



CCNA ICND Exam Certification Guide
 Wendell Odom
 ISBN: 1-58720-083-X
www.ciscopress.com/158720083X



CCNA INTRO Exam Certification Guide
 Wendell Odom
 ISBN: 1-58720-094-5
www.ciscopress.com/1587200945

CCNA Certification Library
 Wendell Odom
 ISBN: 1-58720-095-3
www.ciscopress.com/1587200953

CCNA EXAM CERTIFICATION GUIDE ENHANCEMENTS

Additions help readers receive a true practice test experience

Cisco Systems® career certifications are recognized as some of the most valuable and prestigious of all IT certifications. Cisco® continually reviews and refines the exams to maintain the value of its certification in the marketplace and the value of those carrying a Cisco accreditation.

Since their release in August 2003, Cisco has enhanced the CCNA® exams, ensuring the exams truly verify a candidate's ability to perform on-the-job tasks. Candidates must know the full range of exam topics to a greater degree than before, process information more quickly, and respond to real-world scenarios in multiple choice and simulation question formats. These updates created the need for preparation materials and practice tests that go beyond the basic concepts, providing both breadth and depth of coverage for candidates hoping to pass the exam the first time.

Cisco Press has a long-standing commitment to the learning needs of Cisco customers and exam candidates. While the Cisco Press **CCNA Exam Certification Guides** continue to provide complete coverage of CCNA exam material supplements have been created to enhance the candidates' exam preparation experience. The new content includes PDF documents that provide expanded coverage of key exam topics and a test engine update that presents a more challenging practice test that reflects the refined Cisco exam.

CCNA INTRO Exam Certification Guide

- Appendix D: CCNA INTRO Exam Updates
 New materials clarify and expand upon topics that give CCNA candidates the most problems when taking the exams.
- Updated Test Engine
 An additional 100+ CCNA practice questions follow a more challenging, interpretive multiple-choice format to make the practice test more like the real exam.

CCNA ICND Exam Certification Guide

- Updated Chapter 6: OSPF and EIGRP Concepts and Configuration
 Author Wendell Odom has added coverage of these topics to match the degree of depth addressed on the exams.
- Appendix F: CCNA ICND Exam Updates
 New materials clarify and expand upon topics that give CCNA candidates the most problems when taking the exams.
- Updated Test Engine
 An additional 100+ CCNA practice questions follow a more challenging, interpretive multiple-choice format to make the practice test more like the real exam.

Readers may visit www.ciscopress.com/ccna to download the enhanced content and test engine patches.

TOP MEDIA HITS

Publicity coverage drives product awareness and demand—read the latest buzz about Cisco Press titles

■ ***The IT Career Builder's Toolkit***

ISBN: 1-58713-156-0

The Washington Post January 9, 2005
699,929 subscribers

Article and book announcement appeared in a special recruitment section called the Mega Section in this Sunday issue.

The New York Post
686,207 subscribers

Article and book announcement with author interview included. The piece appeared on January 19, 2005.

Networking Professionals Connection January 05, 2005
Volume 5, Issue 7
22,000 Subscribers

Featured in the Headlines section of the e-newsletter.

The title launched to the press in early January. The press release was picked up by big sources including

- ***Bloomberg.com*** 635,000 monthly unique visitors
- ***CBS.Marketwatch.com*** 4.8 million monthly unique visitors
- ***CNNMoney.com*** 4.9 million monthly unique visitors
- ***Dominopower.com*** 2.5 million monthly unique visitors
- ***InfoWorld.com*** 220,574 print subscribers/
700,000 monthly unique visitors
- ***Reuters.com*** 520,000 subscribers
- ***USAToday.com*** 1.1 million monthly unique visitors
- ***Washingtonpost.com*** 5.3 million monthly unique visitors
- ***YahooFinance*** 10.6 million monthly unique visitors

■ ***Taking Charge of Your VoIP Project***

ISBN: 1-58720-092-9

Tech Target—Expert Answer Center Forum
December 13, 2004

Recommended the title, provided excerpt and book giveaway in their networking users forum.

■ ***Storage Networking Fundamentals: An Introduction to Storage Devices, Subsystems, Applications, Management, and File Systems***

ISBN: 1-58705-162-1

The Business Case for Storage Networks
ISBN: 1-58720-118-6

Networking Professionals Connection
December 2004, Volume 5, Issue 6
22,000 subscribers

Both titles were featured in the Headline section of the user electronic newsletter.

■ ***Power Up Your Small-Medium Business***

ISBN: 1-58705-135-4

Packet Fourth Quarter 2004 Issue
139,000 subscribers

Robyn Aber's title ***Power Up Your Small-Medium Business*** received a five-paragraph inclusion in the final 2004 issue. A link to ciscopress.com was also incorporated.

