Foreword by Brandon Watson, Microsoft Corporation



Essential Windows Phone 7.5

Application Development with Silverlight



Essential Windows Phone 7.5

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Essential WindowsPhone 7.5

Application Development with Silverlight

Shawn Wildermuth

✦Addison-Wesley

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Library of Congress Cataloging-in-Publication Data

Wildermuth, Shawn.
Essential windows phone 7.5 : application development with silverlight
/ Shawn Wildermuth.
p. cm.
Includes index.
ISBN 978-0-321-75213-0 (pbk. : alk. paper)
1. Windows phone (Computer file) 2. Silverlight (Electronic resource)
3. Operating systems (Computers) 4. Application software—Development.
5. Mobile computing—Programming. I. Title.

QA76.59.W54 2012 005.4'46—dc23

2011036842

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ISBN-13: 978-0-321-75213-0 ISBN-10: 0-321-75213-9 Text printed in the United States on recycled paper at RR Donnelley in Crawfordsville, Indiana. First printing, December 2011 To my friend and mentor, Chris Sells, without whom I would have never learned that the story is more important than the facts.

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Foreword

When Shawn asked me to write a foreword for his Windows Phone development book, I had a couple of reactions. First, that they must really be scraping the bottom of the barrel if they have asked me to write anything. There are so many people who actually help bring the product to market who never really get the credit they deserve. While I am honored that I was asked to write this, based in part on my public role on the team, the engineering team that designed and built this amazing product are the real heroes. The product itself is amazing, but the right application platform, which enables the amazing Metro apps and games to be built, is a developer's playground. I do this to honor them.

My second reaction was to think about the huge value Shawn has in the Microsoft ecosystem. As an eight-time MVP and Silverlight Insider, Shawn's contributions are highly valued both for their content as well as for their reach. When Shawn speaks, you know that he has the developer in mind: He is a developer's developer. Without individuals like Shawn, it would be tough (if possible at all) for Microsoft to have built our developer ecosystem over the last three decades. I do this to honor him.

My last reaction was one of panic. I have never written a foreword before, so I was at a bit of a loss as to what I should say. I figure if you are buying this book, you did so of your own volition, and not on the strength of what I have to say here. However, if you are reading the foreword with

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an eye toward confirming your belief that Windows Phone is where it's at, well, for that I can be accommodating. I do this to honor you.

With the initial release of Windows Phone, and the subsequent pairing with Nokia, Microsoft is investing in building the third ecosystem for mobile developers. The canvas with which mobile developers can work on Windows Phone is unlike any other platform, whereby developers can create simply gorgeous apps with more focus on the user experience than tinkering with the innards of a convoluted framework. Metro apps come alive on the screen, and you will be able to build deeply engaging applications using Live Tiles.

Windows Phone 7.5 is an updated release, codenamed "Mango," and carries with it the tagline "Put people first." We think the same way about the developer platform. We aim to put developers first. The book you are holding might be your first step on your journey to building Windows Phone apps. It may be a refresher course. Either way, with Shawn's guidance, we know that you will come away from this experience feeling great about your prospects of building amazing mobile experiences for Windows Phone, and a firm belief that Microsoft puts the developers first when we think about Windows Phone. Every developer matters. Every. Single. One.

-Brandon Watson Microsoft Corporation

Preface

I have never owned a PalmPilot. But I have owned palmtops and smartphones. I dived into writing software for a plethora of different devices but never got very far. My problem was that the story of getting software onto the phones was chaotic and I didn't see how the marketing of software for phones would lead to a successful product. In the intervening years, I got distracted by Silverlight and Web development. I didn't pay attention as the smartphone revolution happened. I was happily neck-deep in data binding, business application development, and teaching XAML.

The smartphone revolution clearly started with the iPhone. What I find interesting is that the iPhone is really about the App Store, not the phone. It's a great device, but the App Store is what changed everything, providing a simple way to publish, market, and monetize applications for these handheld powerhouses that everyone wanted. Of course, Apple didn't mean to do it. When the original iPhone shipped, Apple clearly said that Safari (its Web browser) was the development environment. With the pressure of its OS X developer community, Apple relented and somewhat accidentally created the app revolution.

When it was clear that I had missed something, I dived headlong into looking at development for phones again. I had an Android phone at the time, so that is where I started. Getting up to speed with Eclipse and Java wasn't too hard, but developing for the phone was still a bit of a chore. The development tools just didn't seem to be as easy as the development I was used to with Visual Studio and Blend. In this same time frame, I grabbed a Mac and tried my hand at Objective-C and Xcode to write something simple for the iPhone. That experience left me bloodied and bandaged. I wanted to write apps, but since it was a side effort, the friction of the tool sets for Android and iPhone left me wanting, and I put them aside.

Soon after my experience with iPhone and Android, Microsoft took the covers off its new phone platform: Windows Phone 7. For me, the real excitement was the development experience. At that point I'd been teaching and writing about Silverlight since it was called WPF/E, so the ability to marry my interest in mobile development to my Silverlight knowledge seemed like a perfect match.

I've enjoyed taking the desktop/Web Silverlight experience I have and applying the same concepts to the phone. By being able to use Visual Studio and Blend to craft beautiful user interface designs and quickly go from prototype to finished application, I have found that the workflow of using these tools and XAML makes the path of building my own applications much easier than on other platforms.

