

Your iPad 2[™] at Work



COVERS
iOS 5



Your
iPad 2[™]
at **Work**



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que[®]

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YOUR iPad™ 2 AT WORK

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You can read more than 40 free, feature-length "how-to" articles by Jason R. Rich covering the Apple iPhone and iPad, online at the Que Publishing website. Visit www.iOSArticles.com and click the Articles tab. You can also follow Jason R. Rich on Twitter (@JasonRich7).

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Thanks to my friends and family for their ongoing support. Finally, thanks to you, the reader. I hope this book helps you take full advantage of the power and capabilities of this amazing tablet device so that you're able to fully utilize your iPad 2 in every aspect of your life.

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IN THIS CHAPTER

- A preview of general business-related apps
- Ideas for expanding how to use your iPad with other types of apps

10



FINDING OTHER USEFUL BUSINESS APPS

Thanks to the support of thousands of programmers and app designers from around the world, what you can do with your iPad 2 in the workplace and while on the go continues to expand. The library of optional, third-party apps available right now for your iPad 2 exceeds what's offered for any other tablet device on the market.

This chapter features a collection of general business apps that could be useful in terms of helping you discover new and innovative ways to utilize your tablet in order to save time, keep you organized, manage information, communicate, be more productive overall, and juggle the responsibilities of your job.

Especially if you're a business professional who spends a lot of time out of the office meeting with customers or clients or traveling for business, or if you're an independent consultant or freelancer who needs to maximize every minute of your day, your iPad can quickly become an indispensable tool.



TIP

The apps featured here have general appeal among business professionals, salespeople, freelancers, and consultants, but this is just a small sampling of the apps available from the App Store that can be found under the Business, Finance, Productivity, Reference, and Social Networking categories. Even if some of the apps described in this chapter are not directly relevant to your needs, they may help you understand the many different ways your tablet can be used for handling tasks you might not have realized were possible.

BUSINESS MODEL TOOLBOX

To be successful in today's business world, sometimes you need to think outside of the box. Well, as you're trying to escape that proverbial box, don't forget to bring your iPad. With the Business Model Toolbox app (\$29.99 USD) installed, you have an easy-to-use but extremely powerful tool for helping you to generate ideas, test them out, and then implement them in an organized, efficient, and cost-effective way.

Using techniques taught in the bestselling book *Business Model Generation* by Alexander Osterlader and Yves Pigneur, this unique app helps you literally sketch out your business idea on the iPad's screen using proven methodology and techniques. You're then prompted to virtually expand upon the idea and test its viability using a spreadsheet-like interface that's designed to help you do things such as determine market size, pinpoint revenue streams, and calculate costs.

You can then generate reports, charts, and graphs that test the profitability and viability of your idea. This app walks you through nine steps for developing a strong business model and helps you determine the strengths and weaknesses of an idea based on considerations such as customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key partners, and cost structures.

Built in to the app are a dozen revenue and cost formulas and a handful of features and tools that can help any business professional become a visionary by developing workable business models that stem from raw ideas. Business Model Toolbox uses both graphics and text (and a virtual whiteboard) to help you brainstorm and develop your ideas into workable solutions.

Entrepreneurs, business executives, consultants, small business owners, managers, coaches, and investors are just some of the people who can benefit from using this app, which goes well beyond being a basic brainstorming tool.

DROPBOX

With so many new apps being “invented” that allow files and documents from software running on a PC, Mac, or network to be accessed and used with the iPad, the need to easily and wirelessly transfer files and documents between a computer, network, smartphone, and iPad has become increasingly prevalent.

The iTunes sync method for transferring or syncing data between a computer and iPad is certainly viable, however, making that direct cable connection isn't always possible. One solution that's being adopted by a growing number of app developers is the use of an online cloud-based file sharing service, such as iCloud or Dropbox, to wirelessly import and export files from the iPad.

These services enable you to transfer a document or file to a remote service and then pull that file from the server using another device. This makes it easy to share documents, data, and files with others or to wirelessly transfer content between your own devices.