SLATED ITEMS

Look for these exciting items coming soon

■ ***Home Networking: A Visual Do-It-Yourself Guide***

ISBN: 1-58720-127-5

Library Journal

21,500 print subscribers/110,000 monthly unique visitors online

The book is slated to appear in the computer media column in the February 1, 2005 issue.

■ ***The IT Career Builder's Toolkit***

ISBN: 1-58713-156-0

The Dallas Morning News

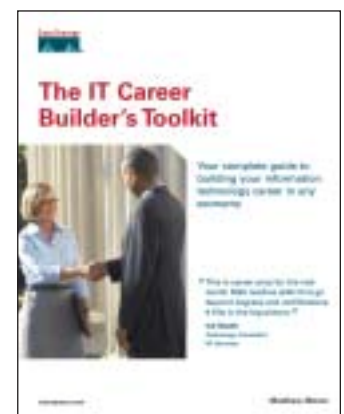
519,014 subscribers

Article and book announcement with possible author interview included. The piece is slated to appear in early February.

Tech Directions

41,000 subscribers

A book announcement including cover image is slated to appear in the New Product section of the February 2005 issue.



UPCOMING EVENTS

VoiceCon
February 7-10
Orlando, FL

RSA Conference
February 14-18
San Francisco, CA

MPLS World Congress
February 15-18
Paris, France

AUTHOR SPOTLIGHT

Prominent Networking Author Continues his Commitment to Readers

The name Wendell Odom, CCIE® No. 1624, has become synonymous with Cisco Press. Not only has he written a list of best-selling Cisco Press titles, he is recognized as a networking guru in the field. As a senior instructor with Skyline Computer where he teaches courses on QoS, CCNA, and CCIE lab preparation, Odom has worked in the networking arena for more than 20 years. With jobs in pre- and post-sales technical consulting, and teaching, Wendell has also written portions of more than 12 courses.

Between the writing and teaching, Odom finds time to continue supporting his readers by ensuring his books are the best on the shelf. Working with Cisco Press, he has added even more in-depth coverage on topics in his *CCNA INTRO* and *CCNA ICND Exam Certification Guides* to match the true experience of the challenging exams.

By updating test engines, chapters and appendixes, Odom is giving readers a broader range and deeper knowledge of exam topics, preparing them to pass the exam the first time.

The following titles are authored by the Wendell Odom and have become staples of the Cisco Press bookshelf.

CCNA Certification Library
ISBN: 1-58720-095-3

CCNA ICND Exam Certification Guide,
Fourth Ed.
ISBN: 1-58720-083-X

CCNA INTRO Exam Certification Guide
ISBN: 1-58720-094-5

Cisco QOS Exam Certification Guide,
Second Ed.
ISBN: 1-58720-124-0

Computer Networking First-Step
ISBN: 1-58720-101-1

To learn more about these books visit
ciscopress.com.

"Kudos to Wendell Odom and the team at Cisco Press for producing a high-quality study guide for candidates looking to take their first step into Cisco certification."

—CramSession



READER REVIEW UPDATE

Click the links below to see what readers have to say about Cisco Press titles.

The Business Case for E-Learning
ISBN: 1-58720-086-4

www.bookpool.com/.x/758hkjsgmm/sm/1587200864

CCIE Routing and Switching Practice Labs
ISBN: 1-58705-147-8

<http://search.barnesandnoble.com/booksearch/isbninquiry.asp?ISBN=1587051478&userid=O9t11JuDvT&cds2Pid=946&pdf=y>

CCSP SECUR Exam Certification Guide
ISBN: 1-58720-072-4

<http://search.barnesandnoble.com/booksearch/isbnInquiry.asp?userid=3B6Bzl6A6Y&isbn=1587200724&itm=1>

Wireless Networks First-Step
ISBN: 1-58720-111-9

<http://www.bookpool.com/.x/eaxcw93oh8/sm/1587201119#reviews>

Cisco CallManager Best Practices: A Cisco AVVID Solution
ISBN: 1-58705-139-7

<http://www.amazon.com/exec/obidos/ASIN/1587051397/qid%3D1104011238/sr%3D11-1/ref%3Dsr%5F11%5F1/103-9609284-3990233>

Network Security Architectures
ISBN: 1-58705-115-X

<http://www.amazon.com/exec/obidos/ASIN/158705115X/qid%3D1102024554/sr%3D11-1/ref%3Dsr%5F11%5F1/002-2290506-5033646>

Questions regarding the *Cisco Press Connection* can be directed to jamie.adams@ciscopress.com. Past issues can be found online at www.ciscopress.com/press.