The Digital Photography Book

The step-by-step secrets for how to make your photos look like the pros'!

Scott Kelby
To Jean A. Kendra
for coming along with us
on this crazy ride, and for
being such a great friend
to our family for all these years.

We love you!
Acknowledgments

Although only one name appears on the spine of this book, it takes a team of dedicated and talented people to pull a project like this together. I’m not only delighted to be working with them, but I also get the honor and privilege of thanking them here.

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Other Books by Scott Kelby

Scott Kelby's 7-Point System for Adobe Photoshop CS3

The Adobe Photoshop Lightroom Book for Digital Photographers

The Photoshop CS5 Book for Digital Photographers

The Photoshop Channels Book

Photoshop Down & Dirty Tricks

Photoshop Killer Tips

Photoshop Classic Effects

The iPod Book

InDesign Killer Tips

The Digital Photography Book

Mac OS X Tiger Killer Tips

Getting Started with Your Mac and Mac OS X Tiger

The Elements 8 Book for Digital Photographers

The iPhone Book
About the Author

Scott is Editor, Publisher, and co-founder of Photoshop User magazine, Editor-in-Chief of Layers magazine (the how-to magazine for everything Adobe), and is the host of the top-rated weekly videocast Photoshop User TV and the co-host of D-Town TV, the weekly videocast for DSLR shooters.

He is President of the National Association of Photoshop Professionals (NAPP), the trade association for Adobe® Photoshop® users, and he’s President of the software training, education, and publishing firm, Kelby Media Group, Inc.


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Scott is Training Director for the Adobe Photoshop Seminar Tour, and Conference Technical Chair for the Photoshop World Conference & Expo. He’s featured in a series of Adobe Photoshop training DVDs and has been training Adobe Photoshop users since 1993.

For more information on Scott, visit his daily blog at www.scottkelby.com
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In volume 1 of this book, I had a chapter on shooting landscapes, and it turned out to be one of the most popular chapters in the book. So, when I started on volume 2, I knew right then I would have to include another chapter with even more landscape techniques. And the only way to come up with new landscape techniques is to (you guessed it) shoot more landscapes, and what better place to shoot landscapes than at a landscape photography workshop? So, since I published the last edition of this book, I’ve taught at photography workshops in beautiful locations like Yosemite National Park, Cape Cod, Great Smoky Mountains National Park, and Glacier National Park, and then I just did some shooting in Maine this summer, and some other amazing places like Utah’s Monument Valley, and the Grand Canyon, and a half-dozen other incredibly scenic spots. But when it’s all said and done, do you know what all these places really meant to me? Tax deductions. That’s right, because I went to these locations on business (the images will be used by me to teach photography), I get some really juicy write-offs for these trips. For example, you see that photo on the facing page? That’s The Wave, which is just outside Page, Arizona, and not only is access to The Wave tightly restricted by the Bureau of Land Management, it was a grueling two-hour hike in scorching 112° desert heat over rocky mountains and hot desert sand, lugging all my camera gear, tripod (and bottles of water), and I have to be honest with you—there were times when I almost gave up, but you know what kept me going? It was the fact that if I didn’t get there, and get a decent enough shot to make it into this book, I couldn’t write my trip off as a tax deduction. See, I really do care.
The Secret to Shooting Sunsets

Because you’re shooting into the sun, it can really throw your camera’s built-in light meter way off, and what looked so beautiful when you were standing there comes out…well…pretty lame. Luckily, there’s a simple trick to getting perfect sunset shots every time. The trick is to aim just above the setting sun itself (but make sure you can’t see the sun itself through your viewfinder), then hold your shutter button halfway down, which tells the camera to set the exposure for just what it sees in the viewfinder right now. This gives you a perfect sunset exposure, but don’t let go of that shutter button quite yet (keep it held down), then you can move your camera and recompose the shot as you’d like it to look. By keeping that button held down, you’ve locked in that perfect exposure, and once everything looks good to you, just press the shutter button down the rest of the way and take the shot. You will have nailed the exposure and captured the scene perfectly.
If you’re shooting streams or lakes, or really anything with water, there’s a filter you’re going to want to use that does something very important—it removes the reflection of the sky from the water and lets you see through the water. That way, things like rocks below the shore or in a stream, fish in a koi pond, etc., all suddenly appear crystal clear, and that can make for some very compelling images. The thing that surprises most folks is that it’s a filter that most photographers use to get bluer skies—a circular polarizer. As I mentioned in volume 1 of this book, a polarizer is indispensable for getting those blue skies, but it’s just as important for this overlooked double-duty of cutting reflections. Here’s how it works: screw the filter onto your lens, aim at the water in front of you, and then rotate the circular ring at the end of the filter, and as you do, you’ll almost magically cut through the reflections and see right through the water, as seen on the right here. It’s one of those things you really just have to try to appreciate it, but believe me—you’ll love it.
For Landscapes, You Need a Clear Subject