Currently, in addition to iCloud, there are many different cloud-based file-sharing services that iPad users can subscribe to. In fact, many large companies have established their own, secure, online file-sharing solutions. In terms of those that work with the iPad, some are free and others have a monthly or annual usage fee associated based on the amount of online storage space that's utilized.

All of Apple's iWork apps, including Pages, Numbers, and Keynote, have taken advantage of cloud-based services such as iCloud or iWork.com for wireless file and document transfers.

Meanwhile, many third-party app developers have created iPad apps that utilize the popular, easy-to-use, and low-cost Dropbox cloud-based file-sharing service for moving files between the iPad and other computers or devices.

Setting up a Dropbox account is initially free (for up to 2GB of online storage space). However, premium accounts that offer much more online storage space are available for a fee.

Dropbox offers free PC and Mac software for securely transferring files from a computer to the password-protected and encrypted online-based service. A free proprietary app for the iPad (see Figure 10.1) is also available that allows the tablet to send and receive files utilizing the Dropbox service as long as a 3G or Wi-Fi Internet connection is available.

More and more iPad apps are becoming compatible with Dropbox, as well as Apple's own iCloud service. Using this type of service to wirelessly transfer and share files, documents, and data is convenient and simple.

**FIGURE 10.1**

The Dropbox app for iPad gives your tablet direct access to the popular Dropbox online (cloud-based) file-sharing service.

To get started using the Dropbox app, download it from the App Store and set up a free account the first time you use it. Or you can download the free Dropbox software for your PC or Mac from www.Dropbox.com and set up your account using the software.

NOTE The premium Dropbox service is priced at \$9.99 USD per month for up to 50GB of online storage space or \$19.99 USD per month for up to 100GB of online storage space. In addition to sharing files between devices or users, Dropbox and other services like it can be used as an online-based remote data and file backup solution.

GRUBHUB AND OPENTABLE

The free GrubHub app offers a tremendous amount of convenience and saves you money when used as an alternative to hotel room service. It also provides you with healthier dining options compared to fast food.

If you're within one of 15 participating cities—including Boston, Denver, Philadelphia, San Diego, Washington, D.C., Los Angeles, San Francisco, New York,

Chicago, or Seattle—you can use GrubHub (see Figure 10.2) to access the complete menus of dozens of restaurants in your immediate area—whether or not they typically deliver. Then you can order food by tapping on menu selections; pay using a major credit card; and have the GrubHub service deliver your meal(s) right to your hotel room, office, or home, typically within 30 to 60 minutes.



FIGURE 10.2

Choose a local restaurant; place an order; and have food delivered to your hotel room, home, or office using the GrubHub app for iPad.

What's great about the GrubHub service is that there are no additional delivery charges. Although some restaurants have a minimum order of \$10.00 or \$20.00, this is typically how much you'd spend ordering a meal for one person.

Using GrubHub, you're no longer limited to meal options from just one single hotel room service or restaurant menu because the GrubHub service works with thousands of restaurants in each participating city (more than 13,000 restaurants nationwide).

In addition to when you're traveling, this service also comes in handy if you're working late at the office and need to order food or if you're too tired after work to prepare dinner at home for yourself and your family.

Your iPad automatically detects your location, so that within seconds you can see a listing of nearby participating restaurants and their complete menus. For details about the GrubHub service and a current list of what cities it's available in, visit www.GrubHub.com.

Meanwhile, to help you make dining reservations at one or more participating restaurants simultaneously without having to sit on the phone and call restaurants separately, the free OpenTable app for iPad (which has 15,000 participating restaurants in the U.S., Canada, and the United Kingdom) offers a convenient solution.

After you know your travel itinerary, for example, in one session you can make restaurant reservations everywhere you want to dine during a trip and receive an instant confirmation from each restaurant. Or you can book a reservation while traveling to your favorite dining establishment to ensure a table will be waiting for you. For more information, go to www.OpenTable.com.

