Pearson Custom Publishing

Pearson Custom Publishing

- Pearson Custom Publishing (PCP) is one of the world's leading publishing and information services companies

- Active in custom publishing for more than 28 years

- Access to all Pearson Education content and other resources

- Active in the corporate, education, and government marketplaces

www.pearsoncustom.com

Pearson Custom Publishing

PCP is a full-service publisher with its own departments for...

- Page and cover design
- Website development
- Courseware development
- Copyright clearance
- Integration with testing, assessment and certification services
- Manufacturing, warehousing and fulfillment

www.pearsoncustom.com

Pearson Custom Publishing

- **Directly or through third-party integrators PCP has unrivaled experience and expertise in...**

    - **Repurposing content from any Pearson imprint to fit the learning needs of an organization**
    - **Creating abridged versions of Pearson titles enabling clients to pay only for what they want**
    - **Combining chapters from different Pearson titles into single bound publications**
    - **Integrating enterprise-specific material seamlessly within Pearson content**
    - **Creating custom covers and pages with client's corporate or governmental identity to help extend brand and reach**
    - **Assisting enterprises develop customized, instructor-led, asynchronous or self-paced courses using Pearson content**
    - **Creating custom multi-media and websites to supplement learning**

Pearson Custom Publishing

- **Pearson Custom Publishing has unrivaled experience and expertise in curriculum design and delivery services focused on the unique branding needs and business objectives of each partner**

  - **Pearson Custom Publishing…**

    - Builds custom courseware based on industry-leading content to solve the specific needs of the enterprise
    - Creates custom training products for external customer training
    - Leverages Pearson Authors as Subject Matter Experts
    - Possesses a deep network of Course Writers and Instructional designers
    - PCP also has…
      - A dedicated staff focusing on custom courseware development
      - A track record in building quality courses – brands such as Cisco, ITT/ESI and University of Phoenix
      - Its own Enterprise CMS shell, CourseCompass™, hosted and supported by Pearson