One of the things that kills a lot of landscape shots is that there’s no clear subject, and for a landscape shot to really work, you have to be able to look at it and explain what you shot in one simple sentence. It’s a lighthouse. It’s that seagull on the rocks. It’s that old barn. It’s the palm trees on the beach. If you can’t explain your landscape shot in a short sentence like that, you don’t know what the subject is, and if you don’t know, people viewing your image won’t know either, and if that happens, the photo just isn’t working. Keep this in mind when you’re composing your landscape shots, and ask yourself the question, “What’s my subject?” If you can’t come up with a solid answer immediately, it’s time to recompose your shot and find a clear subject. It makes all the difference in the world.
Using Your LCD Monitor Outdoors

If it’s bright outside, you’re going to quickly run into one of the biggest challenges of shooting outdoors, and that is you can’t see anything on your LCD monitor—the sunlight washes everything out. In fact, it’s often so hard to see anything that you might as well turn off your monitor and save your battery, but then your LCD monitor becomes about useless. That’s why I’ve fallen in love with the Hoodman HoodLoupe Professional. You wear this around your neck (when you’re shooting outdoors), then you simply hold it up over your LCD monitor and its soft rubber enclosure blocks out the sun and gives you a crystal clear view of your monitor. I carry this with me to all my outdoor shoots, and after you use it even once, you won’t want to be without it. (Note: Even though it’s called a “loupe,” it doesn’t really magnify your image like a traditional loupe—it just blocks the sun out, but really, that’s all we need.) It sells for around $79 at B&H Photo.
How to Shoot a Panorama That Works

In volume 1 of this book, I told you some things you needed to do to shoot a wide panoramic image that would actually stitch together seamlessly inside Photoshop. But, that’s all changed, because Photoshop’s built-in panorama stitching feature (called Photomerge) has reached a point where it’s so good that you can toss out half the old rules and loops we used to have to jump through to make a panorama. Now you can handhold your shots (no problem), use program mode or aperture priority (or whatever mode you like), you can leave your white balance set to Auto (or whatever you like), and you can pretty much just point-and-shoot, as long as you do just one thing: overlap each shot by around 20%. So, for example, if you’re shooting a wide panorama, you’d start from left to right, taking one shot—let’s say there’s a tree on the far right side of your frame when you take that shot—then, when you move your camera over to take the next shot, that same tree should now be in the far left of your frame (so you’re overlapping by at least 20%, as shown above). That’s the key—overlapping—so I take a shot, move to the right, take another, and another (I’ve shot as few as three photos to make a pano and as many as 22), and Photoshop will put them together into one nice, wide pano for me (simply because I overlapped by around 20%).
How to Have Photoshop Put It Together

As long as you overlapped each frame of your panorama by 20% or more, Photoshop will not only stitch the photo together seamlessly, it will blend the color of the photos so they’re consistent through the whole pano. Once you’ve taken your overlapping shots, open those images in Photoshop. Then go under the File menu, under Automate, and choose Photomerge. When the dialog above appears, click on the Add Open Files button, leave the Layout (on the left side of the dialog) set to Auto, then click OK. That’s it. Sit back and relax because Photoshop will do the rest, and before you know it, you’ll see a stunning, wide, perfectly stitched panoramic image.
If there are any clouds in your scene when you’re shooting your pano, then you’ll want to shoot fairly quickly (with only a second or two between shots), because the clouds may be moving, and if you let them move too much (by taking too long between shots), they won’t line up exactly, and then you’ll have to spend a bunch of time retouching and cloning them to make it look right. Basically, if you’re shooting a seven-photo pano, it should take you only around 10 to 12 seconds to shoot it. It should go like this: shoot, move to the right, shoot, move to the right, shoot, etc. As soon as your camera gets in place for the next frame—shoot. It sounds hard on paper, but it’s simple to do in person, and because it takes so little time, you’ll wind up shooting more panos, which is a good thing.
A Timesaving Pano Trick