INVOICE2GO FOR iPad

For small business operators, consultants, and freelancers, the need to generate and send invoices in a timely and efficient manner in order to be paid is essential. Using the Invoice2Go software on a PC or Mac (\$99.00 USD to \$149.00 USD per year), in conjunction with the Invoice2Go for iPad app (\$14.99 USD), you have the ability to create professional-looking, customized invoices that you can design from scratch or adapt from more than 300 invoice templates offered with the software and app.

A free Invoice2Go Lite for iPad version is available (see Figure 10.3). It includes 20 built-in invoice templates. This is a slightly scaled-down version of the paid app,

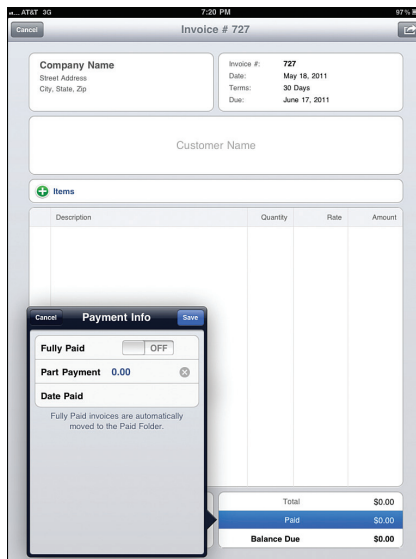


FIGURE 10.3

Create and send professional-looking and customized invoices, purchase orders, estimates, and credit memos from your iPad using the Invoice2Go for iPad app.

Finding and generating the perfect invoice to bill a customer or client for your products, services, or time is possible using this app. For invoices sent electronically, you can also add an interactive PayPal button, so you can be paid with a click of the mouse by the recipient. As you're generating the invoice, subtotals, sales tax, and totals are automatically calculated.

NOTE You can also use the Invoice2Go for iPad app to create and generate personalized purchase orders, estimates, and credit memos that can contain all of your company information, including your logo.

In addition to simply generating the invoices, this app generates sales and business reports in 16 different formats, enabling you to email invoices directly to clients or customers from your iPad and track incoming payments. You can print invoices and reports wirelessly from the iPad, or you can transfer all data and sync it with Invoice2Go on your computer. Data from Invoice2go can also be exported for use in Intuit's QuickBooks accounting and bookkeeping software that's running on your primary computer or network.

Invoice2Go can meet all of your customer and client invoicing needs, yet the software and app (either of which you can use as a standalone product) are extremely user friendly and require no accounting knowledge to fully utilize. For more information, go to www.Invoice2go.com.

OMNIGRAFFLE

The OmniGraffle app for iPad (\$49.99 USD) is a powerful diagramming tool that enables you to use your tablet's screen as a canvas for creating detailed charts and diagrams that utilize lines, shapes, objects, and text, all of which are fully customizable in terms of sizing, color, and visual effects.

Use this app to help organize your thoughts, present information in an easy-to-understand format, graphically showcase complex tasks or ideas with flow charts, demonstrate the hierarchy within a team or organization, or graphically explain any type of multistep process.

You use a simple drag-and-drop interface that requires just one finger to format diagrams using a vast library of stencils (predrawn shapes). However, you can also draw diagrams freehand on the tablet's display. The app has a large collection of diagram templates and charts built in, and you can easily customize them to meet your needs.

After you've created diagrams on the iPad, you can print them wirelessly, convert them into PDF files for easy sharing, or export them to the Mac version of

OmniGraffle (priced at \$99.95 USD for the standard edition or \$199.95 USD for the professional edition). The developer of this app, The Omni Group (www.omnigroup.com), also offers a handful of other Mac and iPad apps designed for task management, outlining, and graph drawing and data plotting. Go to www.omnigroup.com/products/omnigraffle for more information.

PENULTIMATE

When it comes to word processing on your iPad, Apple's Pages app is one of the best solutions for on-the-go writing. However, there are many other apps available from the App Store that also offer word processing and text-editing capabilities. One such app is Cocoa Box's Penultimate (\$1.99 USD).