In the middle of this learning process Microsoft continued to mature the platform by announcing and releasing Windows Phone 7.5 (code-named Mango). I was left questioning whether to finish my Windows Phone 7 book or rush forward and mold all the new features of Windows Phone 7.5 into a book for this next version of the phone. Obviously you know the answer to that question.

It has been a long road to get the right story for this book, and to help both beginners and existing Silverlight developers to learn from the book. My goal was always to allow readers to get started writing apps quickly, while also including the information that leads to great apps. Because of the relative size of these minicomputers we keep in our pockets, knowing when to pull back is often the key to a great application. As you will see throughout this book, my goal has been to help you build great apps, not rich applications. This means I will try to hold your hand as you read the book, but I will also challenge your assumptions about how you approach the process of building applications for the phone.

Acknowledgments

Writing a book is a team sport. Anyone who thinks for a moment that writing a book requires that you sit in a dark room and craft words that magically get bound into Amazon currency hasn't been through the sausage factory that is book writing. The fact is that I may have the skills to get words down on virtual paper, but I am not good at much of the rest of the process. It takes a strong editor who knows how to dole out praise and pressure in equal amounts. It takes technical reviewers who aren't afraid to ruffle your feathers. It takes production people to take the mess of Visio ramblings you call figures and create something the reader will understand. Finally, it takes an army of people to listen to your questions about the ambiguity of writing a book based on a beta version of a product . . . and who will not stop responding to your constant pestering. So I'd like to thank my army of people by acknowledging their real contributions (in no particular order).

First and foremost, I want to thank my editor at Addison-Wesley, Joan Murray. I am not an easy author to work with, and she's been a trouper in getting me to stick to deadlines and coercing me to make the right decisions, not just the easy ones. The rest of the people at Addison-Wesley that I've had the pleasure to work with are all great, too. Of special note, Christopher Cleveland did a great job picking up the role of developmental editor in the middle of the book, and has been great through the whole process.

To the litany of people on the Silverlight Insiders Mailing List and the Windows Phone 7 Advisors Mailing List, I would like to thank you for your patience as I pestered the lists with endless questions and hyperbolic rants. You all helped shape this book, even if you didn't realize it.

During this process, my blog's readers and my followers on Facebook and Twitter remained a consistent sounding board. My polls and open questions helped me shape what is and isn't in this book. For that I am indebted to you.

I also want to thank my terrific technical reviewers, Jeremy Likeness, Ambrose Little, and Bruce Little. Not only did they help me find the tons of places I just plain got it wrong, but they also helped me when the story got off track and I missed that key piece of the puzzle. Of particular note, I want to thank Ambrose for his tenacious adherence to the designer's voice. He helped me make sure I wasn't coddling the developers into bad user experience design.

To anyone else I forgot to mention, I apologize.

—Shawn Wildermuth November 2011 http://wildermuth.com @shawnwildermuth

About the Author

During his twenty-five years in software development, **Shawn Wildermuth** has experienced a litany of shifts in software development. These shifts have shaped how he understands technology. Shawn is a nine-time Microsoft MVP, a member of the INETA Speaker's Bureau, and an author of several books on .NET. He is also involved with Microsoft as a Silverlight Insider and a Data Insider. He has spoken at a variety of international conferences, including TechEd, MIX, VSLive, OreDev, SDC, WinDev, DevTeach, DevConnections, and DevReach. He has written dozens of articles for a variety of magazines and websites including *MSDN*, DevSource, InformIT, *CoDe Magazine*, ServerSide.NET, and MSDN Online. He is currently teaching workshops around the United States through his training company, AgiliTrain (http://agilitrain.com).

2 Writing Your First Phone Application

hile the press might have you believe that becoming a phoneapp millionaire is a common occurrence, it's actually pretty rare, but that doesn't mean you won't want to create applications for the phone. Hopefully the days of cheap and useless but popular phone apps are over, and we can start focusing on phone-app development as being a way to create great experiences for small and large audiences. Microsoft's vision of three screens is becoming a reality, as the phone is joining the desktop and the TV as another vehicle for you to create immersive experiences for users.

Although understanding Windows Phone capabilities and services is a good start, you are probably here to write applications. With that in mind, this chapter will walk you through setting up a machine for authoring your very first Windows Phone Silverlight application.

Preparing Your Machine

Before you can start writing applications for the phone, you must install the Windows Phone Developer Tools. Go to http://create.msdn.com to download the tools called Windows Phone SDK 7.1. This website is the
starting point for downloading the tools as well as accessing the forums if you have further questions about creating applications.

Windows Phone Versioning Confusion

At the time of this writing there is a difference in how the phone and the underlying operating system are named. The phone itself is marketed as "Windows Phone 7.5" but the operating system is called "Windows Phone OS 7.1" and the development tools are called "Windows Phone SDK 7.1." This can be confusing, but if you remember the phone is "7.5" and all the software is "7.1" it can help.

To install the Windows Phone SDK 7.1 you must meet the minimum system requirements shown in Table 2.1.

Once you meet the requirements, you can run the vm_web.exe file that you downloaded from the website to install the Windows Phone SDK 7.1. The SDK installer includes Microsoft Visual Studio 2010 Express for Windows Phone, Microsoft Blend Express for Windows Phone (the Express version of Microsoft Expression Blend), and the Software Development Kit (SDK). Visual Studio Express is the coding environment for Windows Phone. Blend Express is the design tool for phone applications. And the SDK is a set of libraries for creating phone applications and an emulator for creating applications without a device.

