICE SUPPLIES

### CompUSA

#### **Buckhead**

- 3400 Around Lenox Rd., Atlanta, GA 30326
- **2**404.814.0880

#### **Central Perimeter**

■ 124 Perimeter Center West, Perimeter Square Shopping Center, Atlanta, GA 30346 ☎ 770.393.2980

### RadioShack

#### **Downtown**

The Mall West End Shopping Center, 868 Oak St. SW, Atlanta, GA 30310 404.266.0748

#### Midtown

■ The Atlanta Ansley, 1544 Piedmont Rd., Atlanta, GA 30324 404.873.6488

#### **Buckhead**

■ Buckhead Exchange Shopping Center, 3167 Peachtree Rd. NE, Atlanta, GA 30305 404.237.9655

#### **Central Perimeter**

Perimeter Mall Shopping Center, 4400 Ashford Dunwoody Rd., Atlanta, GA 30346 770.394.3933

# Office Depot

#### **Downtown**

151 14th St., Atlanta, GA 30318 2 404.724.0584

#### Midtown

2581 Piedmont Rd., Lindbergh Plaza, Atlanta, GA 30324 404.261.4111

#### **Central Perimeter**

■ 1155 Mt. Vernon Highway, Perimeter Center, West Atlanta, GA 30338 
■ 770.396.8898