What sets this app apart from Pages is that, in addition to using the iPad's virtual keyboard (or an external keyboard) for typing, the Penultimate app (see Figure 10.4) enables you to write text directly onto the iPad's screen, and also create sketches by drawing on the screen using your finger or an optional stylus.

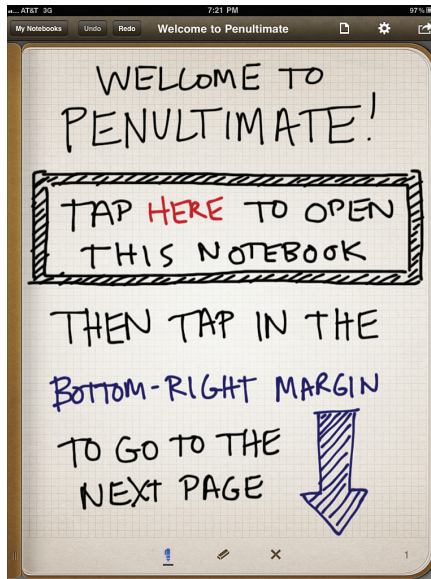


FIGURE 10.4

Using the Penultimate app, you can write or draw on the iPad's screen to create notes or sketches. It's an alternative to typing using the tablet's virtual keyboard.

This app is ideal for people who are more comfortable writing notes and ideas using a traditional pen and paper. As you're writing on your tablet's screen, you can quickly swap digital ink colors or change the look of the virtual paper you're writing or drawing on.

In addition to the three photo-realistic paper styles that come with the app, you can add a collection of other virtual paper styles (using in-app purchases, priced between \$.99 USD and \$2.99 USD each). For example, you can add music paper, games paper, graph paper, time and task management forms, and various designer papers to the app.

Using this app, you can create separate "notebooks" to differentiate between topics, projects, or categories. You can easily rearrange, duplicate, or delete individual note pages. After you've created individual notes or entire "notebooks," you can export them into PDF format and easily share them with others via email. You can also wirelessly print files from this app, or you can use it as a whiteboard during meetings by connecting your iPad to a monitor with the optional Apple Digital AV Cable (\$39.00 USD). For more information, go to www.cocoabox.com/penultimate.

TIP For any app that requires precision drawing or writing on the iPad 2's screen, one optional accessory that can help is the Bamboo Stylus (\$29.95 USD) from Wacom (<http://wacom.com/en/Products/BambooStylus.aspx>). This pen-like device has a soft and narrow tip that's good for precision drawing, writing, or tapping on the iPad's screen without fear of scratching it. See Chapter 19, "Must-Have Accessories," for more information about this and other useful iPad 2 accessories.

QUICKBOOKS CONNECT

QuickBooks from Intuit Software (www.intuit.com) is one of the most widely used bookkeeping, accounting, and financial management software packages in the world. Now, it's easy to keep your small business' financial records up-to-date from anywhere, using the QuickBooks Connect app, which is designed to work seamlessly with QuickBooks Online or QuickBooks for the PC or Mac.

If your business uses the QuickBooks Online accounting and bookkeeping software, you can freely use the QuickBooks Connect app. However, if you use the PC- or Mac-based software, you must pay a monthly subscription to use QuickBooks Connect on your iPad.

Using QuickBooks Connect, you can easily access financial records from anywhere and generate estimates, invoices, and sales receipts while you're away from the office.

SQUARE: CREDIT CARD PROCESSING

Whether you're a small business, consultant, or freelancer, or even an artisan showcasing your work at a local crafts show, one of the easiest ways to set up a merchant account and be able to accept credit card payments within a few minutes is to use the Square app and credit card processing service.

Begin by visiting <http://squareup.com> to set up a free account. Next, from the App Store, download the free Square app. To use the Square service in order to accept and process credit card transactions, there are no upfront costs, no contracts to sign, no recurring monthly fees, and no hidden charges. You simply pay a flat 2.75% fee per transaction (as long as you swipe the customer's credit card). Without the card swipe, each transaction costs \$.15 plus 3.5% of the transaction.

