

que[®]

SAMS

Consumer Group – Que and Sams

Que



- **Que** – is a comprehensive, series-based introductory publisher, focused on the corporate user for over 20 years, with the world-renowned series brands
 - End-User and Certification Topics:
 - Easy
 - Absolute Beginner's Guides
 - ExamCram2
 - SE Using
 - New Consumer Series

Sams



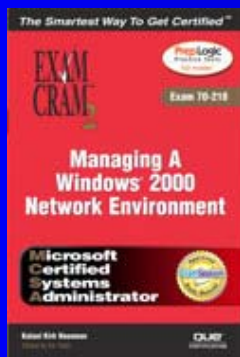
- **Sams** – publishes IT learning tools for the tech practitioner
 - Teach Yourself
 - Unleashed
 - Kick Start
 - Developer's Library

www.sampublishing.com

Exam Cram2



• ExamCram2 – *the smartest way to get certified™!*



- Together InformIT and Que Certification have launched examCram2.com and a new series of books focused on certification
- This partnership continues the publication of America's best-selling certification books
- **Ed Tittel**, the editor and original creator of the series, returns as Series Editor



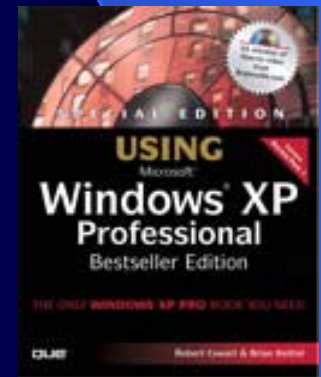
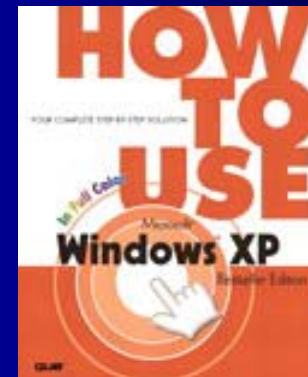
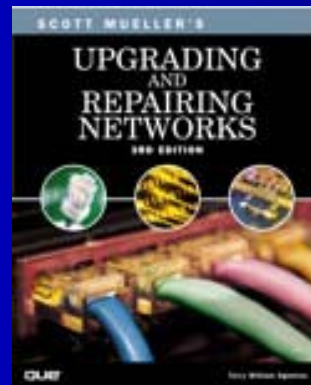
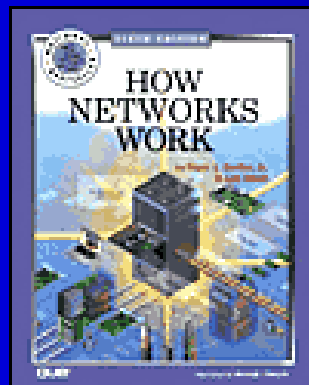
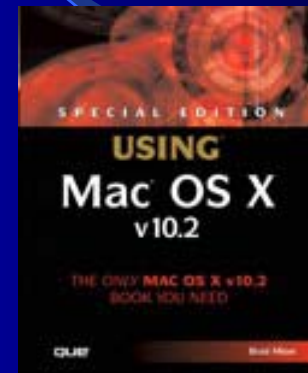
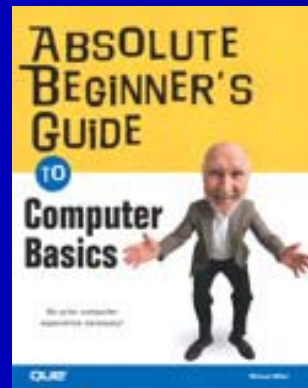
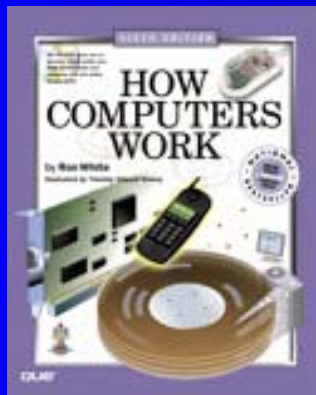
[www. examcram2.com](http://www.examcram2.com)

2003 Key Publishing Events



- **Release of Office 11**
 - Big changes in Outlook and FrontPage with more subtle changes in Word, Excel, and PowerPoint
 - More powerful, intelligent and connected applications
- **MS .NET Round 2**
- **Certification**
 - Update to Visual Studio .NET
 - Windows Server 2003
- **Open Source**

PCs, Windows and Networks



Office11 Bestsellers



- **Special Edition Using Office11**

- Written by the "Office Dream Team", the most respected authoring team in the business, Ed Bott and Woody Leonhard
- Aimed at the office veteran, Woody & Ed offer lots of hands-on advice and reference material

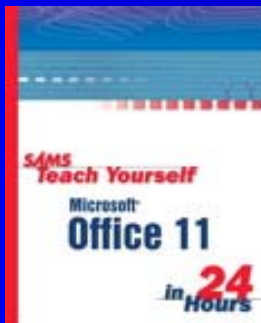


- **Easy Office 11**

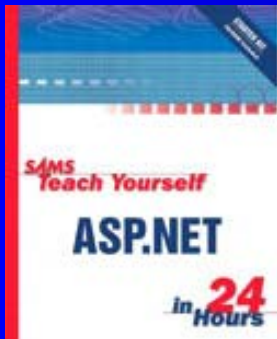
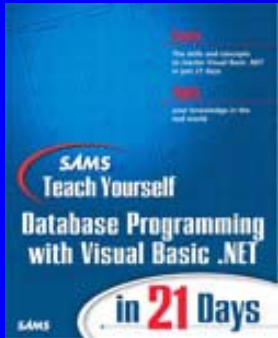
- The perfect book for beginners who want to learn the Office apps through a visual, full color approach

