

### Safari® Books Online



### Safari® Books Online



 The Safari® Books Online electronic reference library is a Joint Venture between two worldleading IT publishers



www.safari.informit.com

- With additional digital content provided by Microsoft Press

Microsoft<sup>.</sup> Press

### **Safari® Product Offerings**







- Safari® Tech Books Online is the premier electronic reference library for programming and IT professionals
- Safari® Help Desk Online is an electronic reference library that delivers instant answers to desktop application questions for knowledge workers
- Safari® Business Books Online (Available Q2, 2003)

PEARSON

Education

# Safari® Tech Books Online Education

Safari® Tech Books Online helps IT

answers for time-critical issues







Currently contains more than 1,200 online books:

professionals and programmers pinpoint

- IT (over 1,000)
- Desktop (over 100)
- Business (coming soon)



SP.NE



- Safari offers books that IT Professionals and programmers know and use the most
- Only provider with 2001-2-3 titles from
   O'Reilly, Cisco Press, Addison-Wesley and others

# Safari<sup>®</sup> HelpDesk Online







- Safari<sup>®</sup> HelpDesk Online contains 100 leading desktop application books
- Helps knowledge workers to find quick and reliable answers to time-critical questions about desktop applications
- Results in fewer calls to help desk staff



Results in overall boost to productivity 

### **Safari® Business Books Online**











- Safari® Business Books Online will launch in Q2 2003
- Access to deep content pools via Pearson
- Topic areas include
  - Business Management
  - Project Management
  - Marketing
  - Human Resources
  - Communication, etc.



### PEARSON Education

# **Speed and Quality**



- IT Pros and programmers spend most of their time firefighting and solving problems
- Most interested in "saving time" and getting "quick" and "correct" answers to their questions
  - Interested in "getting up to speed" on new technologies quickly
    - Most information on the Web is unvetted, untested and can prove unreliable
    - Troubleshooting and re-working can result from picking up erroneous information
    - Multiple labor-hours expended when workers turn to colleagues
    - Slower response times from technology staff can lead to more system downtime, slower implementation, and lost opportunities

# "Hidden Cost of the Hunt"



 Technology workers spend an average of 7 hours per week — 4 labor-weeks per year — looking for answers\*

### **Total Cost to an Enterprise**



- Example assumes 500 technology workers
- Assume average salary of \$68,000 + 25% benefits

\*The Ridge Group: Information Gathering in the Electronic Age, The Hidden Cost of the Hunt, January 2003



### **The Safari® Solution**

- Safari® Tech Books Online users report that Safari saves them an average of <u>13.5 hours per month\*</u>
- ROI for a 500-seat subscription:
  - If 50% utilization, ROI = 1515%
  - If only 4% utilization, still covers a typical ROI hurdle rate of 18%



# **Search and Find**

#### Search Library by specific book, author or key words

#### Browse full-text through specific books

Peruse book by subject or section

#### View relevancy ranked results; results are shown in context

View by Sect	Ion View by Book Hide Bookoovers		Books 1 to 3 of 79	Previous Page: 1	2 3 4 5 Next
	Chapter / Section	Rel 🔺 🔻	Book Title 🔺 /	Publisher A /	Pub Date 🌙 🗸
1. Linux	Chapter 17: Using Electronic Mail > Section: Retrieving Electronic Mail	99%	Practical Linux, First Edition By M. Streib	Que	Jan 2000
	Configuring Linux for sending and re most Linux distributions automatical components during installation. Fetch as follows: More	y configu	re and set up the main e-mail so	ftware and directo	ry
inux 7 w 1911	Appedix B: Top Linux Commands & Utilities > Section: SMTP and sendmail	92%	Red HatLinux7 Unleashed, First Edition By Bill Ball, David Pitts	Sams	Oct 2000
Unleash	This section covers the details you need in order to understand, install, and configure the sendmail package. Before getting into the details, however, let's take a moment to discuss the SMTP protocol in better detail fetchmail and howt eh Domain Name Service (DNS) interacts with email across the Internet. Fetchmail. (See Chapter 14, "Domain Name Service and Dynamic Host Configuration Protocol," for more details on DNS) More				
LINUD	Chapter 16: The World Wide Web and Electronic Mail > Section: Electronic Mail	89%	Running Linux, Third Edition By Matt Welsh	O'Reilly	Aug 1999
	Electronic Mail > Section: Electronic Mail     By Matt Welsh     Fetchmail. Electronic mail (email) is one of the most desirable features of a computer system. You can send     and receive email on your Linux system locally between users on the host and between hosts on a network.     You have to set up three classes of software to provide email service. These are the mail user agent or     mailer, the mail transport agent (MTA), and the transport protocol. More				