Square even provides a free, and extremely small, credit card swiper that attaches to the iPad through the unit's headphones jack. You can use it to swipe credit cards and process transactions, or you can manually enter credit card information from your customers or clients.

The free Square app accepts an onscreen signature from your customer, processes the transaction, and promptly emails your customer a detailed receipt. The proceeds from the transaction are transferred directly to the checking or savings account you have linked to your Square account.

Within minutes of setting up a Square merchant account, you are able to accept Visa, MasterCard, American Express, Discover, and debit card payments using your iPad.

Before using the app for the first time to process credit card transactions, you can set up onscreen icons that represent each item you're selling. You can include the item name, price, whether sales tax should be charged, and a brief item description. You also can attach a photo of that item.

When you're ready to accept a credit card payment, simply launch the Square app, enter the transaction amount or tap a preprogrammed Item icon (based on what's being purchased), swipe the customer's credit card, and have the customer sign your iPad's screen. Then the app connects to the Internet and securely processes the transaction within seconds.

Being able to accept major credit cards and debit cards, especially while working offsite, offers a huge advantage to small businesses, consultants, freelancers, and entrepreneurs while also offering added convenience to customers.

Square offers an efficient and low-cost way to be able to handle credit card transactions from any location and automatically maintain detailed records of each transaction that you can later export to bookkeeping or inventory management software on a primary computer.

TOUCHCALC

When it comes to number crunching and analysis, using a spreadsheet app such as Numbers on your iPad offers a vast collection of tools. However, when you need just a basic, full-function calculator, the free TouchCalc app is one of many third-party calculator apps available from the App Store.

TouchCalc is a colorful calculator app with several different modes. It's optimized for use on the iPad and for quickly entering numbers using the touch screen. In addition to TouchCalc, however, you can find general-purpose calculators, financial calculators, scientific calculators, tip calculators, mortgage payment calculators, heart rate calculators, conversion calculators, medical calculators, construction calculators, and many more as you explore the App Store. For more information, visit <http://mobile.clauss-net.de/touchcalc>.

TIP To find the specific type of calculator you're looking for, use the App Store's Search field and enter the keyword or search phrase that best describes your needs, such as "Financial Calculator" or "Scientific Calculator." You'll discover multiple options regardless of what type of calculator you're searching for. Most are either free or are priced at just \$.99 (USD) each.

VOICE RECORDER HD

Using the Voice Recorder HD app (\$1.99 USD), or one like it, with a tap on the iPad's screen you can record audio using the device's built-in microphone, and then play back your recordings on your iPad. You also can share the recordings with others via email or use the iTunes sync process to transfer recorded files to your primary computer. This app is also compatible with Dropbox (described earlier in this chapter).

Recording meetings, classes, conversations, workshops, phone conversations, or your own dictation is extremely easy. The onscreen controls (see Figure 10.5) are straightforward, allowing for one-tap recording and playback. For more information, go to www.efusion.co.jp/app/voice-recorder-hd/en/.

TIP To discover a collection of apps designed to help you stay organized, enhance your productivity, efficiently manage to-do lists, create detailed outlines, and brainstorm, be sure to check out Chapter 12, "iPad Apps for Productivity, Organization, and Brainstorming." The Reminders app that came installed on your iPad running iOS 5 is also an extremely useful to-do list manager.

**FIGURE 10.5**

Easily create audio recordings on your iPad 2 using the tablet's built-in microphone.

APPS FOR OTHER BUSINESS NEEDS

Aside from apps designed specifically for business professionals, there are thousands of apps that can help you become more efficient in handling a range of tasks associated with your personal life. Using your iPad to stay organized, save money, and better utilize your time, for example, helps you enjoy all that your life has to offer.

The following are additional apps that can be useful in either your personal or professional life.

ACCESSING COMPUTERS REMOTELY

In addition to the apps described thus far, many business professionals have discovered the benefit of being able to access the files and content on their primary computer remotely, via the Internet, using their iPad.