Requirement	Description
Operating system	Windows 7, x86 or x64 (all but Starter Edition); or Windows Vista SP2, x86 or x64 (all but Starter Edition)
Memory	3GB RAM
Disk space	4GB free space
Graphics card	DirectX 10 capable card with a WDDM 1.1 driver

TABLE 2.1 Windows Phone Developer Tools Requirements

🎙 Tip

The Windows Phone SDK 7.1 does not work well in a virtual machine (e.g., Virtual PC, VMware, etc.) and is not officially supported. The emulator is a virtual machine of the phone, so running a virtual machine in a virtual machine tends to cause problems, especially slow performance.

Visual Studio is the primary tool for writing the code for your phone applications. Although the Windows Phone SDK 7.1 installs a version of Visual Studio 2010 Express specifically for phone development, if you already have Visual Studio 2010 installed on your machine the phone tools will also be integrated into this version of Visual Studio. The workflow for writing code in both versions of Visual Studio is the same. Although both versions offer the same features for developing applications for the phone, in my examples I will be using Visual Studio Express Edition for Windows Phone. In addition, I will be using Blend Express, not the full version of Blend (i.e., Expression Blend).

Creating a New Project

To begin creating your first Windows Phone application you will want to start in one of two tools: Visual Studio or Expression Blend. Visual Studio is where most developers start their projects, so we will begin there, but we will also discuss how you can use both applications for different parts of the development process.

Visual Studio

As noted earlier, when you install the Windows Phone SDK 7.1 you get a version of Visual Studio 2010 Express that is used to create Windows Phone applications only. When you launch Visual Studio 2010 Express you will see the main window of the application, as shown in Figure 2.1.

Click the New Project icon on the Start page and you will be prompted to start a new project. Visual Studio 2010 Express only supports creating applications for Window Phone. In the New Project dialog (see Figure 2.2)

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FIGURE 2.1 Microsoft Visual Studio 2010 Express for Windows Phone

you will notice that only Silverlight and XNA project templates are shown. For our first project we will start with a new Windows Phone Application template and name it "HelloWorldPhone".

When you click the OK button to create the project, Visual Studio will prompt you with a dialog where you can pick what version of the phone to target (version 7.0 or 7.1), as seen in Figure 2.3.

Once Visual Studio creates the new project, you can take a quick tour of the user interface (as shown in Figure 2.4). By default, Visual Studio shows two main panes for creating your application. The first pane (labeled #1 in the figure) is the main editor surface for your application. In this pane, every edited file will appear separated with tabs as shown. By default, the MainPage.xaml file is shown when you create a new Windows Phone application; this is the main design document for your new application.

New Project					? x
Recent Templates		Sort by:	Default 🔹 🛄		Search Installed Templates
Installed Templates		c≉	Windows Phone Application	Visual C#	Type: Visual C# A project for creating a Windows Phone
Silverlight for Wir	ndows Phone o 4.0) c#	Windows Phone Databound Application	Visual C#	application
 Other Languages Visual Basic Situaliate fee 	Windows Dhan	Ĩ ſ ¢ [#]	Windows Phone Class Library	Visual C#	
XNA Game St	udio 4.0	∎c‡	Windows Phone Panorama Application	Visual C#	
Online Templates		C#	Windows Phone Pivot Application	Visual C#	144 477 (KATION
		_ C [♯]	Windows Phone 3D Graphics Application	Visual C#	page name
		Ĩ Ĩ C [#]	Windows Phone Audio Playback Agent	Visual C#	
		Ĩ Ĩ Ċ [#]	Windows Phone Audio Streaming Agent	Visual C#	
		C [#]	Windows Phone Task Scheduler Agent	Visual C#	
Name:	HelloWorldPhone	:			
Location:	d:\working\Essen	tialWP7		•	Browse
Solution name:	HelloWorldPhone				Create directory for solution
					OK Cancel

FIGURE 2.2 New Project dialog

New Windows Phone Application	×
Select the Windows Phone Platform you want to target for this application.	
Target Windows Phone Version:	
Windows Phone 7.1 🔹	
OK	

FIGURE 2.3 Picking the phone version to target

The second pane (#2 in the figure) is the Solution Explorer pane and it displays the contents of the new project.

Another common pane that you will use is the toolbar, and it is collapsed when you first use Visual Studio 2010 Express for Windows Phone. On the left side of the main window you will see a Toolbox tab that you can click to display the Toolbox, as shown in Figure 2.5.



FIGURE 2.4 The Visual Studio user interface

You may also want to click the pin icon to keep the toolbar shown at all times (as highlighted in Figure 2.5).

Before we look at how to create the application into something that is actually useful, let's see the application working in the device. You will notice that in the toolbar (not the Toolbox) of Visual Studio there is a bar for debugging. On that toolbar is a drop-down box for specifying what to do to debug your application. This drop down should already display the words "Windows Phone Emulator" as that is the default when the tools are installed (as shown in Figure 2.6).

At this point, if you press the F5 key (or click the triangular play button on the debugging toolbar), Visual Studio will build the application and start the emulator with our new application, as shown in Figure 2.7.