When you come back in from your shoot, if your shoot included some panos, you’re going to quickly find out one of the hidden challenges of shooting panos: finding them. For example, when you open your images in Adobe Photoshop Lightroom, or Adobe Bridge, or in iPhoto, etc., you’re looking at thumbnails of perhaps hundreds of images from your shoot, and it’s a bit of a challenge to figure out where your panos start and end. In fact, numerous times I’ve been looking through thumbnails from a shoot, and I look at a shot and think, “What I was thinking when I took this one?” Only to find out later it was one frame from a 10-frame pano. Worse yet, if I’m shooting on vacation, it might be a week or more before I get home to look at the images, and I completely forget that there’s even a pano included in a particular shoot, because they just don’t jump out at you. Luckily, there’s a simple trick that makes finding your panos a two-second job: Before you shoot the first frame of your pano, hold your finger up in front of your lens and take a shot (as you see in the first frame above). Now start shooting your pano. Once you finish shooting the last shot of your pano, hold two fingers in front of the camera and take another shot (as seen in the last frame). Now, when you’re looking at your photos in a photo browser and you see one finger in your shot, you know there’s a pano starting there. So, select all the photos that appear between your one-finger shot and your two-finger shot—that’s your pano. Open those in Photoshop and let it stitch them together for you.
Fisheye lenses are making a big comeback, and they actually can be very cool for a variety of landscape shots—you just don’t want your final image to look rounded and distorted, like many fisheye shots you see. You only want a very wide field of view. The trick to doing that is to simply keep the horizon line in the center of your image. This limits the amount of fisheye-like distortion and makes a huge difference in the final look. The best way to test this is to actually tip your camera downward, then back up towards the sky, all while looking through the viewfinder. You’ll see the edges of your image distort as you move up and down (as seen in the top image), but you’ll notice that as your horizon line gets centered in the image, the fisheye distortion is at its very minimum (like in the bottom image), and it just looks like a really, really wide-angle lens. Give it a try—you’ll see what I mean (by the way, this is the only time you really want the horizon line in the center of your image, as you learned in volume 1).
When to Shoot Streams

If it’s a gray, cloudy, rainy day (I don’t mean pouring rain—a light drizzle or soft rain), then head to a local stream, because you’re about to make some magic. The overcast, cloudy, rainy sky does two things that make it ideal for shooting streams: (1) it makes the rocks, leaves, and everything sticking out of the stream nice and wet, which looks great in stream photographs, and (2) it makes the scene much darker (and the darker it is while still daylight, the better), which lets you use long shutter speeds, and it’s those longer shutter speeds that give the stream that wonderful silky-water effect. Try shooting in aperture priority mode, and set your aperture (f-stop) to f/22 (or a higher number if your lens has it). With this darker sky, f/22 will leave your shutter open long enough to give you that silky-water look. The shot above was taken on a drizzly afternoon where there was literally nothing else to shoot, and shooting at f/22 in the forest, under that dark, cloudy sky, left my shutter open for 13 seconds (in aperture priority mode, you pick the f-stop and then your camera will leave the shutter open for however long it takes to get the right exposure—in this case, I stood there in the gentle rain for 13 seconds. How do you like the way that phrase “gentle rain” made the experience sound? Actually, I was cold and wet, but cold, annoying rain just doesn’t paint a pretty picture—but the camera sure captured one).
Don’t Stop Shooting at Sunset

More and more people have totally embraced the golden rule of landscape photography, which is to only shoot when that wonderful, magical light is available, and that only happens just before and during dawn, and just before and during sunset. However, a lot of folks pack up their gear just a few minutes after the sun has gone down, and the sad part is, they’re about to miss what is often the most magical light of all. Around 20 to 30 minutes after sunset, sometimes the clouds turn bright orange, or deep red, or purple, or if you’re lucky, a combination of all three, and some of my all-time best shots have been taken after everyone else has gone to dinner. Wait even longer (30 to 45 minutes or more after sunset), and the sky will often turn a vibrant, deep blue (not black, like the night—I’m talking blue—and it happens right before night). It only lasts for a few minutes (10 or 12 minutes usually), but what wonderful twilight photos you can get then. Try this blue twilight-hour shooting when you have a cityscape, or bridge, or other lit object in the background—it makes for a wonderful scene.