You can do this using a handful of different remote desktop apps, such as Splashtop Remote Desktop for iPad, Jump Desktop, Remoter: Remote Desktop RDP, and GoToMyPC. To find a handful of apps that offer this functionality, visit the App Store. In the Search field enter the keywords "Remote Desktop."

PARTICIPATING IN VIRTUAL MEETINGS

You can also participate in virtual (online) meetings from anywhere using the GoToMeeting, WebEx for iPad, or Skype apps, for example. More information about these apps, and others that are useful for video conferencing, are featured in Chapter 13, “Conducting Videoconferences and Virtual Meetings.”

READING PDF FILES

Another type of app that’s helpful to many business professionals is a dedicated PDF file reader. These apps enable you to import PDF files and view them on your tablet’s screen.

Although the free iBooks app (featured in Chapter 17, “Using iBooks”) serves as a PDF file reader, several dozen other apps for accessing and reading PDF files, such as PDF Reader Pro Edition, FastPDF+, and iAnnotate PDF, are available. When visiting the App Store, enter the search phrase “PDF Reader” in the search field to find a selection of these apps.

PDF files are useful because they retain their exact formatting and appearance, even when transferred across multiple viewing platforms. A PDF file looks the same on a PC, Mac, iPad, or smartphone screen regardless of the software used to create it.

SAVING TIME IN YOUR EVERYDAY LIFE

Beyond apps that are strictly for business, you can find a plethora of apps within the App Store that can save you time in your personal life. For example, there’s the Walgreen’s app, which enables you to manage your prescription medications and order refills from anywhere.

Many of your favorite chain stores also have their own apps, enabling you to shop online or find the store’s nearest retail location. If you’re a business professional who’s constantly on the go, the FedEx Mobile app helps you ship and track packages, but it also helps you find the nearest FedEx location wherever you happen to be. To order office supplies or find the closest Staples location, the free Staples app can prove helpful.

Or, if you’re in need of a jolt of caffeine, the MyStarbucks app helps you find the nearest Starbucks location and decide what you want to order. You can use the Starbucks Mobile Card app to actually pay for your in-store purchases.

ONLINE BANKING MADE EASY ON YOUR iPad

Many major banks, such as Bank of America, Capital One, PNC, Citizens Bank, and TD Bank, now offer specialized apps for handling your online banking from the iPad. You can easily check your balances, transfer money between accounts, pay bills online, and more using these free, bank-specific iPad apps.

STAYING ACTIVE WITH ONLINE SOCIAL NETWORKING SERVICES

If you're active on any of the online social networking sites, such as Facebook, Twitter, MySpace, or LinkedIn, you can find specialized apps that greatly expand the capabilities of these services when you access them using your tablet.

You can use an app such as Pingle to keep multiple online account statuses up to date simultaneously. Meanwhile, in addition to the official Facebook, MySpace, Twitter, and LinkedIn apps, all of which are free and available from the App Store, dozens of other apps offer added features and functionality for using these online social networking services. For example, there's Twitterrific, which is ideal for managing multiple Twitter accounts.

The official Twitter app, which can be downloaded for free from within the Settings app (as opposed to the App Store), also enables you to manage multiple Twitter accounts from your iPad 2.

If you use AIM or another instant messaging service to stay in contact with people, many apps are fully compatible with these services, so you can communicate via instant messaging from your iPad. In terms of using AIM, the AIM for iPad app is available.

TIP iOS 5 has been designed to work with Twitter, enabling you to send tweets to your followers from several different core apps, including Photos, Safari, Camera, YouTube, and Maps. To do this, however, you must sign in to Twitter from within the Settings app (select the Twitter option).

TRACKING YOUR CUSTOMER LOYALTY REWARDS

If you're a member of a frequent buyer or customer loyalty program at a handful of different stores that you shop at regularly, including supermarkets, pharmacies, pet stores, and restaurants, there are a handful of apps, such as AwardWallet, that help you manage these memberships without carrying around a stack of membership cards.