This emulator will be the primary way you will debug your applications while developing applications for Windows Phone. Our application



FIGURE 2.5 Enabling the toolbar



FIGURE 2.6 Using the emulator



FIGURE 2.7 The emulator

does not do anything, so you can go back to Visual Studio and click the square stop button on the debugging toolbar (or press Shift-F5) to end your debugging session. You should note that the emulator does not shut down. It is meant to stay running between debugging sessions.

XAML

In Silverlight, development is really split between the design and the code. The design is accomplished using a markup language called **XAML** (rhymes with camel). XAML (or eXtensible Application Markup Language) is an XML-based language for representing the look and feel of your applications. Since XAML is XML-based, the design consists of a hierarchy of elements that describe the design. At its most basic level, XAML can be used to represent the objects that describe the look and feel of an application.¹ These objects are represented by XML elements, like so:

```
<Rectangle />
<!-- or -->
<TextBox />
```

You can modify these XML elements by setting attributes to change the objects:

```
<Rectangle Fill="Blue" />
<!-- or -->
<TextBox Text="Hello World" />
```

Containers in XAML use XML nesting to imply ownership (a parentchild relationship):

```
<Grid>
<Rectangle Fill="Blue" />
<TextBox Text="Hello World" />
</Grid>
```

Using this simple XML-based syntax you can create complex, compelling designs for your phone applications. With this knowledge in hand, we

^{1.} This is an oversimplification of what XAML is. Chapter 3, XAML Overview, will explain the nature of XAML in more detail.

can make subtle changes to the XAML supplied to us from the template. We could modify the XAML directly, but instead we will start by using the Visual Studio designer for the phone. In the main editor pane of Visual Studio the MainPage.xaml file is split between the designer and the text editor for the XAML. The left pane of the MainPage.xaml file is not just a preview but a fully usable editor. For example, if you click on the area containing the words "page name" on the design surface, it will select that element in the XAML, as shown in Figure 2.8.

Once you have that element selected in the designer, the properties for the element are shown in the Properties window (which shows up below the Solution Explorer). If the window is not visible, you can enable it in the View menu by selecting "Properties window" or by pressing the F4 key. This window is shown in Figure 2.9.

The Properties window consists of a number of small parts containing a variety of information, as shown in Figure 2.10.

The section near the top (#1 in Figure 2.10) shows the type of object you have selected (in this example, a TextBlock) and the name of the object, if any (here, "PageTitle"). This should help you ensure that you have selected the right object to edit its properties. The next section down (#2) contains a Search bar where you can search for properties by name, as well as buttons for sorting and grouping the properties. The third section (#3) is a list of the properties that you can edit.

Note

You can also use the Properties window to edit events, but we will cover that in a later chapter.



FIGURE 2.8 Using the Visual Studio XAML design surface

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FIGURE 2.9 Location of the Properties window

Properties TextBlock PageTitle)	+ ↓ ×
👚 Properties 🛛 🖉 Eve	nts	
Barch Search		2.*
3 roreground		White 💌 🔦
Height		Auto
HorizontalAlignment		Stretch 🗸
IsHitTestVisible		
Margin	٠	9,- Stretch 💌 🚍
MaxHeight		Infinity
MaxWidth		Infinity
MinHeight		0
MinWidth		0
Opacity		1
OpacityMask		

FIGURE 2.10 Contents of the Properties window

From the Properties window you can change the properties of the selected item. For example, to change the text that is in the TextBlock, you can simply type in a new value for the Text property. If you enter "hello world" in the Text property and press Return, the designer will

change to display the new value. Changing this property actually changes the XAML in the MainPage.xaml file. The design surface is simply reacting to the change in the XAML. If you look at the XAML the change has been affected there as well, as shown in Figure 2.11.

You can edit the XAML directly as well if you prefer. If you click on the TextBlock above the PageTitle (the one labeled "ApplicationTitle"), you can edit the Text attribute directly. Try changing it to "MY FIRST WP7 APP" to see how it affects the designer and the Properties window:

```
...
<TextBlock x:Name="ApplicationTitle"
    Text="MY FIRST WP7 APP"
    Style="{StaticResource PhoneTextNormalStyle}" />
...
```

Depending on their comfort level, some developers will find it easier to use the Properties window while others will be more at ease editing the XAML directly. There is no wrong way to do this.

Although the Visual Studio XAML designer can create interesting designs, the real powerhouse tool for designers and developers is Blend. Let's use it to edit our design into something useful for our users.



FIGURE 2.11 The changed property

Designing with Blend

As noted earlier, in addition to offering an Express version of Visual Studio the Windows Phone SDK 7.1 includes an Express version of Expression Blend specifically for use in developing phone applications. You can launch Blend by looking for the shortcut key, or you can open it directly with Visual Studio. If you right-click on the MainPage.xaml file you will get a context menu like the one shown in Figure 2.12.

When you select Open in Expression Blend, Blend will open the same solution in the Expression Blend tool with the selected XAML file in the editor, as shown in Figure 2.13. You should save your project before going to Blend to make sure Blend loads any changes (Ctrl-Shift-S).

Although Expression Blend is thought of as purely a design tool, designers and developers alike can learn to become comfortable with it. And although Visual Studio and Expression Blend share some of the same features, both developers and designs will want to use Blend to build their designs. Some tasks are just simpler and faster to do in Blend. Chapter 5, Designing for the Phone, covers what tasks are better suited to Expression Blend.