Remember, Your Camera Has Similar Settings

If I’m talking about white balance, and I’m showing the Canon white balance menu, but you’re not shooting with a Canon, simply breathe deeply and say to yourself, “It’s okay, my [insert your camera name here] also has a white balance setting and it works pretty much like this one.” Remember, it’s about choosing the right white balance, not exactly which buttons to push on your camera.
I love the look of fog or mist in images. To me, it adds mystery and intrigue to the scene, but one unfortunate side effect is that it also is very hard for your camera’s built-in light meter to read properly, so you get what you’re seeing with your naked eye. Of course, like so many things, there’s a trick of the trade that helps you get a good exposure that keeps that foggy look. Start by aiming at the fog itself, and then hold your shutter button halfway down (which tells your camera to take a reading of that area). Now, go to your camera’s exposure compensation control and increase the amount of exposure by one stop (basically, what you’re doing is disagreeing with what the camera read for the fog, and overriding it by increasing the exposure by one stop). On Nikon cameras, you do this by holding down the exposure compensation button on the top right of the camera (just behind the shutter button), and while you’re holding that button down, turn the command dial on the top back of the camera to the right until you see +1 in your camera’s viewfinder. On Canon cameras, you’ll hold the same button (it’s in the same place—behind the shutter button), and then you’ll spin the quick control dial (the big one on the back of the camera) to the right until you see +1 in the camera’s viewfinder. Just one reminder: when you’re done shooting your fog shots, set your exposure compensation back to zero, or you’ll be shooting the rest of the day with every shot overexposed by one stop.
Shots of lightning can be very dramatic, because usually we only see lightning for a fraction of a second. If you can freeze that moment, it makes for a fascinating photo, but like many landscape shots, it requires a certain amount of timing (and luck). Now, before I share how to capture lightning with your camera, I want to make sure you don’t capture lightning with your body. Don’t stand in the rain, or under a tree, etc. Shoot from a very safe distance (because lightning will see you as a portable lightning rod) and exercise the same caution you would if you weren’t a distracted photographer. Now, on to the technique. First, put your camera on a tripod (this is a must). Then, set your mode to bulb (the B setting on some cameras), which leaves the camera’s shutter open for as long as you hold down the shutter button. Now, you can’t actually press the button on your camera—for this to work properly you need to use either a shutter release cable (a cable that attaches to your camera with a shutter button you hold in your hand) or a wireless shutter release (you can find these for most camera makes and models at B&H Photo). The reason is: any minor vibration while your shutter is open, and the shot will be so blurry, it will be unusable. So, set up on a tripod, compose your shot (aim your camera in an area where you’ve been seeing lightning), use f/8 as a starting place, make sure your camera is set to bulb mode, then when you see a strike of lightning, press-and-hold the shutter release cable (or wireless) shutter button down and when you see a second strike, wait just a moment and then release the shutter button. It may take you a few tries at first, but you’ll get it (hopefully the shot, not the lightning itself).
If you try some lightning shots and fall in love with this type of photography, you might want to consider buying a Lightning Trigger (they’re not cheap—so make sure you’re truly “in love” first). This unit sits on your camera and it has a sensor that detects the bright flash of light from lightning, so it opens the shutter at exactly the right moment and gets the shot for you. In fact, you can pretty much set up your camera, set your camera to shutter priority mode (with your shutter speed anywhere from 1/8 to 1/4 of a second), aim in the right direction, sit back with a cool drink, and wait for the magic to happen, knowing that your camera is doing all the hard work for you. Later, when you’re showing off your amazing work, there is no obligation (from the manufacturer’s point of view) for you to tell the people viewing your work that you used a Lightning Trigger. Hey, it’s just another tool in your bag of tricks. Go to www.lightningtrigger.com for a model that works with most cameras (it runs around $329 direct from the manufacturer. Hey, I told you it wasn’t cheap).
A Trick for Shooting Great Rainbows

Want to really bring out the vibrance and color of your shots that have a rainbow in them? Then use a circular polarizer (now we’ve got three reasons to have a polarizer: [1] bluer skies, [2] cutting the reflections in water, and [3] making your rainbows “pop!”). Just turn the circular end of the filter while you’re aimed at the rainbow and stop when the colors look their most vibrant. Easy enough to do, and the results are worth it. Now, beyond that, there’s a wonderful tip I learned from my buddy, and renowned landscape photographer, Bill Fortney. Bill says, “If you see a rainbow, drive like the devil until you find something interesting for the rainbow to come down in.” He doesn’t mean drive until you come to the end of the rainbow, or all you’ll get is a shot of that pot of gold. Just drive until you can find a gorge, or a water source, or something—anything interesting—for it to end with. Do those two things and you’ll wind up with a remarkable shot.
Removing Distracting Junk

In some of my landscape photo workshops, we do a class critique of shots from the participants in the workshop (the person who took the image always remains anonymous during the critique, unless we all really love the shot, then they usually stand up and shout, “Hey, I took that!”). Anyway, one thing that always stands out as a spoiler of some otherwise great images is that the image has a distracting element (also known as “some distracting junk”) in the photo. It can be a road sign, a sign on the beach (as you see above), an empty beer can, some telephone wires, or even a tree branch extending into the photo, and I’ve always felt if it doesn’t add to the photo, it takes away from it. There are three different ways you can deal with this “junk” that creeps into your photos:

1. Compose around it. When you’re shooting, be very aware of what’s in your shot, especially in the background. Check all four sides of the frame (top, left side, right side, and bottom) for anything that you’ll wish later wasn’t there, and if you see something, change your composition to eliminate it.
2. Physically remove the distracting element (as long as you’re not a photojournalist). If there’s a beer can, a twig, some trash, etc., pick it up and move it out of the frame (be careful not to damage anything in nature—period!). Or, 
3. remove it later in Adobe Photoshop using either the Healing Brush tool, Patch tool, or the Clone Stamp tool. I’ve done a quick video clip for readers of this book to show you how to use these three tools, and you can watch it at www.kelbytraining.com/books/digphotogv2.
When you’re taking a landscape shot, where do you focus your camera’s focal point (that red dot in the center of your viewfinder. Well, its default spot is in the center, but you can move that spot, so if you moved yours, get it back to the middle for this)? With landscape shots, the rule is: you want to focus about one-third of the way into the image. This gives you the widest possible range of focus throughout the image. Also, another trick you can use is to shoot big, sweeping landscape shots at f/22, which gives you the most focus from front to back in your shot.

Getting the Clearest Landscapes Possible

Have you ever seen a landscape photo that just has incredible clarity throughout the image? I’m not talking about sharpness—I’m talking clarity (like a total lack of haze, or fog, or any other atmospheric effect). Well, there’s a technique for getting that amazing clarity, and it’s simple: shoot in winter. The air is the clearest during winter time, and it’s the perfect time of year to get those amazingly clear shots that you just can’t get any other time of year.
A few years ago, my friend, and landscape photography hero, Bill Fortney said something that really had an impact on my photography and I’m going to pass it on to you. Bill feels that the single most important thing in a shot of any kind is the quality of light, and that the quality of light is so important that he’ll search for great light first, and then once he finds that great light, he’ll find a subject—something or somebody to shoot in that wonderful light. Essentially, if the light is great, you’ll find a subject, but if you’ve found a great subject, you have to be very, very lucky for great light to just magically appear. In short: “It’s all about the light.” Once you get that, everything else falls into place. It’s deeper than it sounds.
This one might sound kind of obvious when I say it, but I can’t tell you how many times I’ve been out shooting with a group and one or more people in the group has come up and said, “Well, the sky is totally messing up our shoot today.” While a gray sky definitely stinks, there is something you can employ for shooting on gray-sky days, and that is simply to compose so little (or none) of that gray sky winds up in your shots. If you go into the shoot knowing that you’re going to do your best to avoid seeing the sky in any of your shots, you can then get all of the benefits that a gray sky usually brings, which are colors that are actually fairly saturated and softer shadows throughout your images. You probably won’t be able to fully eliminate the sky from your photos, so just compose your shots so the amount of sky you do see is kept to a minimum. This simple technique has saved many a shoot.
Want a great quick trick for some interesting-looking flower shots? Get down low, and shoot the flowers so they’re backlit, with the sun behind them. The sunlight shining through the translucent petals creates a beautiful effect, and this is a popular trick employed by serious flower shooters that works every time. Don’t forget to get down low (so low that you’re either shooting straight on or up at the flowers) to get the most from this effect.
The vast majority of today’s digital cameras have a built-in magnification factor because of the size of the sensors in the camera. For example, most Nikon cameras have a 1.4x magnification factor, and what that means is if you put a 100mm lens on a Nikon digital camera (like a D3000, D5000, D90, or D300s), that 100mm lens becomes a 140mm lens because of the sensor’s magnification factor. Most Canon cameras have a 1.6x magnification (like the Rebel XS, Rebel XSi, Rebel T1i, Rebel T2i, 50D, and 7D), which makes a 200mm lens more like a 320mm lens. Many sports shooters, birders, and a host of other photographers who routinely use zoom and telephoto lenses love this added reach from digital sensors, but when it comes to the wide-angle lenses landscape photographers use, it can somewhat work against us. For example, a 12mm wide-angle Nikon lens becomes a less-wide 16mm lens. For Canon shooters, a 14mm wide-angle lens becomes a 22mm equivalent. That’s why some landscape photographers are drooling over the new full-frame digital cameras, like Nikon’s D3s or Canon’s 5D Mark II (shown above), both of which are full-frame, and when you put a 12mm on the Nikon, it’s that same, beautifully wide 12mm aspect ratio we used to enjoy back in the film days. When you put a 14mm on a Canon 5D Mark II, it’s the same thing—a real 14mm with no extra magnification. I’m not saying you need to switch, or that you bought the wrong camera, I just want you to know what all the fuss is about for landscape photographers and other people who “go wide.”
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