

My Social Media *for* Seniors

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que[®]

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Real Possibilities

My Social Media for Seniors

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About the Author

Michael Miller is a prolific and popular writer of more than 150 nonfiction books, known for his ability to explain complex topics to everyday readers. He writes about a variety of topics, including technology, business, and music. His best-selling books for Que include *My Facebook for Seniors*, *My Windows 10 Computer for Seniors*, *My Samsung Galaxy S6 for Seniors*, *My Google Chromebook*, *Easy Computer Basics*, and *Computer Basics: Absolute Beginner's Guide*. Worldwide, his books have sold more than 1 million copies.

Find out more at the author's website: www.millerwriter.com

Follow the author on Twitter: [@molehillgroup](https://twitter.com/molehillgroup)

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The AARP TEK (Technology Education & Knowledge) program aims to accelerate AARP's mission of turning dreams into *real possibilities*[™] by providing step-by-step lessons in a variety of formats to accommodate different learning styles, levels of experience, and interests. Expertly guided hands-on workshops delivered in communities nationwide help instill confidence and enrich lives of the 50+ by equipping them with skills for staying connected to the people and passions in their lives. Lessons are taught on touchscreen tablets and smartphones—common tools for connection, education, entertainment, and productivity. For self-paced lessons, videos, articles, and other resources, visit aarptek.org.

Dedication

To Lloyd Short, my old friend and mentor, enjoy your final role.

Acknowledgments

Thanks to all the folks at Que who helped turn this manuscript into a book, including Michelle Newcomb, Greg Wiegand, Brandon Cackowski-Schnell, Anne Goebel, Tonya Simpson, and technical editor Jeri Usbay. Thanks also to the good folks at AARP for supporting this and other books I've written.

Note: Most of the individuals pictured throughout this book are of the author himself, as well as friends and relatives (and sometimes pets). Some names and personal information are fictitious.

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From 18 images

8 Incredible Photos of our Universe

God of wonders beyond our galaxy, you are holy, holy. The universe declares your majesty, you are holy, holy.

Picked for you Universe



Purple Tulips

61.221 *49.50*

Picked for you Favorite Flowers



You removed this Pin. Why don't you want to see this?

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Sir Duncan Rice Library, University of Aberdeen, Scotland

AARP Travel







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In this chapter, you learn about Pinterest, the visual social network.

- Getting to Know Pinterest
- Viewing and Repinning Pins
- Pinning on Pinterest
- Creating New Pinterest Boards

9

Pinning and Repinning on Pinterest

Pinterest (www.pinterest.com) is a newer social network with particular appeal to middle-aged and older women—although there are a growing number of male users, too.

Getting to Know Pinterest

Unlike Facebook, which lets you post text-based status updates, Pinterest is all about images. The site consists of a collection of boards, like virtual corkboards, that people use to share pictures they find interesting. Users *pin* photos and other images to their personal boards, and then they share their pins with online friends.

Pins on Pinterest are more than just pretty pictures, however. When you click a pin, it links back to the web page for that particular image. This way you can read more information about an image—or get a detailed recipe or set of instructions for a home improvement project.

You can pin images of anything—clothing, furniture, recipes, do-it-yourself (DIY) projects, and the like. Your Pinterest friends can then *repin* your images to their own boards—and on and on.

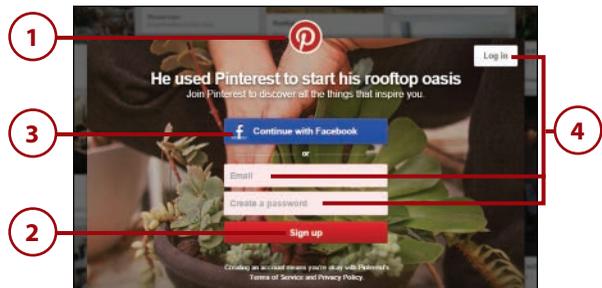
A Pinterest board becomes a place where you can create and share collections of those things you like or find interesting. You can have as many boards as you like, organized by category or topic.

Friends who follow you see the images you pin, and you see the ones they pin. You can also *like* other people’s pins and repin their items to your boards, thus repeating the original pin. It’s a visual way to share things you like online.