Like Visual Studio, Blend consists of a number of panes that you will need to get familiar with.



FIGURE 2.12 Opening Blend directly in Visual Studio



FIGURE 2.13 The Blend user interface

Note

Blend and Visual Studio both open entire solutions, not just files. This is a significant difference from typical design tools.

The first pane (labeled #1 in Figure 2.13) contains multiple tabs that give you access to several types of functionality. By default, the first tab (and the one in the foreground) is the Projects tab (though you could be showing a different tab by default). This tab shows the entire solution of projects. The format of this tab should look familiar; it's showing the same information as the Solution Explorer in Visual Studio. The next pane (#2) is the editor pane. This pane contains tabs for each opened file (only one at this point). MainPage.xaml should be the file currently shown in the editor. Note that the editor shows the page in the context of the phone so that you can better visualize the experience on the phone. On the right-hand side of the Blend interface is another set of tabs (#3) that contain information about selected items in the design surface. The selected tab should be the Properties tab. This tab is similar to the Properties window in Visual Studio but is decidedly more designer-friendly. As you select items on the design surface, you'll be able to edit them in the Properties tab here. Finally, the Objects and Timeline pane (#4) shows the structure of your XAML as a hierarchy.

Let's make some changes with Blend. First (as shown in Figure 2.14) select the "hello world" text in the designer.

Once it's selected, you can see that eight squares surround the selection. These are the handles with which you can change the size or location of the TextBlock. While this object is selected, the Objects and Timeline pane shows the item selected in the hierarchy; as well, the item is shown in the Properties tab so that you can edit individual properties (as shown in Figure 2.15).



FIGURE 2.14 Selecting an object in Blend



FIGURE 2.15 Selecting an object to edit in the Properties pane

If you type "text" into the search bar of the Properties pane, the properties that have that substring in them will appear (to temporarily reduce the number of properties in the Properties pane). You can change the title by changing the Text property, as shown in Figure 2.16.

Once you're done changing the text, you may want to click the "X" in the Search bar to clear the search criteria. This will remove the search and show all the properties of the TextBlock again.

Selecting items and changing properties seems similar to what you can do in Visual Studio, but that's just where the design can start. Let's draw something. Start by selecting a container for the new drawing. In the Objects and Timeline pane, choose the ContentPanel item. This will show you that it is a container that occupies most of the space below our "hello world" text on the phone's surface.

We can draw a rectangle in that container by using the left-hand toolbar. On the toolbar you'll see a rectangle tool (as shown in Figure 2.17). Select the tool and draw a rectangle in the ContentPanel to create a new rectangle (also shown in Figure 2.17). If you then select the top arrow tool (or press the V key) you'll be able to modify the rectangle.



FIGURE 2.16 Updating a property in Blend

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FIGURE 2.17 Drawing in a container

The rectangle you created has eight control points (the small squares at the corners and in the middle of each side). In addition, the rectangle has two small control points in the upper-left side (outside the surface area of the rectangle). These controls are used to round the corners of rectangles. Grab the top one with your mouse and change the corners to be rounded slightly, as shown in Figure 2.18.

Now that you have rounded the corners you can use the Properties pane to change the colors of the rectangle. In the Properties pane is a Brushes section showing how the different brushes for the rectangle are painted.



FIGURE 2.18 Rounding the corners



FIGURE 2.19 Editing brushes

The rectangle contains two brushes: a fill brush and a stroke brush. Selecting one of these brushes will allow you to use the lower part of the brush editor to change the look of that brush. Below the selection of brush names is a set of tabs for the different brush types, as shown in Figure 2.19.

The first four tabs indicate different options for brushes. These include no brush, solid color brush, gradient brush, and tile brush. Select the stroke brush, and then select the first tab to remove the stroke brush from the new rectangle. Now select the fill brush, and change the color of the brush by selecting a color within the editor, as shown in Figure 2.20.

Now let's put some text in the middle of our design to show some data. More specifically, let's put a TextBlock on our design. Go back to the toolbar and double-click the TextBlock tool (as shown in Figure 2.21). Although we drew our rectangle, another option is to double-click the toolbar, which will insert the selected item into the current container (in



FIGURE 2.20 Picking a color

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FIGURE 2.21 Inserting a TextBlock

this case, the ContentPanel). The inserted TextBlock is placed in the upper left of our ContentPanel, as also shown in Figure 2.21.

Once the new TextBlock is inserted, you can simply type to add some text. Type in "Status" just to have a placeholder for some text we will place later in this chapter. You should use the mouse to click on the Selection tool (the top arrow on the toolbar) so that you can edit the new TextBlock. You could use the mouse to place the TextBlock exactly where you like, but you could also use the Properties pane to align it. In the Properties pane, find the Layout section and select the horizontal center alignment and vertical bottom alignment, as shown in Figure 2.22. You might need to



FIGURE 2.22 Centering the TextBlock



FIGURE 2.23 Changing the text properties

set your margins to zero as well to achieve the effect (as Blend may put a margin on your item depending on how you draw it).

Next you can edit the font and size of the TextBlock using the Text section of the Properties pane. You will likely need to scroll down to reach the Text section. From there you can change the font, font size, and text decoration (e.g., bold, italic, etc.). Change the font size to 36 points and make the font bold, as shown in Figure 2.23.