FINDING BUSINESSES OR SERVICES YOU NEED

Thanks to the GPS capabilities built in to your iPad, the free AroundMe app can pinpoint your exact location and then help you find whatever type of business or service you're looking for, such as the closest gas station, ATM, supermarket, restaurant, hospital, dry cleaner, or hotel. Apps such as AroundMe work with your tablet's preinstalled Maps app.

Similar to the AroundMe app is the free Yelp app. It too ties in to your tablet's GPS capabilities and can be used to find nearby businesses, services, and restaurants. Speaking of finding nearby restaurants, if you need a recommendation and directions, check out the free Urbanspoon for iPad app. It offers a nationwide database of restaurants and enables you to find selections based on location, food type, or menu prices.

There are also apps to help you obtain the latest weather forecasts and plan your travel (see Chapter 11, "Using Travel-Related Apps"). Using an app such as Moviefone, Fandango, or OneTap Movies, with a few taps on the screen, you can find the closest movie theaters to where you are, determine what movies are playing, view a list of show times, and even preorder tickets.

If you prefer to watch TV at home, while you're on the go you can program your TiVo DVR to record shows using the free TiVo app. (Similar apps are also available from DirecTV and many cable TV operators, such as Xfinity.)

NOTE You learn more about apps used for downloading or streaming audio or video content to your iPad, such as the extremely popular HBO Go app, in Chapter 15, "Downloading Versus Streaming Online Content."

Sometimes people get busy and forget important dates or events, such as birthdays and anniversaries. Even on a last-minute basis, the free 1800Flowers app, for example, enables you to shop online from your iPad and arrange for a flower arrangement, plant, or gift to be delivered anywhere in the country. Same-day or next-day delivery service is often available.

TIP Back in 1912, Dale Carnegie began sharing his unique and, at the time, cutting-edge, philosophies with forward-thinking business leaders. Over the decades, these philosophies have been fine-tuned, updated, and adapted for use in more than 80 countries. Now, these same training courses are available on the iPad (and iPhone).

Dale Carnegie Training offers several apps, including Secrets to Success and Personal Leadership. These two self-paced personal enrichment programs are priced at \$.99 (USD) each and include video segments, multimedia graphics, and interactive course work.

SAVING MONEY

As you look at newspaper and magazine ads, or even billboards at airports, you might have noticed those new square barcodes within ads. Using a free app such as ScanLife, you can use your iPad to quickly scan those codes and access the additional information or content available from advertisers. In many cases, this includes a special discount.

While we're on the subject of saving money, there are many apps that can help you with this as well. For example, the free AAA Discounts app is available to all AAA members. It includes a nationwide database listing thousands of local merchants, restaurants, and attractions that offer discounts to card holders. (If you happen to break down, the free AAA Roadside app requests help for you, such as pinpointing your exact location and sending a tow truck.)

The free GroupOn app supplies you with a daily list of local merchants that are offering special discounts, and the Barcode Scanner: Scan Shop and Save app (\$.99 USD) enables you to use your iPad to scan the barcode of any product, determine where in your immediate area it's sold, and then see which local merchant has the lowest price for that item.

For higher-priced items or products you can shop for online, such as consumer electronics or even replacement toner or ink cartridges for a printer, you can find the lowest prices offered for almost any product from online merchants using the free Nextag Mobile app. Online shopping and finding the best deals have never been easier using this well-respected price-comparison service.

TIP App developers are constantly brainstorming new ways for people to use their tablets, so while visiting the App Store be sure to tap on the Featured command icon displayed at the bottom of the screen and then tap on the New and What's Hot tabs that are displayed near the top-center of the screen. This is one easy way to discover what's new and noteworthy in terms of iPad apps. The apps described in the Featured section change regularly, so you're apt to find at least one or two new apps that are of interest each day.

WHAT'S NEXT?

If you're a frequent business traveler, there are apps that can help you save money on travel, plan and manage your itineraries, deal with travel-related problems, and book or change reservations while on the go.

With the right collection of travel-related apps installed on your iPad 2, you might find business travel or your next vacation to be less stressful, better organized, cheaper, and more fun. Move on to Chapter 11 to discover a handful of the best travel apps for your iPad.

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