Joining and Logging In to Pinterest

Joining Pinterest is free; in fact, you can sign up using your Facebook username and password (or with your email address, of course).

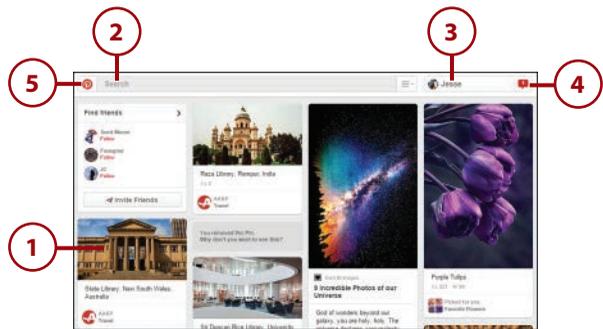
1. From your web browser, go to **www.pinterest.com**.
2. To create a new account, click the Sign Up button and follow the onscreen instructions.
3. To sign in to Pinterest with your Facebook account, click the Continue with Facebook button. If you’re currently logged into Facebook, you’ll be taken directly to Pinterest; if not, you’ll be prompted to enter your Facebook user name (email address) and password. Follow the onscreen instructions from there.
4. To sign in to an existing Pinterest account, enter your email address and password, and then click the Log In button.



Navigating the Pinterest Site

Pinterest is a relatively easy website to get around. After you've logged on, it's a simple matter of displaying and viewing pins and boards.

1. When you first log in to Pinterest, you see the Home page. Pins from boards and users you follow are listed here; scroll down to view older pins.
2. To search for specific pins or users, enter your query into the Search box at the top of the page.
3. Click your name to view your own boards and pins.
4. Click the Notifications button to view notifications from Pinterest and information about which of your pins have been repinned.
5. Click the Pinterest button to return to the home page from any other page of the site.



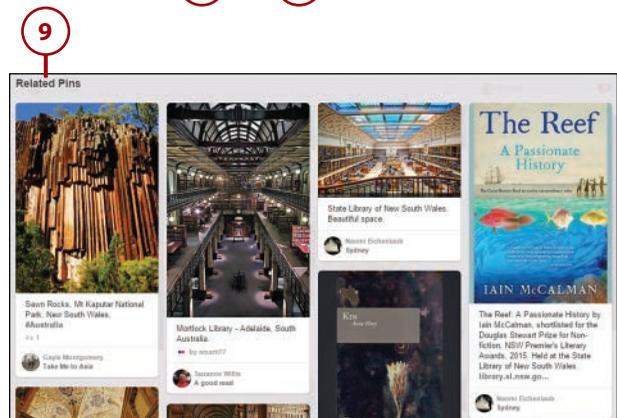
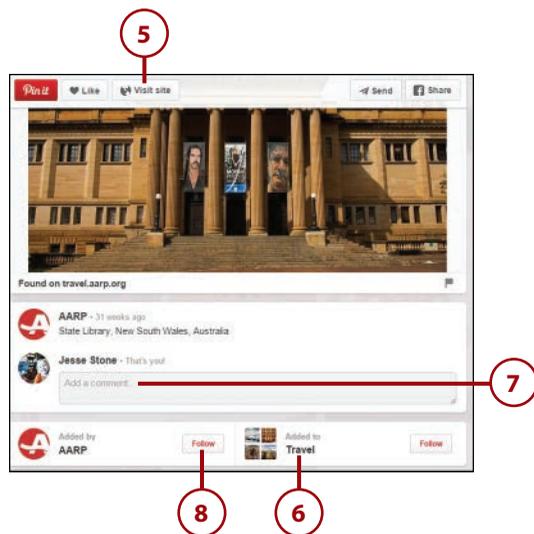
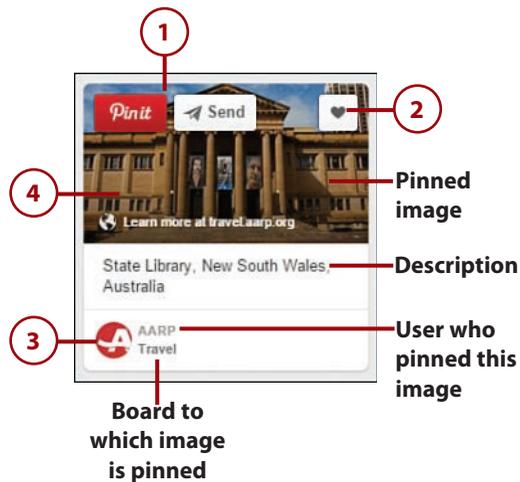
Viewing and Repinning Pins

All items pinned on Pinterest have the same overall format. You can view more information about any pin, as well as the person who pinned it. You can also “repin” a pin to one of your own boards.