At this point our application does not do much, but hopefully you have gotten your first taste of the basics of using Blend for design. To get our first application to do something, we will want to hook up some of the elements with code. So we should close Blend and head back to Visual Studio.

When you exit Blend you will be prompted to save the project. Upon returning to Visual Studio your changes will be noticed by Visual Studio; allow Visual Studio to reload the changes.

📲 Tip

Blend is great at a variety of design tasks, such as creating animations, using behaviors to interact with user actions, and creating transitions. In subsequent chapters we will delve much further into using those parts of the tool.

Adding Code

This first Windows Phone application is not going to do much, but we should get started and make something happen with the phone. Since this is your first Windows Phone application, let's not pretend it is a desktop application but instead show off some of the touch capabilities.

First, if you look at the text of the XAML you should see that the first line of text shows the root element of the XAML to be a PhoneApplicationPage. This is the basic class from which each page you create will derive. The x:Class declaration is the name of the class that represents the class. If you open the code file, you will see this code was created for you.

Note

The "phone" alias is an XML alias to a known namespace. If you're not familiar with how XML namespaces work we will cover it in more detail in Chapter 3.

You will want to open the code file for the XAML file. You can do this by right-clicking the XAML page and picking View Code or you can simply press F7 to open the code file. The initial code file is pretty simple, but you should see what the basics are. The namespace and class name match the x:Class definition we see in the XAML. This is how the two files are related to each other. If you change one, you will need to change the other. You should also note that the base class for the MainPage class is the same as the root element of the XAML. They are all related to each other.

```
using System;
using System.Collections.Generic;
using System.Linq;
using System.Net;
using System.Windows;
using System.Windows.Controls;
using System.Windows.Documents;
using System.Windows.Input;
using System.Windows.Media;
using System.Windows.Media.Animation;
using System.Windows.Shapes;
using Microsoft.Phone.Controls;
```

namespace HelloWorldPhone

```
{
    public partial class MainPage : PhoneApplicationPage
    {
```

```
// Constructor
public MainPage()
{
    InitializeComponent();
}
}
```

These two files (the .xaml and the code files) are closely tied to each other. In fact, you can see that if you find an element in the XAML that has a name it will be available in the code file. If you switch back to the .xaml file, click on the TextBlock that you created in Blend. You will notice in the Properties window that it does not have a name (as shown in Figure 2.24).

If you click where it says "<no name>" you can enter a name. Name the TextBlock "theStatus". If you then switch over to the code file, you will be able to use that name as a member of the class:

```
...
public partial class MainPage : PhoneApplicationPage
{
    // Constructor
    public MainPage()
    {
        InitializeComponent();
        theStatus.Text = "Hello from Code";
    }
}...
```

At this point, if you run the application (pressing F5 will do this) you will see that this line of code is being executed as the theStatus Text-Block is changed to show the new text (as seen in Figure 2.25).

There is an important fact you should derive from knowing that named elements in the XAML become part of the class: The job of the XAML is to

Properties	▼ ₽×
TextBlock <no name=""></no>	
Properties 🥖 Events	
E AL Search	×
IsHitTestVisible 🛛 🔽	*
and the second s	-

FIGURE 2.24 Naming an element in the Properties window



FIGURE 2.25 Running the application

build an object graph. The hierarchy of the XAML is just about creating the hierarchy of objects. At runtime, you can modify these objects in whatever way you want.

When you stop your application the emulator will continue to run. You can leave the emulator running across multiple invocations of your application. You should not close the emulator after debugging your application.

Working with Events

Since you are building a phone application, let's show how basic events work. You can wire up events just as easily using standard language (e.g., C#) semantics.² For example, you could handle the MouseLeftButtonUp event on theStatus to run code when the text is tapped:

```
...
public partial class MainPage : PhoneApplicationPage
{
    // Constructor
    public MainPage()
    {
        InitializeComponent();
    }
}
```

^{2.} For Visual Basic, you would just use the handles keyword instead of the C# event handler syntax.

When you tap on theStatus the MouseLeftButtonUp event will be fired (which is what causes the code in the event handler to be called). All events work in this simple fashion, but the number and type of events in Silverlight for Windows Phone vary widely.

Debugging in the Emulator

}

If clicking the user interface was not working the way we would like, it might help if we could stop the operation during an event to see what was happening during execution. We can do this by debugging our operation. We can use the debugger to set breakpoints and break in code while using the emulator. Place the text cursor inside the event handler and press F9 to create a breakpoint. When you run the application (again, press F5) you can see that when you click on the theStatus TextBlock the debugger stops inside the event handler. You can hover your mouse over specific code elements (e.g., theStatus.Text) to see the value in a pop up (as shown in Figure 2.26).

Pressing the F5 key while stopped at a breakpoint will cause the application to continue running. There are other ways to walk through the code, but for now that should be sufficient to get you started. Using the emulator is the most common way you will develop your applications, but there are some interactions that are difficult to do with the emulator (e.g., multitouch, using phone sensors, etc.) for which debugging directly on a device would be very useful. Luckily, debugging on the device is supported and works pretty easily.



FIGURE 2.26 Using the Visual Studio debugger

Debugging with a Device

If you have a phone with which you want to do your development, you will want to be able to deploy and debug directly on the phone itself. First you need to connect your phone to your development machine. All communication with the phone is routed through the Zune software. By connecting your device to your computer, the Zune software should start automatically. If it does not start up, you can run it manually. Although the device will continue to operate normally when connected to Zune, several functions are disabled to allow Zune to synchronize media (music, photos, and videos) to the device. Consequently, these functions are using your media on the phone. Once connected, the device looks like it would normally (as seen in Figure 2.27).