- **Show Me -**

- Based on a proven, successful series format, *Show Me* uses a visual page design with easy-to-read text to teach beginning to intermediate level
- Author Steve Johnson of Perspection, Inc.
- **Show Me** launches with Office 11 - *Show Me Office, Show Me Access, Show Me Excel, Show Me Outlook, Show Me PowerPoint, Show me Word, Show Me FrontPage*

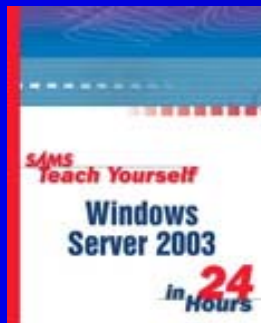


MS Programming Titles



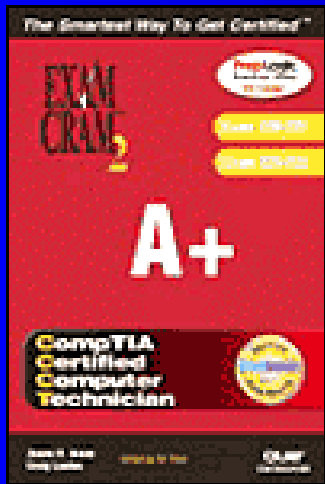
- **Sams Teach Yourself in 24 Hours**
 - Sams Teach Yourself ASP.NET in 24 Hours, 2E
 - Sams Teach Yourself Visual Basic .NET in 24 Hours, 2E
 - Sams Teach Yourself Visual C# .NET in 24 Hours
- **Sams Teach Yourself in 21 Days**
 - Sams Teach Yourself Visual Basic .NET in 21 Days, 2E
 - Sams Teach Yourself Visual Studio.NET 2003 in 21 Days
 - Sams Teach Yourself Database Programming with VB .NET in 21 Days
 - Sams Teach Yourself Visual C# .NET in 21 Days
- **Kick Start**
 - ASP.NET Data Web Controls Kick Start
 - Visual Basic .NET Kick Start
 - C# Kick Start
 - Compact Framework Kick Start
- **Advanced Titles**
 - ASP.NET Unleashed, 2/E
 - ASP .NET Developer's Cookbook
 - VB.NET Developer's Cookbook
 - C#.NET Developer's Cookbook

Microsoft Servers



- Windows Server 2003 coming in April 2003
- Key titles:
 - Windows Server 2003 Delta Guide
 - Windows Server 2003 Unleashed
 - Sams Teach Yourself Windows Server 2003 in 24 Hours
 - Sams Teach Yourself Windows Server 2003 in 21 Days
- Key authors:
 - Rand Morimoto
 - Don Jones

Certification – Key Partners



- **ExamCram2**

- Absolute currency and quality long associated with the all-time best-selling certification books
- All books are have the CramSession seal of approval

- **CramSession.com is the #1 Website for IT certification and training with more than 800,000 members**

- Up-to-the-minute "Must Know" certification news and information
- All certification books meet the strict requirements of CramSession's test review process

- **PrepLogic**

- PrepLogic books contain a CD-ROM featuring PrepLogic Practice Tests which offer practice test and flash card study modes, full exam customization, and detailed score reports

- **KnowledgePool**

- Providing 24/7 live mentoring

www.cramsession.com

Key Exams for 2003

- **Security**

- CISSP
- New Microsoft cert TBA

- **Microsoft**

- MCSE core exams for Windows Server 2003 in Q3
- MCAD (new VB.NET & C# developer program)

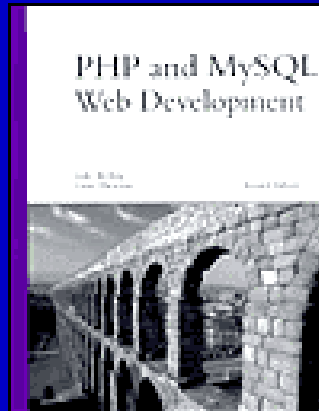
- **CompTIA+**

- *A+ updated in September
- Security+ is baseline certification for new Microsoft security certification

- **Cisco**

- New CCNA, CCNP exams
- New security program

Open Source Titles



- Sams is #1 publisher for key emerging open source topics like PHP, FreeBSD, MySQL, and PostgreSQL

www.sampublishing.com

- **Operating Systems**
 - Linux, FreeBSD
- **Web Server**
 - Apache
- **Languages**
 - Perl, PHP, and Python
- **Databases**
 - MySQL, PostgreSQL

Novell Press

Novell.

- Kicking off in April at Novell's Brainshare annual user conference, the Press is implementing an ambitious publishing program to develop new networking titles centered on the current versions of NetWare, GroupWise, ZENworks, DirXML and networking integration products
- 8 titles in 2003:
 - 3 CNE and CNA certification study guides
 - written by David James Clarke IV
 - 2 Groupwise 6.5 titles
 - 2 ZENworks administrator's handbooks
 - 1 title on Novell's new "Nakoma" version of NetWare – expected Q3 2003