View a Pin

Pins from people and boards you follow are displayed in the visual feed on your Pinterest home page.

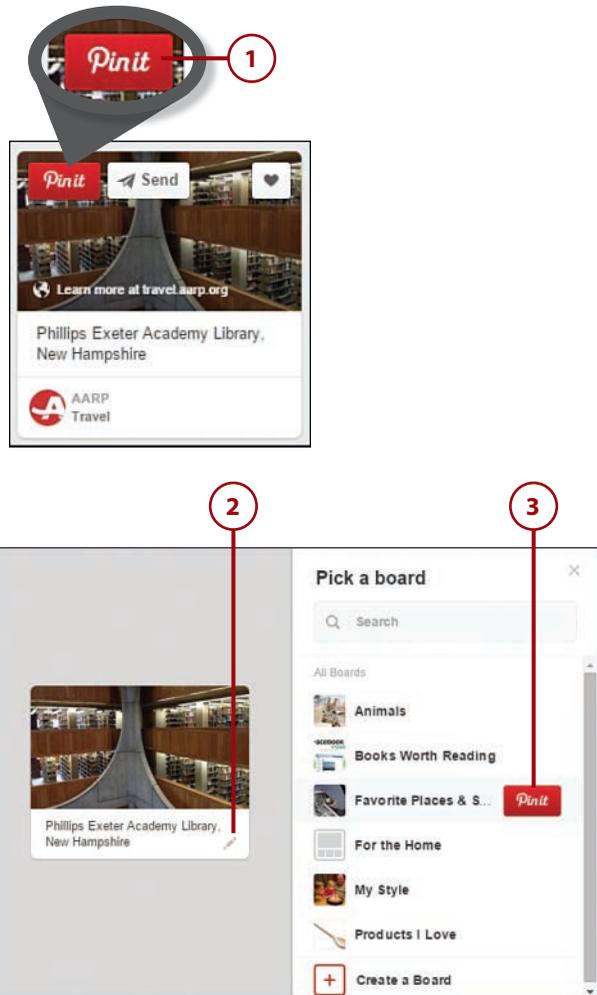
1. Mouse over the image to display the action buttons.
2. Click the heart button to like this pin.
3. Click the user's name/board name to display all the pins in this particular board.
4. Click the pinned image to view the pin's details page.
5. Click the Visit Site button (or just click the image itself) to view the website where the image was originally found.
6. Click the board's name to view all the pins in this particular board.
7. To comment on this pin, enter your text into the Add a Comment box.
8. To follow all the pins from this user, click the Follow button next to the user's name.
9. Scroll further down to view pins similar to this one.



Repin a Pin

Some people say that Pinterest is a little like a refrigerator covered with magnets holding up tons of photos and drawings. You can find lots of interesting items pinned from other users—and then “repin” them to your own personal boards.

1. Mouse over the item you want to repin and click the Pin It button. The Pick a Board panel displays.
2. Accept the existing description or click the description to enter your own.
3. Click the board to which you want to pin this item. The item is now pinned to that board.



Pinning on Pinterest

In addition to repinning items you find on the Pinterest site, you can also pin images you find on the web—or those stored on your own computer.

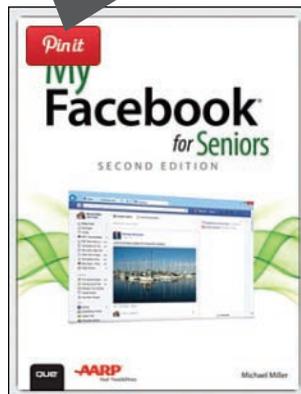
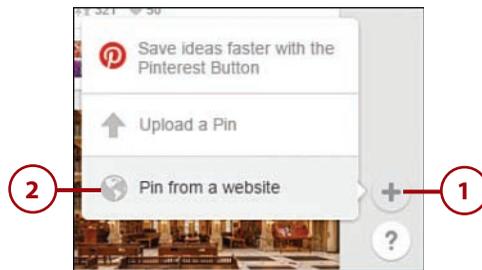
Pin an Item from a Web Page

To pin an image you find on a web page, all you need is that page's web address.