All the communication that you will do to your phone (e.g., debugging, deploying, and registration) is done while Zune is running. Once you've connected your phone to your computer and run Zune, you should be able to see the phone attached, as shown in Figure 2.28.

Now that your device is connected, you can use it to sync your music, videos, and photos to the phone. However, before you can use a phone as a development device, you will need to register the phone for development.



FIGURE 2.27 Connected device



FIGURE 2.28 Your phone connected to the Zune software

This lifts the requirements that applications be signed by Microsoft, and allows you to deploy your applications directly to the phone so that you can debug applications.

Before you can enable your phone as a developer phone, you will need to have an account at the Windows Phone developer portal (http://developer .windowsphone.com). Once you have done that, you can enable your phone to be used for development. To do this you will need the Windows Phone Developer Registration tool, which is installed when you install the Windows Phone SDK 7.1. When you run this application it will ask you for your Windows Live ID that you used to register with the developer portal, as shown in Figure 2.29.

If your phone is successfully attached to your computer, the Status area will tell you that it is ready to register your device for development. At this point, just click the Register button to register with the developer portal. Once it registers the phone, it changes the status to show you that the phone is ready (as shown in Figure 2.30).

Now that you've registered your device, you can deploy and debug your applications using Visual Studio. The key to using the device instead

🗊 Windows Phone Develop	er Registration		×
Developer Phone	Registration	🚱 Wi	ndows Phone
This tool allows you to and debugging of Wind must have a current acc <u>developer.windowspho</u> Live ID you use with the	register your Window: dows Phone applicatic count on the develope <u>ne.com</u> for more infor e Windows Phone Dev	s Phone for use in d ins. Before using th er portal. Please visi mation. Please ente reloper Portal	evelopment is tool you it <u>http://</u> r the Windows
Windows Live ID:	yourliveid@live.com		
Password:	*****		
Status:	Phone ready. Please er Live ID and password a begin.	iter your Windows nd click "Register" to	
			Register

FIGURE 2.29 Registering your device



FIGURE 2.30 Successfully registered developer phone

of the emulator is to change the deployment using the drop-down list of deployment options. There are only two:

- Windows Phone Emulator
- Windows Phone Device

The drop down is located in the toolbar of Visual Studio, as shown in Figure 2.31.

Once you change the deployment target you can debug just like you did with the emulator. When you run the application, it will deploy your application to the device and run it so that you can debug it in the same way as you did with the emulator. Figure 2.32 shows the application running on a device.



FIGURE 2.31 Changing the deployment to use a development phone



FIGURE 2.32 Running on a device

Using Touch

Even though the touch interactions do fire mouse events, there are other events that allow you to design your application for touch. Since touch is so important to how applications on the phone work, this first application should give you a taste of that experience. To show touch working, let's add an ellipse to the application that the user can move around by dragging it with her finger. To get started, you should open the MainPage.xaml file and add a new ellipse in the center of the page. To do this find the TextBlock called theStatus and place a new Ellipse element after it, like so:

```
<Grid x:Name="ContentGrid"
Grid.Row="1">
<Rectangle Fill="#FF7E0505"
Margin="8"
RadiusY="24"
RadiusX="24" />
<TextBlock HorizontalAlignment="Center"
TextWrapping="Wrap"
Text="Status"
VerticalAlignment="Bottom"
FontSize="48"
FontWeight="Bold"
Name="theStatus" />
```

```
<Ellipse x:Name="theEllipse"
Fill="White"
Width="200"
Height="200">
</Ellipse>
</Grid>
```

We want to be able to move the ellipse (named theEllipse) as the user drags it. To allow us to do this we will need to use something called a **transform**. In Silverlight, a transform is used to change the way an object is rendered without having to change properties of the ellipse. While we could change the margins and/or alignments to move it around the screen, using a transform is much simpler. You should use a TranslateTransform to allow this movement. A TranslateTransform provides X and Y properties, which specify where to draw the element (as a delta between where it originally exists and where you want it). You can specify this transform by setting the RenderTransform property with a TranslateTransform (naming it in the process):

```
...
<Ellipse x:Name="theEllipse"
    Fill="White"
    Width="200"
    Height="200">
    <Ellipse.RenderTransform>
        <TranslateTransform x:Name="theMover" />
    </Ellipse.RenderTransform>
</Ellipse>...
```

Now that we have a way to move our ellipse around the page, let's look at dealing with touch. In Silverlight, there are two specific types of touch interactions that are meant to allow the user to change on-screen objects. These are when the user drags her finger on the screen and when she uses a pinch move to resize objects. These types of interactions are called **manipulations.** Silverlight has three events to allow you to use this touch information:

- ManipulationStarted
- ManipulationDelta
- ManipulationCompleted

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These events let you get information about the manipulation as it happens. For example, let's handle the ManipulationDelta event to get information about when the user drags on the screen. This event is called as the manipulation happens, and it includes information about the difference between the start of the manipulation and the current state (e.g., how far the user has dragged her finger):

```
. . .
public partial class MainPage : PhoneApplicationPage
  // Constructor
  public MainPage()
    InitializeComponent();
    theStatus.Text = "Hello from Code";
    theStatus.MouseLeftButtonUp +=
      new MouseButtonEventHandler(theStatus_MouseLeftButtonUp);
    theEllipse.ManipulationDelta +=
     new EventHandler<ManipulationDeltaEventArgs>(
                                 theEllipse ManipulationDelta);
}
  void theEllipse_ManipulationDelta(object sender,
                                     ManipulationDeltaEventArgs e)
  {
    // As a manipulation is executed (drag or resize), this is called
    theMover.X = e.CumulativeManipulation.Translation.X;
    theMover.Y = e.CumulativeManipulation.Translation.Y;
  }
}
. . .
```

The event is fired while the user either pinches or drags within the theEllipse element. In this case the code is only concerned with the dragging. In the event handler for ManipulationDelta, the ManipulationDeltaEventArgs object contains information about the extent of the manipulation. In the CumulativeManipulation property of the event args, there is a property called Translation, which contains the extent of the drag operation (the complete delta). We are just changing



FIGURE 2.33 Dragging the ellipse

theMover's properties to match the manipulation. This means we can now drag the theEllipse element around and see it change position under our dragging, as seen in Figure 2.33.

Working with the Phone

This first application is a program that can be pretty self-sufficient, but not all applications are like that. Most applications will want to interact with the phone's operating system to work with other parts of the phone. From within your application you may want to make a phone call, interact with the user's contacts, take pictures, and so on. The Windows Phone SDK 7.1 calls these types of interactions **tasks**. Tasks let you leave an application (and optionally return) to perform a number of phone-specific tasks. Here is a list of some of the most common tasks:

- CameraCaptureTask
- EmailAddressChooserTask
- EmailComposeTask

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- PhoneCallTask
- SearchTask
- WebBrowserTask

These tasks allow you to launch a task for the user to perform. In some of these tasks (e.g., CameraCaptureTask, EmailAddressChooser-Task), once the task is complete the user expects to return to your application; while in others (e.g., SearchTask) the user may be navigating to a new activity (and may come back via the Back key, but may not).

Let's start with a simple task, the SearchTask. Add a using statement to the top of the code file for Microsoft.Phone.Tasks to make sure the SearchTask class is available to our code file. Next, create an event handler for the MouseLeftButtonUp event on theEllipse. Then, inside the handler for the MouseLeftButtonUp event, you can create an instance of the SearchTask, set the search criteria, and call Show to launch the task:

```
. . .
using Microsoft. Phone. Tasks;
public partial class MainPage : PhoneApplicationPage
{
  // Constructor
 public MainPage()
  {
    . . .
    theEllipse.MouseLeftButtonUp += new
      MouseButtonEventHandler(theEllipse_MouseLeftButtonUp);
  }
  void theEllipse_MouseLeftButtonUp(object sender,
                                     MouseButtonEventArgs e)
  {
      SearchTask task = new SearchTask();
      task.SearchQuery = "Windows Phone";
      task.Show();
  }
  . . .
}
```

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FIGURE 2.34 The SearchTask in action

If you run your application, you'll see that when you tap on the theEllipse element it will launch the phone's Search function using the search query you supplied (as shown in Figure 2.34). The results you retrieve for the search query may vary as it is using the live version of Bing for search.

While this sort of simple task is useful, the more interesting story is being able to call tasks that return to your application. For example, let's pick an email address from the phone and show it in our application. The big challenge here is that when we launch our application, we may get tombstoned (or deactivated). Remember that, on the phone, only one application can be running at a time. In order to have our task wired up when our application is activated (remember, it can be deactivated or even unloaded if necessary), we have to have our task at the page or application level and wired up during construction. So, in our page, create a class-level field and wire up the Completed event at the end of the constructor for it, like so:

public partial class MainPage : PhoneApplicationPage
{
 EmailAddressChooserTask emailChooser =

new EmailAddressChooserTask();

```
// Constructor
public MainPage()
{
    ...
    emailChooser.Completed += new
        EventHandler<EmailResult>(emailChooser_Completed);
}
....
}
```

In the event handler, we can simply show the email chosen using the MessageBox API:

```
void emailChooser_Completed(object sender, EmailResult e)
{
   MessageBox.Show(e.Email);
}
...
```

Now we need to call the task. To do this, let's highjack the event that gets called when the theEllipse element is tapped. Just comment out the old SearchTask code and add a call to the emailChooser's Show method, like so:

Once you run the application, a list of contacts will be shown and you will be able to pick a contact (and an address, if there is more than one), as shown in Figure 2.35. The emulator comes prepopulated with several fake contacts to test with.

Once the user picks the contact, the phone returns to your application. You will be returned to your application (and debugging will continue).



FIGURE 2.35 Choosing a contact to retrieve an email address via the EmailAddressChooserTask

foo@aol.com		
ok		

FIGURE 2.36 Showing the selected email in a MessageBox

The event handler should be called when it is returned to the application, as shown in Figure 2.36.

Where Are We?

You have created your first Windows Phone application using Silverlight. Although this example has very little real functionality, you should have a feel for the environment. Taking this first stab at an application and applying it to your needs is probably not nearly enough. That's why, in subsequent chapters, we will dive deep into the different aspects of the phone application ecosystem. You will learn how to build rich applications using Silverlight, services, and the phone itself.

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