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### **Smart Searches**

#### Table of Contents tracks along

Results include code samples and graphics, just like a printed book



#### **Configuring Kernel PPP**

Kernel PPP is handled by the pppd daemon. The main configuration files for the pppd daemon are located in /etc/ppp. Other than the files located here, you will also need to edit the /etc/resolv.conf file.

#### /etc/resolv.conf

The /etc/resolv.conf file determines how FreeBSD resolves hostnames to numerical IP addresses. Each line in resolv.conf contains the keyword nameserver followed by the IP address of the DNS server. In addition, the keyword domain can be used in this file. If the domain keyword is present, FreeBSD will assume that any unqualified hostnames (hostnames that do not have a domain after them) are located in the domain specified after the domain keyword. Here is a sample of an /etc/resolv.conf file:

```
domain samplenet.org
nameserver 111.111.11.1
nameserver 222.222.2
```

You can edit the /etc/resolv.conf file with any text editor. You will need to be logged in as root to do so.

```
/etc/ppp/options
```

Cathering Needed

Copyright

Introduction

🗄 Using FreeBSD

About the Authors

About the Tech Editor
Acknowledgments

Tell Us What You Think!

Introduction to FreeBSD

±- Administering FreeBSD ⊒- FreeBSD Networking

Introduction to

Networking

Connecting to the Internet with PPP

Choosing an ISP

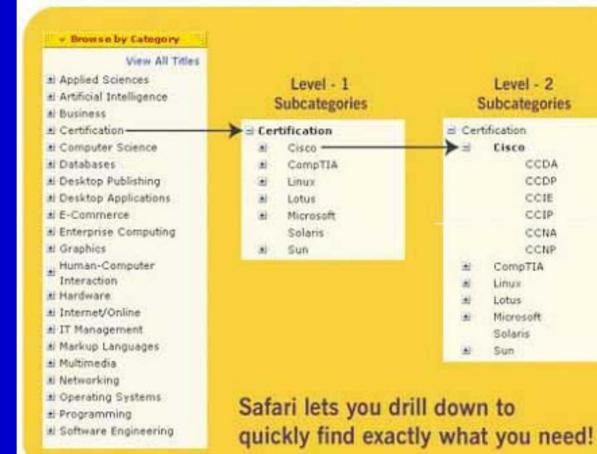
🥝 Internet



### **Useful Categories**

Subcategories make it quick and easy to find precise information

You can search code fragments only and conduct compound Google™-like searches



### Safari Categories

### PEARSON Education

### Safari® Benefits



#### Get specific answers to specific questions

 The powerful Safari search engine provides relevanceranked results in a matter of seconds

#### Get immediate results

 With the Safari electronic library you can select the book you want and view the entire chapter, section or book you need immediately – all online

#### Cut, paste and annotate

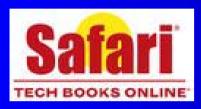
- Paste code to save time and avoid typographical errors
- Make notes on the material you find useful and choose whether or not to share them with your work group

#### Personalize your library

- Customize a library for yourself, your department or your entire organization
- Flexible subscription pricing with deep, enterprise-wide discounts

### PEARSON Education

# Why Safari®?



#### Save Time

 No need to sift through piles of books, wait on overnight shipments, or scrape together information from message boards and colleagues

#### Eliminate Errors

 Cut and paste code directly from Safari and eliminate programming errors

#### Save Money

- Avoid costly delays that result from picking up erroneous code from unreliable sources. Safari searches titles from the publishers you have already grown to trust
- Stay Current
  - New books are added in conjunction with, or often times in advance of, their print publication dates
  - Safari helps users stay ahead of the rapidly changing technology curve



# **Easy Implementation**



### **Easy Implementation of Service**

- Flexible
  - Safari can be implemented at the enterprise, department and/or individual level – or a mix of these levels
- Low Overhead
  - Online use model
  - No plug-ins or downloads
  - Works with all standard browsers
- IP authentication
- Co-branding opportunities

#### www.safari.informit.com