1. From any Pinterest page, click the + button in the lower right corner.
2. Click Pin from a Website to display the Pin from a Website panel.
3. Enter the web address (URL) of the page you want to pin into the bottom text box.
4. Click the Next button.
5. Pinterest now displays all images found on the selected web page. Mouse over the image you want to pin and click the Pin It button to open the Pick a Board panel.

Not Always Welcome

Some websites don't want people to pin their images, so they code their pages to prohibit pinning. If you try to pin from one of these pages, you get a message that no pinnable images have been found. If you happen to pin an image that some entity owns and doesn't want you to pin, they can ask Pinterest to take down the pin. (Legally, Pinterest says it's not responsible for any copyright claims for items pinned to its site.)



6. Enter a short (500 characters or less) text description of or comment on this image into the Add a Description box.
7. Click the board to which you want to pin this image, or click Create a Board to pin the image to a new board. The image is now pinned to that board.



>>>Go Further

PIN IT FROM YOUR BROWSER

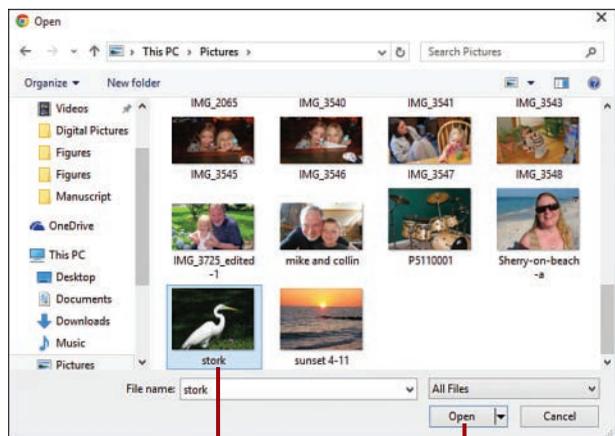
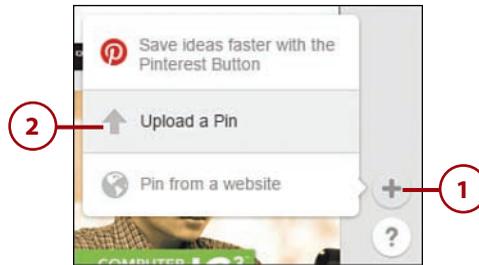
It's even easier to pin an image from a web page if you install Pinterest's Browser Button in your web browser. To do this, click the + button and select Save Ideas Faster with the Pin It button. Follow the onscreen instructions to install the Pin It button in your browser's toolbar.

When you next visit a web page that you'd like to pin from, click the Pin It button in your browser. You'll see images from this web page; click the Pin It button for the image you want to pin and proceed from there.

Upload a Pin from Your Computer

You can also create new pins from images stored on your computer.

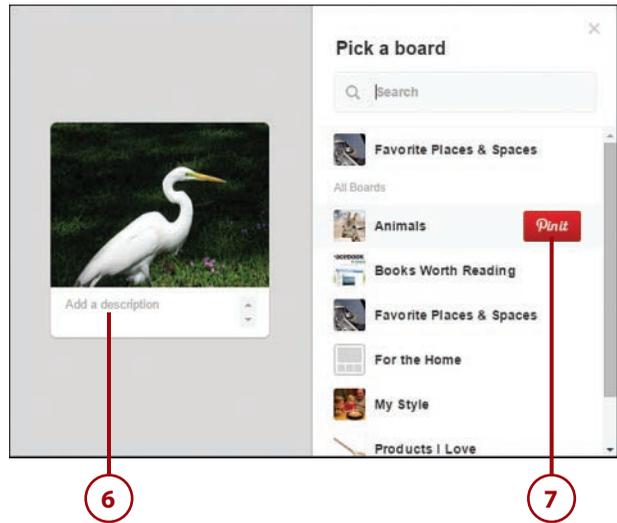
1. From any Pinterest page, click the + button in the lower right corner.
2. Click Upload a Pin to display the Upload a Pin panel.
3. Click the Choose Image button to display the Open window.
4. Navigate to and select the image file you want to upload.
5. Click the Open button.



