FOREWORD

In *Closed Loop Lifecycle Planning*, author Bruce Michelson offers a compelling message about effectively managing the lifecycle planning process within any business environment, including globally diverse and fast-paced leadership companies like Hewlett-Packard Company.

As an HP employee who was named one of the company's prestigious Distinguished Technologists, Bruce is recognized as an expert in the field of lifecycle planning. He also has real-world experience as a practitioner who has applied his approach in problem solving with many customers and business prospects. I have personally observed Bruce's interactions with many of these companies and have seen first-hand the positive impact of his approach. Now, with this book, others can also benefit from his knowledge and guidance.

Lifecycle management is frequently referred to under different names, such as manageability, mobility, or security, but all are a part of the overall suite of topics that *Closed Loop Lifecycle Planning* encompasses. While many of the challenges detailed in this book are not new, what has been lacking is a clearly defined methodology and commonsense approach to address access lifecycle management. This book covers all of those elements in a single comprehensive and detailed text.

In writing this book, Bruce has directly addressed many of the business challenges our customers, prospects, and partners care about. *Closed Loop Lifecycle Planning* is literally a handbook that offers practical, no-nonsense “how to” advice on developing and executing a lifecycle strategy.

I encourage all those involved in developing effective lifecycle planning processes for their companies or their customers to read about and apply the principles that Bruce outlines in his book. His informative and pragmatic approach can benefit large and small businesses alike.

—Todd Bradley  
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