4

5

6. The image is now uploaded, and Pinterest displays the Pick a Board panel. Enter a description for this item into the Add a Description box.
7. Click the board to which you want to pin this image, or click Create a Board to pin the image to a new board. The image is now pinned to that board.



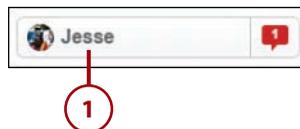
Creating New Pinterest Boards

Pinterest lets you create any number of boards, each dedicated to specific topics. If you're into quilting, you can create a Quilting board; if you're into radio-controlled airplanes, you can create an RC Airplanes board with pictures of your favorite craft.

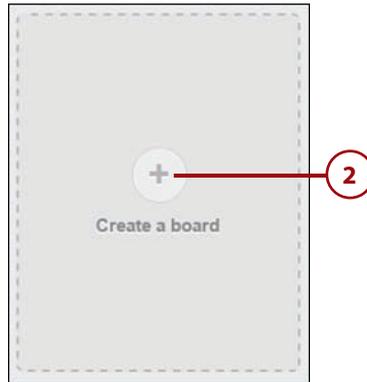
Create a Board

When you first join Pinterest, you need to create boards to match your personal tastes. You can create new boards at any time—and as many as you like.

1. Click your name in the Pinterest toolbar to display all your boards.



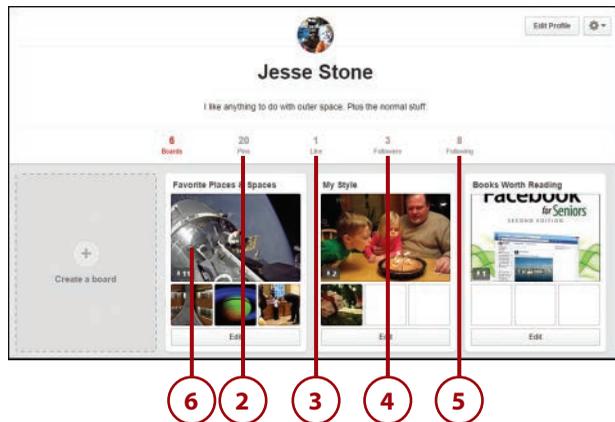
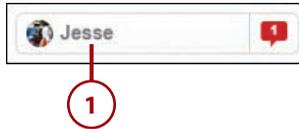
2. Click the Create a Board tile to display the Create a Board panel.
3. Enter the name for this board into the Name box.
4. Enter a short description of this board into the Description box.
5. Pull down the Category list and select a general category for this board.
6. Ignore the Map, Keep It Secret, Collaborators, and Members Can Invite Others options.
7. Click the Create Board button.

A screenshot of the 'Create a Board' form. The form has several sections: 'Name' with a text input field containing 'Like "Places to Go" or "Recipes to Make:"' and a circled '3' pointing to it; 'Description' with a text area containing 'What's your board about?' and a circled '4' pointing to it; 'Category' with a dropdown menu showing 'What kind of board is it?' and a circled '5' pointing to it; 'Map' with a toggle switch set to 'No'; 'Keep it secret?' with a toggle switch set to 'No' and a 'Learn more' link; 'Collaborators' with a 'Name or email' input field, an 'Add' button, and a list of collaborators including 'Jesse Stone' with a profile picture and the text 'You created this board'; and 'Members can invite others' with a toggle switch set to 'No'. At the bottom right, there are 'Cancel' and 'Create Board' buttons, with a circled '7' pointing to the 'Create Board' button. A circled '6' on the left side of the form points to the 'Map', 'Keep it secret?', 'Collaborators', and 'Members can invite others' sections.

View Your Boards and Pins

You can view all your boards and pins from your personal page on Pinterest.

1. Click your name in the Pinterest toolbar to display all your boards.
2. To display your pins, click the Pins tab.
3. To display those pins you've liked, click the Like tab.
4. To display people following your pins, click the Followers tab.
5. To display users and boards that you are following, click the Following tab.
6. To view the items pinned to a given board, click that board.



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